



7 July 2014

## Media Release

### **STOCKLAND INVITES CUSTOMERS TO OPENING CELEBRATIONS Stockland welcomes Hervey Bay's first Kmart, new Coles and 40 specialty stores**

Stockland is inviting the Hervey Bay community to enjoy four days of free entertainment, starting at 8am on Thursday 10 July and continuing until Sunday 13 July, to celebrate the opening of its new \$116 million mall.

Stockland will host a special event at 8am on Thursday to unveil the new mall, which is home to the Fraser Coast's first Kmart, a new full-line Coles supermarket and more than 40 new specialty stores.

Customers will be able to explore new stores including Kathmandu, Quiksilver, Cotton On Mega, Connor, Factorie, Black Pepper, Blue Illusion, Bras n Things, Dusk, Autograph, Crossroads, Taking Shape, Collette Accessories, and Spend-less Shoes.

Popular food retailers such as Go Sushi, Kick Juice and Muffin Break will be located in the new mall while Zambrero, Nodaji Sushi, Mandarin Pacific and Ibo's Kebabs and Pizza will be located within the new 500-seat Shoreline Café Court.

This week's opening celebrations will mark the start of many retail events planned at the centre throughout the second half of this year, including the opening of Harris Scarfe and Best & Less in August. Between now and the end of the year, 24 brands that are new to the Hervey Bay region will open their doors at the redeveloped shopping centre.

Stockland Hervey Bay Centre Manager, Paul Kelsey, said: "Our new centre celebrates everything that's great about living and working in Hervey Bay. We have an exciting line up of new retailers and we're inviting everyone to see and experience the new mall."

The four days of free entertainment promises something for everyone, with performances from the Justice League, a Bananas in Pyjamas stage show, free face painting, community performances and cooking demonstrations from MKR Winners Dan & Steph (see full entertainment schedule below).

"We're very excited to welcome the first ever Kmart to Hervey Bay, introduce a new, full-line Coles and dozens of new speciality store to our new centre," Mr Kelsey said. "We're providing an exceptional range of adventure sports retailers, fashion labels, consumer electronics and entertainment, homewares and accessories stores in one, convenient location with excellent parking and modern facilities."

"When our redevelopment is completed later this year, Stockland Hervey Bay will feature over 110 retailers and will be the biggest and best shopping centre between Maroochydore and Rockhampton, creating hundreds of local jobs and generating a massive economic boost for the regional economy," Mr Kelsey said.

## STOCKLAND HERVEY BAY SHOPPING CENTRE OPENING FREE ENTERTAINMENT GUIDE

### Thursday 10<sup>th</sup> July

- Sea FM Outside Broadcast 6am - 10am
- Bananas In Pyjamas Stage Show at 11am and 1pm, meet and greet at 12pm
- Cooking demonstrations outside Coles, 9am - 5pm, special appearance by MKR Winners Dan and Steph from 2pm - 3pm.
- Face painting in Kmart, 10am - 4pm
- Balloon Artist in Shoreline Café Court, 1pm – 7pm
- Community Performances throughout the day in Centre Court
- Roving Entertainment
  - o Pantastic Steel Drum Band, 8am – 4pm
  - o Justice League, 11am – 2pm
  - o The Little Street Circus, 4pm – 8pm
- Balloons and giveaways

### Friday 11<sup>th</sup> July

- Justice League Stage Show at 11am and 1pm, meet and greet at 12pm
- Cooking demonstrations outside Coles, 9am - 5pm
- Glitter Tattoos in Shoreline Café Court, 11am – 3pm
- Balloon Artist outside Target, 9.30am – 1.30pm
- Community Performances throughout the day in Centre Court
- Roving Entertainment
  - o Bananas in Pyjamas 11am – 2pm
  - o Jolly Jams 12pm – 4pm
- Balloons and giveaways

### Saturday 12<sup>th</sup> July

- Bananas In Pyjamas Stage Show at 11am and 1pm, meet and greet at 12pm
- Cooking demonstrations outside Coles, 9am - 5pm, Kids' Cooking Classes from 9am - 12pm
- Mix FM Outside Broadcast outside Coles, 10am – 1pm
- Face painting in Kmart, 10am – 4pm
- Glitter Tattoos outside Target, 9am – 1pm
- Balloon Artist in Shoreline Café Court, 12pm – 5pm
- Community Performances throughout the day in Centre Court
- Roving Entertainment
  - o Justice League 11am – 2pm
  - o Jolly Jams 11.30pm – 3.30pm
- Balloons and giveaways

### Sunday 13<sup>th</sup> July

- Justice League Stage Show at 11am and 1pm, meet and greet at 12pm
- Cooking demonstrations outside Coles, 9am - 5pm
- Face painting outside Target, 10am – 4pm
- Glitter Tattoos in Shoreline Café Court, 11am – 3pm
- Community Performances throughout the day in Centre Court
- Roving Entertainment
  - o Bananas in Pyjamas 11am – 2pm
  - o The Little Street Circus 10am – 2pm
- Balloons and giveaways

Visit [www.stockland.com.au/herveybay](http://www.stockland.com.au/herveybay) for more information on events and store information.

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**Stockland**

Stockland (ASX: SGP) was founded in 1952 and has grown to become Australia's largest diversified property group – owning, developing and managing a large portfolio of shopping centres, residential communities, retirement living villages, office and industrial assets. Stockland was recognised by the S&P Dow Jones Sustainability Indices (DJSI) as the Australian Real Estate Industry Group Leader for 2013 – 14 and was also named one of the Global 100 Most Sustainable Corporations in the World at the World Economic Forum in Davos, Switzerland in 2013, for the fourth consecutive year.

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