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Media Release

STOCKLAND REVEALS ENTRÉE TO NEW 'EAT STREET' ALFRESCO DINING PRECINCT AT JESMOND

Stockland is serving up a taste of things to come at its \$4.5 million redevelopment of Stockland Jesmond Shopping Centre, revealing the first stage of the new fresh food and alfresco dining precinct this Thursday 18th December. The new precinct, appropriately named 'Eat Street', will feature a range of exciting food retailers and a 250-seat alfresco dining area.

With Stage 1 of the redevelopment of Stockland Jesmond complete, customers can now enjoy a number of new casual dining options available on Eat Street, which includes Gloria Jeans, Costi's Seafood, Subway and Crust.

The next stage of the redevelopment is on schedule for completion in the first quarter of 2015, with the milestone to be marked with the opening of Harry's Schnitzels, Yalla Yalla and BBQ King.

Michelle Thomas, Centre Manager at Stockland Jesmond, said: "We're creating Eat Street as a destination in its own right, where friends and family can meet for barista-made coffees, a relaxing lunch, a quick bite on the way to the shops or a family dinner. We think it's a wonderful, new addition to the community that will offer a greater variety of food choices and, importantly, create a unique sense of place for the community"

"We're delighted to have the first stage of Eat Street open in time for Christmas because this is a great time of year to catch up with friends and family, before or after doing the Christmas shopping," added Ms Thomas. "And we're looking forward to activating more new restaurants in the New Year."

To further entice customers to experience Eat Street, Stockland has arranged free entertainment and giveaways for the kids this Thursday 18th December. KOFM 102.9 will also be broadcasting live from the centre from 9am-12pm. There will be free Stockland gift card and retailer giveaways, face painting, balloon sculptors and roaming kids characters.

On January 12th, Stockland Jesmond will also launch their the Friday Freebies campaign, with outdoor music at Eat Street, an array of giveaways every Friday in centre. Customers will also have the chance to win 4 x \$250 centre vouchers and 4 x \$150 Eat Street dining vouchers courtesy of Stockland Jesmond.

Stockland Jesmond Centre Manager, Michelle Thomas, said, "To celebrate the launch of Eat Street and with Christmas only weeks away, we will be celebrating with a host of offers, freebies and entertainment. We encourage everyone in the local community to join in the fun and celebrations at Stockland Jesmond this week, with plenty more in store in January and February."

-ENDS-

Notes to editor:

About Stockland Jesmond:

Located in the suburb of Jesmond, Newcastle, the centre is constructed on five hectares and anchored by Woolworths and Big W. as well as 73 specialty stores. The centre is located in close proximity to Newcastle University and is supported by extensive carparking and public transport facilities.

Upon completion the Stockland Jesmond offering will include

- A full line Woolworths supermarket
- Big W and 73 specialty stores
- A new, separate 250 seat outdoor food court
- 900 car parking spaces which are FREE all day, EVERY day

Stockland

Stockland (ASX: SGP) was founded in 1952 and has grown to become Australia's largest diversified property group – owning, developing and managing a large portfolio of shopping centres, residential communities, retirement living villages, office and industrial assets. Stockland was recognised by the S&P Dow Jones Sustainability Indices (DJSI) as the World Real Estate Industry Group Leader for 2013-14 and was also named one of the Global 100 Most Sustainable Corporations in the World at the World Economic Forum in Davos, Switzerland in 2013, for the fifth consecutive year.

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