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133 Castlereagh Street
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www.stockland.com

COLOURFUL EXPERIENCE FOR CUSTOMERS COMING TO STOCKLAND GREEN HILLS

Customers will have a chance to immerse themselves in the colour and awe that is Shake The Rainbow – a unique hands-on experience for all ages coming to Stockland Green Hills this week.

Centre Manager at Stockland Green Hills, Angela Vogt, said that there will be something for everyone at Shake The Rainbow.

“Split into two areas, the first hub will place a special emphasis on engaging the basic senses of touch, sound, sight and smell. There will be a ‘scratch and sniff’ wall, a wall for customers to inscribe motivational messages and much more.

“The second will be a more hands-on ‘creation station’, with a number of programs running over the course of the week*. This will range from 3Doodler pens and art workshops, to donut decorating and a beauty bar with free makeup tutorials.”

Ms Vogt continued: “We want to shift our customers’ perceptions to see our centre as more than an incredible shopping destination. Our aim is to venture beyond traditional convenience and variety, and rather focus on curating interactive and compelling experiences for customers that are exclusive to the centre and community.

“Shake The Rainbow is a great demonstration of this new vision.”

Shake The Rainbow will run from Thursday 17 October to Sunday 20 October near H&M in the centre.

*Booking is required in advance. Please visit stockland.com.au/greenhills to secure your spot and view the full schedule.

ENDS

Notes to the editor on Stockland Green Hills:

Stockland Green Hills has undergone a \$421 million redevelopment, the largest retail redevelopment to be completed in Australia in 2018. This included an expansion of more than double the size of the existing centre (74,000 square metres (GLA)), as well as the addition of a \$2.8 million, 1.863 MW solar system, free electric vehicle charging facilities, and energy efficient lighting and air-conditioning systems.

Stockland Green Hills has been recognised by The Green Building Council of Australia for taking an industry-leading approach to sustainable design and development, with the centre receiving a 5-Star Green Star – Design (Retail Centre) certified rating.

The centre has secured leading national and international brands including David Jones, Mecca Maxima and a two-level H&M. Other major new tenants include a Target and a seven-cinema Hoyts, that complement the existing major tenants such as Woolworths, Coles and Big W.

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About Stockland: Stockland (ASX: SGP) was founded in 1952 and has grown to become Australia's largest diversified property group – owning, developing and managing a large portfolio of shopping centres, residential communities, logistic centres, business parks, office assets and retirement living villages. Stockland is rated as one of the most sustainable real estate companies in the world by the Dow Jones Sustainability World Index (DJSI). Stockland is also an Employer of Choice for Gender Equality, as recognised by the Workplace Gender Equality Agency www.stockland.com.au