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133 Castlereagh Street  
Sydney NSW 2000

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## FIRST SWAROVSKI IN REGION OPENS AT STOCKLAND TOWNSVILLE

Townsville has officially received its first Swarovski retail store, located at Stockland Townsville. This is the 64<sup>th</sup> store to open in the country and 13<sup>th</sup> in Queensland since the global retailer arrived in Australia in 1979.

Crystal cutting expert Swarovski is known for their fashion signature in making every day extraordinary and allowing customers to express their personality through inspired accessories, from day to night. In a refined and elegant atmosphere reflecting the brand's iconic facets, anyone can enjoy the world of Swarovski, with stunning accessories, home living masterpieces and watches.

Mick Waters, owner of Swarovski Townsville, said that his family was on holiday overseas when they were inspired to bring the retailer to their hometown of Townsville.

“My wife and three daughters were looking for a nice business fit for Townsville, where we’ve always lived, and we came across Swarovski and all agreed that this was it – so we started the process.

“We’re so excited to have opened and see the opportunities that Swarovski can offer those who want the look and feel of diamonds and beautiful gemstones at an affordable price. We’re confident that the people of Townsville and greater areas who visit will appreciate a world-class shop such as this in our city.”

The brand was previously distributed through two local jewellers, but will now offer customers the full retailer experience out of their new 58-square-metre store located in the Fashion Mall opposite Universal and beside Lorna Jane.

Robert Buchbauer, member of the Swarovski Family and of the Executive Board, said: “Our store design is a tremendous illustration of Swarovski’s contemporary vision and taste for design, and this environment is perfect for us to share our commitment to excellence, a sense of creativity, surprise and delight.”

Andrew Stallan, Centre Manager at Stockland Townsville, said that the centre has seen strong success in attracting and securing major national retail brands for its customers.

“We’re pleased to welcome such an incredible, internationally significant retailer and jeweller to the centre.

“Our team continues to work hard to secure the best retail mix for our customers and community.

“We’ve recently worked with Ally Fashion to expand their store and offerings, a new tenancy for Tarocash, a second Donut King near Boost Juice in the Woolworths forecourt area, and Kalynda Chase Beauty & Massage has just opened.”

**ENDS**

#### **For media enquiries**

**Ashley Chrysler**  
Media Relations Manager  
Stockland  
T +61 (0)290 352 337  
M +61 (0)472 653 297  
[ashley.chrysler@stockland.com.au](mailto:ashley.chrysler@stockland.com.au)

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**About Stockland:** Stockland (ASX: SGP) was founded in 1952 and has grown to become Australia’s largest diversified property group – owning, developing and managing a large portfolio of shopping centres, residential communities, logistic centres, business parks, office assets and retirement living villages. Stockland is rated as one of the most sustainable real estate companies in the world by the Dow Jones Sustainability World Index (DJSI). Stockland is also an Employer of Choice for Gender Equality, as recognised by the Workplace Gender Equality Agency [www.stockland.com.au](http://www.stockland.com.au)