



Piccadilly Street Mural

Open Expression of Interest

Submission Deadline
Sunday 24th of September



Stockland recognises the Traditional Custodians and knowledge-holders of the land on which Gadigal is situated where we live, work and play and pay our respects to their Elders past and present.

We welcome our Indigenous community to participate in the Art EOI as solo artists or inclusive group submissions. We foster art centred on storytelling, visually communicating knowledge of the land, events and beliefs, furthering connection to place, continuing cultural practices, and educating and creating cultural respect between everyone on site.





In the beating heart of Sydney's CBD, this Mural will capture a dynamic tapestry of urban vibrancy that captures this place as it is and as it was. Where art becomes a powerful conduit for cultural connection and creative energy. It will capsule the spirit of diversity, innovation, and the timeless allure of Piccadilly.

The Opportunity

Stockland Piccadilly is seeking Expression of Interest (EOI)) from professional mural artists who are Australian residents and 18yrs or over.

This is a rare opportunity for a very visible and high-traffic site in the centre of the CBD – one block from Town Hall. This wall is adjacent to the entry to Piccadilly Centre – which houses Stockland Head Office and other businesses.

The Mural will be in the form of traditional paint. Artists are invited to showcase their creative and innovative designs, new ideas and sustainable practice.

All execution must conform to risk and safety in design standards, and the permanent artwork must be robust, durable and low maintenance (5-7yr installation).

Artist to submit a fee including all costs: mural installation, creative work and concept development, equipment such as lift platforms, travel, meals, media promo and insurance.

Stockland has allowed for consultant fees for photography and marketing.

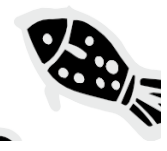
Artists may submit an EOI either as an individual or as part of a team

- Artist's statement, an example of previous works.
- Project budget, installation programme and a copy of Public liability insurance (\$20m).
- Be available to complete as per timelines.
- **Submissions Close Sunday the 24th of September 2023**
- **Submit to Place.making@Stockland.com.au**

The Stockland arts panel will review all submissions and shortlist up to three artists. Shortlisted Artists will be provided with a \$500 fee to illustrate a concept due on the **Sunday 22nd of October, 2023**.

The final concepts will be published on social media channels to encourage community engagement and feedback. Stockland arts panel will select the final artwork and announce artists by **Friday 17th of November, 2023**.

The artwork installation period between Feb-June 2024. Subject to Development Application and approval safe weather conditions and agree with the Placemaking Manager. Most works can be installed during centre hours, subject to traffic management arrangements.



Mural Details

The mural canvas is located 133 Castlereagh Street:

- Existing Stone tile finish wall, along with timber fire doors will be prepared with a *Zinser undercoated in white, ready for Artist to apply paint.
- Size wall one ~5,830 , wall two 2,850, x 3550mmH Check on site prior to install.
- Commercial paint must be able to withstand the outdoor climatic elements, be waterproof, non-toxic, UV stable
- Statutory signage to the fire doors will remain in current position. Poster including frame will be removed.
- Mural to extend over both walls, opportunity to provide ceiling spill, with artists wall elements flowing across to create a dynamic zone.
- The mural can be completed by one artist as a single submission or group of artists as one unified design
- Artist must include in the costing all equipment including hirer equipment such as boom lift or scaffolding if required. A safe-work-method report will be required prior to construction.

Ceiling spill to further define the space



Mural wrapping walls dynamic spot to wait for coffee order

Posters will be removed



Statutory signage will remain

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TERMS & CONDITIONS

The Promoter is: Stockland Development Pty Limited, ABN 71 000 064 835, Level 25, 133 Castlereagh Street, Sydney, NSW 2000 (Stockland). The final selection process will be made by a judging panel at Stockland. The number of entries to be selected is at the discretion of Stockland Development Pty Limited and this decision is final. No further negotiation will be entered into. Stockland reserves the right to vary the terms of, or cancel, the project at any time without liability to any entrant or other person, subject to applicable laws.

PRIVACY AND COLLECTION NOTICE

Stockland will collect and use each entrant's personal information for the purposes of:

- a) conducting the EOI (which may include disclosure to third parties for the purpose of processing and conducting the EOI) and for promotional purposes, public statements and advertisements in relation to the EOI;
- b) providing information about the products and services offered by the Promoter and its related companies and its affiliated retailers; and
- c) research to improve its products and services.

By entering the EOI, applicants consent to the use of their personal information as described in clause 5. Entrants may access, change and/or update their personal information in accordance with the Promoter's privacy policy at <https://www.stockland.com.au/privacy-policy>.

Stockland reserves the right, at any time, to request verification of the age, identity, residential address or any other information relevant to participation in the EOI of all applicants. Stockland reserves the right to disqualify any applicant who provides false information or fails to provide information that is reasonably requested by Stockland. Stockland reserves the right, in its sole discretion, to refuse to accept applicants which are incomplete, indecipherable, offensive, do not comply with these terms and conditions or which contravene any applicable laws or regulations. The eligibility of applicants is solely within the discretion of Stockland. Stockland accepts no responsibility for late, lost, misdirected or damaged entries or other communications.

If the EOI process involves submission of a photograph, drawing or other content or providing content as entry, by entering the submission process, each applicant agrees:

- a) to their entry being made available for public viewing;
- b) that all entries are subject to the approval of Stockland. Stockland reserves the right to approve all entries before publication and to remove any entries at any time in its absolute discretion. However, Stockland is not responsible for any entries that are published and visitors view them at their own risk;
- c) that if they upload or otherwise cause another person's profile picture or other Facebook content to be made publically available, that they have obtained consent from each person they add to submit that person's profile picture or other Facebook content;
- d) to release Stockland from liability for their entry to the full extent permitted by law;
- e) to indemnify Stockland against any claim, legal or otherwise that may arise out of the use or publication of the entry;
- f) and promises that their entry is original and does not infringe the intellectual property rights of any third party;
- g) that Stockland has an unrestricted, irrevocable, transferable, divisible right and licence to use and modify their entry for the purposes of Stockland's business including for promotional purposes without the payment of any further fee or compensation. If requested by Stockland, the entrant agrees to sign any further documentation required by Stockland to give effect to this arrangement. To the extent permitted by law, entrants unconditionally and irrevocably consent to any act or omission that would otherwise infringe any moral rights in their entry; and
- h) that if the entry involves a photograph, they have obtained the prior consent of any person depicted in the photo or, in the case of children, they have obtained the prior consent of the parents or legal guardians of the depicted children.



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