

Community Data Pack

Background notes

We report our community data holistically, given that our approach to investing in our community is consistent across all our business units. We do however provide breakdowns by business unit when discussing investments and initiatives at asset level.

The data contained in this data pack, and in our FY20 sustainability reporting more broadly, has been **third-party assured**.

Overview

Our community data presents the total value of our strategic community investment activities delivered via:

- **community development** – our strategic approach to delivering infrastructure and social programs in partnership with not-for-profit organisations in the areas of health and wellbeing, community connection and education in and around our assets.
- **community investment** – our long-term strategic involvement in community partnerships and programs that address social issues and opportunities through employee engagement programs.
- The **Stockland CARE Foundation** – a charitable trust established for the purposes of improving the health, wellbeing and education of Australian communities.

In FY20 we invested over \$4.4 million in community programs through the Stockland CARE Foundation, our community development and investment initiatives, and through the facilitation of stakeholder contributions.

Our community development spend is lower for FY20 than in previous years largely due to a change in our reporting coverage. The COVID-19 pandemic has impacted our business in several ways. During this time, Stockland's focus has been on supporting our people, customers, residents and tenants. One of the ways we wanted to support our people (working at our assets) was to reduce the reporting burden and provide them with the time and resources needed to focus on managing our COVID-19 response. As a result, this year we have not collected community development spend data by our assets and communities and have only reported on the community investment spend driven by Stockland's head office. This has included initiatives led through the CARE Foundation, our spend with national community partners, our community investment spend and our response to the COVID-19 pandemic. Additionally, many of our community activations from March onwards were unable to be held due to COVID-19. In some cases they were conducted virtually. Examples include the pivoting of our face-to-face community programs with both Jamie's Ministry of Food and Live Life Get Active to online classes for our residents and customers. Looking forward, we are exploring alternative ways to deliver community development programs and collate investment and impact data in light of the new and evolving context.

Total community contribution

The table below outlines Stockland's total community contribution from community development, community investment and the Stockland CARE Foundation. The total community contribution as verified by the London Benchmarking Group (LBG) is \$4,429,724.¹

		FY20	FY19	FY18	FY17	FY16
Community Development						
National partnerships	Financial contributions made to not-for-profit organisations that are national community development partners of Stockland	\$501,096 ¹	\$908,483	\$742,296	\$457,985	\$290,638
Stockland CARE Grants	Financial contributions made to not-for-profit organisations that were successful in receiving a Stockland CARE Grant	\$276,000 ²	\$590,830	\$560,292	\$303,714	\$325,750
Community Programs³	Financial support provided to local community organisations and programs from a Stockland residential, commercial property or retirement living asset or project	\$562,548 ⁴	\$1,975,324	\$1,971,895 ⁵	\$2,551,436	\$3,435,802
Community Infrastructure⁶	Community infrastructure to promote accessibility and inclusion e.g. Inclusive playspaces, quiet rooms and adult change facilities	\$388,874	\$1,365,703	\$1,460,223	NA	NA
Total community development		\$1,728,519	\$4,840,339	\$4,734,707	\$3,313,135	\$4,052,189
Community Investment						
Workplace giving	Total matched donations made by Stockland through Stockland's workplace giving program	\$119,947 ⁷	\$134,971	\$138,366 ⁸	\$251,197	\$87,584
In-kind donations	Total donations of non-financial goods to not-for-profit organisations including land, property and casual mall leasing space	\$18,000 ⁹	\$83,239 ¹⁰	\$26,801	\$617,414	\$708,926
Corporate donations	Ad-hoc community donations made on behalf of Stockland Development and/or Stockland Trust	\$586,101 ¹¹	\$233,611	\$315,153	\$280,947	\$289,277
National community investment partnerships	Financial support given to not-for-profit organisations that support the delivery of volunteering opportunities for Stockland employees	\$97,500	\$110,000	\$126,000	\$130,000	\$104,500
Volunteering	Value of the number of hours logged from personal and team volunteering and student mentoring	\$306,878 ¹²	\$403,295	\$382,477	\$213,720	\$238,285
Stockland CARE Foundation	Transfer of funds by Stockland to the Stockland CARE Foundation Trust and grants distributed to Stockland CARE Foundation beneficiaries	\$300,000 ¹³	\$200,000	\$200,000	\$200,000 ¹⁴	\$4,200,000
	Donations made to Stockland CARE Foundation partners as a result of corporate contributions and sponsorships	\$19,765	\$12,307 ¹⁵	\$33,790	\$176,034	\$80,095
Total community investment		\$1,448,191	\$1,177,423	\$1,222,587	\$1,869,313	\$5,708,666

¹ There is a slight variance (less than 0.1%) on this amount and the amount included in London Benchmarking Group's verification statement, which can be attributed to rounding limitations with their system.

		FY20	FY19	FY18	FY17	FY16
Management costs	Costs associated with the management and delivery of Stockland's community programs ¹⁶	\$1,069,966	\$1,393,159	\$982,704	\$856,205	\$659,973
Total community contribution		\$4,246,676	\$7,410,921	\$6,939,998	\$6,038,651	\$10,420,828

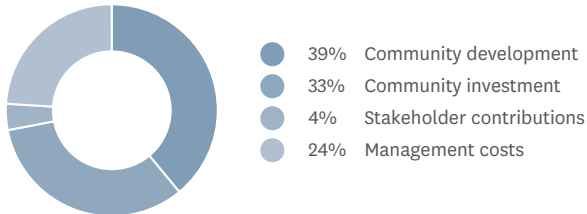
- 1 Cancellation of events due to COVID-19 contributed to a lower spend with national partners in FY20. In addition, FY20 partnership payments for certain partners were paid in FY19 and were included in the FY19 community data.
- 2 Total spend on FY20 CARE Grants was lower than in FY19 which included \$304,830 for community grants for the Aura residential community. This grants program is held biannually and will take place again in FY21.
- 3 In previous years this category was called Asset-based Contributions.
- 4 In FY20 we have excluded spend on community development initiatives that have been managed and paid for by our residential communities, retail town centres and retirement living communities to minimise the reporting impact on our asset teams so they can focus on supporting our customers, residents and tenants during the COVID-19 crisis. Some community programs run at assets are funded and facilitated by Stockland Head Office and have been included in FY20 community development spend.
- 5 In FY17, community infrastructure was included as asset-based contributions. Due to the significant increase in Stockland's community infrastructure, such as inclusive playspaces, quiet rooms and adult change facilities, these have now been called out as a separate item.
- 6 In FY17, community infrastructure was included as an asset-based contribution. However, due to the significant increase in Stockland's community infrastructure such as inclusive playspaces, quiet rooms and adult change facilities, since FY18 community infrastructure has been called out as a separate item.
- 7 Of the \$119,947, \$35,926 went to CARE Foundation partners Redkite, R U OK? and Reach Out.
- 8 This amount decreased in FY18 as we included employee donations in FY17. Employee donations are now reported separately under Stakeholder Contributions.
- 9 As with Community Programs, in FY20 we have excluded CML spend from this category to minimise the impact of collecting this data on our retail centre teams so they can focus on supporting our customers and tenants during the COVID-19 crisis.
- 10 Up to FY17, this amount included the foregone revenue from providing Casual Mall Leasing space to community organisations at a reduced cost. Foregone revenue is now being reported separately as Provision of Space (foregone revenue) under Stakeholder Contributions to align with London Benchmarking Group's reporting methodology.
- 11 Of this \$586,101, \$400,000 was in bushfire donations.
- 12 This reduction in total volunteering hours reflects the cancellation of volunteering events from March to June 2020 in response to COVID-19.
- 13 The increase from FY19 reflects the increase from two to three CARE Foundation partners.
- 14 This amount decreased in FY17 as the prior two years included a \$4 million investment in the Stockland CARE Foundation corpus. An ongoing investment of \$200,000 was made in FY17 and FY18 and this contribution will be made annually.
- 15 Up to FY17, this figure included partner and asset fundraising. This is now reported under Stakeholder Contributions.
- 16 Includes average salaries, costs associated with the development, design and delivery of Stockland's sustainability report, costs of running strategic community programs and training for community employees.

In addition to the items outlined above, we also facilitate community contributions through our stakeholders and through the provision of space, bringing our total community contribution to \$4,429,724.

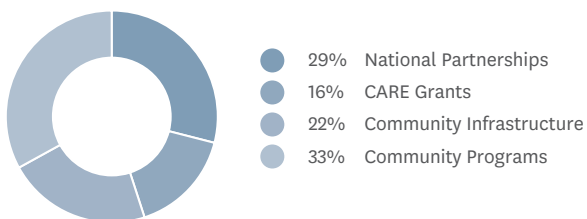
Other Contributions		FY20	FY19	FY18	FY17	FY16
Stakeholder Contributions	Employee, customer, supplier and contractor donations to CARE Foundation partners and other community organisations	\$183,049	\$240,132	NA	NA	NA
Provision of space	Revenue foregone through the use of Casual Mall Leasing spaces by community organisations	NA ¹	\$740,951	NA	NA	NA
Total community contribution including leverage items		\$4,429,724	\$8,392,004	\$7,776,317	\$6,038,651	\$10,420,828

- 1 In FY20 we have excluded CML spend from this category to minimise the impact of collecting this data on our retail centre teams so they can focus on supporting our customers and tenants during the COVID-19 crisis.

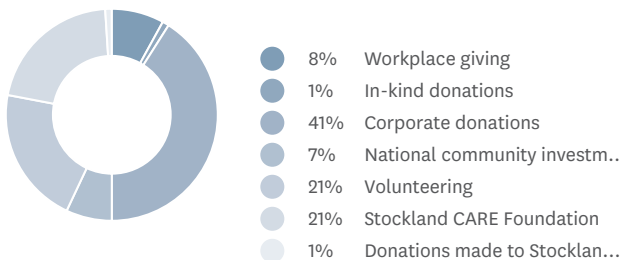
Breakdown of total community contribution at Stockland (Total = \$4,429,724)



Total community development spend (Total = \$1,728,519)



Total community investment spend (Total = \$1,448,191)



We continue to use LBG to measure and benchmark our community activities. LBG capture all data relating to our community investments and allow us to put a dollar figure on our time, monetary support and in-kind donations to charities and community groups.

Our community partnerships, programs and resources

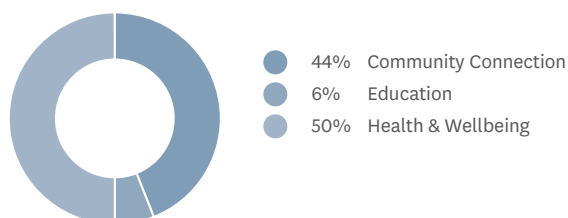
Focus Area	Partner or Program Name	Description
Health and Wellbeing	Bowls Australia	Active lifestyle, learning opportunities and community connection through coaching clinics and master-classes, along with health and wellness information sessions.
	Jamie's Ministry of Food	Provides healthy eating and good nutrition hands-on education programs and cooking schools through community outreach programs in our retirement living communities.
	Live Life Get Active	Weekly, community fitness classes provided free of charge to local Stockland residential communities.
	Heart Foundation	Walking groups that promote physical activity, emotional wellbeing and community connection held in and around Stockland retail, residential and retirement living assets.
	Parkrun	Weekly events for runners and walkers of all fitness levels at Stockland residential communities.
	ReachOut Australia	ReachOut is an online mental health organisation for young people and their parents. It is free and available 24/7 for any young person who needs support with their mental health and wellbeing.
	Redkite	Provides essential support to children and young people with cancer (0-18 years) and their families from the hospital bedside to the family home.
	R U OK?	R U OK? is a public education charity whose vision is a world where we're all connected and are protected from suicide. The R U OK? mission is to inspire and empower everyone to meaningfully connect with people around them and support anyone struggling with life.
Education	Australian Business and Community Network	Provides Stockland employees with opportunities to provide facilitated mentoring in high-needs schools around Australia.
	Australian Retailers Association	Training program for local community members to deliver Retail Ready accreditation.
	National Theatre for Children	Student education program focused on sustainability.
	Retail Ready	Retail training program run by the Australian Retailers Association (ARA).
Community Connection	The Big Issue	Provides a diverse range of supported volunteering experiences for Stockland employees to take part in across Australia.
	Conservation Volunteers Australia	Supported volunteering for Stockland employees to take part in conservation programs across Australia.
	Reconciliation Action Plan (RAP)	Our RAP outlines a set of organisation-wide commitments and actions to strengthen our relationships with and understanding of First Nations Peoples, cultures and communities.
	Stockland CARE Grants Program	Provision of one-off financial grants to local community organisations that deliver programs and initiatives in and around Stockland assets in the areas of health, wellbeing and education.
	Variety – The Children's Charity NSW	Support children (0-18 years) who are sick, disadvantaged or have special needs. Variety provides support to families and organisations through grants, programs, scholarships and experiences.
	Link & Learn	Provides opportunity for residents in our residential communities to connect with one another through events and activities and learn new skills. Programs are planned to respond to the diversity of each community.

Community development

Asset and project initiatives

The following data has been collected as part of each project's community development or sustainability plan. The results provide a comprehensive review of all the community development initiatives implemented at project and asset level.

In FY20 we did not collect the number of community initiatives implemented by our residential communities, retail town centres and retirement living communities to minimise the reporting impact on our asset teams so they could focus on supporting our customers, residents and tenants during the COVID-19 pandemic. Some community programs run at assets are funded and facilitated by Stockland Head Office and only these have been included in FY20 total initiatives count.



Number of community development plans

	FY20 ¹	FY19	FY18	FY17	FY16
Commercial Property	32	39	37	38	40
Communities (Residential)	25	34	33	37	37
Communities (Retirement Living)	54	64	54	57	14

¹ The number of asset plans are lower than previous years due to some centres and projects being divested or put on hold and exiting a number of communities.

Asset and project-based initiatives implemented in FY20

Asset and project-based initiatives are programs, events or other initiatives that are run in partnership with local organisations and causes or financial or in-kind contributions made to an organisation on behalf of Stockland.

	FY20 ¹	FY19	FY18	FY17	FY16
Commercial Property	NA	393	391	265	334
Communities (Residential)	NA	205	229	185	160
Communities (Retirement Living)	NA	596	111	141	67
Corporate	58	42	51	49	Not reported

¹ In FY20 we have not reported on community initiatives that have been managed and paid for by our residential communities, retail town centres and retirement living communities due to the COVID-19 crisis. Therefore, we have not included a breakdown of initiatives by individual business unit for FY20. During this time, Stockland's focus has been on supporting our people, customers, residents and tenants. One of the ways we wanted to support our people (working at our assets) was to reduce the reporting burden and provide them with the time and resources needed to focus on managing our COVID-19 response.

Asset and project-based initiatives by focus area

The table below outlines the asset and project-based initiatives by community development focus area.

	FY20¹	FY19	FY18	FY17	FY16
Health and Wellbeing	28	624	175	206	145
Education	9	73	67	61	61
Community Connection	21	539	540	373	355

¹ In FY20 we have not reported on community initiatives that have been managed and paid for by our residential communities, retail town centres and retirement living communities and have only reported on the community investment spend driven by Stockland's head office. This has included initiatives led through the CARE Foundation, our spend with national community partners, our community investment spend and our response to the COVID-19 pandemic. Additionally, many of our community activations from March onwards were unable to be held due to COVID-19.

Examples of programs and initiatives delivered at project and asset level

Health and Wellbeing	Education	Community Connection
Commercial Property		
<ul style="list-style-type: none"> • 5-star parents/family room • Adult change facilities • Quiet rooms • Accessible & inclusive playspaces • Centre-hosted community programs • Community health and wellbeing services • School holiday cooking programs • Community room • Cooking classes • Education training for retailers and customers • End-of-trip facilities • Fresh food/healthy eating program • Local community group support (infrastructure) 	<ul style="list-style-type: none"> • Community information sessions • Co-located community facilities • Co-working spaces • Cultural heritage programs • Employment program • Environmental program • Craft activities for children • Learning facilities • Retail education program • School holiday cooking programs • School holiday STEM programs • School/tertiary partnerships • Social enterprises • Sustainability education programs 	<ul style="list-style-type: none"> • Stockland CARE Grants • Community events/festivals • Community Emergency Assistance Planning • Cultural diversity • Entertainment/leisure precinct • Mothers' activities • Place-making initiatives • Playdates for children • Public art • Reconciliation program • Regular customer engagement • Seniors events/ activities • Social engagement facility • Social engagement programs • Youth engagement programs
Communities (Residential)		
<ul style="list-style-type: none"> • Adult fitness programs • Children's fitness programs • Cooking classes • Dog training • Community spaces designed for varying ages and levels of ability • Integrated pedestrian and cycle network delivery and way-finding 	<ul style="list-style-type: none"> • Resident energy, water, waste saving and wellbeing education • Schools based engagement • STEM programs in local schools • Sustainability hubs activation • Community garden education programs • Cycling education programs • Resident education on community safety 	<ul style="list-style-type: none"> • Stockland CARE Grants • Community engagement for design and visioning • Welcome program and events • Social and seasonal events calendars • Inclusive and accessible playspaces • Community safety events • Link & Learn activities and events
Communities (Retirement Living)		
<ul style="list-style-type: none"> • Active and public transport options • Active living programs • Community safety programs • Health checks and health issue awareness • Inclusive and accessible spaces • Resident preventative health information • Mental wellbeing program • Nutritional information/cooking classes • Provide safe, open spaces • Universally accessible community facilities 	<ul style="list-style-type: none"> • Community hub (library, community centre) • Community learning facilities • Co-share, learning facilities/infrastructure • E-book sharing (Kindle, tablet) • Education infrastructure • Environmental awareness/education • Local learning/education program • Local schools partnership/mentoring • Resident energy, water, waste saving and wellbeing education • Skills development/retraining programs • Technology including social media training 	<ul style="list-style-type: none"> • Stockland CARE Grants • Celebrate and support local community events • Community groups and associations • Community infrastructure • Provide vibrant spaces • Public art • Safety program • Social engagement activities • Support local community groups • Village/community directory

National partnerships

We contributed our time and a financial investment of over \$500,000 to our national community partnerships throughout FY20. An overview of our key national partnerships is provided below:

Heart Foundation

FY20 was the 10th year of our partnership with the Heart Foundation nationally.

Input	Output	Impact	Future
<p>Contribution</p> <ul style="list-style-type: none"> \$30,000 annual donation Stockland employees administer and facilitate walking groups <p>Focus Area</p> <ul style="list-style-type: none"> Health and Wellbeing Community Connection 	<p>COMMUNITY</p> <ul style="list-style-type: none"> Total of 41,496 walks completed in FY20 33 active weekly walking groups, through 16 retail centres, 16 retirement communities and one residential community 47 active Host Organisations (registered organisations) through 22 retail town centres and 25 retirement communities 1,443 walkers with 1,177 walking in retail town centres, 258 in retirement villages and eight in residential communities 248 new participants and one new walking groups registered in FY20 Participants completed an average of 29 walks in FY20 and have completed an average of 195 walks since joining the program with an average walk duration in the range of 45-60 minutes 	<ul style="list-style-type: none"> 93% of Stockland walking group participants felt that Heart Foundation Walking had improved their overall health. Based on self-reported data, 89% of Stockland walking group participants met the National Physical Activity guides in the previous week. 80% of Stockland walkers indicated their participation has enabled them to have more confidence in engaging in physical activity and increased knowledge and awareness of the benefits of physical activity in reducing risk of chronic disease. When asked for the main reasons why Stockland walkers are still walking with the Heart Foundation, 94% responded 'to improve their health', 56% 'to meet new people' and 41% 'to spend time with others'. 150 minutes per week of moderate to vigorous intensity physical activity (such as brisk walking) can reduce cardiovascular disease by 35%, reduce blood pressure, help maintain a healthy weight, manage stress, reduce the risk of depression and improve sleep¹ 	<ul style="list-style-type: none"> Focus on setting up walking groups in residential communities through a walker recruitment campaign
	<p>BUSINESS</p> <ul style="list-style-type: none"> Media coverage Walkers volunteer time to assist centres with events Co-branded marketing materials New retirement villages engaged, resulting in increased community involvement across the network 	<ul style="list-style-type: none"> Increased foot traffic in our centres, generating more business for our retailers Increased brand recognition Increased customer and community engagement 	

¹ United Kingdom Chief Medical Officers Physical Activity Guidelines. UK Government 2019

Bowls Australia

FY20 was the fifth year of our partnership with Bowls Australia (BA).

Input	Output	Impact	Future
<p>Contribution</p> <ul style="list-style-type: none"> \$95,000 contribution Approximately 150 hours contribution from BA staff <p>Focus Area</p> <ul style="list-style-type: none"> Health and Wellbeing Community Connection Education 	<p>COMMUNITY</p> <ul style="list-style-type: none"> Five coaching clinics held by Australian Jackaroo representatives and community level coaches across Vic, NSW and SA with a total of 40 residents attending Piloted Roll Back the Clock, a four-week program in SA with 10 residents attending A further six Australian Jackaroo clinics, nine community coach clinics and two Roll Back the Clock programs planned for FY20 were postponed due to COVID-19 Stockland presented a series of five Men's Health Week videos to all of our retirement living villages with a focus on the role that bowls has to play and the importance for men to speak up about health and wellbeing 	<ul style="list-style-type: none"> Feedback from surveys collected at the Lakes Estate Retirement Village Coaching Clinic: 100% of respondents enjoyed attending the event 100% of respondents enjoyed feeling more connected to their friends and community 100% of respondents learned new bowling skills and techniques 100% of respondents would recommend any future Stockland and BA events to their friends Men's Health Week online content reached 51,000 people, with 11,000 views and over 6,000 minutes viewed Testimonials taken from Men's Health Online "A brilliant way to highlight the importance of Men's Health at a poignant time" "The fact that Stockland allowed BA to have genuine conversations with some of our male leaders was greatly appreciated" 	<ul style="list-style-type: none"> BA to reschedule 19 clinics that were placed on hold due to COVID-19 restrictions Continue to look for opportunities to maximise impact and enhance the value of online and physical BA events
	<p>BUSINESS</p> <ul style="list-style-type: none"> 18 Roll Back the Clock video clips, featuring Stockland branding Media value through Bowls Premier League events, which were attended by 60,000 live viewers. Media value has been estimated by BA as \$151,000. 		

Live Life Get Active

FY20 was the sixth year of our partnership with Live Life Get Active (LLGA).

Input	Output	Impact	Future
<p>Contribution</p> <ul style="list-style-type: none"> \$333,046 in financial contributions Free outdoor activity camps to promote fitter, healthier and happier communities Online delivery of classes and health and nutrition information during COVID-19 <p>Focus Area</p> <ul style="list-style-type: none"> Health and Wellbeing Community Connection 	<p>COMMUNITY</p> <ul style="list-style-type: none"> 18 LLGA fitness camps in Stockland communities across NSW, QLD, VIC and WA 10,061 participants from the direct and surrounding suburbs 9507 hours of outdoor activity Online recorded classes provided to members during COVID-19 with 20,700 views over a 3-month period 85 live online fitness sessions engaged 770 members on average per week over a 5-week period 	<ul style="list-style-type: none"> Participants' health and wellbeing improvements include: <ul style="list-style-type: none"> 8,995 kilograms lost 12,331 centimetres lost from around the waists of members Members participating 3 times a week over 20 weeks lost 5cm on average from their waists and 3kgs Average mood reported of 6.3/10 compared to 5/10 recorded at commencement of program Health and wellbeing survey to understand the impact of COVID-19 sent to 51,000 members, resulted in 2.5% response rate. Results revealed that 30% experienced a range of symptoms including lack of motivation and feeling down and 40% were worried about the future. Positives included enjoying a simpler life and learning new skills 	<ul style="list-style-type: none"> LLGA is now reaching out to medical practices and hospitals in the local areas to promote the positive effects of outdoor exercise and Stockland's LLGA offering New camps being investigated across the country Targeting retirement living where co-located in our residential communities to encourage membership Continue to promote online offering Use survey results to develop new content and invite online social interaction for wellbeing topics
	<p>BUSINESS</p> <ul style="list-style-type: none"> Media coverage Co-branding and promotion of Stockland on a weekly basis at 15 Stockland communities Industry recognition for partnership with LLGA 	<ul style="list-style-type: none"> Increased brand recognition Increased community engagement 	

Jamie's Ministry of Food

FY20 was the seventh year of our partnership with Jamie's Ministry of Food (JMOF).

Input	Output	Impact	Future
<p>Contribution</p> <ul style="list-style-type: none"> \$122,925 in annual operational support Advocacy for healthy cooking skills and good nutritional behaviour <p>Focus Area</p> <ul style="list-style-type: none"> Health and Wellbeing Education Community Connection 	<p>COMMUNITY</p> <ul style="list-style-type: none"> 1281 participants across different delivery models 370 children attended a Learn Your Fruit and Veg (LYFV) program at Stockland Balgowlah (NSW) and Burleigh Heads (Qld) retail town centres Conducted a six-week outreach program at seven villages across Vic, QLD and SA, attended by 58 residents Happy Hour cooking demonstrations were held over six weeks to 523 residents and prospective residents Due to COVID-19 restrictions, the five-week outreach program was offered to residents in NSW and Vic villages via online live and recorded sessions, with 19 and 177 residents attending respectively 	<ul style="list-style-type: none"> Participants completing a five-week course through the JMOF program consume half a serve more vegetables per day and cook more meals from scratch Increased social connectedness, particularly for socially isolated participants and participants with disabilities 	<ul style="list-style-type: none"> Continue to look for opportunities to bring programs to our retail and residential, retirement communities. Further online activations
	<p>BUSINESS</p> <ul style="list-style-type: none"> Media coverage in Victorian local paper (Brimbank Star Weekly promoting the benefits of the online course) Aligning Stockland brand with Jamie's Ministry of Food Engagement with local council, Government and health champions 	<ul style="list-style-type: none"> Increased brand recognition Increased community satisfaction in centres and retirement villages Increased foot traffic in centres Increased stakeholder engagement across the community, businesses, customers and retailers 	

Redkite

FY20 was the fifth year of the Stockland CARE Foundation's partnership with Redkite. Due to the success of the first three years, the partnership has been extended to FY21.

Input	Output	Impact ¹	Future
Contribution <ul style="list-style-type: none"> \$100,000 annual donation from the Stockland CARE Foundation Trust \$77,450.51 in workplace giving donations, customer and employee fundraising \$5,000 in Stockland gift cards 121 volunteer hours from Stockland employees Focus Area <ul style="list-style-type: none"> Health and Wellbeing Community Connection 	COMMUNITY <ul style="list-style-type: none"> As a result of Stockland's funding, Redkite was able to provide practical and/or emotional support services to 73 families at different stages of their child's cancer journey Of the 73 families that Stockland supported, 54 received financial assistance grants, which help with the 'hidden' costs of cancer, such as fuel, transport, food and accommodation Qualified social workers provided 28 of these families with information, support and/or counselling services Around 17 of the families that Stockland supports received education and/or career support from a professional education and career support consultant and/or through an education grant Redkite resources (such as diagnosis packs, books and/or other practical resources) were provided to 16 families to help them better manage their cancer experience 	<ul style="list-style-type: none"> Among all the individuals and families supported: 82% felt more equipped to support their family 66% felt more in control of their / their child's care Among those who received financial assistance grants: 86% felt more equipped to manage their situation 80% felt reduced pressure on family relationships Among those who received information, support and/or counselling: 73% felt less alone 68% had new strategies to help them manage Among those who received education and/or career support: 65% were better able to manage the impact cancer had on their education and/or career Among those who received resources from Redkite 60% felt these resources helped them identify strategies to help manage their situation 	<ul style="list-style-type: none"> Continue to raise awareness across Stockland assets and communication channels Conduct a collaborative research project with the CARE Foundation's other national strategic Foundation partners (ReachOut and R U OK?) to help develop a greater understanding of the community's health and wellbeing needs Undertake a national collaborative campaign with ReachOut and R U OK? for mental health month in October 2020 to raise awareness of the importance of mental health in the community
	BUSINESS <ul style="list-style-type: none"> Redkite supported Foundation activities at 14 retirement villages and four head offices nationally 	<ul style="list-style-type: none"> Increased employee engagement Increased customer satisfaction 	

¹ This data is based on a survey of Redkite's clients conducted in 2019. Of 1943 invitations, 457 individuals participated (response rate of 24%).

ReachOut Australia

FY20 was the first year of the Stockland CARE Foundation's partnership with ReachOut.

Input	Output	Impact	Future
<ul style="list-style-type: none"> \$100,000 annual donation from the Stockland CARE Foundation Trust \$30,527 in workplace giving donations, customer and employee fundraising \$5,000 in Stockland gift cards \$3,000 contribution towards ReachOut's 2019 Fundraising Dinner 20 hours of volunteer time <p>Focus Area</p> <ul style="list-style-type: none"> Health and Wellbeing Community Connection Education 	<p>COMMUNITY</p> <ul style="list-style-type: none"> The funding received from Stockland enables ReachOut to be responsive in times of change and challenge. With this funding, ReachOut has been able to provide COVID-19 support for 1360 young people, parents and educational professionals during the crisis Young people and their families in the Stockland retail and residential communities received back-to-school support resources through social media to help them through this transition Mental health resources were provided during the bushfire crisis to help and support across Stockland communities Piloted the national fundraiser Laps for Life with employees involving physical exercise and the link to the mental health On Demand interview featuring Jules Sebastian and Ashley de Silva, CEO of ReachOut, about COVID-19, young people and mental health available to employees and general public 	<ul style="list-style-type: none"> Stockland contributed to allowing ReachOut to provide mental health support to: <ul style="list-style-type: none"> 29,684 young people 3,555 parents and carers 1,840 education professionals, parents and students through Schools Enhanced community connection and sense of belonging by working with Stockland assets to engage on mental health messaging. This was particularly relevant in the COVID pandemic including: <ul style="list-style-type: none"> 10,000 postcards with "Tips to feeling great about yourself" delivered in emergency food boxes to disadvantaged families. 	<ul style="list-style-type: none"> Continued involvement in the 'Residential Beyond.Com Project' ensuring physical and digital resources are available to our residents and their families Conduct a collaborative research project with the Foundation's other national strategic Foundation partners Redkite and R U OK? to help develop a greater understanding of the community's health and wellbeing needs that can be addressed via ReachOut future strategic programs Undertake a national collaborative campaign with Redkite and R U OK? for mental health month in October 2020 to raise awareness of the importance of mental health in the community
	<p>BUSINESS</p> <ul style="list-style-type: none"> National awareness campaign and events to launch new partnership with ReachOut ReachOut and R U OK? collaborated on a webinar for over 400 Stockland staff to discuss the impact of COVID-19 and the importance of staying connected ReachOut supported Stockland's 2020 Mardi Gras employee engagement activation, by providing a ReachOut Youth ambassador as a guest speaker at an employee Mardi Gras event, exploring mental health and gender identity with a speech on transgender diversity 	<ul style="list-style-type: none"> Increased brand recognition and reputation of Stockland CARE Foundation Providing mental health support resources during COVID-19 pandemic and the Bushfire crisis 	<ul style="list-style-type: none"> Building relationship with LGBTI+ Employee Advocacy Group to create more awareness of ReachOut messaging and resourcing during key times of the year Meeting with ReachOut's head researcher and marketer to discuss the 'Identity Project' to understand learnings that are relevant to Stockland retail assets

R U OK?

FY20 was the first year of the Stockland CARE Foundation's partnership with R U OK? The partnership was launched in September 2019.

Input	Output	Impact	Future
<p>Contribution</p> <ul style="list-style-type: none"> \$100,000 annual donation from the Stockland CARE Foundation Trust \$28,174.34 in workplace giving donations, customer and employee fundraising \$5,000 in Stockland gift cards <p>Focus Area</p> <ul style="list-style-type: none"> Health and Wellbeing Community Connection Education 	<p>COMMUNITY</p> <ul style="list-style-type: none"> A campaign advisory group was assembled and is representative of a range of life experience and expertise. The group includes representatives from the retirement living industry, including Stockland personnel 10,000 R U OK? Connection Cards distributed nationally to Stockland retirement living residents 22 retail town centres participated in R U OK? Day activations Mental health content built into new Stockland Retail 'Belong' site encouraging customers and retailers to #stayconnected, which is an R U OK? campaign to encourage people to maintain connections with friends, family and colleagues Over 25,000 impressions on social posts relating to the R U OK? connection cards distributed 	<ul style="list-style-type: none"> Focusing on mental health and raising awareness through R U OK? Day has created more connected communities around our retail centres Enhanced connectivity of our retirement living residents achieved through connection cards, including examples of residents checking in on each other more regularly and feeling less lonely Over 25,000 impressions on social posts relating to the R U OK? connection cards being distributed 	<ul style="list-style-type: none"> Stockland Retirement Living will implement an 'Older Australians' pilot program in selected locations to test the campaign's relevance and messaging before a nationwide launch Continue to roll out relevant social media posts and webinars across Stockland assets that contribute to community connection Conduct a collaborative research project with the CARE Foundation's other national strategic Foundation partners (Redkite and ReachOut) to help develop a greater understanding of the community's health and wellbeing needs Undertake a national collaborative campaign with Stockland, Redkite and ReachOut for Mental Health Month in October 2020 to raise awareness of the importance of mental health Identify opportunities to promote the R U OK? indigenous 'Stronger Together' campaign at Stockland's assets for NAIDOC Week 2020 Pilot R U OK? Day in a Stockland Workplace Logistics asset
	<p>BUSINESS</p> <ul style="list-style-type: none"> National awareness campaign and events to launch new partnership with R U OK? R U OK? and ReachOut collaborated on a webinar for 400 Stockland staff to discuss the impact of COVID-19 and the importance of employees staying connected 	<ul style="list-style-type: none"> Enhanced employee engagement and wellbeing through the employee webinar by R U OK? and ReachOut Strategic use of R U OK? to strengthen the message and knowledge of employees on looking after their mental health Increased brand recognition and reputation of Stockland CARE Foundation 	

Conservation Volunteers Australia

FY20 was the fifth year of our partnership with Conservation Volunteers Australia (CVA).

Input	Output	Impact	Future
<p>Contribution</p> <ul style="list-style-type: none"> Annual partnership fee of \$15,000 20 Stockland volunteers Four events for children of Stockland employees at Stockland's Christmas 'Kids at Work' parties <p>Focus Area</p> <ul style="list-style-type: none"> Health and Wellbeing Community Connection 	<p>COMMUNITY</p> <ul style="list-style-type: none"> 20 employees volunteered to treat a 700m² area for invasive weed species. These efforts will allow native flora species to become more prevalent over time, which will create ideal habitats for native bird species 2 kg of mixed rubbish (plastic wrappers, bottles, cigarette butts) was collected from the beach preventing ocean pollution Piloted seed-bomb making at a retirement village in Victoria with 16 residents. Seed bombs consist of soil, native seed and clay, which protects the seeds. Seed bombs can be distributed in gardens or nature for plants to grow. More than 200 seed bombs were created across multiple events attended by children and residents. These workshops provide hands-on access to environmental education that incorporates STEM Due to COVID-19, we had to postpone a volunteering event planned in May for 60 Stockland employees 	<ul style="list-style-type: none"> The Henley Bushland Reserve in Kwinana is notable for being a roosting site for the endangered Carnaby's Cockatoo, and is home to a wide variety of beautiful small bird species. CVA has been active in the area to continuously protect the habitat of Carnaby's Cockatoo and other native bird species 	<ul style="list-style-type: none"> When in-person volunteering resumes we will work to reschedule any postponed volunteering activities
	<p>BUSINESS</p> <ul style="list-style-type: none"> Enhanced engagement through team-building activities for our employees Inclusion of Stockland brand on CVA website Approximately 160 children of employees participated in seed-bomb making events in Perth, Melbourne, Brisbane and Sydney as part of Stockland's Kids at Work celebration 	<ul style="list-style-type: none"> Increased brand recognition 	

Australian Business and Community Network

FY20 was the 14th year that we have been a member of the Australian Business and Community Network (ABCN).

Input	Output	Impact	Future
Contribution <ul style="list-style-type: none"> \$65,000 membership fee \$28,000 donation to Scholarship Foundation for two indigenous scholarships \$4,000 for the Spark Reading program in two retirement living villages \$5,938 catering to support mentoring programs 132 Stockland volunteers (124 mentors, one facilitator, seven ABCN champions) 721 volunteer hours Focus Area <ul style="list-style-type: none"> Education 	COMMUNITY <ul style="list-style-type: none"> 343 students from 26 ABCN schools benefitted from Stockland mentoring Stockland supported eight indigenous scholars nationally with another two to be awarded in November 2020 Supported innovation through a pilot program moving face-to-face mentoring to online digital programs to enable reach into regional and rural schools Stockland mentors participated in a collaboration between ABCN and Aurora Foundation bringing indigenous students, mentors and elders together Funded a pilot Spark reading program, engaging residents from a Retirement Living village with disadvantaged students from a primary school in SA 	<ul style="list-style-type: none"> 93% of students in the primary school reading program Spark, demonstrated greater literacy comprehension 97% of students in the one-on-one mentoring program GOALS now realise the importance of setting goals for their future (up from 42%) 94% of students in the Interview to Impress program understand what to do at a job interview (up from 20%) 89% of girls in the Focus female leadership program saw themselves as a leader after participation (up from 41%) 94% of students in the InterACT program for refugees and recently arrived migrants felt more confident speaking English with different people (up from 34%) 100% of scholars in the Accelerate scholarship program were confident that they will achieve their goals (up from 59%) 	<ul style="list-style-type: none"> Expansion of the Spark literacy program to enable two Retirement Living villages to participate Due to COVID-19 ABCN is undertaking a rapid digital transformation to facilitate program delivery online, ensuring mentors and students can continue to connect and engage. Stockland is supporting this innovation through participation in digital mentoring programs The digital transformation will also allow the program to reach more regional and rural students and allow a range of employees from all asset bases to take part
	BUSINESS <ul style="list-style-type: none"> Learning and Development mentor opportunities enhance employee engagement and support employee development Hosted two ABCN member network meetings for collaborative discussions on network impact, developments and continuous improvement 	<ul style="list-style-type: none"> Brand recognition amongst schools, students and other ABCN member companies Increased employee engagement and increased confidence in mentoring, coaching and facilitation for Stockland employees 	

The Big Issue

FY20 was the third year of our partnership with The Big Issue.

Input	Output	Impact	Future
<p>Contribution</p> <ul style="list-style-type: none"> Annual partnership fee of \$30,000 36 Stockland employees volunteered across a range of activities including vendor breakfasts and soccer matches 94 hours of volunteering <p>Focus Area</p> <ul style="list-style-type: none"> Health and Wellbeing Community Connection 	<p>COMMUNITY</p> <ul style="list-style-type: none"> 17 Stockland staff volunteered with our Community Street Soccer Program in Brisbane and Sydney, helping participants re-engage with the community 19 team members prepared, cooked and served breakfast to magazine street vendors in Melbourne, Perth, Sydney and Brisbane 	<ul style="list-style-type: none"> Participants of the Community Street Soccer program engaged in a safe and non-threatening environment to promote health, wellbeing and social inclusion <i>The Big Issue</i> magazine street vendors provided with a hot, nutritious meal they may not otherwise have been able to afford Reinforced message that the community cares about people who are doing it tough and working to improve their lives 	<ul style="list-style-type: none"> Reviewing potential partnership opportunities including digital education classroom for Stockland employees, focusing on the impacts of hardship resulting from COVID-19 Review potential opportunities to collaborate on The Big Issue's Homes for Homes social enterprise
	<p>BUSINESS</p> <ul style="list-style-type: none"> Team-building activities for our employees Website brand recognition 	<ul style="list-style-type: none"> Increased brand recognition 	

The National Theatre for Children

FY20 was the fourth year of the partnership with The National Theatre for Children (NTC).

Input	Output	Impact	Future
<p>Contribution</p> <ul style="list-style-type: none"> Total contribution of \$74,200, consisting of \$7,000 - \$9,900 per primary school Free Battery Recycling Challenge including live-in school performances, print and digital resources Year-round engagement at schools to extend learning and drive measurable environmental impact Parents and families engaged with take-home resources and incentives to collect batteries and return them to school for recycling <p>Focus Area</p> <ul style="list-style-type: none"> Education Community Connection 	<p>COMMUNITY</p> <ul style="list-style-type: none"> 16 live school performances of the <i>Big Battery Rescue</i> with 12 proceeding and four run as virtual online performances due to COVID 19 5657 primary school students from 11 primary schools attended the <i>Big Battery Rescue</i> performances 275 primary school teachers utilised the print and digital education resources from the <i>Big Battery Rescue</i> 277 battery recycling buckets provided to schools 4122 primary school students from 21 schools undertook year-round 5745 primary students participated in the school expos across 21 schools with 347 teachers and 2894 parents, grandparents and siblings attending the expo 	<p><i>The Big Battery Rescue:</i></p> <ul style="list-style-type: none"> Teachers rated the overall educational value of the program a 6.32 out of 7 100% of schools who saw the program reported they would like to see this type of program in the future <p><i>Showdown at Waste World:</i></p> <ul style="list-style-type: none"> Teachers rated the overall educational value of the LEGO Education WeDo 2.0 Sets a 6.48 (out of 7) 100% of schools who saw the program reported that using the WeDo2.0 sets would positively influence students' interest in STEM 100% of teachers said they would like to see this type of program run in their school again in the future, and 80% said the program exceeded their expectations 	<ul style="list-style-type: none"> Continued planning to engage additional schools and communities in FY21 Pilot with retirement living villages to drive engagement between villages and schools within their community
	<p>BUSINESS</p> <ul style="list-style-type: none"> Educational websites branded with Stockland's logo with information about Stockland's support Stockland branded promotional materials including videos, customised social media feeds, media release and approved images Media generated included nine school media stories and 51 social media stories 3679 visits, 35404 hits and 1711 unique visitors to the Stockland branded website BigBatteryRescue.com 277 Stockland branded battery recycling buckets printed and delivered into schools nationally 	<ul style="list-style-type: none"> Increased brand recognition 	

National community development projects

Stockland CARE Grants Program

Our CARE grants provide an easily accessible, criteria-based program for our assets and projects to give back to local communities and respond to sponsorship requests. It allows for increased engagement opportunities with local community groups, brand exposure and media coverage.

The CARE grants also allow us to track the impacts of our community investment, with grant winners required to provide updates on progress. In FY20 a total of 266 grants to the value of \$276,000 were invested in local communities surrounding Stockland assets.

Commercial Property

- 284 applications received from local community organisations across 26 shopping centres;
- 99 grants awarded; and
- \$99,000 invested into our local communities.

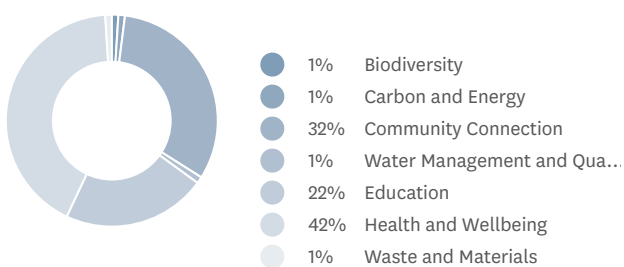
Residential

- 149 applications were received across 23 communities;
- 92 grants were awarded to local community organisations; and
- \$92,000 invested into our local communities.

Retirement Living

- 147 applications received across 50 villages;
- 85 grants awarded to local community organisations; and
- \$85,000 invested into our local communities.

Breakdown of grant winners by stockland focus area in the FY20 care grants round



Community engagement

Retirement Living – Residents’ Voice

The Residents’ Voice survey is a comprehensive survey used to measure resident satisfaction whilst living in a Stockland retirement village. A total of 6,659 residents participated in the FY20 survey, which is 60% per cent of all residents.

Focus Area	Element	Response (% satisfaction score)			
		FY20	FY19 ¹	FY17	FY16
Health and Wellbeing	Physical health	78%	77%	76%	76%
	Emotional wellbeing (sense of achievement)	84%	83%	82%	82%
	Personal relationships	92%	91%	90%	92%
	Feeling safe	94%	93%	92%	92%
	Number of social activities to participate in	86%	85%	83%	83%
	Satisfaction with accessibility features	89%	89%	88%	87%
Education	Satisfaction with the opportunity to try new things and learn	81%	79%	74%	75%
Community Connection	Satisfied with sense of community	86%	87%	85%	86%
	Satisfied with opportunity to connect with others	89%	89%	87%	88%

¹ We did not administer the Residents’ Voice survey in FY18 because of changes to the timing of our research program from Autumn to Spring of each year and because our residents had already participated in another industry survey in Jan 2018.

Residential – Liveability Index survey

In FY20 we received almost 2,000 responses across 18 residential communities to our annual proprietary Liveability Index survey. This research tells us how satisfied our residents are once they have moved into our residential communities, what we are doing well, and learnings that we can take forward for future developments. Insights from this research are used to inform strategic planning of each community and our national community design guidelines. For further information on how we use this insight to inform community development, please refer to the [Community Deep Dive](#).

Our liveability research has been an important focus of our customer engagement activities since its inception in 2011. In FY20 we scored 74%, which is marginally below target of 75% due to the removal of a number of high-performing, well established communities, and the inclusion of new/developing communities (8/18 communities in scope are in the early stages of development). It is important to note that satisfaction scores remain high in terms of absolute score. Due to a change in scale, liveability results prior to FY18 are not directly comparable to results from FY18 onward.

The below table provides historical Liveability Index adjusted scores and resident satisfaction scores. Refer to the [Customer Engagement and Experience Deep Dive](#) for a description of our Liveability Index.

Liveability and resident satisfaction

	FY20	FY19	FY18	FY17	FY16
National Liveability Index (Residential Communities) ¹	74%	74%	78%	78%	79%
Personal Wellbeing Index (Residential Communities)	78%	76%	77%	79%	80%
Resident satisfaction across our communities (Retirement Living) ²	92%	91%	NA	90%	90%
Personal Wellbeing Index (Retirement Living)	83%	83%	NA	82%	82%

1 Liveability score is a single number that measures resident satisfaction on a range of attributes calculated using regression analysis. Note: results prior to FY18 are adjusted to reflect change in scale and to allow for comparison

2 Results prior to FY18 have been adjusted to take into account the change in scale and provide comparability guidance. Based on percentage rating satisfaction as 6-10 out of 10.

Community Investment

Workplace Giving

	FY20		FY19		FY18		FY17	
	Amount donated	Charities supported	Amount donated	Charities supported	Amount donated	Charities supported	Amount donated	Charities supported
Employee Donations ¹	\$121,505	144	\$158,911	143	\$140,156	123	\$127,231	107
Corporate Dollar Matching ²	\$116,437		\$134,971		\$138,366		\$123,966	
Total	\$237,942	144	\$293,881	143	\$278,522	123	\$251,197	107

1 Total employee donations made by full-time, part-time and permanent contract Stockland employees through Stockland's Workplace Giving Program and cash and gift card donations.

2 Total amount of matched funds donated by Stockland to various charities through Stockland's Workplace Giving Program.

Volunteering

	FY20			FY19			FY18		
	Employees	Total Hours	Proxy Financial Value ¹	Employees	Total Hours	Proxy Financial Value	Employees	Total Hours	Proxy Financial Value
Team Volunteering ²	203	914	\$80,602	355	1490	\$131,433	303	1,405	\$123,935
Student Mentoring ³	125	721	\$63,599	144	996	\$87,813	154	1,008	\$88,938
Personal Volunteering ⁴	154	753	\$66,440	247	889	\$78,445	143	282	\$24,840
CARE Committees ⁵	54	773	\$68,186	61	917	\$80,844	55	730	\$64,371
Foundation Fortnight ⁶	78	318	\$28,051	90	281	\$24,787	78	911	\$80,359
Total	488⁷	3479	\$306,878	624	4572	\$403,323	480	4,336	\$382,443

1 Calculated using LBG standard values.

2 Includes total number of employees and hours that Stockland employees have participated in a team volunteering day with a not-for-profit organisation. Proxy financial values for FY20 are determined by the number of hours multiplied by the average hourly remuneration rate as included in LBG's guidance manual

3 Facilitated student mentoring programs run in partnership with the Australian Business and Community Network (ABCN) and are offered to Stockland employees in FY20 in NSW, WA, Queensland, Victoria and South Australia.

4 Number of individual employees who took up personal volunteering in FY20 by taking up to 2 days of volunteering leave or using flexible working arrangements. Personal volunteering leave details including the number of hours volunteered and chosen charity must be logged in Stockland's HR system and approved by the individual's manager.

5 Number of individual employees who sat on state-based employee Committees to facilitate activation of community and Foundation activities in their local areas.

6 This category refers to Stockland employees volunteering at internal activations for the Stockland CARE Foundation.

7 Note that the total of these activities is higher than the reported amounts as some employees have been involved in more than one type of volunteering activity and we report by total employees involved

Employee Participation

	FY20	FY19	FY18	FY17	FY16
Workplace Giving Program ¹	29.40%	31%	32%	29%	26.00%
Volunteering Program ²	30%	41%	31%	31%	48.00%

1 Total number of individual employees who participated in Stockland's Workplace Giving Program in FY20 as an ongoing or one-off donor as a percentage of total average workforce for FY20.

2 Total number of individual employees who have participated in Stockland's team volunteering program, student mentoring or personal volunteering programs as a percentage of Stockland's total average workforce for FY20.