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## STOCKLAND BIRTINYA TAKES SUSTAINABLE STEPS FOR PLASTIC FREE JULY

Stockland Birtinya is taking part in the global movement of Plastic Free July with a number of green initiatives to encourage the community to make the swap from single-use to reusable plastics.

From Monday, 8 July to Sunday, 15 July, customers can pick up a range of convenient and complimentary reusable lifestyle accessories from retailers in the centre.

Shane Monro, Centre Manager Stockland Birtinya, said: "We are very proud to be joining the millions of people worldwide taking part in Plastic Free July.

"We have coordinated with some of our wonderful retailers and have come up with a number of ways in which we can help to minimise single-use plastics.

"We are committed to offering customers a more environmentally friendly shopping experience and are proud to be taking a small step in the right direction in promoting a more sustainable future."

It is estimated that Australians use 1 billion disposable coffee cups each year. To help tackle this phenomenon, Stockland Birtinya will supply free ceramic cups\* with any purchase of a coffee at Acai Brothers. From Monday, 8 July, customers can receive a free handmade cup or alternatively, may purchase one from one of our local shops.

The Fresh Fruit Brothers Marketplace will be giving away 1,000 reusable produce bags\* to help make customers' grocery shops more sustainable.

Baker's Delight Birtinya will similarly offer more than 200 free canvas bags\* to its customers to help reduce single-use plastic consumption.

Local butchers RA Quality Meats will also join the movement, encouraging their customers to bring in reusable containers and glassware when collecting their product. From Monday, 8 July to Sunday, 14 July, the shop will give away one set of reusable containers per day to a lucky customer who spends over \$10 at the shop.

Vanilla Salt will encourage customers to switch from plastic straws and bottles to more sustainable alternatives, and will offer \$10 off for every \$20 spent on reusable goods at their store.

Stockland Birtinya itself is built with sustainability in mind. It has undergone a \$832,000 rooftop solar system that provides clean, green, renewable energy to the shopping centre. It is comprised of 1,896 panels and covers an area of approximately 3,700 square metres. The system is expected to generate

approximately 882,000 kWh of renewable energy per year, enough to power over 160 homes<sup>1</sup> and has been operational since December 2018.

*\*While supplies last*

## **ENDS**

### **ABOUT STOCKLAND BIRTINYA**

- The first stage of the shopping centre opened in December 2018 with a flagship Coles and ALDI, some 35 specialty retailers and an open air dining precinct, as well as 522 car parking spaces.
- The centre has since seen the addition of LiveLife Pharmacy and Pacific Smiles, Acai Brothers and Hello Harry Burger Joint among others.
- Stockland Birtinya Shopping centre forms part of the broader \$830 million Birtinya Town Centre masterplan development.
- Across an area of 18 hectares, Stockland plans to develop vibrant and thriving town centre for Birtinya which will include the subregional Stockland Birtinya Shopping Centre, a new civic plaza, walkable waterfront along Lake Kawana and open green space - all integrated with commercial, health-related research facilities and high-density residential.

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**About Stockland:** Stockland (ASX: SGP) was founded in 1952 and has grown to become Australia's largest diversified property group – owning, developing and managing a large portfolio of shopping centres, residential communities, logistic centres, business parks, office assets and retirement living villages. Stockland is rated as one of the most sustainable real estate companies in the world by the Dow Jones Sustainability World Index (DJSI). Stockland is also an Employer of Choice for Gender Equality, as recognised by the Workplace Gender Equality Agency [www.stockland.com.au](http://www.stockland.com.au)

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<sup>1</sup> Based on 3 occupants per household in postcode 4575, [www.energymadeeasy.gov.au/benchmark](http://www.energymadeeasy.gov.au/benchmark)