



5 January 2012

Media Release

FIRST HOME BUYERS GET POWER TO MOVE IN JANUARY

Queensland first home buyers can now save more than \$23,000 if they sign a contract to build a new home before the end of January.

Stockland has unveiled a special New Year offer to pay customers' energy bills for the next three years on dozens of home and land packages across its communities – some priced at under \$300,000.

The new offer, dubbed "Power to Move", provides the equivalent of \$6,000 in energy savings over three years plus thousands of dollars' worth of bonuses from Stockland's builder partners.

The offer is valid until 28 February but anyone who signs a building contract in January will also be eligible for the \$10,000 Queensland Building Boost.

The potential savings for first home buyers this month now top \$23,000, including:

- Stockland Power to Move offer of \$6,000 in energy bills plus builder bonuses such as solar or gas hot water, energy saving dishwashers and LED lighting
- The State Government's \$10,000 building boost – available on all new homes up to \$600,000 before 31 January
- A further \$7,000 from the existing first home owner grant
- No stamp duty on the purchase of land up to \$250,000

Stockland Queensland General Manager, Kingsley Andrew, said rising energy bills were an extra burden facing first home buyers.

"New homes are generally cheaper to run than existing houses because of higher mandatory energy star ratings, and more efficient heating, lighting, and appliances," Mr Andrew said.

"But energy bills are still something you can't avoid so we've decided to pay those bills for new customers for the first three years," he said.

"Our builder partners are also helping out by providing free upgrades like solar hot water and energy efficient appliances.

"Together with all the other savings available right now, this extra Stockland offer means there has never been a better time to build new."



The Stockland communities participating in Power to Move include Stone Ridge, North Lakes, Freshwater, Augustine Heights and Sovereign Pocket in the greater Brisbane and Ipswich region.

Gold Coast and Logan communities include Vale at Holmview, Ormeau Ridge, Highland Reserve, Riverstone Crossing, Pacific Pines, The Observatory and Hundred Hills in northern NSW.

On the Sunshine Coast, buyers at Brightwater, Birtinya, Bells Reach and Doonella Noosa will also have their energy bills paid for three years.

Mr Andrew said Stockland and its builder partners had been working hard to offer home and land packages that first home buyers could afford.

He said recent falls in interest rates had also made new housing more affordable in recent weeks.

“Some of our communities now have home and land packages for well under \$300,000 – the lowest prices we’ve had for many years,” he said.

“First home buyers are out in force and enjoy the advantage of not having to sell an existing home. They are ready to buy as soon as they find the right package deal.”

To find out more about Stockland’s offer, go to www.noenergybills.com.au or visit the Sales and Information Centre in your chosen Stockland community.

For media enquiries contact

Stephen Sealey
Pitch Public Relations

T +61 (0)7 3398 8660
M +61 (0)412 858 713

Stephanie Morris
Media and Corporate Communication
Stockland

T +61 (0)2 9035 3249
M +61 (0)416 635 149

Stockland Corporation Ltd ACN 000 181 733 Stockland Trust Management Ltd ACN 001 900 741
AFSL 241190 As Responsible Entity for Stockland Trust ARSN 092 897 348.