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Media Release

STOCKLAND TO DEVELOP BENCHMARK COMMUNITY FOR CITY OF CASEY RESIDENTS

Stockland, Australia's largest diversified property group, is set to shape the future of Clyde North with its landmark new residential development.

Launching in early 2010, the Stockland project is being heralded as the most thoroughly planned and well designed residential community ever developed in Victoria.

Set on 278 acres, the new community will provide residents with everything they could need for home, work and leisure, right at their doorstep. Key features will include:

- A diverse range of housing choices from various village options and locations, in a range of lot sizes and prices
- Local town centre featuring a variety of shops
- Primary and secondary schools
- Health and child services
- Retirement village & aged care facility
- Extensive parkland, sporting district and innovative active playgrounds
- Interconnected walking tracks, bike paths and streets linking the community
- Business district
- Sustainable Living Hub
- Local and work from home employment opportunities

A collaborative partnership between Stockland, the City of Casey, Planning Institute of Australia (PIA) and Growth Areas Authority (GAA), will mean that the Clyde North development is the most liveable suburb of its kind ever to be planned and built and will become a blueprint community for the future.

Combining innovative design with creative service provision, Stockland will deliver a new community that looks beyond individual homes to the wider community.

"What sets the Stockland community apart is an overriding desire to create a healthy, engaged community. Residents will be connected through well designed open spaces and meeting places that encourage active recreation and participation," said Andrew Whitson, Stockland's General Manager Victoria.

"Through extensive consultation, we will create a community where the feeling of belonging is paramount. It's about creating the best place for residents to live," he added.

All parties involved recognise the significance of the collaboration and what it means for the City of Casey community and people across Australia.

"The Growth Areas Authority sees the collaboration of government and private enterprise as an exciting opportunity to create a practical, realistic and sustainable template for not only the City of Casey community but all future planned communities in growth areas," said Peter Seamer, CEO of the Growth Areas Authority.

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Jason Black of the Planning Institute of Australia explained that the project would help address concerns about the health and well-being of residents in new communities.. “The project will showcase ‘healthy living’ solutions to establish new industry benchmarks for how communities look, feel and function to improve the health and well-being of residents.”

Stockland is currently planning an extensive local community consultation program to determine many project elements such as park features and community services. The first component of this is currently underway with Stockland calling on local Casey residents to name this community.

Mr. Whitson states “we want the community to take ownership of this new address and this is one way to do just that. We want the local Casey community to name what is essentially their new neighbourhood, within their municipality”.

City of Casey Mayor Cr Lorraine Wreford said “Council is extremely pleased that Casey is set to be home to one of Australia’s most innovative communities.

“We are very excited to be working with Stockland, the Growth Areas Authority and Planning Institute of Australia to deliver a new residential address which will offer its residents a range of housing options, beautifully designed open spaces and meeting places, and all with convenient access to local shopping and community facilities, schools, parks and employment opportunities.

“Casey is a great place to live and the new estate will add to our already vibrant and diverse community.”

The new Stockland community is located at Berwick-Cranbourne Road & Linsell Boulevard, Clyde North.

Naming Stockland’s New Residential Community

City of Casey residents have the opportunity to get involved in naming Stockland’s new development.

Entrants are encouraged to find inspiration from the local Casey area, or what this new community is offering, or their suggestion could be something entirely of their own imagination.

The successful entry will have the chance to win a computer for themselves as well as a local organisation of choice.

Entry and details can be found at www.ineedaname.com

For further information visit www.stockland.com.au

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