

12 August 2019

133 Castlereagh Street
Sydney NSW 2000
www.stockland.com

For media enquiries

Ashley Chrysler
Media Relations Consultant
Stockland
T +61 (0)290 354 048
M +61 (0)472 653 297
ashley.chrysler@stockland.com.au

Stephanie James
Media Relations Manager
Stockland
T +61 (0)290 352 492
M +61 (0)438 329 762
stephanie.james@stockland.com.au

STOCKLAND LIVE + LEARN COMMUNITY WORKSHOPS BRING CENTRE TO LIFE IN UNIQUE WAY

Stockland Bull Creek is thrilled to continue offering its Live + Learn Community Workshops, following an outpouring of community support for the program.

The workshops, which are hosted by a series of local professionals, have been taking place in the centre since February this year and have proven to be very successful with customers and the wider community.

Kate Stagg, Marketing Manager at Stockland Bull Creek, said that the team was inspired to create something new and innovative for customers after recognising a gap in current community offerings.

“The majority of workshops held in retail centres cater to young children which got me thinking; while these workshops do play an important role in supporting the community, what about the adult shoppers?

“Our aim was to create a new concept and experience that would bring the retail environment to life. We have heard the community’s desire for something new in the area and this is a way of showing them that we have listened.”

Erica Campbell, Centre Manager at Stockland Bull Creek, said that the workshops have helped to position the centre as not just an excellent place to shop, but also a space in which friends and family can connect, learn new skills and support each other.

“We are so proud to be able to facilitate such a positive experience for our customers and be able to add value to their everyday.

“The workshops have not only helped nurture a more supportive community, but have also benefitted some of our existing retailers who have seen more customers visiting their stores.

Ms Campbell also said that customers have been in awe of the variety in workshops on offer and how heartening it has been to receive such positive feedback.

Live + Learn, Community Workshops are hosted by a series of local professionals including artists, writers, career counsellors, first aid practitioners and more.

Local senior Rosemary Webster has found unexpected solace in regularly attending the workshops at Stockland Bull Creek. She has recently felt more overwhelmed caring for her husband and son with special needs, and has expressed how valuable the workshops have been in providing her with some much-needed ‘me time’.

"I love coming to the art workshops and having that time to just relax by myself. The coordinator and others who attend are absolutely lovely and we have so much fun learning new techniques and just connecting with each other."

The workshops will be held in a new tastefully decorated space located beside Centre Management at the town centre. Those interested in signing up for a workshop can do so either online* or at Centre Management in the centre via paper booking forms.

*For the full schedule, pricing or to book, visit facebook.com/StocklandBullCreek/events

ENDS

About Stockland: Stockland (ASX: SGP) was founded in 1952 and has grown to become Australia's largest diversified property group – owning, developing and managing a large portfolio of shopping centres, residential communities, logistic centres, business parks, office assets and retirement living villages. Stockland is rated as one of the most sustainable real estate companies in the world by the Dow Jones Sustainability World Index (DJSI). Stockland is also an Employer of Choice for Gender Equality, as recognised by the Workplace Gender Equality Agency www.stockland.com.au