133 Castlereagh Street Sydney NSW 2000 **T** 02 9035 2000 **F** 02 8988 2000

www.stockland.com.au



### <sup>3</sup> December 2013 ASX/Media Release

### STOCKLAND INVESTOR UPDATE

Stockland has confirmed at an investor briefing in Sydney today that it remains on track to grow earnings per security by 4-6% in FY14.

Stockland Managing Director and CEO Mark Steinert said the Group had made good progress in restructuring its business over the last 12 months and would continue to be disciplined in executing its strategy.

"Our objective is to deliver EPS growth and total risk-adjusted shareholder returns above the AREIT average, by creating and operating quality property assets and delivering value for our customers," Mr Steinert said.

"Earlier this year we set out a clear strategy to achieve this objective and made a number of important decisions to reposition the business. In FY14 we continue to build on these strong foundations.

"Our new management team is now in place, with the right mix of skills and experience to deliver our strategy. We have reallocated \$507 million of capital from the Trust to the Corporation and successfully divested our FKP stake at a premium to our carrying value.

"We are also making excellent progress in each of our operating businesses. We commenced a number of new projects including the \$222 million redevelopment of our shopping centre at Wetherill Park, our residential community Willowdale in southwest Sydney and further stages at five retirement villages.

"At the same time we have maintained our firm focus on ensuring the long-term success of our business through a continued commitment to sustainable business practices and employee engagement. Recognising this, Stockland was listed as the most sustainable real estate company in the world in the 2013-2014 Dow Jones Sustainability Index."

### Stockland

Stockland (ASX: SGP) was founded in 1952 and has grown to become Australia's largest diversified property group – owning, developing and managing a large portfolio of shopping centres, residential communities, retirement living villages, office and industrial assets. Stockland was recognised by the S&P Dow Jones Sustainability Indicies (DJSI) as the Australian Real Estate Industry Group Leader for 2013 – 14 and was also named one of the Global 100 Most Sustainable Corporations in the World at the World Economic Forum in Davos, Switzerland in 2013, for the fourth consecutive year.

| For media enquiries   |                      | For investor enquiries      |                             |
|-----------------------|----------------------|-----------------------------|-----------------------------|
| Michelle Taylor       | <b>Greg Spears</b>   | Ross Moffat                 | Annabelle Tait              |
| General Manager -     | Senior Manager -     | Senior Manager -            | Senior Analyst -            |
| Stakeholder Relations | Media Relations      | Investor Relations          | Investor Relations          |
| Stockland             | Stockland            | Stockland                   | Stockland                   |
| T +61 (0)2 9035 2786  | T +61 (0)2 9035 3263 | <b>T</b> +61 (0)2 9035 2480 | <b>T</b> +61 (0)2 9035 2773 |
| M +61 (0)400 356 692  | M +61 (0)406 315 014 | <b>M</b> +61 (0)478 344 885 | <b>M</b> +61 (0)424 547 887 |

Stockland Corporation Ltd ACN 000 181 733 Stockland Trust Management Ltd ACN 001 900 741 AFSL 241190 As Responsible Entity for Stockland Trust ARSN 092 897 348.

### Investor Update & Sydney Asset Tour – 3 December 2013



### Contents

|    |                     | /////////////////////////////////////// |
|----|---------------------|---|
| 01 | Group Update        | 03                                      |
| 02 | Commercial Property | 05                                      |
| 03 | Residential         | 09                                      |

|    |                     | /////// |
|----|---------------------|---------|
| 04 | Retirement Living   | 12      |
| 05 | Summary and Outlook | 14      |
| 06 | Asset Profiles      | 17      |

Stockland

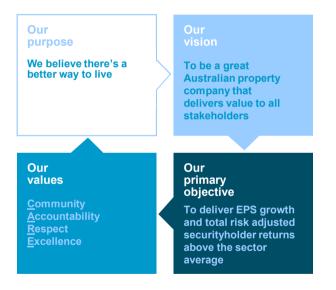
Group Update 01

# **Group Update**



### Key achievements FY14 to date

- New management team in place, organisational structure changes completed
- Reallocated \$507m of capital from Trust to Corporation
- Successfully divested 14.3% stake in FKP for \$116.4m, a \$31m premium to FY13 carrying value
- Active capital management  $^{\rm 1}$  FY14 average cost of debt  ${\sim}6.3\%$
- Launched our new employee values: CARE (Community; Accountability; Respect; Excellence)
- Ranked first amongst Global Real Estate companies on the 2013/14 Dow Jones Sustainability Index
- · Operational performance in line with expectations



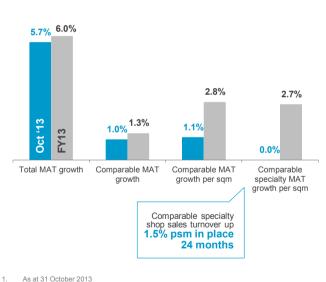
1. Closed out four swaps at a cost of \$35m. Break cost in line with interest savings over the swap term. Issued new \$150m, 6 year MTN

Commercial Property 02

## **Commercial Property**



### Retail sales growth flat, early signs of improvement



### Total and comparable MAT growth

As at 31 October 2013

- Australian retail sales were relatively flat in 1Q14; October sales growth showing some improvement
- Comparable sales growth moderated by:
  - Weak consumer sentiment in late FY13 / early FY14
  - Increased competition in some trade areas
  - Increase in new and non reporting retailers
  - Changed basket of centres due to development activity
- Portfolio occupancy maintained at 99.4%, occupancy costs stable
- Executed 151 operating leases<sup>1</sup> with average growth of 1.9%; and executed 53 project leases<sup>1</sup>
- Hervey Bay and Wetherill Park developments progressing well
- On track to achieve 2-3% NOI growth for FY14 (post IFRS)

### **Executing our Industrial strategy**

- Industrial team in place, reviewing pipeline and design and construction opportunities
- Executed leases on 88,300sqm<sup>1</sup> year to date, representing 9.2% of total lettable area
- Portfolio WALE<sup>1</sup> maintained at 3.3yrs
- Further 77,200sqm of leases pending execution
- Yatala D&C information memorandum currently in market
- On track to achieve positive NOI growth for FY14 (post IFRS)

### Yatala, Qld



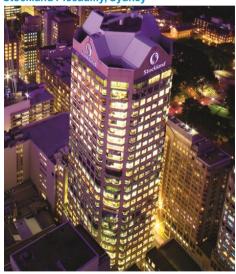
### Yatala D&C information memorandum currently in market

Located adjacent to the M1 Pacific Motorway in the centre of the Yatala Enterprise Area (SEQ), this 9.6Ha greenfield industrial development site has the potential to deliver 8,000-50,000+ sqm of warehousing and distribution solutions.

### Implementing tactical approach to our Office exposure

- Executed leases on 22,700sqm<sup>1</sup> year to date, representing 6.7% of total lettable area
- Portfolio WALE<sup>1</sup> increased from 4.6yrs to 4.9yrs
- Further 17,700 sqm of leases pending execution
- Disposed 78 Waterloo Road, Macquarie Park, for \$72m, in line with 30 June 2013 book value
- Accretive investment of \$75m in Optus Centre, Macquarie Park (7.8% post IFRS yield with ~9yr WALE)
- \$21.4m refurbishment complete at 40 Cameron Avenue, ACT
- Expressions of interest campaign underway for 50% interest in 133 Castlereagh Street, Sydney
- Exploring options for 135 King Street and Glasshouse, Sydney

### **Stockland Piccadilly, Sydney**



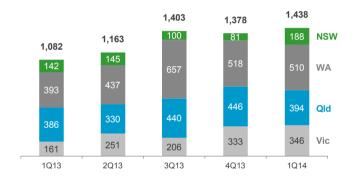
1. Represents 100% property ownership

Residential 03

## **Residential**



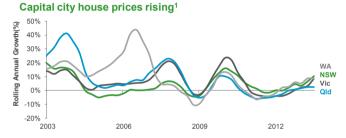
### **Strong quarter for Residential net deposits**



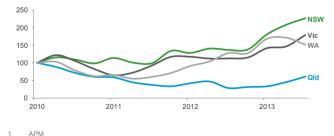
### **Residential net deposits**

- The September 2013 quarter produced our strongest net deposit result in three years
- On track to settle around 5,000 lots in FY14. Settlement volumes will be constrained by production timing
- Approximately 15% of lot settlements by number in FY14 will be impaired stock at zero margin
- Continue to target improvement in operating profit margin to 11-13% by FY16
- Sale of impaired projects on track. Three sites settled, four further sites well progressed
- Progressing medium density strategy, initially focusing on opportunities within our existing portfolio

### Clear evidence that the housing market is improving



### Vacant land sales<sup>2</sup>



APM
 Charter Keck Cramer to September 2013. Indexed Q3 2010 = 100

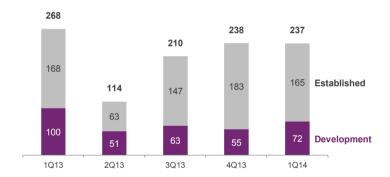
- Established house prices are rising in all capital cities, but market conditions for land sales are variable geographically
- Sydney is the strongest market
- Demand in Perth remains robust, albeit signs of slight moderation are emerging
- Volumes in Melbourne have increased materially, rebates are declining, and early signs of price growth are emerging
- SE Queensland volumes are also rising, and the outlook is improving, particularly in Brisbane and the Sunshine Coast

Retirement Living 04

# **Retirement Living**



### Seeing steady demand in Retirement Living



### **Retirement Living net reservations**

- Established unit net reservations consistent with prior corresponding period
- Development unit net reservations lower due to timing of supply; expecting similar overall volumes to FY13
- Commenced new stages at:
  - North Lakes (Qld)
  - Selandra Rise (Vic)
  - Mernda (Vic)
  - Macarthur Gardens (NSW)
  - Affinity (WA)
  - Strategy to continue to grow cash returns by improving scale and efficiency

Summary and Outlook 05

# **Summary and Outlook**



### **Summary and Outlook**

- A clear executable strategy
- Remain on track with expectations
- Continue to forecast FY14 EPS growth of 4 6% on FY13
- Distribution per security maintained at 24.0c
- Assumes no material decline in market conditions
- Expect profit skew to second half, driven primarily by residential and retirement living settlements

### **Stockland Wetherill Park, NSW**



Stockland Corporation Limited ACN 000 181 733

Stockland Trust Management Limited ACN 001 900 741

25th Floor 133 Castlereagh Street SYDNEY NSW 2000

#### DISCLAIMER OF LIABILITY

While every effort is made to provide accurate and complete information, Stockland does not warrant or represent that the information in this presentation is free from errors or omissions or is suitable for your intended use. The information provided in this presentation may not be suitable for your specific situation or needs and should not be relied upon by you in substitution of you obtaining independent advice. Subject to any terms implied by law and which cannot be excluded, Stockland accepts no responsibility for any loss, damage, cost or expense (whether direct or indirect) incurred by you as a result of any error, omission or misrepresentation in information in this presentation. All information in this presentation is subject to change without notice.





### Contents

| 07         | Stockland Merrylands     | 19 | 09 | Willowdale   | 37 |
|------------|--------------------------|----|----|--------------|----|
| 08         | Stockland Wetherill Park | 22 | 10 | Marsden Park | 46 |
| 4111111111 |                          |    |    |              |    |

Stockland

### **Stockland Merrylands**



Stockland Investor Update December 2013 20



# ABOUT MERRYLANDS

.

.

Sh

western suburbs. independent retailers in Sydney's chains including some of the finest and a select range of mini-majors and over 200 mixed national and local Coles, Kmart, Target, Woolworths, square metre centre. Stockland Merrylands comprises an Aldi, Big W, and has serviced the local community for over 40 years. In October 2012, the centre completed a \$400 million Stockland Merrylands is located 25 kilometres west of the Sydney CBD redevelopment to deliver a 57,588

value and convenience. since opening with an unrivalled Stockland Merrylands has been embraced by the local community along with 3,000 car spaces. rooms and a customer care centre, The centre offers first class parents'

Mini-Majors: MAT Traffic: MAT Sales:

Information is accurate as at 3 Valuation as at December 201 MAT sales are not completely Average Spend: Casual Mall Leasing:

at 31 Octob

2013. Sp

kiosks and ATM

Yes

\$303.4m<sup>1</sup> \$32.80

Aldi, Coles, Big W, Kmart, Target, Woolworths Best & Less, Daiso Japan, JB Hi-Fi, Rebel Sport, The Reject Shop 9.2m

Majors:

8.75%





# CENTRE MAP

### Specialty No: Valuation/(\$/m²): **Discount Rate:** ٩Ļ Capitalisation Rate: Car Spaces **CENTRE INFORMATION** 6.25% 57,588sqm 236 3,000 \$473.7 million (\$8010/m<sup>2</sup>)\*

Merrylands NSW 2160 Phone: 02 9682 1855 Fax: 02 9637 7887 www.stockland.com.au/merrylands McFarlane Street Stockland Merrylands Centre:

> Email: leasing@stockland.com.au Phone: 02 9035 2080 Leasing:

Brand Engagement: Phone: 02 9035 2784

Email: brandengagement@stockland.com.au

# 0 C Q S

# Trade area

Stockland Merrylands services a main trade area of 117,970 people which is forecast to grow by 15 per cent to 127,020 in 2016. The average gis 35 years and 45.1 per cent of residents are born outside of Australia. The average household income in the main trade area is \$77,209.

# Trade area population

| Trade Area<br>Sector | Population<br>2011 | Forecast<br>Population<br>2016 | Average Annual<br>Change (%)<br>2011 – 2016 |
|----------------------|--------------------|--------------------------------|---|
| Primary Sector       |                    | 64,470                         |   |
| Secondary Sectors    |                    |                                |   |
| East                 | 32,340             | 34,040                         | 1.0%  |
| West                 | 25,860             | 28,510                         | 2.0%  |
| Total Secondary      | 58,200             | 62,550                         | 1.5%  |
| Main Trade Area      |                    |                                |   |
| Tertiary Sectors     |                    |                                |   |
| North                | 25,750             | 27,350                         | 1.2%  |
| South                | 14,670             | 15,370                         | 0.9%  |
| Total Tertiary       | 40,420             | 42,720                         | 1.1%  |
| Total Trade Area     |                    |                                |   |



# Trade area demographics

| Characteristics   | Primary<br>Sector       | Secondary<br>Sectors –<br>East | Secondary<br>Sectors –<br>West | Main TA  | Tertiary<br>Sectors –<br>North | Tertiary<br>Sectors –<br>South                          | Total TA                  | Syd Metro<br>Average   | Aust<br>Average        |
|---|-------------------------|--------------------------------|--------------------------------|--|--------------------------------|---|---------------------------|--|------------------------|
| Average Per Capita Income   | \$26,177                | \$21,243                       | \$32,506                       | \$26,212   | \$30,381                       | \$20,800  | \$26,389                  | \$36,941   | \$34,201               |
| Per Capita Income Variation   | -29.1%                  | -42.5%                         | -12.0%                         | - 29.0%  | -17.8%                         | -43.7%  | -28.6%                    | n.a.   | n.a.                   |
| Average Household Income  | \$73,920                | \$68,216                       | \$96,807                       | \$77,209   | \$82,298                       | \$68,708  | \$77,406                  | \$99,586   | \$87,928               |
| Household Income Variation  | -25.8%                  | -31.5%                         | -2.8%                          | - 22.5%  | -17.4%                         | -31.0%  | -22.3%                    | n.a.   | n.a.                   |
| Average Household Size  | 2.8                     | 3.2                            | 3.0                            | 3.0  | 2.7                            | 3.3   | 2.9                       | 2.7  | 2.6                    |
| Age Distribution (% of Pop'n)   |                         |                                |                                |  |                                |   |                           |  |                        |
| Aged 0-14   | 20.5%                   | 23.5%                          | 20.7%                          | 21.4%  | 20.8%                          | 22.3%   | 21.4%                     | 19.2%  | 19.3%                  |
| Aged 15-19  | 6.2%                    | 7.3%                           | 6.4%                           | 6.5%   | 5.2%                           | 7.7%  | 6.4%                      | 6.3%   | 6.5%                   |
| Aged 20-29  | 18.4%                   | 17.7%                          | 12.4%                          | 16.9%  | 15.2%                          | 14.6%   | 16.4%                     | 14.7%  | 13.8%                  |
| Aged 30-39  | 16.6%                   | 14.4%                          | 15.6%                          | 15.8%  | 19.1%                          | 13.3%   | 16.1%                     | 15.3%  | 13.8%                  |
| Aged 40-49  | 12.5%                   | 12.1%                          | 13,4%                          | 12.6%  | 13.5%                          | 12.8%   | 12.8%                     | 14.2%  | 14.2%                  |
| Aged 50-59  | 10.6%                   | 10.8%                          | 11.1%                          | 10.8%  | 10.2%                          | 11.4%   | 10.7%                     | 12.3%  | 12.8%                  |
| Aged 60+  | 15.3%                   | 14.2%                          | 20.3%                          | 16.1%  | 16.0%                          | 17.8%   | 16.2%                     | 18.0%  | 19.6%                  |
| Average Age   | 34.9                    | 33.5                           | 37.0                           | 35.0   | 35.7                           | 35.9  | 35.2                      | 37.2   | 37.9                   |
| Housing Status (% of H'holds  | ds)                     |                                |                                |  |                                |   |                           |  |                        |
| Owner/Purchaser   | 57.3%                   | 60.2%                          | 82.8%                          | 63.7%  | 55.6%                          | 61.9%   | 62.2%                     | 67.4%  | 69.3%                  |
| Renter  | 42.7%                   | 39.8%                          | 17.2%                          | 36.3%  | 44.4%                          | 38.1%   | 37.8%                     | 32.6%  | 30.7%                  |
| Birthplace (% of Pop'n)   |                         |                                |                                |  |                                |   |                           |  |                        |
| Australian Born   | 50.9%                   | 53.2%                          | 66.6%                          | 54.9%  | 42.5%                          | 51.3%   | 52.6%                     | 63.7%  | 73.9%                  |
| Overseas Born   | 49.1%                   | 46.8%                          | 33.4%                          | 45.1%  | 57.5%                          | 48.7%   | 47.4%                     | 36.3%  | 26.1%                  |
| Family Type (% of H'holds)  |                         |                                |                                |  |                                |   |                           |  |                        |
| Couple with dep't children  | 48.1%                   | 53.5%                          | 50.2%                          | 50.1%  | 53.5%                          | 51.9%   | 50.8%                     | 48.2%  | 45.3%                  |
| Couple with non-dep't child.  | 9.0%                    | 10.3%                          | 11.6%                          | 9.9%   | 6.3%                           | 8.9%  | 9.2%                      | 9.1%   | 7.7%                   |
| Couple without children   | 17.1%                   | 12.8%                          | 20.1%                          | 16.6%  | 18.1%                          | 13.2%   | 16.5%                     | 20.1%  | 23.0%                  |
| Single with dep't child.  | 10.2%                   | 10.2%                          | 8.5%                           | 9,8%   | 7.7%                           | 12.6%   | 9.7%                      | 8.5%   | 9.2%                   |
| Single with non-dep't child.  | 5.2%                    | 4.7%                           | 4.1%                           | 4.8%   | 3.6%                           | 5.6%  | 4.7%                      | 3.9%   | 3.5%                   |
| Other family  | 1.7%                    | 1.5%                           | 0.9%                           | 1.5%   | 1.6%                           | 1.1%  | 1.5%                      | 1.2%   | 1.1%                   |
| Lone person   | 8.6%                    | 7.0%                           | 4.6%                           | 7.3%   | 9.2%                           | 6.7%  | 7.5%                      | 9.0%   | 10.2%                  |
| All Alue case has been taken in the neuroration of  | of this document and as | as 31 Ortobar 2013 thai        | reformation contained in       | tës da a mant is un dares                              | and in he cause i House        | s muin ai veneraru na na                                | ources: ABS Census of Pop | Sources: ABS Census of Population and Housing 2011; Mapinfo Location Q | 1; Mapinfo Location R2 |
| And use users users as the second and the second as as a concept of the second contracts on the source of the second as a concept of the source of the second as a concept of the source of the second as a concept of the source | h the exception of 2006 | which is based on 2006         | CCD definition 2006 and        | this document is underse<br>2011 ERP is calculated usi | ng SA2 peliminary ERP 2        | et, no warranty is given a<br>011 enumeration factor. I | uther, it should not be n | ormation contained in th<br>oted that the information                  | contained in this      |

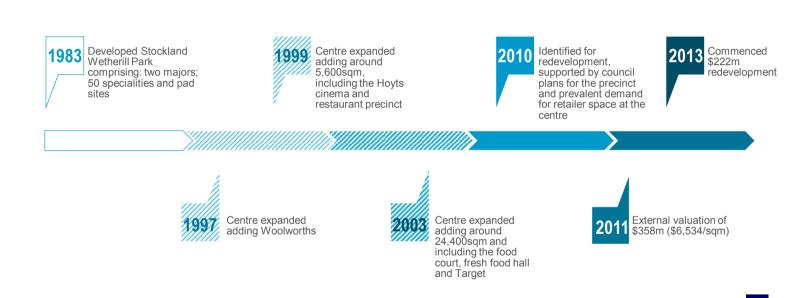
are based on 2011 SA1 bounda document should not be taken of this booklet as confidential a correctat any future date. Trading p ased on 2006 CCD scribed in this doc chang 1 ERP y way to predict future their business at Stock in this

Stockland Wetherill Park 08

## **Stockland Wetherill Park**



### History of Stockland Wetherill Park



### **Stockland Wetherill Park today**

### A diverse and convenient customer offering

- Located 35km south west of the Sydney CBD.
- Over 130 specialty stores including Big W, Target, Woolworths, Best & Less, Priceline Pharmacy and The Reject Shop.
- The centre offers a variety of food and automotive service pad sites and community facilities.
- Convenient access to the centre via the T-Way Prairiewood Station located opposite the Food Court entry to the centre. It provides a direct bus link to both Parramatta and Liverpool.

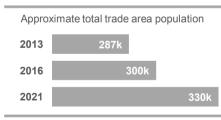
| 1  | 3   | 0    | +   |     |
|----|-----|------|-----|-----|
| sp | eci | altv | sto | res |

- Big W
- Target
- Woolworths
- Hoyts
- Best & Less
- Priceline Pharmacy
- The Reject Shop

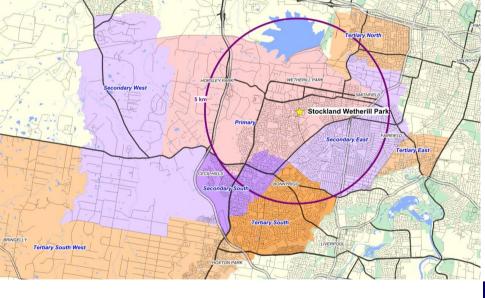
| Summary information as at:      | June 2013                    |
|---------------------------------|------------------------------|
| Acquisition date                | August 1983                  |
| Ownership title                 | 100% Freehold                |
| Cost including additions        | \$116.9 million              |
| Book value                      | \$362.3 million              |
| Last independent valuation date | December 2011                |
| Valuation (\$/sqm)              | \$358 million (\$6,534 /sqm) |
| Capitalisation rate             | 6.75 %                       |
| Discount rate                   | 9.00%                        |
| Car parking spaces              | 1,988                        |
| Gross lettable area             | 57,320sqm                    |
| Annual sales                    | \$259 million                |
| Specialty MAT \$/sqm            | \$11,150                     |
| Annual Traffic                  | 6.6 million                  |
| Special occupancy costs         | 17.4 %                       |
| Weighted average lease expiry   | 8.5 years                    |
|                                 |                              |

### Wetherill Park trade area

The Secondary West and **Tertiary South West** sectors encompass parts of the Sydney South West Growth Centre and are forecast to achieve substantial population growth



Stockland Wetherill Park: Total Trade Area, August 2012



### **Trade area metrics**



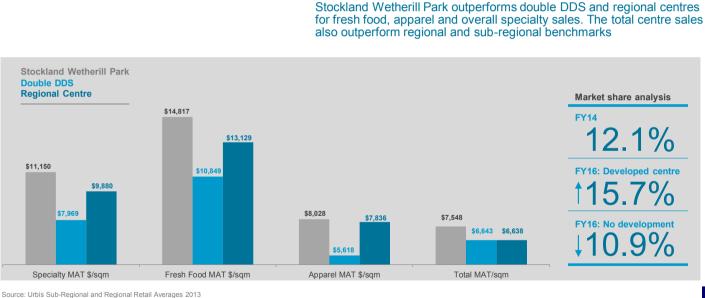
### Competition in the trade area

Minchinbury SC Glenmore Park TC (p) Arndell Park Portico Plaza Toongabbi St Clair SC Mulgoa Rise (p) Park Central (p) Cook Pde SC (p) Toongabbie Erskine Park Pendle Hill tur Parramatta Regional SC WentworthvilleSC Pemulwuy Marketplace Tertiary North Westfield Parramatta O Sub-regional SC Grevstanes S ★ Mver Merryway SC Primary ★ David Jones Horelow Stockland Merrylands arill Market Woodville Road (r Target Id Square Stockland Wetherill Park A Big W Secondary West Enirfield I airfield Forum Greenfield Shopping Village Q eta City So Kmart sor Park Plaza Tortia ▲ Unknown DDS Secondary Eas Cecil Hills Marketplace ٠ Woolworths Cabramatta Coles Bass Hill Plaza Chipping Norton Market Plaza Valley Plaza Aldi Tertiary Se West Hoxton Miller Co unity SC 44 IGA Westfield Liverpoo ipping Norton Middleton Grange Village (p) The Old Bakery SC Independent Austral Bankstown Airport Carnes Hill Marketplace Franklins C.A. nk Shopping Village Casula Mall Unknown Supermarket Horningson Park Hammondville Leppington Tc (p) Wattle Grove Plaza Crossroads (p)

Stockland Wetherill Park: Total Trade Area, August 2012

- Currently no single comprehensive retail offer exists in the trade area.
- Competitive retail centres in the trade area include three sub-regional shopping centres at Neeta City, Fairfield Forum, and Bonnyrigg Plaza.
- At the edges of the trade area are Stockland Merrylands and Westfield Parramatta and Liverpool.
- There are 23 small supermarket based centres, neighbourhood centres and standalone supermarket sites within the catchment.

### **Investment thesis**



Sales as at 30 June 2013

### **Key metrics**

### Artist impression.



- 2.3.
- Pre IFRS stabilised incremental yield Unlevered 10 year IRR on incremental development from completion Unlevered 10 year IRR for existing assets and incremental development from completion

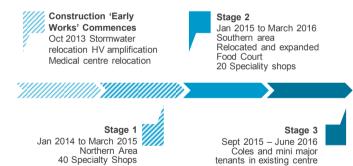
### On completion (FY16)

| Est. total incremental cost                 | \$222 million          |
|---|------------------------|
| Est. valuation                              | ~\$640 - \$660 million |
| Est. fully leased year 1 yield <sup>1</sup> | 7.25%                  |
| Est. incremental return <sup>2</sup>        | ~13.5%                 |
| Est. total return <sup>3</sup>              | ~12%                   |
|   |                        |

0

### **Development overview**

### Repositioning the centre to capture spend leakage, strong population and income growth, and increasing trade area undersupply

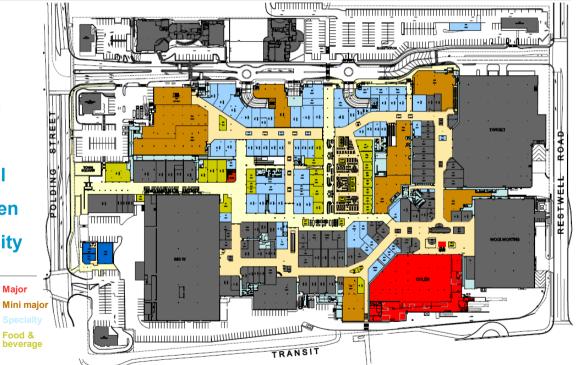


### On completion (FY16)

| Gross lettable area    | 70,000sqm   |
|------------------------|---|
| Full line supermarkets | Coles; Woolworths   |
| Full line DDS          | Big W; Target   |
| Mini majors            | 10 (incl Priceline, The Reject Shop;<br>JB HiFi; Best and Less) |
| Pad sites              | 5 (plus medical centre and community facilities)                |
| Specialty stores       | 200 stores (175 shops and 25 kiosk sites)                       |
| Food court             | 800 seat indoor-outdoor   |
| Entertainment          | 12 screen Hoyts cinema<br>Restaurant and leisure precinct       |
| Car parking spaces     | 2,700 (4.5 spaces per 100sqm GLAR)                              |
|                        |   |

### Proposed centre floor plan

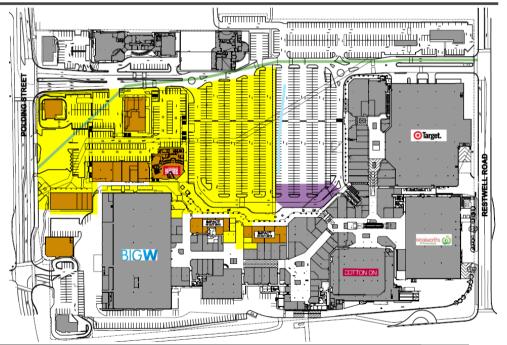
We will add 15,000sqm, a full line Coles, 70 specialty stores and an expanded and enhanced leisure and entertainment precinct. This will transform the centre into an even more vibrant and thriving community hub.



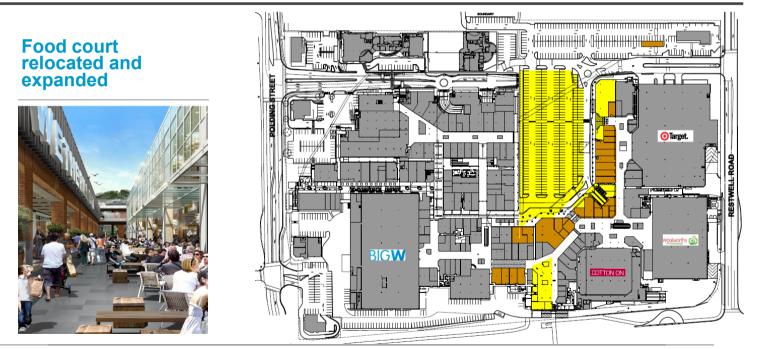
### Masterplan – Stage one

### 40 specialty stores Hoyts refurbished

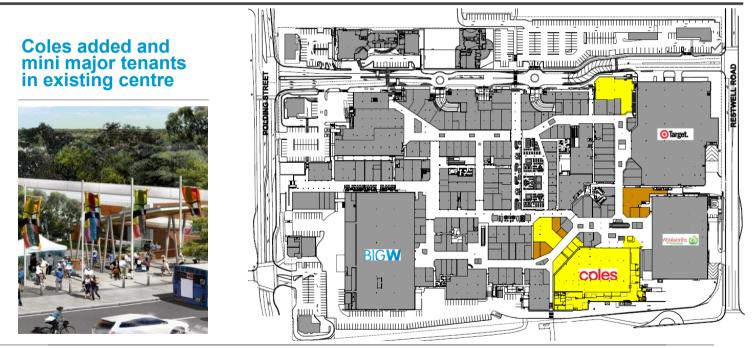




### Masterplan – Stage two



### Masterplan – Stage three



### Sustainability at the centre



Targeting 5 Star Green Star 'design' and 'as built' environmental ratings



Incorporation of solar energy to reduce common area cost base



Incorporation of mixed mode ventilation to minimise energy consumption in malls and external tenancies



Incorporation of embedded energy network to better manage and on-sell energy Ongoing community stakeholder engagement and collaboration in the design and delivery of the space.



Delivery of the first Jamie's Ministry of Food in NSW

## Leasing Strategy: Wetherill Park



Willowdale 09

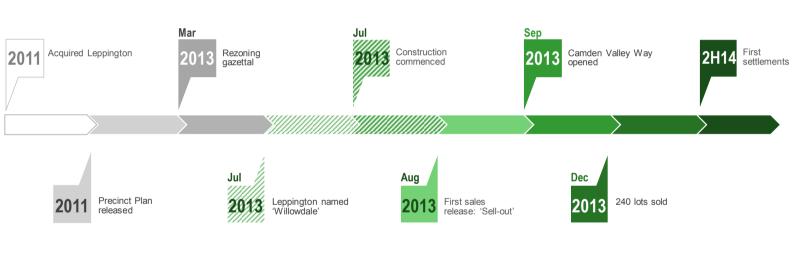
# Willowdale



Willowdale 09

Stocklon

## Willowdale timeline



## Willowdale overview

# Creating a community

3,000+ lot community 30 lot Display Village (Opening 2014) Retirement Living Village Medium density lots from 2015 Community Centre

Education
 Future proposed
 Primary School

🚱 🕾 🚱 🔂

Parks and Open Space Walking paths and cycling paths Surrounding wetlands Parkland and play stores Picnic areas Sports fields

## •

Public Transport and Roads 5 mins to future Leppington train station 14 mins to Glenfield train station 16 mins to Liverpool train station 10 mins to M7 Motorway 15 mins to Liverpool 20 mins to Campbelltown and Camden 32 mins to Sydney Kingsford Airport

Community Centre Smorping & Amenities Future Shopping Centre with specialty stores Community Centre 5 minutes from Carnes Hill Shopping Centre with Woolworths, specialty stores and cafes Future Neighborhood Centre Sales Centre

Heritage Leppington House



## Willowdale competitive advantage

#### Located at the beginning of the southwest Growth Centre

- Proximity to future Leppington station and established markets of Liverpool and Fairfield
- Connectivity to Sydney orbital network of M5 and M7 motorways
- Extensive proposed open space
- Natural amenity of site



## **Buyer Profile at Willowdale**

240 lots sold since launch in August 2013

4 releases sold out within the first day

Over 2000 leads currently on the database

Primary catchment of leads are from the Liverpool LGA

## Range of buyers

FHBs, upgraders, downsizers, builders & investors

#### What our buyers are saying

'They are going to have a shopping centre there, I also like where the project is located, we can go down towards the M5 and M7'

'Just want to start building. It is vacant land close to where my parents live'

*'I like the location, I like the masterplan of the community'* 

'The reasons being there are a couple of them, one is the location itself. Being developed by Stockland that is the main thing'



Stockland

## Pricing and product at Willowdale

| Lot sizes ranging from 255sqm to 600sqm  | Example product   | \$444,990   | \$532,250  | \$739,975   |
|--|---|---|--|---|
| Land currently from \$220,000  |   |   |  |   |
| House and land from \$429,000  | Camelia 3 by<br>New Living Homes<br>350m <sup>2</sup> LOT 1223  | Lukin 21 by<br>Elderton Homes<br>350m <sup>2</sup> LOT 1223     | Manhattan 1 by<br>McDonald Jones<br>420m <sup>2</sup> LOT 1224 | Ambassador 41 by<br>Wisdom Homes  |
| <ul> <li>30 Lot Display Village opening Spring 2014</li> <li>Tier 1 Builders Partners participating</li> <li>Variety of housing options</li> <li>Housing Code compliant</li> </ul> | SOM* LOTIZZ3     Outle width panel garage door,<br>with remote control opener     Z2     Stainless Steel Kitchen Appliance:     Fully ducted air-conditioning     Tiled concrete Alfresco under<br>the main roof line | • Mixer Tapware throughout<br>• 20mm stone benchtops to kitcher | • Alfresco area  | 567m <sup>2</sup> LOT 1233<br>• European stainless steel appliance<br>• Remote control garage door<br>• 5-Star HWU<br>• Flyscreens to windows |

Medium Density opportunity from 2015

Stockland

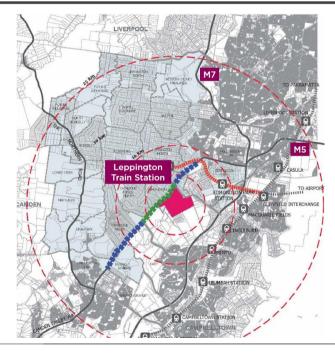
## **Competitor landscape**

**Competitor map** 

#### TALANA LEPPINGTON EDMONDSON LOWES CREEK 2 STATION A CATHERINE FIELDS NORTH EDMONDSON PARKIN STATION EDMONDSON PARK I EPPINGTON Ĥ MARYLANDS CAMDEN Nillowe MACOUAL EMERALD CATHERINE INGLEBURN ORAN PARK 0 M5 THE HERMITAGE CATHERINE **Q** MC INTOSH LEQMEAN STATION RABY HARRINGTON GREGORY PARK HILLS SMEATON GRANGE CAMPBELTOWN STATION CAMPBELLTOWN MACARTHUR STATION MDEN SPRING FARM Juni

| 375sqm lot | 450sqm lot                                       |  |
|------------|--|--|
| \$261,000  | \$302,000  |  |
| \$237,000  | \$265,000  |  |
| \$240,000  | \$275,000  |  |
| \$280,000  | \$310,000  |  |
| \$235,000  | \$265,000  |  |
|            | \$261,000<br>\$237,000<br>\$240,000<br>\$280,000 |  |

## Transport and connectivity



### Well connected and integrated with established amenity

- Walking distance to future Leppington train station and Leppington town centre
- Leppington train station (opening 2015) will have 800 car spaces available
- Minutes to M7 and M5
- 5 minutes to nearby established shopping centres with Woolworths specialty stores

South West Rail Link is currently \$100m below the \$2.1 billion budget and due to open in ahead of schedule in 2015

Willowdale 09

## **Press on Willowdale**

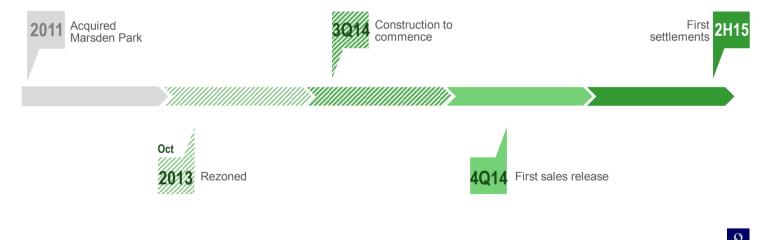


Stockland

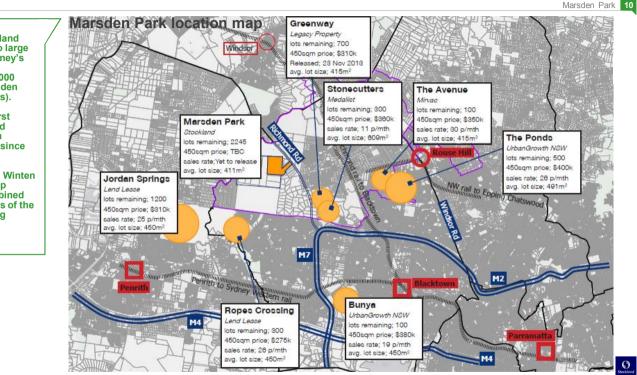
Marsden Park 10

### Marsden Park overview

Marsden Park residential community will comprise over 2,200 residential lots, schools, a neighbourhood centre, a retirement village, multiple playgrounds, sports fields and green open spaces







In 2011. Stockland purchased two large parcels in Sydney's growth areas. Willowdale (3.000 lots) and Marsden Park (2,245 lots). These were Stockland's first residential land acquisitions in Sydney Metro since 2004

Stockland and Winten **Property Group** control a combined 6.000 dwellings of the 10,000 dwelling Marsden Park Precinct

10

Stockland Corporation Limited ACN 000 181 733

Stockland Trust Management Limited ACN 001 900 741

25th Floor 133 Castlereagh Street SYDNEY NSW 2000

#### DISCLAIMER OF LIABILITY

While every effort is made to provide accurate and complete information, Stockland does not warrant or represent that the information in this presentation is free from errors or omissions or is suitable for your intended use. The information provided in this presentation may not be suitable for your specific situation or needs and should not be relied upon by you in substitution of you obtaining independent advice. Subject to any terms implied by law and which cannot be excluded, Stockland accepts no responsibility for any loss, damage, cost or expense (whether direct or indirect) incurred by you as a result of any error, omission or misrepresentation in information in this presentation. All information in this presentation is subject to change without notice.