

## HOW TO ENTER

To enter the 'A day in the City' campaign, customers simply:

- Existing Stockland Piccadilly and retailer VIP Customers will receive an email with a link to the competition website. They click on the link to enter the competition website.
- The entry form is auto-populated with the members details, (or left blank if the email has been referred onto a friend outside the customer database)  
**or**
- Customers who see the campaign letter box distribution flyer are invited to go on-line to the competition website to participate in the competition
- Members and non-members are asked to update or enter their information to play the instant win game.
- The customer plays the instant game to reveal if they have won an instant prize
- If a winner, the customer will be sent an email containing a printable voucher with the customers name and the prize details. The customer presents this voucher or their photo identification to the redemption point to claim their prize
- By filling in or confirming their details, customers are also entered into the major draw to win the major prize of 'A day in the City' shopping experience.

## DURATION OF COMPETITION

The competition opens at 9am on Monday 23 August 2010 and closes at 5pm on Sunday 3 October 2010.

## CONDITIONS OF ENTRY

- Information on 'how to enter' forms part of these 'Conditions of Entry'.
- Only one entry is permitted per day, however, customers can refer a friend for another play.
- Entrants may invite friends or relatives to enter the promotion. To invite friends or relatives. Entrants must submit their friends' or relatives' names and email addresses (and any other required information) in the manner required and where indicated when the instant win game is activated. Entrants can visit the competition website daily for another chance to play and win and refer another friend. The operation of the referral mechanic referred to above is subject to the Spam Act 2003. An Entrant may refer a particular friend or relative only once during the Promotional Period and Entrants who have already entered the promotion cannot be referred as friends or relatives by a subsequent Entrant. Each Entrant's relative or friend nominated must be an Australian resident. Each Entrant warrants that any and each friend or relative that they nominate is known to them personally and that they have permission to send email communications to such persons..
- To be valid, each entry must be fully completed and submitted before 5pm on Sunday 3 October 2010.
- Entry is only open to Australian residents.
- Entries received after the close date of 5pm on Sunday 3 October 2010 will not be considered.
- No responsibility is accepted for late, lost or misdirected entries.

- Entries will be accepted via the on-line game.
- Entries illegible, forged, mutilated, copied or tampered with in any way will not be considered.
- Employees and the immediate families of Stockland Piccadilly Centre Management and the employees and immediate families of participating outlets and the agencies associated with this promotion are ineligible to enter. Immediate families mean parents, siblings, spouse, children and grandparents.
- The prize-winner must provide suitable identification e.g. Driver's Licence, to the promoters' satisfaction to be entitled to claim the prize.
- If the prize-winner is under the age of 18 years, the prize will be awarded to the winner's nominated parent or guardian on their behalf.
- The Promoter reserves the right to verify the validity of entries and to disqualify any entrant who tampers with the entry process or who submits an entry that is not in accordance with the Conditions of Entry.
- The prize values are correct at the authorisation date of the competition. The Promoter is not responsible for any subsequent variation in values.
- The prizes are not redeemable for cash and not transferable and must be taken as offered.
- Prizes are redeemable for 14 days after they have been won. Prizes not redeemed within this time frame will not be valid.
- At the end of the competition, all existing claims for prizes and entitlements to claims will be met notwithstanding the advertised prize pool has been exceeded.
- Any printing errors or other quality assurance matters outside the control of the individual entrant must not be used as a sole basis for refusing to award a prize

## DETAILS OF PRIZE AND PRIZE VALUE

### Major Prize

A Day in the City Shopping experience including lunch, pampering and \$500 spending money

Limo transfers - \$280 RRP

2 x Kamil's Hairdressing Wash & Blow Dry (med-long hair) - \$100 RRP

2 x Kari Azzi Wash & Blow Dry (med-long hair) - \$100 RRP

4 x Palace Chinese Yum Cha Lunch - \$300 RRP

2 x Malibu Nails Manicure & Pedicure Treatments - \$100 RRP

4 x Mandarin City Massage – Reflexology Foot Massage (40 mins) - \$180 RRP

1 x \$500 Stockland Gift Card

1 x night for 4 people staying at the Hilton Sydney hotel (dates subject to availability) - \$575 RRP

Major Prize pool valued at: \$1,855

### Instant Prizes

1,863 x instant retailer prizes

Instant Prize pool valued at: \$31,970

Total Prize pool valued at: \$33,825

## DATE, TIME AND PLACE OF DRAWS

### *Instant Win*

1. The winner/s will be selected via a computer controlled random function.
2. If a winner of a retailer prize: The customer will receive an email with a printable voucher containing the customer's name and the prize details. The customer then presents this voucher or their photo identification to the redemption points to claim their prize. Each prize will have an expiry date that will appear on the voucher.

### *Major Prize*

The winner will be drawn at 10am on Tuesday 5 October 2010 at The Competition Company, Studio 2, 11 Carlisle Street, Tamarama, NSW 2026

1. The winner/s will be selected via a computer controlled random function.
2. The decision is final. No further correspondence will be entered into.
3. If despite every reasonable effort the winner of a prize cannot be contacted, the prize will be retained for three (3) months. At the end of the three (3) months being Wednesday 29 December 2010, if the prize remains unclaimed, a letter will be sent to the Office of Liquor, Gaming and Racing setting out full details and steps taken to try and contact the winner/s. At that stage a request for redraw will be sought. Any redraw/s will be conducted at The Competition Company, Studio 2, 11 Carlisle Street Tamarama NSW 2026 at 10am on Wednesday 5 January 2011.
4. The winner will be contacted by phone after the draw has taken place and will also be notified in writing thereafter.
5. The winner does not need to be present at the draw.
6. The winner/s will be published in the Sydney Morning Herald Newspaper on Monday 11 October 2010.
7. The re-draw winner's announcement will be made in the Sydney Morning Herald Newspaper on Monday 10 January 2011.

## CUSTOMERS INFORMATION

1. By entering the promotion you give the Promoter consent to use your personal information for further purposes and promotions unless you say otherwise.

## LIABILITY

1. The Promoter and any companies associated with this competition, accept no responsibility for any loss or damage whatsoever which is suffered (including but not limited to indirect or consequential loss) or for any personal injury suffered or sustained as a consequence of the use and enjoyment of any item gained via the prize except for any liability which cannot be excluded by law.
2. The Promoter accepts no responsibility for any tax implications that may arise from the prize winnings or the use thereof. It is the responsibility of each entrant to seek independent advice on the possible implications this may have on their own financial situation.

3. Unless due to fraud or ineligibility under these Terms and Conditions, all valid prize claims in excess of the advertised prize pool value will be honoured.
4. If for any reason this competition is not capable of running as planned including infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of the Promoter, which corrupts or affects the administration security, fairness, integrity or proper conduct of this promotion, then it will be suspended subject to the approval gaming authorities, where required.
5. The Promoter reserves the right to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the promotion subject to the approval of the gaming authorities in NSW, where required.
6. If all or any part of any term or condition contained in these Terms and Conditions shall be declared or become unenforceable, invalid or illegal for any reason, such term or provision (or part thereof) shall be deemed severed from these Conditions of Entry and the other terms and conditions hereof shall remain in full force.

## PROMOTER AND BENEFITING BUSINESS

Promoter: Stockland Pty Ltd

Address: 133 Castlereagh Street, Sydney NSW 2000

ABN: 22 000 059 398

## TRADE PERMIT LICENCE NUMBER

NSW: LTPS/10/07567

## FURTHER INFORMATION

For further information regarding the terms and conditions please contact Stockland Piccadilly on (02) 9035 2222.