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STOCKLAND TRARALGON WELCOMES TWO NEW RETAILERS TO THE REGION

Stockland Traralgon has proudly announced that it will be expanding its fashion offering with two new retailers opening at the shopping centre this month including Bonds and Bras N Things.

Both retailers are new to the region, with the nearest Bras N Things located over 50kms away in Sale and the nearest Bonds Outlet located over 140kms away in Moorabbin.

Jeff Andrews, Centre Manager at Stockland Traralgon, said “We’re proud to be bringing these exciting new retailers to Stockland Traralgon, further cementing our position as the premier shopping destination for the region.”

“Just last week we celebrated the arrival of Bras N Things at the centre and have already received a great deal of positive feedback from our customers.

“We are also looking forward to welcoming Bonds to Stockland Traralgon, a much-loved Australian brand and an exciting new retailer for the centre.

“As always, we’ve listened to the wants and needs of our local community and will continue to encourage and source an exciting mix of retailers, services and experiences for our customers to enjoy.”

The new 121 square meter Bras N Things store opened in the Centre Court area of the shopping centre on Friday 5th October and offers an innovative range of women’s lingerie, sleepwear, playwear, active and swimwear.

Julie Hastings, GM of Retail Operations of Bras N Things, said: “We are thrilled to have opened a new Bras N Things at Stockland Traralgon Shopping Centre. With all the latest styles on offer and fully qualified Bra Fitting Specialists available in store, we look forward to helping our customers find the perfect fit every time.”

The new Bonds Outlet is due to open on the 1st November and will occupy 242 square metres of floor space in the West End section of the centre.

Mia Reilly, State Manager for Bonds, said: “We are very excited to be opening a new Bonds store at Stockland Traralgon. As one of Australia’s most iconic brands we have been helping Aussies be at their comfiest for over 100 years now and look forward to bringing our fantastic range of men’s, women’s and children’s clothing to the Traralgon region.”

ENDS

About Stockland: Stockland (ASX: SGP) was founded in 1952 and has grown to become Australia’s largest diversified property group – owning, developing and managing a large portfolio of shopping centres, residential communities, logistic centres, business parks, office assets and retirement living villages. Stockland is rated as one of the most sustainable real estate companies in the world by the Dow Jones Sustainability World Index (DJSI). Stockland is also an Employer of Choice for Gender Equality, as recognised by the Workplace Gender Equality Agency www.stockland.com.au

