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Media Release

FIRST BUYERS LINE UP FOR A PIECE OF BELLS REACH

Young Caloundra couple Brodie and Yvette Thompson knew exactly what they were getting when they signed a contract on a block of land at Bells Reach.

The Thompsons currently live next door at Bellvista and are upgrading to a new home at Bells Reach, which has been inundated with early demand from buyers.

"We are already very happy with the area and we're excited to be building at Bells Reach," Brodie said.

"For us, it is close to shopping, parks and the fun stuff, as well as only six minutes to work. It is also a nice price point for the space we are getting," he said.

Around 40 home sites in the first stage of Bells Reach have already been reserved for buyers, who will celebrate their purchases at a customer welcome event on Saturday.

The community represents a price breakthrough for the coast with new home and land prices starting at less than \$300,000 for the first time in many years.

It will also set a new standard for sustainable and energy efficient living with a huge range of special features not seen on the coast before.

Stockland Project Director for Bells Reach, Ben Simpson, said the first residents would hold a unique place in the community because of its significance as a gateway to the future Caloundra South project.

"Our event will include a novel opportunity for future residents to make their mark on the community – literally," Mr Simpson said.

"The future residents will be getting their hands painted to be laser cut into a public art installation to help launch this exciting community," he said.

Mr Simpson said Stockland had been working closely with its builder partners and other stakeholders to create home and land packages at Bells Reach suitable for a wide range of budgets.

"We are delighted with the results, which are being highlighted by the strong early demand for Bells Reach," he said.

"With land starting at only \$139,500 and three-bedroom home and land packages from just \$289,700, this community makes new housing so much more attainable.

"The extended \$10,000 Queensland Building Boost and a current Stockland offer to pay up to \$6,000 worth of energy bills on selected home and land packages add up to even more savings for buyers who act quickly."



Bells Reach will have a true village atmosphere, located close to the Caloundra CBD and the beach with 30 per cent of the community dedicated to green open spaces.

Families will benefit from large village parks with adventure playgrounds, barbecues and kick-around spaces, all connected by kilometres of pathways and bikeways.

Close proximity to neighbourhood shopping, schools, health services and employment completes the picture of this new self-sustaining lifestyle destination.

Brodie and Yvette Thompson are looking forward to moving into their new Bells Reach home with 8-month-old daughter Chloe.

“We built our first home with Stockland at Bellvista three years ago,” Brodie said.

“Yvette was only 19 at the time and I was 20. We finished the house, furnished it and the first night we spent there was actually our wedding night.”

To find out more, contact the Bells Reach Sales and Information Centre on 1300 762 058, go to www.stockland.com.au/bellsreach, or email bellsreach@stockland.com.au.

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