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Stockland Marketplace celebrates First Nations retailers during Indigenous Business Month

Link to images

Stockland has partnered with 14 Indigenous businesses on an industry leading First Nations shopping hub, The First Nations Collective, which is part of the Stockland Marketplace e-commerce platform.

The First Nations Collective celebrates the rich cultural heritage of Indigenous communities and provides a curated hub for Indigenous retailers to establish and grow their businesses, with customers able to easily and confidently buy from 100% verified First Nations owned and operated businesses.

Stockland General Manager Investment Management Marketing, Brooke Lee said they're incredibly excited to offer customers a diverse selection of clothing, gifts, toys and handicrafts produced by Indigenous artisans, entrepreneurs, and creators.

"The 14 retailers, which have joined Stockland Marketplace since May 2024, are also participating in Stockland's 'Footprints into Retail Business Program', a First Nations retail engagement program designed to provide Indigenous businesses with access to opportunities across Stockland's town centres and mentorship and training to grow and scale their businesses.

"The retailers list their products online on Stockland Marketplace as a starting point in the program. Future opportunities along the pathway could include pop-up retail or long-term leases in our town centres," Ms Lee said.

Stockland National Indigenous Engagement Manager, Maree Ansey said the initiative is an action of Stockland's Stretch Reconciliation Action Plan (RAP) to support the economic advancement and development of Aboriginal and Torres Strait Islander businesses.

"The Footprints program aims to create a supportive and collaborative environment where Indigenous partners can connect with and learn from experienced business leaders within the industry.

"It really brings our RAP to life by providing early-stage and mature businesses with the support and resources to progress through the retail sector and contributes to closing the gap through meaningful economic participation," Ms Ansey added.

First Nations retailers

First Nations retailers currently on The First Nations Collective by Stockland Marketplace include:

<u>Dollies Tribe</u> – Hand-painted Aboriginal dolls representing beauty, strength and diversity. <u>Ngiilay Gift Boxes</u> – Gift boxes with luxurious products from Aboriginal businesses from across the country. <u>Ilan Style</u> – Environmentally conscious Indigenous teas. <u>Warndu</u> – Bush food and cookbooks native to the Flinders Ranges.



<u>Ngurrbul Collection</u> – Koori-owned and designed clothing and homewares.

<u>Too Solid</u> – Active wear celebrating Aboriginal culture, self-empowerment and the strength of community. <u>Clothing the Gaps</u> – An Aboriginal social enterprise clothing label creating merch with a message to spark conversations.

Konstantina – Artworks, scarves and gifts by an emerging contemporary Aboriginal artist.

<u>Sobah</u> – A non-alcoholic craft beer company, proudly owned and led by Aboriginal Australians Clinton and Lozen Schultz.

<u>Saretta Art & Design</u> – Authentic and engaging fine art and design applied to artworks, homewares and clothing. Saretta Fielding created the artwork for our Stretch RAP titled Nakiliko Booran – 'See the Dream'. <u>Emma Stenhouse</u> – Artworks and gifts by a proud Ngarringdjeri woman and artist Emma Stenhouse. <u>Indigiearth</u> – Premium and authentic native foods, beverages, ingredients and botanicals ethically sourced and sustainably harvested.

<u>Speedy Goanna</u> – Toy goannas that capture the spirit of Australian wildlife and Aboriginal culture through storytelling.

The Unexpected Guest – Australian-made healthy organic food.

"The products offered by the First Nations Collective not only appeal to individuals looking for something special, but also businesses who are looking for authentic First Nations corporate gifts for their clients, which in term contributes to their organisation's reconciliation commitments," said Ms Lee.

Media enquiries

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Stockland (ASX:SGP)

We are a leading creator and curator of connected communities with people at the heart of the places we create. For more than 70 years, we have built a proud legacy, helping more Australians achieve the dream of home ownership, and enabling the future of work and retail. Today, we continue to build on our history as one of Australia's largest diversified property groups to elevate the social value of our places, and create a tangible sense of human connection, belonging and community for our customers. We own, fund, develop and manage one of Australia's largest portfolios of residential and land lease communities, retail town centres, and workplace and logistics assets. Our approach is distinctive, bringing a unique combination of development expertise, scale, deep customer insight, and diverse talent - with care in everything we do. We are committed to contributing to the economic prosperity of Australia and the wellbeing of our communities and our planet.