



Stockland Halls Creek Identified Growth Area

Stakeholder Consultation Report 2014-15

1. The role of The Comms Team

The Comms Team is an specialist, independent communications and stakeholder engagement company based in South East Queensland

The Comms Team works with clients to deliver exceptional outcomes in communication, stakeholder engagement and community consultation.

We have a strong track record delivering communication and consultation programs for a wide variety of urban and regional projects. In particular, we specialise in communication and community engagement in transport, infrastructure, land use planning, water and government policy.

The Comms Team is an active member of the International Association of Public Participation (IAP2) and adopts IAP2 standards in the development and implementation of consultation and engagement programs.

We have been supporting Stockland's stakeholder engagement programs since 2011 and have developed and implemented a specific engagement and communication program for their Halls Creek landholding across 2014 and into early 2015.

2. Consultation report purpose

This report provides a record of the activity and outcomes of the Halls Creek Identified Growth Area (IGA) engagement and communication program.

3. Stakeholder engagement context

Halls Creek is a vacant, cleared landholding adjoining the Caloundra South Priority Development Area.

Since 2009, the Halls Creek site has been nominated as an Identified Growth Area within the South East Queensland Regional Plan (SEQRP). This means that the Queensland Government regard the site as a prospective area for future urban development, subject to detailed investigations and a thorough planning approvals process.

Halls Creek is one of two major Identified Growth Areas nominated on the Sunshine Coast within the SEQRP. For a number of years, the site has been subject to stakeholder interest as to whether it is an appropriate location for future longer-term development. This became more topical across 2014 for two significant reasons:

1. In 2014 the State asked the Sunshine Coast Council to include Halls Creek as a prospective urban area in their updated Sunshine Coast Planning Scheme in 2014, against the wishes of the Council (who prefer the Beerwah East Identified Growth Area)
2. Across 2014, the Queensland Government further advanced its review of the SEQRP, including Identified Growth Areas, with the Deputy Premier tasking local MPs, Minister McArdle and Minister Powell, to undertake local consultation about the Halls Creek and Beerwah East Identified Growth Areas.

Based on this heightened interest, Stockland commenced further site investigations and initiated a communication and engagement program to build increased knowledge about the Halls Creek site, and the important role of Identified Growth Areas within the regional plan hierarchy.

Approach to communication and engagement

Consistent with their approach during the Caloundra South planning phases, Stockland sought the delivery of an open and transparent communication and engagement program. Following are some of the key features of Stockland's approach:

- Stockland provided convenient points of contact and promoted these widely, so that stakeholder could 'self-service' their interests
- Stockland directly represented their Halls Creek site and the role of Identified Growth Areas to stakeholders in presentations, meetings and media interviews
- Senior Stockland personnel participated within the engagement program. With extensive knowledge of the site and statutory planning they were able to directly address questions and listen to comments
- Independent consultants attended information sessions/ site tours so that participants could directly engage with subject matter experts
- Stockland initiated proactive contact with key stakeholders, rather than adopting a passive or response approach
- Stockland adopted a balanced position that both Identified Growth Areas should be retained for investigation within the updated SEQRP, rather than only promote its interests
- All points of view were respected and recorded to assist future planning, with no rebuttal of alternative points of view
- The Stockland team took all interested stakeholders onto the Halls Creek site to improve understanding of the site's location and condition
- The Stockland team were always flexible about meeting location and times, including holding site visits on weekends and early morning
- The program was designed to be as inclusive as possible, with wide public promotion of our engagement activities and multiple information channels.

The Halls Creek communication and engagement program

Across 2014, we supported the Queensland Government's efforts to build understanding about the role of Sunshine Coast Identified Growth Areas. We based our program on our earlier, successful Caloundra South communication and engagement methodology.

Our general objective was to build improved understanding of the values of the Halls Creek site and reasons for its inclusion as an Identified Growth Area.

Our engagement and communication program has included the following activities:

Mode	Channel/ activity
Communication	<ul style="list-style-type: none">• Dedicated website –www.caloundrasouthhalls creek.com.au - regularly updated (featuring virtual site tour, technical illustrations, aerial maps and videos)• Development of factsheets for website and site tours on following topics: <i>What is an IGA, Water Quality, Protecting the Passage, Environment, Economic, Transport and Inter-Urban Break</i>• Prominent public newspaper advertising providing factual information• Media briefings – briefings with Sunshine Coast Daily and Caloundra Weekly; distribution of proactive media releases relating to Halls Creek.• Participation in Sunshine Coast Environment Council Forum on Halls Creek in July 2014 – to provide factual information and address misconceptions

Mode	Channel/ activity
	<ul style="list-style-type: none"> • Presentations from leading subject matter experts • Responding promptly to information requests • Project dedicated communication officers
Engagement	<ul style="list-style-type: none"> • Guided Site tours (core consultation activity) • Community Open Day Tour- 25 October 2014 (actively promoted with 9 weeks of either full and half page weekly advertisements in Sunshine Coast Daily and Caloundra Weekly; e-news reminders from local electorate offices, Caloundra Chamber of Commerce and Stockland database, media releases) • Visitor surveys • Briefing key stakeholder groups – community and environment • Telephone discussions

Examples of the materials and communication collateral can be referenced as Attachments to this report. The program was implemented from mid-2014 and is continuing.

4. Stakeholders

To ensure we delivered an inclusive engagement and communications program, a detailed profile of local stakeholders was prepared. Stakeholders were identified based on the following interests:

- Resident groups with close interface with Identified Growth Areas
- Environmental interests, particularly with interests in the protection of Pumicestone Passage
- Business and economic development interests
- Urban development interests
- Community service and ratepayers
- Education providers
- Media

Across 2014 we have contacted and/ or discussed the Halls Creek IGA with representatives of the following groups:

- Sunshine Coast Mayor and Councillors
- Sunshine Coast Regional Council
- Sunshine Coast Environment Council
- Sunshine Coast Business Council
- Take Action Pumicestone Passage
- Nighteyes/ Caloundra Land and Water Care
- Caloundra Chamber of Commerce
- Southern Sunshine Coast Ratepayers
- Bellvista Community Association
- Organisation of Sunshine Coast Associations of Residents
- Glasshouse Country Chamber of Commerce
- Sunshine Coast Destinations Ltd
- Glasshouse Mountains Advancement Network
- Currimundi Catchment Care
- Golden Beach Progress Association
- Community service groups
- University of the Sunshine Coast
- Pelican Waters residents
- Wildlife Preservation Society of QLD
- Caloundra Branch of Pensioners and Superannuants League
- Sunshine Coast Daily
- Urban development sector: Urban Development Institute of Australia, Property Council of Australia, Housing Institute of Australia and Master Builders Association

We have communicated and engaged with our stakeholders in a variety of ways, as outlined in our above program.



Community discussion with one of our consultants during site tours in October 2014

5. Engagement program delivery

Following is a summary of the direct communication and engagement undertaken by Stockland with our stakeholders.

Stakeholder	Engagement
Sunshine Coast Mayor and Councillors	Ongoing discussions – meetings Submission to planning scheme consultation Site visit: 17 June 2014
Sunshine Coast Regional Council officers	Ongoing discussions – meetings Submission to planning scheme consultation Site visit: 17 June 2014
Sunshine Coast Environment Council	Ongoing engagement and discussions Site visit: May 2014
Sunshine Coast Business Council	Ongoing engagement and discussions Site visit: April and May 2014
University of the Sunshine Coast	Ongoing engagement and discussions Site visit: June 2014
Sunshine Coast Daily	Ongoing engagement and discussions Site visit: April 2014
Take Action Pumicestone Passage	Meetings and briefings Site visit: May and October 2014
Nighteyes/ Caloundra Land and Water Care	Ongoing engagement and discussions Site visit: May 2014
Caloundra Chamber of Commerce	Ongoing engagement and discussions: May 2014 and dedicated Caloundra Chamber of Commerce tour (20 member attendees): 25 June 2014
Southern Sunshine Coast Ratepayers	Ongoing engagement and discussions Site visit (deferred in 2014, planned for 2015)
Bellvista Community Association	Ongoing engagement and discussions Site visit: June 2014
Organisation of Sunshine Coast Associations of Residents	Ongoing engagement and discussions Participated in July 2014 community public meeting Site visit: May 2014
Glasshouse Country Chamber of Commerce	Ongoing engagement and discussions Site visit (deferred in 2014, planned for 2015)
Sunshine Coast Destinations Ltd	Ongoing engagement and discussions Site visit: April 2014
Glasshouse Mountains Advancement Network	Telephone discussions
Currimundi Catchment Care	Telephone discussion, email
Golden Beach Progress Association	Ongoing engagement and discussions Meetings and briefings Email information Site visit: May 2014
Community service groups ie Rotary Caloundra, Neighbourhood Watch Pelican Waters	Ongoing engagement and discussions Guest speaker presentations delivered and planned in 2015
Pelican Waters residents	Ongoing engagement and discussions Site visit: Community Site Tour October 2014
Wildlife Preservation Society of QLD	Site visit: May 2014 and October 2014
Caloundra Branch of Pensioners and Superannuants League	Site visit: May 2014

Stakeholder	Engagement
Urban development sector: UDIA, PCA, MBA, HIA, real estate interests	Ongoing engagement and discussions Email information Site visits: May, June and November 2014

Outside of this direct contact and communication, these and other stakeholders accessed our information sources, primarily the Halls Creek website:

<http://www.stockland.com.au/residential/caloundra-south-halls-creek.aspx>

6. Outcomes

Following is a record of key data outcomes of our communication and engagement program

Mode	Channel/ activity	Data
Communication	• Dedicated website – regularly updated (inc. fact sheets & videos	~1,000 hits
	• Prominent public newspaper advertising	20 adverts
	• Participation in media articles	5 articles
	• Participating in community meeting	1
	• Responding promptly to information requests	~25
Engagement	• Site tours and surveys	130+ visitors
	• Briefing key stakeholder groups – community and environment	~10
	• Telephone discussions	50+

6.1 Findings

The intention of the communication and engagement program was to increase community awareness of the qualities and values of the Halls Creek site and to further learn about community perspectives.

The program, with many flexible communication and engagement dimensions, was an effective way to facilitate two-way information exchange. Stakeholders welcomed our proactive contact, communication and engagement. Following are the most common stakeholder comments received during our engagement program. These outcomes have assisted Stockland better understand stakeholder priorities that can be reflected in future planning.

Theme	Common stakeholder comments
Planning	<ul style="list-style-type: none"> • Role of the SEQRP and the purpose of Identified Growth Areas • Potential timing of Identified Growth Area decisions and project delivery • Relative merits, opportunities and constraints of both Identified Growth Areas • Prematurity of selection of any Identified Growth Area for future development until all of the planning has been completed • Caloundra South is a huge development yet to commence and more development area is not warranted • Whether both Identified Growth Areas are needed
Environment	<ul style="list-style-type: none"> • Importance of protecting the Pumicestone Passage • Need to identify and protect an inter-urban break • Interest in rehabilitation potential of Halls Creek and regional habitat corridor connections • How rehabilitated areas would be protected and maintained in perpetuity • Onsite drainage features • Level of immunity from flooding and sea level rise • Not possible to understand environmental implications until Caloundra South is advanced and environment performance is proven • Whether there is enough knowledge about the 'carrying capacity' of the land re environment protection
Urban form and outcomes	<ul style="list-style-type: none"> • Should be highly self-contained – services, public transport and employment • Urban layout possibilities and development features • Importance of public transport and new road infrastructure to support new development • Avoiding conurbation between Brisbane and the Sunshine Coast • Need to protect Sunshine Coast lifestyle, with limits on density and high-rise • Existing load on existing rail and highway infrastructure
Consultation	<ul style="list-style-type: none"> • Belief that the community had been consulted about the site ("the community has spoken") • (Alternatively) The community needs future opportunity to make comment with studies are completed • Future consultation and communication commitment.
Economic	<ul style="list-style-type: none"> • Concern about the potential impact of Beerwah East and Halls Creek on the economies of hinterland towns • Halls Creek will have negative impact on hinterland economic development • How to facilitate economic development and high value jobs in regional areas
Land tenure	<ul style="list-style-type: none"> • Concern about complexity of land tenure at Beerwah East

- Benefit of single land ownership at Halls Creek
- Various land swap models whereby development is progressed at Beerwah East, with Halls Creek rehabilitated and land development opportunity is provided at Beerwah East for Stockland.

6.1 Other anecdotal information

We found that many stakeholders had many preconceived ideas about the site and where future development should best be facilitated in the future.

The site visit program wherein circa 130 people received a guided tour of the Halls Creek property, was a very useful and informative means to illustrate site conditions and discuss the need for advance planning to manage growth.

Our discussions addressed many misconceptions, such as that development approval was imminent and the landholding has direct Pumicestone Passage frontage.

Many stakeholders had concerns about the site because of its proximity to Pumicestone Passage. In this case, stakeholders assumed proximity to the Pumicestone Passage is the most influential factor on water quality outcomes.

Stakeholders valued more information about the site and the role and timing of Identified Growth Areas. A number of stakeholders explained that it had previously been difficult to access information. Some stakeholders explained that there still wasn't much public detail about the Beerwah East site, despite it being preferred by some stakeholders. Some stakeholders were concerned about the assumption that Beerwah East was suitable and preferred, without any consultation with local residents and stakeholders, including the forestry lessee.

Prior to our program, the majority of the stakeholders explained that their main information source had been occasional critical articles in the media and word of mouth anecdotes from friends.

The majority of stakeholders supported the type and range of planning requirements expected in the SEQRP, such as self-containment, emphasis on adequate infrastructure, environment protection etc.

Unsolicited site tour feedback:

"I want to thank you for organising such an informative outing to Halls Creek and Beerwah East.

We can read & listen to the media but there is nothing like viewing the sites in person. Your advisors gave us such an educated vision that I very much appreciated. I will now be better informed to tell others."

Halls Creek site tour attendee.

6.3 Stakeholder survey

Where practical, we surveyed participants on our site tours to better understand opinions and perspectives.

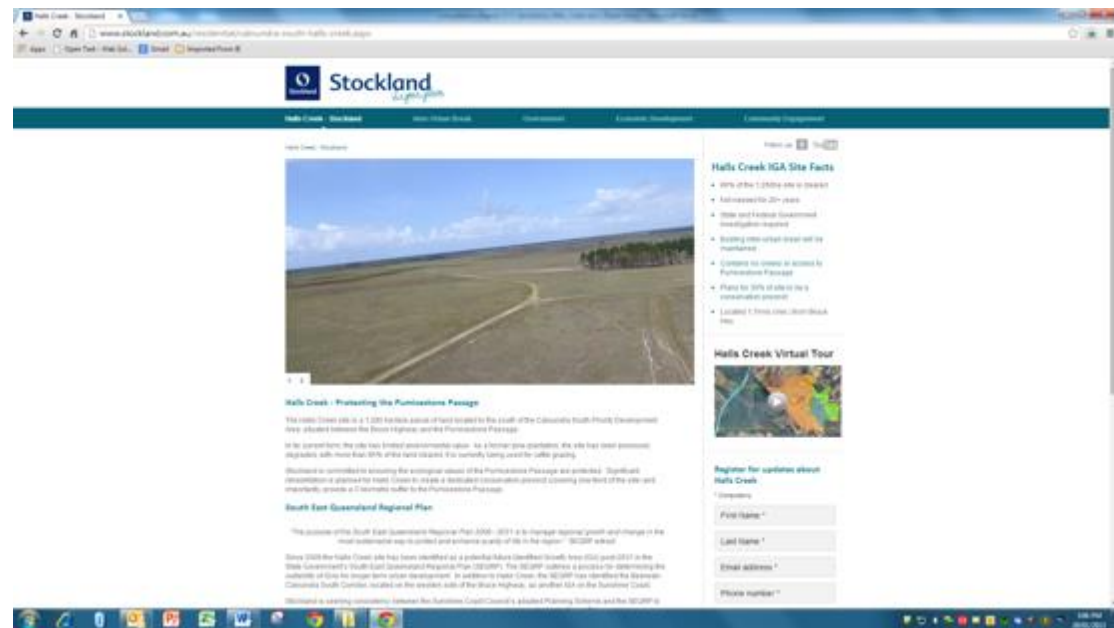
Stockland engaged an independent social planning consultancy (The Hornery Institute) to design and administer a survey to provide feedback about Halls Creek and Beerwah East. A copy of the survey is included as an Attachment.

Following are some of the key results of the survey:

- The majority of attendees (89.20%) supported the principle of identifying areas of land for further study to assess whether it is suitable for future development, ahead of need
- The majority of attendees believed that future population growth would be best managed through a mix of greenfield and infill development
- 86.5% had never participated in a consultation activity regarding Beerwah East and 76% had never participated in a consultation activity regarding Halls Creek
- The majority of attendees (63%) agreed that further investigation is necessary to fully understand the challenges and opportunities associated with the potential future development of Beerwah East and Halls Creek.

Attachments

Dedicated Website: www.caloundrasouthhalls creek.com.au



U-Tube Clip: Water Expert, Tony McAlister



Factsheet Example

Halls Creek

Identified Growth Area Factsheet

Stockland On The Sunshine Coast

- We are the Sunshine Coast's No.1 private investor - over the last 10 years, our business activities and projects have contributed significantly to the economic prosperity of the Coast: \$3.2 billion invested; 5,100 homes delivered; and 4,999 jobs generated
- Investment through our communities, retirement villages and shopping centres will contribute to the future economic prosperity of the Sunshine Coast
- Over the next 20 years, \$40 billion is forecast to be invested across all of our projects; 45,000 new jobs created; 15,000 new homes built; and \$2.94 billion in GPP p.a. generated
- Stockland is a stable and innovative development company and has completed numerous projects across Queensland since the 1970s



Stockland is and will be a key driver for economic growth on the Sunshine Coast

Halls Creek Identified Growth Area

- Halls Creek was nominated in the South East Queensland Regional Plan, 2009 – 2024 (SEQRP) as a potential Identified Growth Area (IGA) to help accommodate future growth
- The land is a logical extension of the Caloundra South Priority Development Area. More developable areas will be needed to provide future housing supply for the Coast's growing population - projected to grow to 576,000 by 2041 (Source: Office of Economic and Statistical Research QLD)
- The future community at Caloundra South will cater for some of the projected growth, however, it will only produce around 20 per cent of the Coast's future housing needs



Halls Creek has been identified as an IGA since 2009

Site characteristics

- The 1200ha site at Halls Creek has been used for grazing and pine plantation uses over the past 40 years
- 99% (almost 1,100 ha) is cleared and now used for cattle grazing
- Large 140ha degraded wetland is a prominent natural feature
- The site is not on the shoreline of the Pumicestone Passage. The site currently has a minimum buffer of 1.6km between the site and the Pumicestone Passage. This buffer can be maintained and extended, if the site is approved for development. Significant rehabilitation is planned for the site to provide an expanded buffer (known) to the Pumicestone Passage
- The land is in single ownership



Site has limited on-site environmental value

Significant rehabilitation planned

- Significant rehabilitation is planned for the site including a dedicated 400ha conservation precinct covering one-third of the site
- Large 140ha degraded wetland will be rehabilitated and become a prominent natural feature
- Wildlife and conservation corridor is planned to link with major wetland in the north



A 400ha conservation precinct planned



WELL PREPARED: Wendy Powell braces for the cold winter snap due to hit this weekend.

PHOTO: JOHN MCCUTCHEN

Dad dies in fiery Gympie car crash

BLACKENED earth and melted metal were all that remained at the site of a fiery road fatality north of Gympie.

Father-of-two, Wayne Cameron Duckett, was killed instantly when his car slammed into a tree and burst into flames on Emerys Bridge Rd at Gundah late on Wednesday afternoon.

The 41-year-old was driving toward Gundah when he lost control of his car as he rounded a left-hand bend.

Maryborough forensic crash investigator Sen Const Glenn Ruxton said the car flipped sideways and hit a gum tree.

He described the car explosion as the worst he had ever seen.

"The impact of the crash has caused the car to erupt into flames, incinerating the driver at the scene," Sen Const Ruxton said.

Mr Duckett's father, who lives on the road, made the horror discovery after hearing the crash from his property.

Gundah locals were still in shock yesterday when asked about the accident.

They said Mr Duckett was a likable family man.

— KARA SENTER

Mercury tipped to drop

BRACE yourselves — it's going to be a cold one!

Sure, it probably won't snow, like it may do across the range tomorrow, but the Sunshine Coast will still be pretty cold by our standards.

The mercury is expected to drop to at least five degrees below normal on the Coast, with a low of eight de-

COAST TEMPS

Today 10 degrees
Tomorrow 8 degrees
Sunday 6 degrees
*source: www.weatherzone.com.au

grees tomorrow morning and an even chiller six degrees on Sunday.

Of course, that's practically a best case if you compare it to a forecast minus three to Stanthorpe, minus one to Warwick and five degrees in Theroomba.

After tipping a chance of snow in Theroomba, the experts now say it's unlikely.

"The air will be too dry to bring snow that far north, or

even bring showers that far north," Weatherzone meteorologist Brent Dutschke said.

In fact, he said the winds that would bring the cold change could be the biggest problem on the Sunshine Coast — especially for people with allergies.

"It might kick up a bit of dust, given the wind is going

to be a big deal and there'll be some wind chill behind it," Mr Dutschke said.

"It might mean some pollen is going to fly around a bit, so allergy sufferers might notice it a bit more."

Mr Dutschke suggested there could be a few "spots of rain" on the Sunshine Coast tomorrow.

Halls Creek Community Update

As the Sunshine Coast's largest private investor, Stockland has made a significant contribution to the economic, social and environmental prosperity of the region over the past decade. During this time our business activities and projects have contributed more than \$800 million direct investment enabling 5,000 homes to be built and over 4,600 jobs to be generated.

Since 2009, Halls Creek has been designated under the South East Queensland Regional Plan (SEQRIP) as a location that could potentially accommodate growth post-2031.

Stockland welcomes the opportunity to engage with the local community about Halls Creek as the State Government's review of the SEQRIP and future urban development areas on the Sunshine Coast progresses.



View of Halls Creek site (50% cleared)

Stockland is hosting guided

COMMUNITY SITE TOURS OF HALLS CREEK

on the weekend of **23-24 August**
(at either 10am or 12.30pm).

4WD bus transportation will be provided by Stockland from the Belle Pesch Sales Office, with each tour taking approximately 2 hours. Our technical experts will be available to answer questions about the potential development site.

• BOOKINGS ARE ESSENTIAL •



Stockland

BOOKINGS:

For further details and to register for the tour visit:
www.caloundrasouthhalls creek.com.au

KEY FACTS

FACT 1 Pomicostone Passage will be protected

- Stockland is committed to ensuring that the ecological values of the Pomicostone Passage are protected.
- Halls Creek has a contained run-off catchment which extends through a degraded 5.14ha wetland which we plan to rehabilitate. Our long term plan for the site is to undertake significant rehabilitation to create a protected 400ha conservation area, covering nearly one-third of the site and importantly providing a 3 kilometre buffer to the Pomicostone Passage.
- At its nearest point the site is located 1.6km from the Pomicostone Passage.

FACT 2 Existing Inter-Urban Break will be maintained

- Any future development at Halls Creek, would see the existing 23ha inter-urban break between north Caloundra and the Belle Pesch interchange retained, as well as the green belt between the Pomicostone Passage and the Glass House Mountains.
- The site is located 1.7km from the Bruce Highway at its nearest point and is not visible to motorists.

FACT 3 Site has low environmental value

- Halls Creek is a former plantation, with more than 85% of the site cleared. The site is degraded, and after many years of forestry activity, was heavily modified prior to Stockland taking ownership of the land. The site is currently being used for cattle grazing.

Media Articles examples

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Caloundra Weekly, Caloundra QLD
23 Oct 2014

General News, page 24 - 72.00 cm²
Regional - circulation 18,836 (-W---)

ID 00328887742

PAGE 1 of 1

Register for Halls Creek tours

STOCKLAND will host a Community Open Day at its Halls Creek site and is inviting Sunshine Coast residents to participate.

The Halls Creek Community Open Day offers 4WD transportation and a guided tour of the 1280ha Halls Creek site.

Subject to the level of community interest, tours will be conducted at 10am and 12.30pm and take two

WHAT: Stockland Community Open Day

WHERE: Bells Reach Sales Office, Bells Reach Dr, Caloundra West

WHEN: Saturday, October 25, 10am and 12.30pm

hours. Bookings are essential. Stockland regional

manager for the Sunshine Coast, Ben Simpson, said the open day was an ideal opportunity for community members to gain a first-hand understanding of the Halls Creek site.

"We welcome the chance to engage with the local community."

For information or to register, visit www.caloundrasouthhalls creek.com.au.

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Sunshine Coast Daily, Maroochydore QLD
27 Oct 2014

General News, page 8 - 129.00 cm²
Regional - circulation 13,707 (MTWTFS-)

ID 00331404967

PAGE 1 of 1

Locals take up Stockland's offer to inspect Halls Creek

DEVELOPER Stockland says it received "an extremely positive response" to its Community Open Day at its Halls Creek site on Saturday, with its two guided site tours for 50 people fully booked.

The Halls Creek Community Open Day included a guided tour of the 1240ha Halls Creek site and four-wheel drive transport from Bells Reach.

Participants heard from specialist, independent water management and environmental consultants.

Stockland regional manager for the Sunshine Coast, Ben Simpson, said it was great to see the community taking advantage of the chance to visit the site.

"We're very happy with the response to the community open day, with our tours fully booked, and it was a good opportunity to show the community this site," Mr Simpson said.

"As the State Government's review of future urban development areas on the Sunshine Coast progresses, we are keen to hear the views of the local community about Halls Creek," he said.

Mr Simpson said Stockland knew the community wanted an inter-urban break between Caboolture and Caloundra retained, as well as a significant green corridor separating the future Halls Creek community from the

Pumicestone Passage.

"Stockland fully supports the retention of the inter-urban break and the creation of an environmental buffer zone between any future residential development and the Passage," he said.

The South East Queensland Regional Plan anticipates the Sunshine Coast will grow from 170,000 people to about 508,000 people by 2031.

Further details about the site, including a virtual site tour, maps and photographs, are available at www.caloundrasouthhalls creek.com.au.



2 July 2014

Media Release

STOCKLAND INVITES SUNSHINE COAST RESIDENTS ON A VIRTUAL TOUR OF HALLS CREEK SITE

Stockland today confirmed the next stage in its community consultation program in support of the merits-based assessment of the Halls Creek site by inviting Sunshine Coast residents and community groups on a virtual site tour.

Stockland has launched a dedicated website: www.caloundrasouthhalls creek.com.au to provide the community, environmental groups, the Sunshine Coast Council and State Government with accurate, detailed information about the Halls Creek site.

The website includes a virtual site tour, photographs and detailed aerial maps and technical illustrations showing the natural drainage contours of the land and the relative distances from the perimeter of the site to the Bruce Highway and Pumicestone Passage.

Stockland today accepted a late invitation from the Sunshine Coast Environment Council (SCEC) received on Tuesday 1 July to participate in the Halls Creek Community Forum this Thursday 3 July.

"We're pleased that SCEC has agreed to our request to be involved in the forum, and we will be attending to listen to the community's input into this discussion," said Ben Simpson, Regional Manager Residential at Stockland.

"We're happy to present the facts and answer questions about our Halls Creek site at the SCEC Community Forum. We also remain committed to running our own community consultation program to ensure that all the facts about the site are available to the broader community."

Ben Simpson says Stockland's dedicated website will help to dispel a number of misconceptions about its Halls Creek site. In addition to offering an opportunity for people to experience a virtual site tour of the Halls Creek site, the new website will help to illustrate:

1. Stockland's commitment to protect and retain the existing 23-kilometre inter-urban break between North Caboolture and Caloundra South.
2. Stockland's commitment to protect the Pumicestone Passage.
3. Stockland's plans to protect and enhance the environmental values of its Caloundra South and Halls Creek sites.
4. Stockland's plans to deliver intelligent urban growth in a way that retains the Sunshine Coast's lifestyle and character while delivering vital jobs for the region.

"The virtual tour is an ideal way for the community to gain a better understanding of our Halls Creek site, and appreciate the relative distances that separate the site from the Bruce Highway and the Pumicestone Passage," Mr Simpson explained.

Stockland has already hosted 56 members of the community as well as a group of approximately 20 Sunshine Coast Councillors and management on a site tour of its Halls Creek site.

"We will continue to offer these site tours to interested members of the community over the coming months."