

## 1 February 2019

Level 4 99 Melbourne Street Brisbane, QLD 4000 www.stockland.com.au

T 07 3305 8600 F 07 3305 8702



## SOVEREIGN POCKET HELPS LOCALS ESCAPE THE RENT TRAP

## For media enquiries

 Holly Frendo

 Media Relations Consultant

 Stockland

 T
 +61 (0)2 9035 3081

 M
 +61 (0)438 995 791

 Aly Marshall

 Pitch Public Relations

 T
 +61 (0)7 3398 8660

 M
 +61 (0)409 124 068

 aly@pitchpr.com.au

3 1

Ipswich locals will be armed with the knowledge they need to escape the rent trap at Sovereign Pocket's first homebuyer's workshop on Saturday, 9 February from 10.30am to 12.30pm.

The free information session will include a presentation by mortgage experts who will discuss the first home owners grant and low deposit home loan options and the criteria needed to qualify without breaking the bank.

The event is being held in conjunction with Stockland's Home Sweeter Home Sale, which is making it increasingly easy for first home buyers to get into a new home by offering savings of up to \$10,000 on land at all Queensland communities.

There is also help available with the construction process, with up to \$25,000 in building bonuses available with a selection of Stockland's building partners.

David Laner, Queensland General Manager for Residential Communities at Stockland, said this event was a chance for first time buyers to get insider tips on how to escape the rent trap and get into their own home.

"Our Queensland communities have set a benchmark among masterplanned communities with quality homes, popular local parks, sustainable community design and free local events a drawcard for residents," Mr Laner said.

"We are pleased to continue our investment in our highly liveable communities in 2019 by offering homebuyers even more value for money with the potential of saving up to \$35,000 in our Home Sweeter Home Sale."

The workshop will be held at the Sovereign Pocket Sales and Information Centre on the corner of Sovereign Drive and Wollemi Street at Deebing Heights.

Sovereign Pocket is a family-friendly community with a focus on healthy and active lifestyles and includes an adventure playground, an active equipment trail and a large central park. It will comprise around 730 homes upon completion.

The Home Sweeter Home Sale will run from 14 January to 3 March, with \$10,000 off all residential lots and up to \$25,000 in building bonuses. For further details, visit www.stockland.com.au/residential/gld/home-sweeter-home.

Stockland Corporation Ltd ACN 000 181 733 Stockland Trust Management Ltd ACN 001 900 741 AFSL 241190 as Responsible Entity for Stockland Trust ARSN 092 897 348

## ENDS

About Stockland: Stockland (ASX: SGP) was founded in 1952 and has grown to become one of Australia's largest diversified property groups – owning, developing and managing a large portfolio of retail town centres, workplace and logistics assets, residential communities and retirement living villages. Stockland is recognised as the most sustainable real estate company in the world by the Dow Jones Sustainability Index (DJSI) and as a Global Sector Leader by the Global Real Estate Sustainability Benchmark. Stockland is also an Employer of Choice for Gender Equality, as recognised by the Workplace Gender Equality Agency www.stockland.com.au