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Media Release

GET ON YOUR BIKE - BRIGHTWATER

Sunshine Coast residents have another reason to leave their cars at home and use pedal power to get around thanks to a new series of bike maps.

The latest maps show how residents of the large Brightwater masterplanned community can cycle for both recreation and transport to a wide range of destinations.

The free Top 5 Brightwater Bike Rides map has been created by Stockland and is available at www.stockland.com.au/brightwater.

Stockland Regional Manager for the Sunshine Coast, Troy Wainwright, said the new maps showed Brightwater residents could ride almost anywhere on the coast.

"We wanted to demonstrate how easy cycling has become with all the kilometres of bike paths both within Brightwater and the wider region," Mr Wainwright said.

"Wherever you're going there is usually an alternative means of transport than the car and statistics show almost 60 per cent of Queensland households have access to a bike," he said.

"We are hoping these easy-to-follow maps encourage both residents of Brightwater and the whole of the Sunshine Coast to make the most of pedal power.

"Whether taking a trip to the beach, going out for coffee, or simply heading to work or the supermarket, your trusty bicycle will get you there."

A survey released late last year by Austroads and the Australian Bicycle Council found almost 20 per cent of Queenslanders cycled in a typical week.

While most people bike ride for recreation, it found Queensland had a higher proportion of people who used cycling as a means of transport – 40 per cent of those who rode in a typical week.

The new Brightwater cycle maps include around 60 kilometres of return rides from Brightwater to destinations such as Mooloolaba, University of the Sunshine Coast, Kawana Markets, Point Cartwright and the Mountain Creek Shopping Centre.

For more information, visit the Brightwater Sales and Information Centre off Kawana Way at Mountain Creek, call 5444 1333, or go to www.stockland.com.au/brightwater.

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