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LANDMARK PUBLIC SCULPTURE UNVEILED AT OCEANSIDE

Stockland and the Sunshine Coast Council have unveiled a landmark six-metre high public sculpture within the Sunshine Coast Health Precinct at Oceanside that is capturing the imagination of children and adults alike.

The playful artwork featuring a cartwheeling child, titled *iDIDIT!*, symbolises the joy of childhood, learning and the importance of play in human development. It is set to become a popular attraction for both locals and visitors to the region, presenting the perfect opportunity for a selfie or fun family photo.

Located in a prominent position in Village Park, on the corner of Lake Kawana Boulevard and Kawana Way at Birtinya, the sculpture weighs eight tonnes and is made up of more than 1,000 individual parts of weathering plate steel.

Stockland funded the \$220,000 project, which is the result of a partnership between Australia's largest diversified property group and the Sunshine Coast Council.

Veteran Sunshine Coast artist Russell Anderson created the public artwork after his design concept was chosen from an Expression of Interest campaign last year that gained submissions from artists across Australia.

Mark McMahon, Senior Development Manager at Stockland, said the notable artwork had been receiving plenty of attention from Oceanside residents, visitors and passersby.

"This is a wonderful addition to the Oceanside landscape and it really brings a smile to the faces of people who see it for the first time," Mr McMahon said.

"The sculpture perfectly encapsulates our vision for Oceanside as a place where outdoor activity is encouraged and the health and happiness of residents of all ages is a priority."

Sunshine Coast Council Arts Portfolio Councillor Rick Baberowski said *iDIDIT!* was a fantastic addition to the region's growing public art collection.

“Pieces such as this one contribute to a sense of place and identity and showcase the wonderful creativity that exists in our region,” Cr Baberowski said.

“Council is committed to adding new public art projects within streetscape and park developments, as well as delivering public art projects in partnerships with external organisations such as Stockland who have made *iDIDIT!* possible.”

Division 3 Councillor Peter Cox said the new piece created a significant point of interest in the Birtinya precinct.

“Russell has certainly crafted an eye-catching sculpture that I’m sure both locals and visitors alike will love,” he said.

Artist Russell Anderson said the complex sculpture took eight months to create using steel from an Australian company.

“*iDIDIT!* demonstrates achievement for not just a child but for anybody that has done something difficult, it’s that pinnacle of the first moment you’ve achieved something,” Anderson said.

“It also highlights the importance of exercise in development.

“It’s not often that you get the opportunity to do such a big sculpture on a great site.”

The Sunshine Coast Health Precinct at Oceanside is Australia’s largest investment in health infrastructure and one of the nation’s biggest development projects.

For more details on Oceanside, go to www.stockland.com.au/oceanside, visit the Oceanside Sales and Information Centre on the corner of Birtinya Boulevard and Lake Kawana Boulevard, or call 07 5437 8703. You can also become a fan on Facebook at www.facebook.com/oceansidekawana.

ENDS

Notes to Editor:

Stockland’s \$5 billion Oceanside community is a vibrant new health, retail, commercial, education and residential hub that is set to become the Sunshine Coast’s thriving new world-class destination.

Oceanside includes the Sunshine Coast Health Precinct, the exciting new residential, retail and tourism hub of Bokarina Beach which is currently under construction, and the future Birtinya Town Centre.

It is home to the new Sunshine Coast University Hospital, the Sunshine Coast Private University Hospital and Stockland's first 'greenfield' vertical retirement village, the Birtinya Retirement Village.

More than 50 per cent of the community is comprised of parks, conservation areas and wetlands plus kilometres of walkways and bike paths for those wanting an active lifestyle.

About Stockland

Stockland (ASX: SGP) was founded in 1952 and has grown to become Australia's largest diversified property group – owning, developing and managing a large portfolio of shopping centres, residential communities, retirement living villages, office and industrial assets. Stockland was recognised by the S&P Dow Jones Sustainability Indices (DJSI) as the global real estate sector leader for 2016-17, demonstrating world leadership across the areas of corporate governance, stakeholder engagement, climate strategy, social integration and regeneration and corporate citizenship. Stockland has been identified as a global leader for its actions and strategies in response to climate change and has been awarded a position on the Climate A List by CDP and recognised as the Regional Sector Leader for Diversified Property Companies on the Global Real Estate Sustainability Benchmark (GRESB). Stockland has also been recognised as an Employer of Choice for Gender Equality by the Australian Government's Workplace Gender Equality Agency (WGEA) for last three consecutive years. www.stockland.com.au