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133 Castlereagh Street
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www.stockland.com

STOCKLAND LAUNCHES VIRTUAL 'FUN AT HOME' SCHOOL HOLIDAYS PROGRAM ACROSS AUSTRALIA

School holidays are just around the corner which means that families will be on the hunt for new ways to keep kids busy, learning and having fun – while continuing to practice safe social distancing and hygiene measures.

Stockland has taken its school holidays campaign online, offering a number of creative and engaging ways to occupy kids while at home.

Ben Allen, GM Customer and Group Marketing at Stockland, said that this newest campaign is meant to inspire creativity and challenge kids to have fun while also continuing to explore new learnings.

“We have a lot of great virtual activities planned – from a kids live-streamed cooking class with celebrity chef Miguel Maestre, to on-demand gardening workshops and DIY fun at home – we’re bringing the usual fun of school holidays to families who are choosing to spend more time at home.

“With the implications of COVID-19 on many of our customers’ minds, we still wanted to be able to continue to curate these great experiences that people have come to know of Stockland, while also understanding the need to deliver on these expectations remotely given the circumstances.”

The live-streamed kids cooking class with Miguel Maestre will be held on Friday 10 July.* Those wanting to participate are encouraged to download and purchase the ingredients list in advance which can be found on their nearest Stockland retail centre’s website, and then simply tune in day-of to join Miguel in cooking his famous gnocchi and chocolate fondue dessert garden.

Mr Allen continued: “We’re also excited to host our Little Eco Gardeners workshops which will be available to be streamed on-demand**, showing kids how to start their own herb gardens along with lots of other fun gardening activities, songs, stories and entertainment.”

Stockland will also run gift-with-purchase promotions at select centres**, giving away eco herb kits – complete with an eco-pot, herb seeds, googly eyes, gardening stickers and more – with every \$40 spent (excluding supermarkets).

For more inspiration, activities and information on how to stay connected in your local community, visit stockland.com.au/belong – Stockland’s online meeting place aimed at bringing people together.

ENDS

*Customers can join the live broadcast at stockland.com.au/live.

**Customers should check their nearest Stockland retail centre's website to see if that centre is running the gift-with-purchase promotion, or to join the Little Eco Gardeners workshops.

Notes to the Editor:

Stockland continues to support its customers, retailers and communities through its online meeting place – *Belong* by Stockland. *Belong* features everything from live meetups, food inspiration and DIY ideas, to wellbeing content, retailers stories and more.

Customers are encouraged to use #stocklandfood and #stocklanddiy in their social media engagements.

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About Stockland: Stockland (ASX: SGP) was founded in 1952 and has grown to become Australia's largest diversified property group – owning, developing and managing a large portfolio of shopping centres, residential communities, logistic centres, business parks, office assets and retirement living villages. Stockland is rated as one of the most sustainable real estate companies in the world by the Dow Jones Sustainability World Index (DJSI). Stockland is also an Employer of Choice for Gender Equality, as recognised by the Workplace Gender Equality Agency www.stockland.com.au