Media Release



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STOCKLAND CELEBRATES WORLDPRIDE ACROSS ITS SYDNEY CBD SHOPPING CENTRE AND WORKPLACE

Link to imagery

In support of Sydney's first WorldPride celebrations, Stockland Piccadilly, located in Sydney's CBD, has worked with First Nations artist, Janelle Burger, on illustrations installed throughout the shopping centre and workplace tower.

In line with this year's WorldPride theme, 'gather, dream, amplify', the diverse and inclusive designs feature people celebrating WorldPride with the trans flag, progress pride flag, and Aboriginal flag.

Stockland Piccadilly customers can see the campaign with rainbow decals on the centre's staircases and pillars, as well as life-size installations of the illustrations on the upper ground floor, food court, and lifts.

Stockland Asset Manager, Workplace and Logistics, Lisa Vaughan said it's exciting to be involved in Sydney's first WorldPride celebrations.

"Stockland's support of WorldPride demonstrates our wider commitment to enhancing diversity and inclusion in our workplace and the community," said Ms Vaughan.

"We get the best from our people when we appreciate that different backgrounds, gender identities, ethnicity, physical abilities, and sexual orientation bring diversity of thoughts and ideas.

"We wanted our WorldPride designs to capture this diversity, which Janelle Burger has done so well," added Ms Vaughan.

Since 2017, Stockland has had an active employee advocacy group dedicated to improving LGBTQ+ inclusion in our organisation and communities, with more than 200 of our employees registered LGBTQ+ allies.

In recognition of our ongoing focus to create a vibrant and inclusive workforce, Stockland received a Silver Award from Pride In Diversity, Australia's national not-for-profit employer support program for all aspects of LGBTQ workplace inclusion.

Artist Janelle Burger said her illustrations for WorldPride are a tribute to the Australian LGBTQ+ community and can be enjoyed by audiences of all ages and backgrounds.

"I'm an advocate for marginalised groups and I want to use my art to raise awareness to promote acceptance of people from different backgrounds, races, cultures, and sexuality," Ms Burger said.

"Let's celebrate love, equality, and unity. Happy Pride month!"

Customers can view the installations at Stockland Piccadilly, 210 Pitt Street, Sydney (between Park St and Market St) until Sunday 5 March 2023.

The artwork will also appear on digital displays at other Stockland shopping centres in NSW, including Wetherill Park, Merrylands, Balgowlah, Green Hills, Shellharbour, Nowra, and Glendale.

In addition to Stockland's office in Sydney's CBD, decorations are also underway for the foyers at our St Leonards and Macquarie Park workplaces.

Stockland looks forward to participating in the 2023 Sydney Mardi Gras parade with partner organisation, BuildingPride.

For further information, visit: https://www.stockland.com.au/shopping-centres/stockland-piccadilly/offers-and-events/news/2023/01/16/04/05/happy-world-pride

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About Stockland

We are a leading creator and curator of connected communities with people at the heart of the places we create. For more than 70 years, we have built a proud legacy, helping more Australians achieve the dream of home ownership, and enabling the future of work and retail. Today, we continue to build on our history as one of Australia's largest diversified property groups to elevate the social value of our places, and create a tangible sense of human connection, belonging and community for our customers. We own, fund, develop and manage one of Australia's largest portfolios of residential and land lease communities, retail town centres, and workplace and logistics assets. Our approach is distinctive, bringing a unique combination of development expertise, scale, deep customer insight, and diverse talent - with care in everything we do. We are committed to contributing to the economic prosperity of Australia and the wellbeing of our communities and our planet.