

Wetherill Park Centre Overview




Stockland Wetherill Park is a vibrant town centre, serving as a community hub for fashion, dining and entertainment.

Anchored by Big W, Coles, Kmart and Woolworths, the centre features 12 mini-majors, including JB Hi-Fi, JD Sports, Kathmandu, Rebel Sport and Uniqlo, along with more than 180 specialty stores. With the addition of Kinchin Lane, a dining and entertainment precinct boasting a 12-screen Hoyts Cinema and iPlay, the centre has a diverse range of leisure options. The centre also offers comprehensive services, including a 24-hour gym, a medical centre and dental services.



 **63,870sqm**
GLA

 **2,637**
Car spaces

 **184**
Specialty no.

 **8.33M**
MAT traffic

 **\$428.55M**
MAT sales

 **\$9,703**
Specialty sales \$PSM

 **\$51.44**
Average spend

Stockland Wetherill Park
P: 02 9609 7766
stockland.com.au/wetherillpark
Stockland Wetherill Park,
561-583 Polding Street, Wetherill Park NSW 2164

Information is accurate as at 30 June 2023. Centre map is indicative only and subject to change. Does not include ATMs. Cinemas are included as majors. Specialty stores are less than 400 square metres GLA. Mini-majors are greater than 400 square metres GLA. Pad and S Connect sites are not included in the specialty count. Specialty sales \$PSM as per MLA. Figures provided are inc GST.

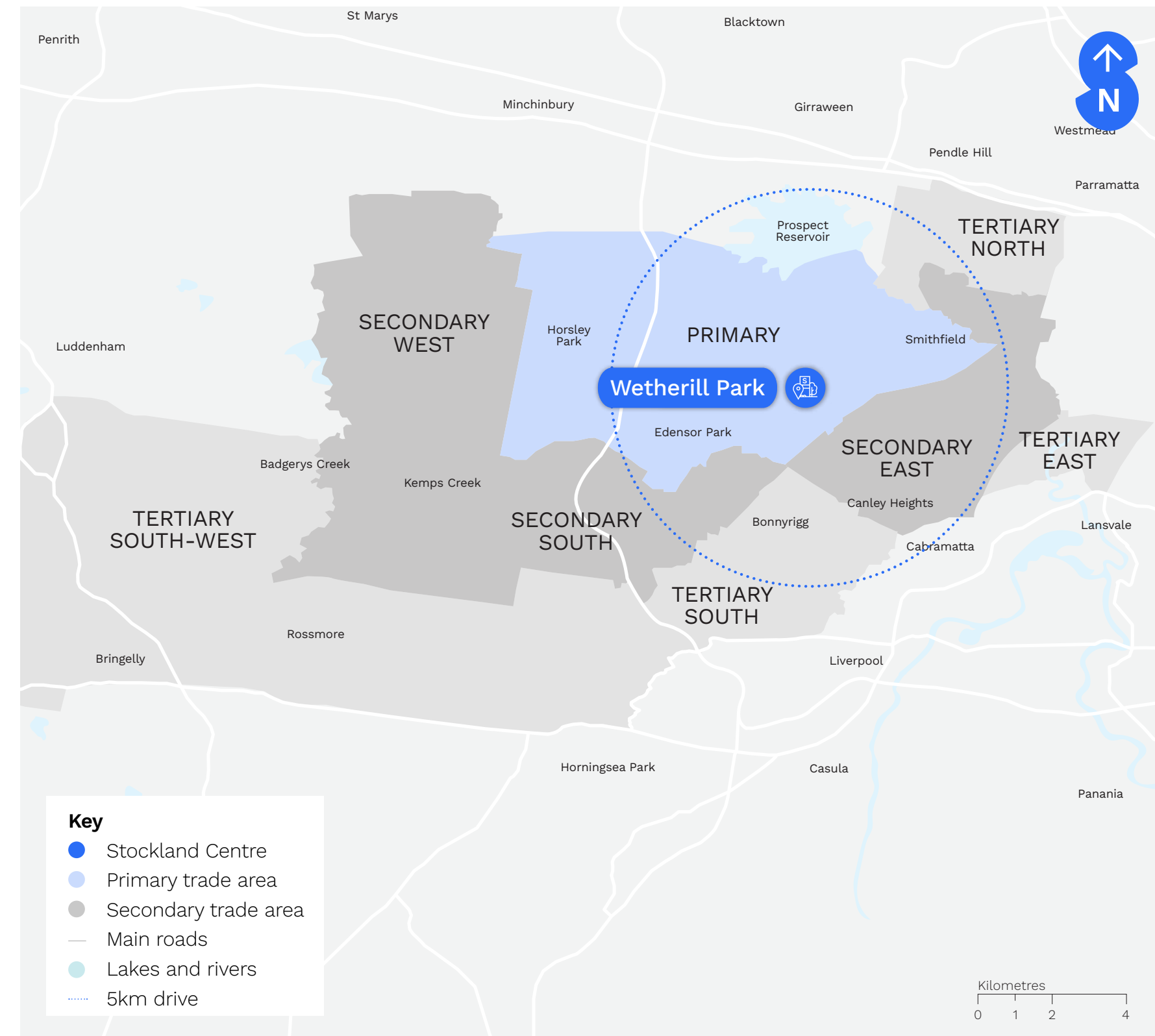


Wetherill Park Centre Overview



Stockland Wetherill Park is forecast to service a main trade area of 181,439 people by 2026. The average age in the main trade area is 39.2 years. The majority of residents in the main trade area (47.9%) are born outside of Australia and the home-ownership rate is 64.1%.

Trade Area Map



Avg. household income
\$99,182
 in main trade area



Couples with dependent children
46.7%
 of main trade area



Average age
39.2
 in main trade area



Forecast population
181,439
 in main trade area
 by 2026

Characteristics	Primary Sector	Secondary Sectors			Main TA	Tertiary Sectors				Total TA	Rest of Sydney Avg.	Aust Avg.
		East	South	West		East	North	South	South-west			
Income Levels												
Average Per Capita Income	\$40,938	\$33,697	\$43,689	\$52,410	\$52,410	\$38,179	\$33,877	\$52,472	\$48,964	\$39,882	\$60,644	\$55,301
Per Capita Income Variation	-32.5%	-44.4%	-28.0%	-13.6%	-13.6%	-37.0%	-44.1%	-13.5%	-19.3%	-34.2%	n.a.	n.a.
Average Household Income	\$105,064	\$87,037	\$121,524	\$127,935	\$127,935	\$99,182	\$85,140	\$121,564	\$129,832	\$102,032	\$125,158	\$109,594
Household Income Variation	-16.1%	-30.5%	-2.9%	2.2%	2.2%	-20.8%	-32.0%	-2.9%	3.7%	-18.5%	n.a.	n.a.
Average Household Size	3.2	3.2	3.6	3.4	3.4	3.3	3.0	3.0	3.5	3.2	2.7	2.5
Age Distribution (% of Pop'n)												
Aged 0-14	17.7%	17.8%	19.1%	23.6%	23.6%	18.2%	18.0%	21.8%	23.5%	19.7%	18.3%	18.0%
Aged 15-19	6.8%	6.9%	7.8%	7.2%	7.2%	7.0%	6.8%	6.1%	7.7%	7.1%	5.6%	5.7%
Aged 20-29	13.2%	13.8%	14.5%	12.2%	12.2%	13.7%	14.0%	10.8%	13.6%	13.5%	14.2%	13.3%
Aged 30-39	11.5%	12.5%	12.0%	15.4%	15.4%	12.2%	12.6%	12.9%	15.2%	12.7%	16.0%	14.6%
Aged 40-49	12.1%	12.4%	12.9%	13.7%	13.7%	12.4%	12.9%	14.7%	14.4%	12.8%	13.6%	13.0%
Aged 50-59	13.3%	13.5%	14.4%	11.2%	11.2%	13.5%	13.2%	11.8%	11.8%	13.1%	12.0%	12.5%
Aged 60+	25.4%	23.1%	19.4%	16.6%	16.6%	22.9%	22.6%	21.9%	13.8%	21.1%	20.4%	23.0%
Average Age	40.3	39.5	37.4	35.2	35.2	39.2	39.4	38.5	34.1	38.1	38.4	39.5
Housing Status (% of H'holds)												
Owner/Purchaser	70.1%	55.1%	79.9%	74.9%	74.9%	64.1%	51.8%	77.4%	76.3%	64.8%	62.3%	67.4%
Renter	28.5%	43.6%	19.4%	22.5%	22.5%	34.7%	45.7%	20.9%	22.4%	33.9%	36.1%	30.8%
Birthplace (% of Pop'n)												
Australian Born	48.1%	36.5%	49.9%	65.2%	65.2%	43.2%	41.5%	64.9%	59.0%	48.6%	60.6%	72.0%
Overseas Born	48.9%	59.1%	45.3%	38.0%	38.0%	47.9%	51.4%	45.4%	36.4%	47.5%	39.4%	28.0%
• Asia	10.0%	31.2%	16.8%	8.2%	8.2%	21.7%	34.6%	12.4%	11.5%	19.8%	20.3%	12.1%
• Europe	8.3%	4.0%	5.3%	7.8%	7.8%	5.6%	2.8%	8.2%	5.6%	5.3%	6.9%	7.2%
• Other	33.6%	28.4%	27.9%	18.8%	18.8%	29.5%	21.1%	14.5%	23.9%	26.2%	12.2%	8.7%
Family Type (% of Pop'n)												
Couple With Dep't Children	46.7%	44.5%	50.8%	56.9%	56.9%	46.7%	45.6%	52.7%	58.7%	48.3%	47.8%	44.2%
Couple With Non-Dep't Children	17.3%	13.8%	17.8%	12.8%	12.8%	15.5%	10.5%	11.4%	12.2%	14.0%	8.9%	7.7%
Couple Without Children	15.9%	14.2%	13.1%	13.7%	13.7%	14.5%	14.2%	17.2%	13.0%	14.1%	21.1%	23.8%
Single With Dep't Children	8.1%	12.0%	8.9%	7.9%	7.9%	10.2%	12.3%	8.0%	8.7%	10.8%	7.7%	8.6%
Single With Non-Dep't Children	6.5%	8.0%	5.8%	4.7%	4.7%	7.1%	6.9%	4.5%	3.9%	6.6%	4.2%	4.0%
Other Family	1.0%	1.6%	0.9%	0.6%	0.6%	1.3%	1.4%	0.8%	0.6%	1.2%	1.1%	1.0%
Lone Person	4.5%	5.9%	2.6%	3.4%	3.4%	4.8%	9.0%	5.3%	2.8%	5.0%	9.2%	10.8%

Trade Area Population

Population	Actual					Forecast			
	2011	2016	2021	2022	2026	2031	2036	2041	
Primary Sector	48,593	49,894	50,149	50,249	51,449	52,449	52,949	53,199	
Secondary Sectors									
• East	82,877	86,963	88,722	89,072	90,672	92,672	94,422	95,422	
• South	26,656	29,373	29,654	29,704	30,104	30,604	30,854	30,854	
• West	4,595	6,306	6,614	6,814	9,214	12,214	15,714	20,714	
Total Secondary	114,128	122,642	124,990	125,590	129,990	135,490	140,990	146,990	
Main Trade Area	162,721	172,536	175,139	175,839	181,439	187,939	193,939	200,189	
Tertiary Sectors									
• East	12,143	13,143	12,953	13,103	13,903	14,903	15,903	16,653	
• North	22,980	25,767	26,958	27,208	28,008	28,758	29,258	29,508	
• South	53,652	56,256	57,644	57,894	58,694	58,944	58,944	58,944	
• South-west	27,624	33,505	38,997	40,497	50,097	70,097	92,597	112,597	
Total Tertiary	116,399	128,671	136,552	138,702	150,702	172,702	196,702	217,702	
Total Trade Area	279,120	301,207	311,691	314,541	332,141	360,641	390,641	417,891	

Map sources: Location IQ, July 2022. **Demographic data:** ABS Census of Population and Housing 2021; Location IQ, July 2022. All due care has been taken in the preparation of this document and as at 30 June 2023, the information in this document is understood to be correct. However, no warranty is given as to the accuracy of the information contained in this document. Trade area maps and population forecasts are provided as an estimation and are indicative only. It should be noted that the information contained in this document should not be taken to be correct at any future date. Trading patterns described in this document will change in the future and this document should not be relied upon in any way to predict future trading patterns. Average annual change (%) numbers provided in this document are calculated using CAGR. The management of Stockland regard the contents of this document as confidential, and retailers should therefore not disclose its contents to any person other than personnel of the retailers involved in the management or promotion of their business at Stockland.