

# **8 January 2025**

# Stockland Green Hills transforms to welcome Sonic the Hedgehog home

# Link to images

Stockland Green Hills is celebrating the release of the film **Sonic the Hedgehog 3**, in cinemas Boxing Day, with a 20-metre-long interactive game zone to transport customers from Sonic's hometown of Green Hills to an adventure in Japan facing a powerful new adversary, Shadow.

The free game zone will feature photo booths, three-metre-tall inflatables of Sonic and his nemesis Shadow, and four games, including a speed of light arcade game, Sphero drone robots, ring toss, and a build your own Sonic character activity space.

Moviegoers and Sonic superfans will be able to meet the film's stars – Sonic, Tails, Knuckles and Shadow – in person at Stockland Green Hills on 7, 8, 11 and 12 January.

Stockland Green Hills Centre Manager, Jodie Bouffler shares her excitement in welcoming Sonic, who hails from a place called Green Hills, home to another Green Hills over the school holidays, along with his friends.

"Our centre is a hub of excitement throughout the year, but there's a special buzz now that Sonic is in town for the school holidays. It's great to see so many young – and young-at-heart – visitors enjoy the games, meet Sonic and his friends, and connect with each other at Stockland Green Hills," Mrs Bouffler said.

Everyone is invited to join the fun before seeing the film at Hoyts at Stockland Green Hills, located on Molly Morgan Drive, approximately 4km from the Maitland CBD. The free game zone will be in centre until Friday 31 January.

Stockland Members will also have access to an exclusive screening of the new **Sonic the Hedgehog 3** movie at Green Hills.

This campaign marks Stockland's third partnership with Paramount Pictures, following successful multi-tiered campaigns to support the release of the films IF and Transformers One in 2024.

More information on Stockland Green Hills can be found at:

https://www.stockland.com.au/shopping-centres/centres/stockland-green-hills

# Other Sonic the Hedgehog 3 campaign elements across Stockland's town centres include:

- Customers at Stockland Green Hills, Stockland Shellharbour and Stockland Wetherill Park will be able to meet four of the film's stars Sonic, Tails, Knuckles and Shadow.
  - Stockland Green Hills 7, 8, 11 and 12 January
  - Stockland Wetherill Park 16, 18 and 19 January
  - Stockland Shellharbour 23, 24 and 25 January



- A national competition to win a family trip to Japan for two adults and two children. To
  enter, find the Sonic the Hedgehog 3 posters in select Stockland town centres and scan
  the QR code.
- Eligible Stockland subscribers will have access to exclusive screenings of Sonic the Hedgehog 3 at Stockland Rockhampton, Stockland Green Hills, Stockland Shellharbour and Stockland Wetherill Park.

# **About Sonic the Hedgehog 3 movie:**

Sonic the Hedgehog returns to the big screen this holiday season in his most thrilling adventure yet. Sonic, Knuckles, and Tails reunite against a powerful new adversary, Shadow, a mysterious villain with powers unlike anything they have faced before. With their abilities outmatched in every way, Team Sonic must seek out an unlikely alliance in hops of stopping Shadow and protecting the planet.

Paramount Pictures Presents
In Association with Sega Sammy Group
An Original Film / Marza Animation Planet / Blur Studio Production
"SONIC THE HEDGEHOG 3"

#### **#SonicMovie3**

**YouTube:** /ParamountPicturesAU **Facebook:** /ParamountPicturesAU

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IN CINEMAS BOXING DAY

# **Media enquiries**

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### Stockland (ASX:SGP)

We are a leading creator and curator of connected communities with people at the heart of the places we create. For more than 70 years, we have built a proud legacy, helping more Australians achieve the dream of home ownership, and enabling the future of work and retail. Today, we continue to build on our history as one of Australia's largest diversified property groups to elevate the social value of our places, and create a tangible sense of human connection, belonging and community for our customers. We own, fund, develop and manage one of Australia's largest portfolios of residential and land lease communities, retail town centres, and workplace and logistics assets. Our approach is distinctive, bringing a unique combination of development expertise, scale, deep customer insight, and diverse talent - with care in everything we do. We are committed to contributing to the economic prosperity of Australia and the wellbeing of our communities and our planet.