## Media Release



1

27 September 2018

Level 4 133 Castlereagh Street Sydney, NSW 2000 T 02 9035 2000 F 02 8988 2552

#### For media enquiries

#### Monique Brown

Media Relations Manager Stockland

T +61 (0)2 9035 3435 M +61 (0)438 995 791 Monique.Brown@stockland.com.au

# STOCKLAND TOPS THE CHART FOR AUSTRALIA'S MOST POPULAR MASTERPLANNED COMMUNITIES

Stockland has dominated the latest list of Australia's best masterplanned communities with three projects in the top five selling communities, new figures reveal.

The group's \$5 billion Aura community on Queensland's Sunshine Coast claimed first place with 746 sales in the past year, according to the latest National Land Survey Program (NLSP) data.

Stockland Elara in Sydney's north-west was the second most popular community with 674 sales in the 2017-18 year, while Stockland Highlands in Melbourne's northern growth corridor ranked fourth with 632 sales.

The NLSP figures provide comprehensive reporting on vacant land sales in new residential communities around Australia.

Andrew Whitson, Group Executive and CEO, Stockland Communities, said the latest report represented an outstanding result for Stockland, which achieved the highest market share in seven capital city corridors.

Mr Whitson said all Stockland communities in NSW, Victoria, Queensland and Western Australia performed well in the June quarter, delivering a national market share of 14 per cent in Stockland's active corridors.

"Our closest competitor achieved a market share of 5 per cent in the June quarter, highlighting our strong national position in the creation of masterplanned communities," he said.

"We have a long track record for delivering many of Australia's best new communities and a clear vision for meeting the future housing needs of Australian families.

"The latest NLSP figures confirm that our focus on liveability, affordability and the owner occupier market has made Stockland the first choice for home buyers in masterplanned communities."

Aura is the largest masterplanned community ever undertaken in Australia under single ownership and more than 20,000 new homes will be created on the 24 square kilometre site over the next 30 years.

Stockland Elara community at Marsden Park in Sydney will include more than 4,000 homes and in excess of 10,000 residents, and features a town centre, several playgrounds, a community centre, sports fields, childcare centre and schools.

In Victoria, Stockland's award-winning Highlands community will eventually provide more than 11,000 homes set among 150 hectares of green open space and featuring a thriving town centre, medical centre and numerous parks, sporting field and schools.

### **ENDS**

About Stockland: Stockland (ASX: SGP) was founded in 1952 and has grown to become Australia's largest diversified property group – owning, developing and managing a large portfolio of shopping centres, residential communities, logistic centres, business parks, office assets and retirement living villages. Stockland is rated as one of the most sustainable real estate companies in the world by the Dow Jones Sustainability World Index (DJSI). Stockland is also an Employer of Choice for Gender Equality, as recognised by the Workplace Gender Equality Agency www.stockland.com.au