Media Release



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133 Castlereagh Street
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www.stockland.com

STREET ART AND FASHION COLLIDE AT STOCKLAND WETHERILL PARK'S HOUSE OF KICKS EXPERIENCE

Stockland Wetherill Park 'kicks' off its two-week-long House of Kicks experience in-centre today, running until Sunday 2 May 2021.

Michael Iraninejad, Centre Manager at Stockland Wetherill Park, said that House of Kicks will offer customers a chance to participate in a range of street art and fashion inspired workshops and events.

"We've partnered with local artists to curate some exciting urban art experiences, 'Instagrammable' photo opportunities and prize draws for our customers.*

"We want to offer more than traditional convenience and variety, and curate more interactive and engaging activations for customers that are exclusive to the centre and community.

"House of Kicks is a great demonstration of this vision, and we hope that customers will take full advantage of this fun entertainment offer while it's here."

Local Parramatta sneaker customisation experts, Khameleon Kickz, will offer customers inspiration from their range of stencils, designs and paints in a 1-hour workshop. Included in the \$5 ticket price are supplies to style 2D sneaker renders, or customers can bring along their own kicks. Bookings are required in advance.**

Sydney-based artist, designer and fashionista, Bianca Beers, will also be hosting free interactive 45-minute sessions on styling inspiration, tips and where to get the look in-centre.

Bianca has also designed an exclusive 1-hour street art workshop using her favourite mediums and styles. Included in the \$5 ticket price, customers will be provided supplies to design their own graffiti art backpacks to take home. Bookings are required in advance.**

The nail art station will show customers how to customise their nails with sneaker-inspired DIY nail wraps, and take home a complimentary kit to try later.

House of Kicks will be located opposite Dotti in the centre.

ENDS

*Customers who spend \$150 or more on fashion will be able to use their receipts to enter a draw for a chance to win one of six new season sneakers from JD Sports. Competition starts at 9am on Monday 19 April. Terms and conditions apply. Please visit the <u>Stockland Wetherill Park website</u> for more information.

**Bookings are required in advance on the Stockland Wetherill Park website.

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About Stockland:_Stockland (ASX: SGP) was founded in 1952 and has grown to become Australia's largest diversified property group – owning, developing and managing a large portfolio of shopping centres, residential communities, logistic centres, business parks, office assets and retirement living villages. Stockland is rated as one of the most sustainable real estate companies in the world by the Dow Jones Sustainability World Index (DJSI). Stockland is also an Employer of Choice for Gender Equality, as recognised by the Workplace Gender Equality Agency www.stockland.com.au