

Community Data Pack

FY18

Background notes

We report our community data holistically, given that our approach to investing in our community is consistent across all our business units. We do however provide breakdowns by business unit when discussing investments and initiatives at asset level.

The data contained in this data pack, and in our FY18 sustainability reporting more broadly, has been third-party assured.

Overview

Our community data presents the total value of our strategic community investment activities delivered via:

- **community development** – our strategic approach to delivering infrastructure and social programs in partnership with not-for-profit organisations in the areas of health and wellbeing, community connection and education in and around our assets.
- **community investment** – our long-term strategic involvement in community partnerships and programs that address social issues and opportunities through employee engagement programs.
- The **Stockland CARE Foundation** – a charitable trust established for the purposes of improving the health, wellbeing and education of Australian communities.

In FY18, we invested over \$7.7 million through our community development and community investment programs, through the Stockland CARE Foundation, and through facilitating stakeholder contributions and provision of space.

Total community contribution

The table below outlines Stockland's total community contribution from community development, community investment and the Stockland CARE Foundation. The total community contribution as verified by Corporate Citizenship is \$6,939,998¹.

		FY18	FY17	FY16	FY15	FY14
COMMUNITY DEVELOPMENT						
National partnerships	Financial contributions made to not-for-profit organisations that are national community development partners of Stockland	\$742,296 ²	\$457,985	\$290,638	\$206,750	\$297,835
Stockland CARE Grants	Financial contributions made to not-for-profit organisations that were successful in receiving a Stockland CARE Grant	\$560,292 ³	\$303,714	\$325,750	\$218,500	\$95,880

¹ There is a slight variance (less than 0.1%) on this amount and the amount included in Corporate Citizenship's verification statement, which can be attributed to rounding limitations with Corporate Citizenship's system.

² This has increased in FY18 as it now includes our partnerships with National Theatre for Children and Live Life Get Active, which in previous years were included in asset based contributions.

³ This is made up of 293 CARE grants provided to local community organisations at a value of \$274,941. In addition, we provided 15 grants in FY18 to the Aura residential community of \$285,351, which accounts for the increase on FY17.

In this document you will find:

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		FY18	FY17	FY16	FY15	FY14
Asset based contributions	Financial support provided to local community organisations from a Stockland residential, commercial property or retirement living asset or project	\$1,971,895 ⁴	\$2,551,436	\$3,435,802	\$2,136,776	\$1,317,342
Community Infrastructure	Community infrastructure to promote accessibility and inclusion e.g. Inclusive playspaces, quiet rooms and adult change facilities	\$1,460,223 ⁵	NA	NA	NA	NA
Total community development		\$4,734,707	\$3,313,135	\$4,052,189	\$2,562,026	\$1,711,057
COMMUNITY INVESTMENT						
Workplace giving	Total matched donations made by Stockland through Stockland's workplace giving program	\$138,366 ⁶	\$251,197	\$87,584	\$84,988	\$64,378
In-kind donations	Total donations of non-financial goods to not-for-profit organisations including land, property and casual mall leasing space	\$26,801 ⁷	\$617,414	\$708,926	\$1,043,493	Not reported
Corporate donations	Ad-hoc community donations made on behalf of Stockland Development and/or Stockland Trust	\$315,153	\$280,947	\$289,277	\$124,762	\$82,683
National community investment partnerships	Financial support given to not-for-profit organisations that support the delivery of volunteering opportunities for Stockland employees	\$126,000	\$130,000	\$104,500	\$71,500	Not reported ⁸
Volunteering	Value of the number of hours logged from personal and team volunteering and student mentoring	\$382,477 ⁹	\$213,720	\$238,285	\$122,725	\$263,210
Stockland CARE Foundation	Transfer of funds by Stockland to the Stockland CARE Foundation Trust and grants distributed to Stockland CARE Foundation beneficiaries	\$200,000	\$200,000 ¹⁰	\$4,200,000	\$4,000,000	NA
	Donations made to Stockland CARE Foundation partners as a result of corporate contributions ¹¹ and sponsorships	\$33,790 ¹²	\$176,034	\$80,095	NA	NA
Total community investment		\$1,222,587	\$1,869,313	\$5,708,666	\$5,447,468	\$474,649

⁴ In FY17, community infrastructure was included as asset based contributions. Due to the significant increase in Stockland's community infrastructure, such as inclusive playspaces, quiet rooms and adult change facilities, these have now been called out as a separate item.

⁵ This was reported as a part of asset based contributions in FY17. While the full cost of quiet rooms and adult change facilities have been included, we have only included 25% of the full cost of designing and building the inclusive playspaces.

⁶ This amount has decreased in FY18 as we included employee donations in FY17. Employee donations are now reported separately under Stakeholder Contributions. Of the \$138,366, \$69,771 went to CARE Foundation partners Redkite and Touched by Olivia.

⁷ In previous years, this amount included the foregone revenue from providing Casual Mall Leasing space to community organisations at a reduced cost. Foregone revenue is now being reported separately as Provision of Space (foregone revenue) to align with London Benchmarking Group's reporting methodology.

⁸ Reported in National Community Development Partnership for FY14

⁹ The average hourly rate used to calculate the value of volunteering hours was updated from \$53.31 to \$88.21 in FY18 as the previous rate used was based on outdated data.

¹⁰ This amount decreased in FY17 as the prior two years included a \$4 million investment in the Stockland CARE Foundation corpus. An ongoing investment of \$200,000 was made in FY17 and FY18 and this contribution will be made annually.

¹¹ Does not include partnership contributions.

¹² In previous years, this figure included partner and asset fundraising. This is now reported under Stakeholder Contributions.

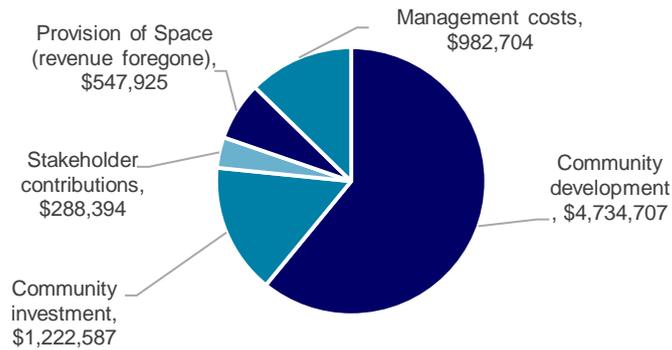


		FY18	FY17	FY16	FY15	FY14
Management costs	Costs associated with the management and delivery of Stockland's community programs ¹³	\$982,704	\$856,205	\$659,973	\$421,614	\$188,677
Total community contribution		\$6,939,998	\$6,038,651	\$10,420,828	\$8,009,494	\$2,185,706

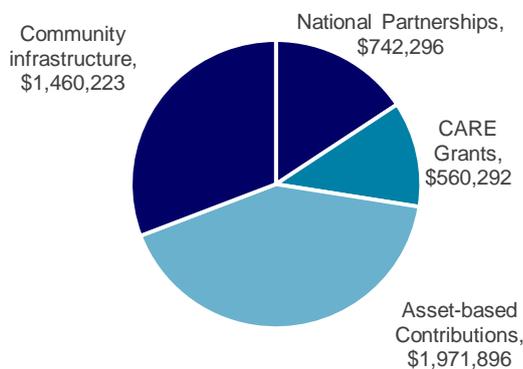
In addition to the items outlined above, we also facilitate community contributions through our stakeholders and through the provision of space, bringing our total community contribution to \$7,776,317.

OTHER CONTRIBUTIONS		FY18	FY17	FY16	FY15	FY14
Stakeholder Contributions	Employee, customer, supplier and contractor donations to CARE Foundation partners and other community organisations	\$288,394 ¹⁴	NA	NA	NA	NA
Provision of space	Revenue foregone through the use of Casual Mall Leasing spaces by community organisations	\$547,925 ¹⁵	NA	NA	NA	NA
Total community contribution including leverage items		\$7,776,317	\$6,038,651	\$10,420,828	\$8,009,494	\$2,185,706

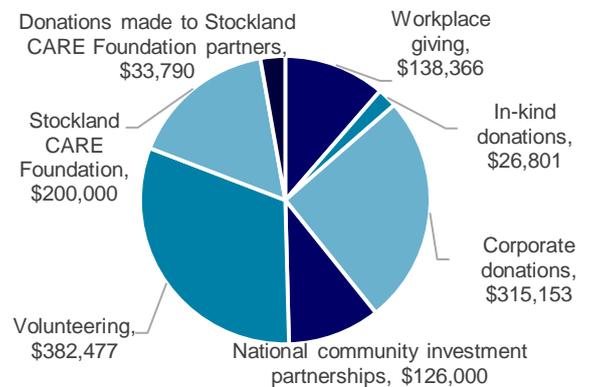
BREAKDOWN OF TOTAL COMMUNITY CONTRIBUTION AT STOCKLAND (TOTAL = \$7,776,317)



TOTAL COMMUNITY DEVELOPMENT SPEND (TOTAL = \$4,734,707)



TOTAL COMMUNITY INVESTMENT SPEND (TOTAL = \$1,222,587)



¹³ Includes average salaries, costs associated with the development, design and delivery of Stockland's sustainability report and training for community employees.
¹⁴ Employee donations was previously reported under Workplace Giving and customer and supplier donations were previously reported under Stockland CARE Foundation. Of the total amount, \$146,977 was made up of employee donations, \$30,735 was made up of customer donations and \$110,683 was supplier donations.
¹⁵ CML revenue foregone is reported separately from in-kind donations in accordance with Corporate Citizenship's reporting guidelines. In previous years, foregone revenue was reported as an in-kind donation.



We continue to use Corporate Citizenship¹⁶ to measure and benchmark our community activities. Corporate Citizenship captures all data relating to our community investments and allows us to put a dollar figure on our time, monetary support and in-kind donations to charities and community groups.

Our community partnerships, programs and resources

FOCUS AREA	PARTNER OR PROGRAM NAME	DESCRIPTION
Health and Wellbeing	Bowls Australia	Active lifestyle, learning opportunities and community connection through coaching clinics and masterclasses, along with health and wellness information sessions.
	Jamie's Ministry of Food	Provides healthy eating and good nutrition hands-on education programs and cooking schools through a permanent kitchen at Stockland Wetherill Park, Mobile Kitchen programs, Community Outreach programs, localised cooking demonstrations and Learn Your Fruit and Veg school holiday programs.
	Live Life Get Active	Weekly, community fitness classes provided free of charge to local Stockland residential communities.
	Heart Foundation	Walking groups that promote physical activity, emotional wellbeing and community connection held in and around Stockland retail, residential and retirement living assets.
	parkrun	Events for runners and walkers of all fitness levels at Stockland residential communities.
	Redkite	Provides essential support to children and young people with cancer (up to the age of 24), and their families from the hospital bedside to the family home.
Education	Australian Business and Community Network	Provides Stockland employees with opportunities to provide facilitated mentoring in high needs' schools around Australia.
	Australian Retailers Association	Training program for local community members to deliver retail ready accreditation.
	National Theatre for Children	Student education program focused on sustainability.
	Retail Ready	Retail training program run by the Australian Retailers Association (ARA).
	The Song Room	Student education program focused on engagement through the arts.
	Yourtown and Brookfield Multiplex	Training and employment program for local jobseekers.
Community Connection	The Big Issue	Provides a diverse range of supported volunteering experiences for Stockland employees to take part in across Australia.
	Conservation Volunteers Australia	Supported volunteering for Stockland employees to take part in conservation programs across Australia.
	Reconciliation Action Plan (RAP)	Our RAP outlines a set of organisation-wide commitments and actions to strengthen our relationships with and understanding of Aboriginal and Torres Strait Islander Peoples, cultures and communities.
	Stockland CARE Grants Program	Provision of one-off financial grants to local community organisations that deliver programs and initiatives in and around Stockland assets in the areas of health, wellbeing and education.
	Touched by Olivia Foundation	Provides engagement and consultation on design to deliver inclusive playspaces within and surrounding our Stockland communities.
	Link & Learn	Provides opportunity for residents in our residential communities to connect with one another through events and activities and learn new skills. Programs are planned to respond to the diversity of each community.

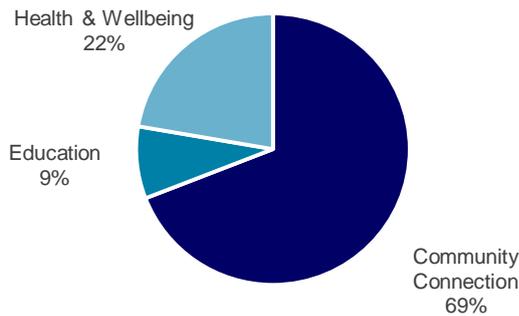
¹⁶ Previously known as LBG (<https://corporate-citizenship.com/>).

Community development

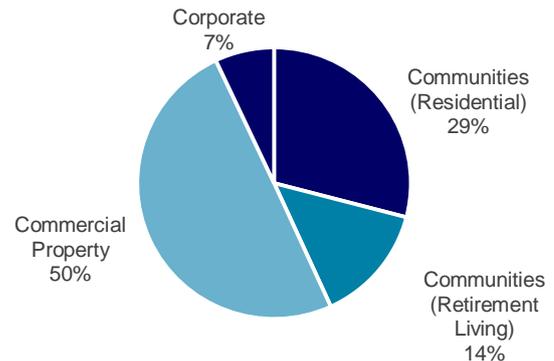
Asset and project initiatives

The following data have been collected as part of each project's community development or sustainability plan. The results provide a comprehensive review of all the community development initiatives successfully implemented at project and asset level throughout FY18. Data is provided for Commercial Property and Communities business units (with Communities broken down into Residential and Retirement Living asset classes). Results are also broken down against our three key community focus areas.

INITIATIVES BY FOCUS AREA (TOTAL = 782)



TOTAL INITIATIVES BY BUSINESS UNIT (TOTAL = 782)



NUMBER OF COMMUNITY DEVELOPMENT PLANS

	FY18	FY17	FY16	FY15	FY14
Commercial Property	37	38	40	34	32
Communities (Residential)	33	37	37	30	29
Communities (Retirement Living)	54	57	14	53	53

Asset and project based initiatives implemented in FY18

Asset and project based initiatives are programs, events or other initiatives that are run in partnership with local organisations and causes or financial or in-kind contributions made to an organisation on behalf of Stockland.

	FY18	FY17	FY16	FY15	FY14
Commercial Property	391	265	334	294	336
Communities (Residential)	229	185	160	118	215
Communities (Retirement Living)	111	141	67	812	812
Corporate	51	49	Not reported	Not reported	Not reported

Asset and project based initiatives by focus area

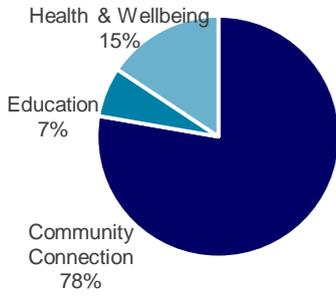
The table below outlines the asset and project based initiatives by community development focus area.

	FY18	FY17	FY16	FY15	FY14
Health and Wellbeing	175	206	145	399	453
Education	67	61	61	107	178
Community Connection	540	373	355	718	732

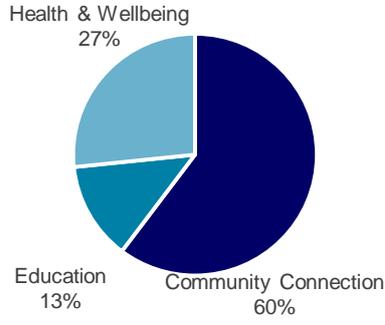


Asset and project based initiatives by focus area and business unit

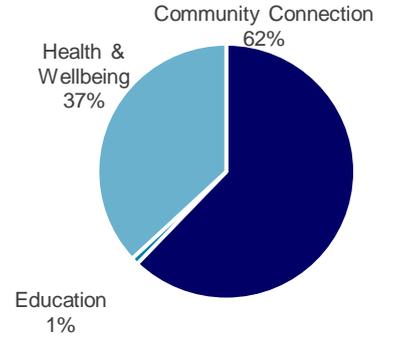
COMMERCIAL PROPERTY INITIATIVES BY FOCUS AREA (TOTAL = 391)



COMMUNITIES (RESIDENTIAL) INITIATIVES BY FOCUS AREA (TOTAL = 229)



COMMUNITIES (RETIREMENT LIVING) INITIATIVES BY FOCUS AREA (TOTAL = 111)





EXAMPLES OF PROGRAMS AND INITIATIVES DELIVERED AT PROJECT AND ASSET LEVEL

HEALTH AND WELLBEING	EDUCATION	COMMUNITY CONNECTION
COMMERCIAL PROPERTY		
<ul style="list-style-type: none"> • 5-star parents/family room • Adult change facilities • Quiet rooms • Accessible & inclusive playspaces • Mates in Construction training • Centre hosted community programs • Community health and wellbeing services • Community room • Cooking classes • Education training for retailers and customers • End of trip facilities • Fresh food/healthy eating program • Safety and accessibility plan • Local community group support (infrastructure) 	<ul style="list-style-type: none"> • Career inspiration training for school students • Community information sessions • Co-located community facilities • Co-working spaces • Cultural heritage programs • Employment program • Environmental program • Learning facilities • Local community program • Retail education program • School holiday cooking programs • School holiday STEM programs • School/tertiary partnerships • Small business access • Social enterprises • Supply Nation procurement program • Sustainability education programs 	<ul style="list-style-type: none"> • Community events/festivals • Community Emergency Assistance Planning • Craft activities for children • Cultural diversity • Entertainment/leisure precinct • Mothers' activities • Place-making initiatives • Playdates for children • Public art • Reconciliation program • Regular customer engagement • Seniors events/ activities • Social engagement facility • Social engagement programs • Stockland CARE Grants • Stockland Exchange use • Youth Forum • Youth engagement programs
COMMUNITIES (RESIDENTIAL)		
<ul style="list-style-type: none"> • Adult fitness programs • Children's fitness programs • Cooking classes • Dog training • Community spaces designed for varying ages and levels of ability • Park launch events encouraging use • Integrated pedestrian and cycle network delivery and way-finding 	<ul style="list-style-type: none"> • Resident energy, water, waste saving and wellbeing education • Schools based engagement • Sustainability hubs activation • Community garden education programs • Cycling education programs 	<ul style="list-style-type: none"> • Community engagement for design and visioning • Welcome program and events • Social and seasonal events' calendars • Social enterprise cafes • Stockland CARE Grants • Inclusive and accessible playspaces • Community safety events • Link & Learn activities and events
COMMUNITIES (RETIREMENT LIVING)		
<ul style="list-style-type: none"> • Active and public transport options • Active Living Programs • Community safety programs • Health checks and health issue awareness • Inclusive and accessible spaces • Resident Preventative Health Information • Mental Wellbeing Program • Nutritional information/cooking classes • Pedestrian friendly road design • Provide safe, open spaces • Universally accessible community facilities 	<ul style="list-style-type: none"> • Community hub (library, community centre) • Community learning facilities • Co-share, learning facilities/infrastructure • Cultural heritage • E-book sharing (Kindle, tablet) • Education infrastructure • Environmental awareness/education • Local learning/education program • Local schools partnership/mentoring • Resident energy, water, waste saving and wellbeing education • Skills development/retraining programs • Technology incl social media training 	<ul style="list-style-type: none"> • Celebrate and support local community events • Community groups and associations • Community infrastructure • Cultural diversity – RAP • Provide vibrant spaces • Public art • Resident welcome program • Safety program • Social engagement activities • Stockland CARE Grants • Stockland Exchange • Supply Nation • Support local community groups • Village/community directory

National partnerships

We contributed our time and financial investment of over \$700,000 to our national community partnerships throughout FY18. An overview of our key national partnerships is provided below:

Heart Foundation

FY18 was the eighth year of our partnership with the Heart Foundation nationally.

INPUT		OUTPUT	IMPACT	FUTURE
<p>Contribution</p> <ul style="list-style-type: none"> Administration of walking groups at each site. Some Stockland marketing and customer care employees administer and facilitate walking groups, while others participate. \$30,000 annual donation. <p>Focus Area</p> <ul style="list-style-type: none"> Health and Wellbeing Community Connection 	COMMUNITY	<ul style="list-style-type: none"> Total of 53,535 walks completed in FY18 24 active weekly walking groups, through 18 retail town centres and three retirement communities 48 active host organisations through 26 retail town centres and 22 retirement communities A total of 50 walking opportunities available through retail town centres each week and 16 walking opportunities available to retirement communities each week 1,296 walkers from our local communities 350 new participants and 1 new walking groups registered in FY18 Participants completed an average of 40 walks each in FY18 with an average walk duration in the range of 45-60 minutes Participants completed an average of 164 walks each with an average walk duration in the range of 45-60 since joining the program Group specialties include: general community walks, parents with prams, workplace and retirement villages 	<ul style="list-style-type: none"> Residents and customers stay healthy and build new social connections and support networks. Reduced feelings of isolation Physical activity offers an effective, non-pharmacological, public health intervention for increasing and maintaining quality of life among older adults Every one per cent increase in the proportion of sufficiently active adults could result in 122 fewer premature deaths and 1,764 years of life gained (Heart Foundation research) Walking has mental health benefits with an Australian study showing daily walking can result in a 38 per cent lower risk of dementia in men¹⁷ 	<ul style="list-style-type: none"> Expansion of partnership to include more residential and retirement village walking groups Further expansion on the growing network of retail centre groups and promotion to the local communities Leverage national Heart Week as a key opportunity to promote and grow existing Heart Foundation Walking groups, engage staff, and new Stockland properties as potential host organisations for the program With 18 new Host Organisations a concerted effort will be made over the next six months to register groups and recruit walkers to the groups
		BUSINESS	<ul style="list-style-type: none"> Media coverage Walkers volunteer time to assist centres with events and community engagements Co-branded marketing materials and information on benefits Industry recognition of alignment to partner 	<ul style="list-style-type: none"> Increased foot traffic in our centres, generating more business for our retailers Increased brand recognition Increased customer and community engagement

¹⁷ Simons et al. (2006) 'Lifestyle factors and risk of dementia: Dubbo Study of the elderly' *The Medical Journal of Australia* 184(2): 68-70. Available at <<https://www.mja.com.au/journal/2006/184/2/lifestyle-factors-and-risk-dementia-dubbo-study-elderly>>



Bowls Australia

FY18 was the third year of our partnership with Bowls Australia (BA).

INPUT		OUTPUT	IMPACT	FUTURE
<p>Contribution</p> <ul style="list-style-type: none"> \$72,500 contribution Approximately 200 hours contribution from BA staff <p>Focus Area</p> <ul style="list-style-type: none"> Health and Wellbeing Community Connection Education 	COMMUNITY	<ul style="list-style-type: none"> Six coaching clinics held by Australian Jackaroo representatives across Vic and SA Four Men's Health coaching clinics held in Victoria Six RDNS (now Bolton Clarke) Health and Wellbeing Sessions including Keeping Our Skin Healthy, Master Your Mind, Healthy Brain – Healthy Body, Peace of Mind – CPR Training 	<p>We did not conduct any participant surveys in FY18 as a means of measuring impact. In FY17 impact responses were gathered from 156 surveys captured at nominated bowls events and coaching clinics:</p> <ul style="list-style-type: none"> 95% of bowls event and coaching clinic attendees noted 'I enjoyed attending the event today' 97% reported 'I would recommend future Stockland and Bowls Australia events to my friends and neighbours' 91% reported 'I would like to attend future Stockland and Bowls Australia events' 31% of participants were new to the sport 77% of participants are existing bowlers and compete regularly 82% of participants are existing bowlers and play socially with friends 61% of participants learnt new skills and techniques 90% of participants felt more connected to their friends and community 	<ul style="list-style-type: none"> BA to hold a minimum of six coaching clinics at nominated Stockland villages hosted by Australian Jackaroos BA to survey coaching clinic participants as per FY17 BA to work with Stockland's retail team to develop bowls activities in nominated retail town centres around Australia
		BUSINESS	<ul style="list-style-type: none"> Over 500 participants attended planned bowls events, coaching clinics and RDNS (now Bolton Clarke) sessions \$22,755 of media value was achieved at the 2017 Australian Open The Bowls Show media exposure average audience of 418,000 across eight episodes dedicated to the 2017 Australian Open event 	<ul style="list-style-type: none"> The Bowls Australia website generated a total of 1,717 click throughs to Stockland Retirement Living digital marketing campaigns



Live Life Get Active

FY18 was the fourth year of our partnership with Live Life Get Active (LLGA).

INPUT		OUTPUT	IMPACT	FUTURE
<p>Contribution</p> <ul style="list-style-type: none"> Free outdoor activity camps to promote fitter, healthier and happier communities \$422,400 in financial contributions <p>Focus Area</p> <ul style="list-style-type: none"> Health and Wellbeing Community Connection 	COMMUNITY	<ul style="list-style-type: none"> 4,200 hours of outdoor activity 7,243 residents from the direct and surrounding suburbs engaged 21 LLGA fitness camps in Stockland communities across NSW, Queensland and WA 	<p>Participants' health and wellbeing improvements include:</p> <ul style="list-style-type: none"> 5,155 kilograms lost 6,009 centimetres lost from around the waists of members. 	<ul style="list-style-type: none"> LLGA is now reaching out to medical practices and hospitals in the local areas to promote the positive effects of outdoor exercise and Stockland's LLGA offering New camps being investigated for implementation nationally New camp confirmed for Gownbrae Retirement Village in Victoria commencing FY19 Targeting retirement and retail town centres where co located in our residential communities to encourage membership
		BUSINESS	<ul style="list-style-type: none"> Media coverage Low-cost, scalable projects run by program professionals nationally Co-branding and promotion of Stockland on a weekly basis at 12 Stockland communities Industry recognition for partnership with LLGA 	<ul style="list-style-type: none"> Engaged residents Members enjoy a different activity mix to provide cardiovascular exercise, toning, mental clarity, flexibility, balance and personal focus



Jamie’s Ministry of Food

FY18 was the fifth year of our partnership with Jamie's Ministry of Food (JMOF).

INPUT		OUTPUT	IMPACT	FUTURE
<p>Contribution</p> <ul style="list-style-type: none"> \$180,536 in annual operational support and rental abatement Time in hours to facilitate partnership and development of kitchen sites Advocacy of cause and partner <p>Focus Area</p> <ul style="list-style-type: none"> Health and Wellbeing Education Community Connection 	COMMUNITY	<ul style="list-style-type: none"> Community based five and seven week cooking programs that teaches individuals the basics of how to prepare simple, healthy, fresh and affordable meals at Stockland Wetherill Park¹⁸ JMOF Mobile Kitchen in Queensland hosted at Stockland Burleigh Heads (Qld), Aura (Qld), Stockland Baldivis (WA) and Sienna Wood (WA) Total of 1,267 participants attended the five or seven week programs, 191 volunteers and 225 hours/per week donated Learn Your Fruit and Veg classes for school holidays held across five retirement living villages Stockland Hillsview retirement village seven-week programs were attended by up to 35 residents each week. Stockland Willowdale and Stockland Elara programs attended by 96 participants. Men’s Health week demonstrations attracted 120 participants (two villages) 2,215 people participated in FY18 activities 	<ul style="list-style-type: none"> JMOF Mobile Kitchens and activations have provided a broad cross section of people from both the local and greater catchment areas with the opportunity to develop healthy habits Increased social connectedness, particularly for socially isolated participants and participants with disabilities Council and local community groups have been actively engaged to enable the program to reach those most at risk, with 45 per cent of participants attending Wetherill Park being concession card holders 	<ul style="list-style-type: none"> Continue to expand partnership with JMOF nationally, with a focus on opportunities across all three business units to support three focus areas Expand Jamie Oliver’s Learn Your Fruit and Veg program in residential, retirement and retail town centres Expanding outreach programs in residential and retirement living Continue to raise awareness with employees Run five-week courses in Stockland head offices in Sydney, Brisbane and Melbourne
		BUSINESS	<ul style="list-style-type: none"> Media coverage Community and customer events Enhanced brand awareness Engagement with local council, government ministers and health champions 	<ul style="list-style-type: none"> Increased brand recognition in FY18 – PR value estimated at \$1.554 million Increased community satisfaction in centres Increased foot traffic in centres with some JMOF participants travelling up to 50kms to attend the course Increased stakeholder engagement across the community, businesses, customers and retailers Increased staff engagement through team building events with JMOF

¹⁸ Closed in January 2018 at the end of the agreed three year term.



Touched by Olivia Foundation

FY18 was the third year of the Stockland CARE Foundation’s partnership with the Touched by Olivia Foundation (TBO).

INPUT		OUTPUT	IMPACT	FUTURE
<p>Contribution</p> <ul style="list-style-type: none"> \$100,000 annual donation from the Stockland CARE Foundation Trust \$92,472 in workplace giving donations, customer and employee fundraising In-kind donations in social enterprise café lease costs <p>Focus Area</p> <ul style="list-style-type: none"> Health and Wellbeing Community Connection 	COMMUNITY	<ul style="list-style-type: none"> Funding supported TBO resourcing requirements A Livvi’s Place was opened in our Sienna Wood residential community Five new retail town centre inclusive playspaces delivered with two at Stockland Wendouree (Vic), two at Stockland Green Hills (NSW) and one at Stockland Rockhampton (Qld) Contributed to design at Elara (NSW), Willowdale (NSW) Newport (Qld) Edgebrook (Vic) Represented Stockland in the design and operational planning of the Vivid Sydney Tumbalong Lights installation Received a grant of \$1.25m from WA Government to build an inclusive playspace, influenced by the success of Sienna Wood Ran a competition to have a book written by a child to promote the launch of Livvi’s Place Sienna Wood Donation of \$100,000 from MJH Multi, a supplier introduced through Stockland 	<ul style="list-style-type: none"> Improved accessibility and inclusion within our assets Increased social engagement on TBO social channels Enhanced community connectivity and sense of belonging Increased local employment and training opportunities at Livvi Places Increased exposure to decision makers in Local Government which allows us building of scale and achieving more wide spread outcomes within communities 	<ul style="list-style-type: none"> All playspaces delivered in retail town centres to be compliant with the principles of inclusive play Provide opportunities for social activations in retail playspaces Increase accessible and inclusive industry standards Continue to support TBO in 2018 to support the development of future inclusive playspaces
	BUSINESS	<ul style="list-style-type: none"> Delivered a toolkit to assist Stockland staff to manage the design inclusive playspaces Parli Play Date held in October 2017, attended by senior members of Stockland team and supported by 30 Federal MP’s in Parliament House 	<ul style="list-style-type: none"> Increased accessibility and appeal of our assets to individuals and/or families with disabilities Increased dwell time in centres with the potential to increase retail spend Increased customer satisfaction 	



Redkite

FY18 was the third year of the Stockland CARE Foundation's partnership with Redkite.

INPUT	OUTPUT	IMPACT	FUTURE
<p>Contribution</p> <ul style="list-style-type: none"> \$100,000 annual donation from the Stockland CARE Foundation Trust \$103,395 in workplace giving donations, customer and employee fundraising \$30,000 in corporate sponsorship for the annual Redkite Corporate Quiz More than 60 volunteer hours from Stockland team members <p>Focus Area</p> <ul style="list-style-type: none"> Health and Wellbeing Community Connection 	<p style="writing-mode: vertical-rl; transform: rotate(180deg);">COMMUNITY</p> <ul style="list-style-type: none"> As a result of Stockland's funding, Redkite was able to provide practical and/or emotional support services to 93 families at different stages of their child's cancer journey Of the 93 families that Stockland supported, 75 received financial assistance grants, which help with the 'hidden' costs of cancer, such as fuel, transport, food and accommodation Qualified social workers provided over a third of these families (or 38 families) with information, support and/or counselling services Around a quarter of the families that Stockland supports (or 26 families) received education and/or career support from a professional Education and Career Support Consultant and/or through an education grant Redkite resources (such as diagnosis packs, books and/or other practical resources) were provided to 53 families to help them better manage their cancer experience 	<p>Among individuals and families who received practical and/or emotional support services:</p> <ul style="list-style-type: none"> The majority (82 per cent) felt more equipped to support their family, and 71 per cent felt more in control of their own or their child's care <p>Among those who received financial assistance grants:</p> <ul style="list-style-type: none"> 89 per cent reported feeling more equipped to manage their situation, and 82 per cent experienced reduced pressure on family relationships <p>The impact among individuals and families who received information, support and/or counselling was substantial, with:</p> <ul style="list-style-type: none"> Over two thirds (67 per cent) reporting that they were able to stay connected with people close to them, and The majority (74 per cent) reporting that they experienced reduced pressure on family relationships <p>Among those young people who received education and/or career support:</p> <ul style="list-style-type: none"> All reported being better able to manage the impact cancer had on their education and/or career <p>For individuals and families who received resources from Redkite:</p> <ul style="list-style-type: none"> About two thirds (66 per cent) felt these resources identified strategies to help manage their situation 	<ul style="list-style-type: none"> Support more children and young people facing cancer with essential services Continue to expand partnership activities to collaborate across retail, residential and retirement village activities Grow awareness program across Stockland retirement villages nationally Continue to develop skilled volunteering program for Stockland teams



Conservation Volunteers Australia

FY18 was the third year of our partnership with Conservation Volunteers Australia.

INPUT	OUTPUT	IMPACT	FUTURE
<p>Contribution</p> <ul style="list-style-type: none"> Annual partnership fee of \$30,000 61 participants from six Stockland teams 366 hours of volunteering time In-kind digital marketing training (online) <p>Focus Area</p> <ul style="list-style-type: none"> Health and Wellbeing Community Connection 	<p>COMMUNITY</p> <ul style="list-style-type: none"> 820 square metres area of exotic weeds removed from native habitat to improve biodiversity values 575 native stems (trees, shrubs, grasses) planted to restore habitat for native species 47 kilograms of rubbish removed to reduce the impact it has on habitat and detrimental effects on wildlife 150 square metres of mulching laid, and 95 tree guards removed to improve biodiversity values Four corporate team members commenced an online digital marketing course 	<ul style="list-style-type: none"> Critical improvements to the habitat of the critically endangered Eastern Curlew migratory shore bird at Towra Point, Sydney Improvement of habitat values of one of Sydney's iconic parklands, Centennial Parklands Marine debris removal and revegetation to improve the habitat for our marine life at Marmion Beach, Perth Critical sand dune restoration at Congwong Beach re-establishing the native vegetation Tree planting to improve habitat and connectivity at Westgate Park, Melbourne Restoration and maintenance of indigenous flora & fauna at Latrobe Wildlife Sanctuary, Melbourne Up-skilled corporate team in digital marketing, providing opportunities to further extend CVA's ability to promote our work through digital channels 	<ul style="list-style-type: none"> Conservation Volunteers are working to facilitate conservation days across Stockland locations nationally Opportunities to collaborate on residential programs
	<p>BUSINESS</p> <ul style="list-style-type: none"> Team-building activities for our employees Community/customer events Website brand recognition 	<ul style="list-style-type: none"> Increased brand recognition Increased community satisfaction in centres 	



Australian Business and Community Network

FY18 was the 12th year that we have been a member of the Australian Business and Community Network (ABCN)

INPUT		OUTPUT	IMPACT	FUTURE
Contribution <ul style="list-style-type: none"> \$65,000 (excl. GST) membership fee \$28,000 donation to Scholarship Foundation (funds two ABCN Scholars to be awarded in November 2018) 154 employee volunteers 1,008 volunteer hours Focus Area <ul style="list-style-type: none"> Education 	COMMUNITY	<ul style="list-style-type: none"> 479 students from 30 ABCN schools benefitted from mentoring provided by Stockland volunteers Four Indigenous students from NSW, Vic, SA & WA were awarded an ABCN Scholarship, which were entirely funded from a donation provided by Stockland. These students all display very high academic potential in spite of significant disadvantage 	<ul style="list-style-type: none"> 95 per cent of students in the primary school reading program SPARK demonstrated an improvement in their reading skills 98 per cent of students in the one-on-one program GOALS now realise the importance of setting goals for their future after participation versus 13 per cent before participation 98 per cent of students in the Year 11 Aspirations program have a better understanding of employer requirements and key employability skills after participation versus 16 per cent before participation 90 per cent of girls in the Focus female leadership program, saw themselves as a leader after participation versus 24 per cent before participation 	<ul style="list-style-type: none"> Focus on skilled volunteering opportunities with ABCN as part of Stockland's learning and development programs Investigate expanding skilled volunteering opportunity to manage work experience program with ABCN students Increase the number of ABCN facilitators Increase participation from Stockland employees in assets outside of head offices Two additional Stockland-funded ABCN Scholarships targeting Indigenous students to be awarded in November 2018
		BUSINESS	<ul style="list-style-type: none"> 154 employees took part in the program in FY18 A Stockland employee from Brisbane has participated in ABCN programs as a mentor or facilitator every year since 2008 A NSW scholar performed the Acknowledgement of Country at Stockland's National Reconciliation Week morning tea in Sydney Increased employee engagement Increased confidence in mentoring, coaching and facilitation for Stockland employees 	<ul style="list-style-type: none"> Brand recognition amongst schools, students and other ABCN member companies Increased understanding of the property industry amongst students who participate in the program

Big Issue

FY18 was the second year of our partnership with The Big Issue.

INPUT		OUTPUT	IMPACT	FUTURE
Contribution <ul style="list-style-type: none"> Annual partnership fee of \$35,000 159 Stockland employees 558 hours of volunteering time Focus Area <ul style="list-style-type: none"> Health and Wellbeing Community Connection 	COMMUNITY	<ul style="list-style-type: none"> 92 employees participated in a Women's Subscription Enterprise packing shift alongside disadvantaged women working in the program 11 Stockland employees volunteered with our Community Street Soccer Program in Sydney, helping participants re-engage with the community 56 team members prepared, cooked & served breakfast to magazine street vendors in Melbourne, Perth, Sydney and Brisbane 	<ul style="list-style-type: none"> 460 promotional packs mailed to Stockland network to increase awareness of job opportunities for homeless and disadvantaged women New magazine subscriptions to The Big Issue magazine Re-enforced message that the community cares about people who are doing it tough and are working to improve their lives The Big Issue magazine street vendors provided with a hot, nutritious meal they otherwise may not have been able to afford 	<ul style="list-style-type: none"> The Big Issue is working on continued volunteering and partnership opportunities for Stockland staff nationally Opportunities to collaborate on The Big Issue's Homes for Homes social enterprise
		BUSINESS	<ul style="list-style-type: none"> Team-building activities for our employees Community/customer events Website brand recognition 	



The National Theatre for Children

FY18 was the second year of the partnership with The National Theatre for Children (NTC).

INPUT		OUTPUT	IMPACT	FUTURE
<p>Contribution</p> <ul style="list-style-type: none"> Free STEAM (Science, Technology, Engineering, Arts and Mathematics) education program, including live in-school performances, print and digital resources and LEGO® Education WeDo 2.0 robotic kits provided to schools across Stockland's targeted service areas Financial contribution of \$5,920 per primary school with a total financial year contribution of \$144,760.00 <p>Focus Area</p> <ul style="list-style-type: none"> Education Community Connection 	COMMUNITY	<ul style="list-style-type: none"> 11,855 primary school students educated 538 primary school teachers engaged 24 primary schools visited across the program 44 primary school performances 96 LEGO® Education WeDo 2.0 robotic kits provided to schools 	<ul style="list-style-type: none"> Engagement of school students with STEAM education through storytelling, comedy and audience interaction Hands on STEAM robotic projects running through the school year using LEGO® Education WeDo 2.0 A STEM/Science Expo where students showcase the projects to the local community Teachers rated the overall educational value of the program 6.13 out of 7 and 100 per cent of schools would like to see the program continue Teachers rated the program as 6.19 out of 7 for ability to stimulate classroom discussion Students excitement to be using the LEGO® Education WeDo 2.0 kits was rated as 6.55 out of 7 	<ul style="list-style-type: none"> Continue the STEAM program with LEGO® Education WeDo 2.0 kits and new education program for the 2019 school year "Project Plant It" -an environmental in-school education program Education program aligning with the Stockland Reconciliation Action Plan
	BUSINESS	<ul style="list-style-type: none"> 4 major media news items including Channel 9 nightly news TV segment Dedicated branded educational website providing eight online digital resources Two online pre-program introduction videos and one online post-program promotional video 	<ul style="list-style-type: none"> 2,418 pageviews and 17,476 hits across the Stockland STEAM program website 1,144 total opens of the Stockland STEAM program online educational games 	



Strategic Programs

In addition to our national partnerships, we have provided below an overview of a key strategic employment program, the Green Hills Connectivity Centre.

Green Hills Connectivity Centre, Brookfield Multiplex/yourtown

FY18 was the third year of operation of the Green Hills Connectivity Centre, which closed in March 2018 on the completion of development work at Stockland Green Hills (NSW).

INPUT		OUTPUT	IMPACT	FUTURE
<p>Contribution</p> <ul style="list-style-type: none"> Connectivity Centre is staffed by yourtown five days per week 9am – 5pm. Contribution of approximately \$13,500 in rent free allowance Funding of Connectivity centre employees at a cost of \$39,000. <p>Focus Area</p> <ul style="list-style-type: none"> Education Community connection 	COMMUNITY	<ul style="list-style-type: none"> Facilitate connections between local job seekers and employers (our construction contractor Multiplex and our sub-contractors and existing and new retailers) Offered activities or workshops with a focus on ‘soft skills’ to support jobseekers as they transition to employment, which includes a customer service workshop and learner driver program At the time of closure of the Connectivity Centre at the end of the development, 2590 jobseekers were registered as looking for work 29 apprenticeships and 21 construction traineeships were managed by the Connectivity Centre 	<ul style="list-style-type: none"> Promoted and facilitated local employment and training in our communities Over the course of the redevelopment, which spanned two years, the Connectivity Centre placed 183 people in jobs, exceeding its initial target of 100 This included 10 local Multiplex trainees who all completed their traineeships and have since been offered full time work Enhanced employment pool for retail, development and construction industry 	<ul style="list-style-type: none"> Local employment facilitated by local employment agencies and recruitment processes
	BUSINESS	<ul style="list-style-type: none"> Stockland brand recognition through media coverage at launch event and local promotions The Centre held an event celebrating the Connectivity Centre and its closure on the 26th March 2018. This was attended by a cross section of the community including Government representatives, Employment Services organisations, job seekers, retail tenants. Strengthened stakeholder relationships with key stakeholder organisations 3493 visits from individuals or organisational representatives over the duration of the program 	<ul style="list-style-type: none"> Engagement and employment support for retailers and construction partner Multiplex Increased training and skill levels in talent pool for our stakeholders 	

National community development projects

Stockland CARE Grants Program

Our CARE Grants Program (formerly known as Stockland Community Grants Program) provides an easily accessible, structured criteria based platform for our assets and projects to give back to local communities and respond to sponsorship requests. It allows for increased engagement opportunities with local community groups, brand exposure and media coverage.

The CARE grants also allow us to track the impacts of our community investment, with grant winners required to provide updates on progress. In FY18 a total of 293 grants to the value of \$274,941 was invested in local communities surrounding Stockland assets.

Commercial Property

- 294 applications received from local community organisations across 31 shopping centres;
- 101 grants awarded; and
- \$86,828 invested into our local communities.

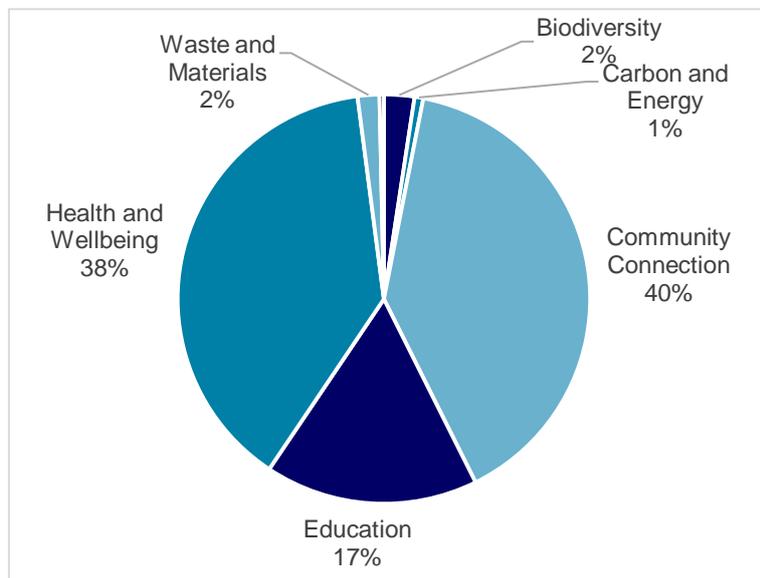
Residential

- 156 applications were received across 23 communities;
- 110 grants were awarded to local community organisations; and
- \$110,000 invested into our local communities.

Retirement Living

- 101 applications received across 44 villages;
- 82 grants awarded to local community organisations; and
- \$78,113 invested into our local communities.

BREAKDOWN OF GRANT WINNERS BY STOCKLAND FOCUS AREA IN THE FY18 CARE GRANTS ROUND



Community engagement

Retirement Living – Residents’ Voice

The Residents’ Voice survey is a comprehensive survey used to measure resident satisfaction whilst living in a Stockland retirement village. The survey is typically completed annually by over 6,000 residents.

We did not administer the Residents’ Voice survey in FY18 because of changes to the timing of our research program from autumn to spring of each year (as foreshadowed in our FY17 sustainability reporting). We anticipate surveying again in September 2018 according to the new research timing and these results will be reported in our FY19 sustainability reporting. In FY18 we participated in an industry-wide survey of Australia’s retirement communities conducted by McCrindle Baynes.

Residential – Liveability Index survey

We continue to conduct our Liveability Index Survey with residents across over 40 communities. Insights from this research are used to inform strategic planning of each community and our national community design guidelines.

The table below outlines the satisfaction of residents with the liveability of their communities. The Average resident satisfaction score has been used as the target for FY18 due to the strong correlation between the Liveability Index Score and resident satisfaction. Refer to the [Customer Engagement and Experience Deep Dive](#) for a description of our Liveability Index review and changes to targets in FY18.

ELEMENT	FY18	FY17	FY16	FY15
National Liveability Index Score¹⁹	NC	83%	84%	84%
Personal Wellbeing	77%	79%	80%	80%
Average resident satisfaction across our communities²⁰	93%	93%	93%	93%

¹⁹ No direct comparison of Liveability Index Score in FY18 with historical data due to change in survey scale from 11 to 5 points.

²⁰ Based on percentage rating satisfaction as 6-10 out of 10.

Community investment

WORKPLACE GIVING

	FY18		FY17		FY16		FY15	
	AMOUNT DONATED	CHARITIES SUPPORTED						
Employee Donations ²¹	\$140,156		\$127,231		\$89,572		\$84,988	
Corporate Dollar Matching ²²	\$138,366	123	\$123,966	107	\$87,584	102	\$84,988	103
TOTAL	\$278,522	123	\$251,197	107	\$177,156	102	\$169,976	103

VOLUNTEERING

	FY18			FY17			FY16		
	EMPLOYEES	TOTAL HOURS	PROXY FINANCIAL VALUE ²³	EMPLOYEES	TOTAL HOURS	PROXY FINANCIAL VALUE ²⁴	EMPLOYEES	TOTAL HOURS	PROXY FINANCIAL VALUE
Team Volunteering ²⁵	303	1,405	\$123,935	322	1,566	\$84,710	677	3,897	\$181,367
Student Mentoring ²⁶	154	1,008	\$88,938	140	957	\$52,137	130	882	\$41,060
Personal Volunteering ²⁷	143	282	\$24,840	32	532	\$27,668	36	302	\$14,074
CARE Committees ²⁸	55	730	\$64,371	32	923	\$49,205	N/A	N/A	N/A
Foundation Fortnight 2017 ²⁹	78	911	\$80,359						
TOTAL	480³⁰	4,336	\$382,443	459	4,009	\$213,720	749	5,081	\$238,285

EMPLOYEE PARTICIPATION

	FY18	FY17	FY16	FY15
Workplace Giving Program ³¹	32%	29%	26.0%	19.6%
Volunteering Program ³²	31%	31%	48.0%	21.0%

²¹ Total employee donations made by full-time, part-time and permanent contract Stockland employees through Stockland's Workplace Giving Program.

²² Total amount of matched funds donated by Stockland to various charities in FY18 through Stockland's Workplace Giving Program.

²³ Calculated using LBG (now known as Corporate Citizenship) standard values.

²⁴ Calculated using LBG (now known as Corporate Citizenship) standard values.

²⁵ Includes total number of employees and hours that Stockland employees have participated in a team volunteering day with a not-for-profit organisation. Proxy financial values for FY17 are determined by the number of hours multiplied by the average hourly remuneration rate as included in Corporate Citizenship's guidance manual for FY18 (\$88.21).

²⁶ Facilitated student mentoring programs run in partnership with the Australian Business and Community Network (ABCN) and offered to Stockland employees in FY18 in NSW, WA, Queensland and Victoria.

²⁷ Number of individual employees who took up personal volunteering leave in FY18 by taking up to 2 days of annual leave to volunteer their time to a charity of their choice. Personal volunteering details including the number of hours volunteered and chosen charity must be logged in Stockland's HR system and approved by the individual's manager.

²⁸ Number of individual employees who sat on state based employee Committees to facilitate activation of community and Foundation activities in their local areas.

²⁹ This category refers to Stockland employees volunteering at internal activations for the Stockland CARE Foundation.

³⁰ This figure has had duplicates across the volunteering programs removed.

³¹ Total number of individual employees who participated in Stockland's Workplace Giving Program in FY18 as an ongoing or one-off donor as a percentage of total average workforce for FY18.

³² Total number of individual employees who have participated in Stockland's team volunteering program, student mentoring or personal volunteering programs as a percentage of Stockland's total average workforce for FY18.