



13 February 2012

Media Release

FIRST BUYERS MAKE THEIR MARK AT BELLS REACH

The future first residents of the new Bells Reach community at Caloundra celebrated in style on Saturday with a unique welcome event hosted by Stockland.

Early buyers in the community and their families were given VIP treatment and also had the opportunity to make their own special mark on Bells Reach.

Around a dozen future residents had their hand prints taken to be laser cut into a permanent public artwork for the community.

Stockland staff also got in on the hand-painting action, while children delighted in free face painting and a jumping castle.

One lucky family, Matthew and Jessica Winter, won a \$3,500 solar energy system from Origin Energy to help them reduce their electricity costs and benefit the environment.

Stockland Project Director for Bells Reach, Ben Simpson, said the first residents' event had been a fantastic way to introduce people to the community.

"These residents will hold a very unique place in the community because of its significance as a gateway to the future Caloundra South project," Mr Simpson said.

Stockland has been inundated with early demand for the community, with 40 home sites reserved for buyers over the past few weeks.

Bells Reach offers the most affordable new housing seen on the coast for many years, with land starting at only \$139,500 and three-bedroom home and land packages from just \$289,700.

It will also set a new standard for sustainable and energy efficient living with a huge range of special features not seen on the coast before.

Stockland has worked closely with its builder partners and other stakeholders to create home and land packages suitable for a range of budgets.

Bells Reach will have a true village atmosphere, located close to the Caloundra CBD and the beach with 30 per cent of the community dedicated to green open spaces.

Families will benefit from large village parks with adventure playgrounds, barbecues and open space, within close proximity to neighbourhood shopping, schools, health services and employment.

To find out more, contact the Bells Reach Sales and Information Centre on 1300 762 058, go to www.stockland.com.au/bellsreach, or email bellsreach@stockland.com.au.



For media enquiries contact

Stephen Sealey
Pitch Public Relations

T +61 (0)7 3398 8660
M +61 (0)412 858 713

Brett Zarb
Media Relations Manager
Stockland

T +61 (0)2 9035 2552
M +61 (0)417 256 563

Stockland Corporation Ltd ACN 000 181 733 Stockland Trust Management Ltd ACN 001 900 741
AFSL 241190 As Responsible Entity for Stockland Trust ARSN 092 897 348.