



Burleigh Heads Centre Overview

Situated on a busy tourist arterial intersection on the vibrant Gold Coast, this town centre is anchored by ALDI, Big W and Woolworths, complemented by nine mini-majors and more than 90 specialty stores. Adding to its appeal, the centre features an external-facing dining precinct. Adjacent lies Burleigh Central, housing Harris Scarfe Home, Spotlight, Pillow Talk and World Gym.



 **36,417sqm**
GLA

 **1,699**
Car spaces

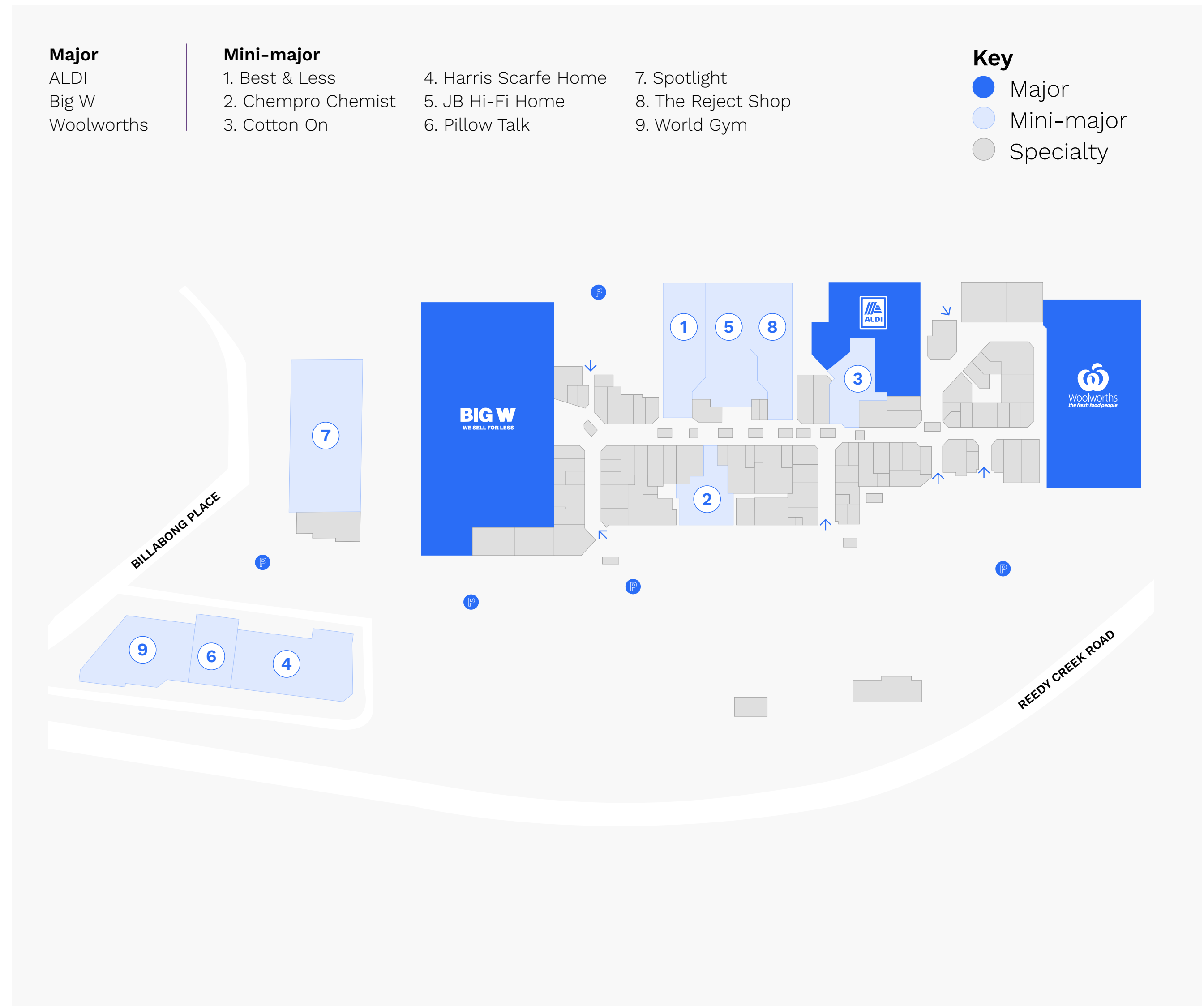
 **99**
Specialty no.

 **4.41M**
MAT traffic

 **\$261.55M**
MAT sales

 **\$8,904**
Specialty sales \$PSM

 **\$59.29**
Average spend



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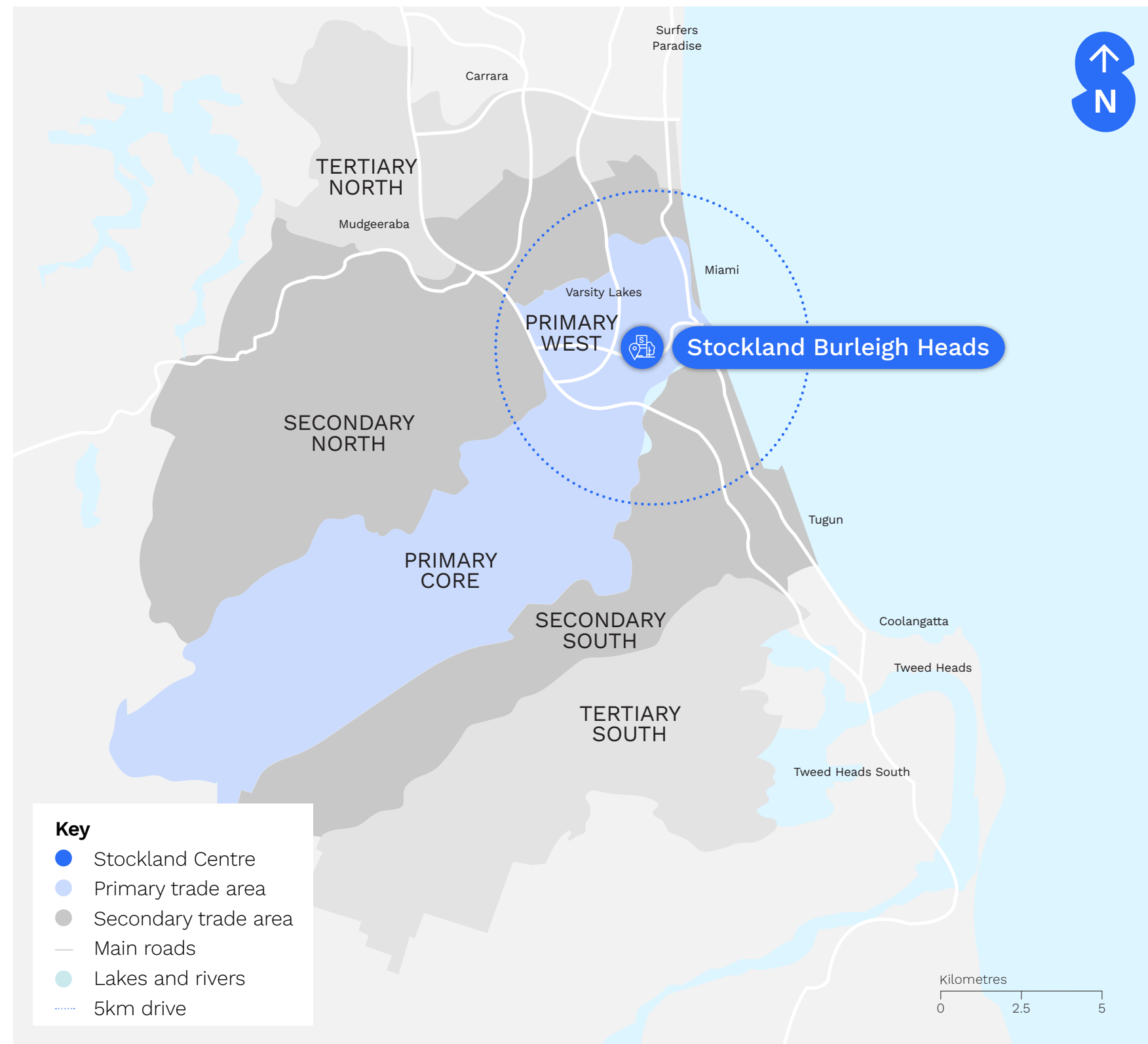
Information is accurate as at 30 June 2023. Centre map is indicative only and subject to change. Does not include ATMs. Cinemas are included as majors. Specialty stores are less than 400 square metres GLA. Mini-majors are greater than 400 square metres GLA. Pad and S Connect sites are not included in the specialty count. Specialty sales \$PSM as per MLA. Figures provided are inc GST.

Burleigh Heads Centre Overview



Stockland Burleigh Heads services a main trade area made up of 44.5% couples with dependent children and an average age of 40.1 years. The main trade area average household income is \$110,739 and home ownership is 69.9%, higher than the Queensland average of 66.6%.

Trade Area Map



Avg. household income
\$110,739
in main trade area

Couples with dependent children
44.5%
of main trade area

Average age
40.1
in main trade area

Forecast population
224,093
in main trade area by 2026

Characteristics	Primary Sectors		Secondary Sectors		Main TA	Tertiary Sectors		Total TA	Rest of Qld Avg.	Aust Avg.
	Core	West	North-East	South		North	South			
Income Levels										
Average Per Capita Income	\$58,150	\$49,683	\$54,071	\$54,848	\$54,766	\$54,640	\$47,213	\$54,569	\$50,592	\$55,301
Per Capita Income Variation	14.9%	-1.8%	6.9%	8.4%	8.3%	8.0%	-6.7%	7.9%	n.a.	n.a.
Average Household Income	\$114,765	\$99,598	\$114,083	\$107,117	\$110,739	\$109,577	\$98,602	\$110,261	\$97,780	\$109,594
Household Income Variation	17.4%	1.9%	16.7%	9.5%	13.3%	12.1%	0.8%	12.8%	n.a.	n.a.
Average Household Size	2.5	2.5	2.6	2.5	2.5	2.5	2.6	2.5	2.4	2.5
Age Distribution (% of Pop'n)										
Aged 0-14	16.9%	19.4%	18.3%	17.4%	17.8%	16.2%	16.5%	17.5%	18.1%	18.0%
Aged 15-19	5.1%	5.7%	6.6%	5.6%	5.9%	5.8%	6.2%	5.9%	5.9%	5.7%
Aged 20-29	11.2%	12.0%	13.1%	11.1%	12.1%	12.5%	9.4%	12.1%	11.9%	13.3%
Aged 30-39	14.0%	15.2%	13.7%	14.0%	14.0%	13.4%	12.6%	13.9%	12.7%	14.6%
Aged 40-49	14.4%	15.3%	14.5%	13.9%	14.4%	13.6%	13.0%	14.2%	12.7%	13.0%
Aged 50-59	12.7%	11.7%	12.3%	12.6%	12.4%	13.1%	13.8%	12.6%	13.2%	12.5%
Aged 60+	25.7%	20.8%	21.4%	25.4%	23.4%	25.3%	28.4%	23.9%	25.5%	23.0%
Average Age	41.5	38.7	38.9	41.1	40.1	41.4	42.5	40.4	40.7	39.5
Housing Status (% of H'holds)										
Owner/Purchaser	74.3%	64.5%	68.1%	70.7%	69.9%	69.0%	83.7%	70.0%	66.6%	67.4%
Renter	24.7%	34.9%	31.1%	28.2%	29.2%	29.8%	13.8%	29.0%	31.3%	30.8%
Birthplace (% of Pop'n)										
Australian Born	79.1%	69.9%	69.6%	82.5%	75.5%	71.2%	86.7%	75.0%	81.5%	72.0%
Overseas Born	65.8%	39.1%	59.1%	45.3%	47.9%	51.4%	45.4%	47.5%	18.5%	28.0%
• Asia	1.7%	7.6%	7.0%	1.5%	4.3%	6.5%	0.8%	4.6%	4.1%	12.1%
• Europe	7.7%	7.2%	8.7%	6.4%	7.6%	8.3%	5.9%	7.7%	5.8%	7.2%
• Other	11.5%	15.4%	14.7%	9.6%	12.6%	13.9%	6.6%	12.7%	8.6%	8.7%
Family Type (% of Pop'n)										
Couple With Dep't Children	44.3%	43.9%	46.2%	42.5%	44.5%	41.2%	40.4%	43.8%	40.1%	44.2%
Couple With Non-Dep't Children	7.3%	6.5%	7.6%	7.3%	7.4%	8.1%	9.4%	7.6%	6.7%	7.7%
Couple Without Children	26.1%	22.1%	23.9%	24.8%	24.5%	25.9%	27.6%	24.8%	27.0%	23.8%
Single With Dep't Children	7.2%	10.6%	9.3%	8.7%	8.8%	9.5%	8.7%	8.9%	10.1%	8.6%
Single With Non-Dep't Children	3.8%	5.7%	3.8%	4.5%	4.2%	4.2%	4.3%	4.2%	3.9%	4.0%
Other Family	0.8%	1.2%	0.8%	0.9%	0.9%	1.0%	1.0%	0.9%	1.0%	1.0%
Lone Person	10.3%	10.0%	8.3%	11.2%	9.8%	10.1%	8.5%	9.8%	11.2%	10.8%

Trade Area Population

Population	Actual			Forecast				
	2011	2016	2021	2022	2026	2031	2036	2041
Primary Sectors								
• Core	31,655	33,181	34,453	34,803	36,203	37,453	38,453	39,453
• West	13,548	13,828	14,274	14,374	14,974	15,724	16,224	16,724
Total Primary	45,203	47,009	48,727	49,177	51,177	53,177	54,677	56,177
Secondary Sectors								
• North	58,112	62,886	68,404	69,304	71,704	75,954	78,954	81,454
• South	45,924	47,975	51,595	52,245	54,845	57,095	59,345	61,595
Total Secondary	104,036	110,861	119,999	121,549	127,549	133,049	138,299	143,049
Main Trade Area	149,239	157,870	168,726	170,726	178,726	186,726	192,976	199,226
Tertiary Sectors								
• North	32,488	34,761	36,299	36,799	39,999	44,999	49,999	54,999
• South	4,736	4,899	4,948	4,968	5,368	5,868	9,368	12,868
Total Tertiary	37,224	39,660	41,247	41,767	45,367	50,867	59,367	67,867
Total Trade Area	186,463	197,530	209,973	212,493	224,093	237,093	252,343	267,093

Map sources: Location IQ, July 2022. **Demographic data:** ABS Census of Population and Housing 2021; Location IQ, July 2022. All due care has been taken in the preparation of this document and as at 30 June 2023, the information in this document is understood to be correct. However, no warranty is given as to the accuracy of the information contained in this document. Trade area maps and population forecasts are provided as an estimation and are indicative only. It should be noted that the information contained in this document should not be taken to be correct at any future date. Trading patterns described in this document will change in the future and this document should not be relied upon in any way to predict future trading patterns. Average annual change (%) numbers provided in this document are calculated using CAGR. The management of Stockland regard the contents of this document as confidential, and retailers should therefore not disclose its contents to any person other than personnel of the retailers involved in the management or promotion of their business at Stockland.