

Why this is important to Stockland

As one of Australia's largest diversified property groups, we are well placed to have a positive and lasting impact on the communities in which we operate. We believe there is a better way to live and our goal is to create and shape communities that thrive now and into the future. We seek to achieve this goal at our retail town centres, workplaces and business parks and in the residential and retirement living communities we create by focusing on health and wellbeing, community connection, and education. We focus on these three social impact areas because our proprietary customer and industry research tells us these are the areas that matter when our customers are deciding where to live, play and shop.

Our contribution to our chosen community focus areas is coordinated through a combination of the following activities:

- **community investment** – our employee volunteering and giving programs
- **community development** – projects and initiatives that enhance the communities at our assets
- The **Stockland CARE Foundation** – our charitable trust which delivers infrastructure, programs and initiatives to Australian communities.

This Community Deep Dive is a component of our FY18 sustainability reporting suite, which is publicly available on our [website](#). Our sustainability reporting is third-party assured and drafted in accordance with the GRI Standards.¹ The material in this Community Deep Dive is supported by a wider collection of performance metrics contained in our [Community Data Pack](#).

This Community Deep Dive is to be read in conjunction with our published approach to community investment and development, available as part of our sustainability reporting suite at [Our Management Approach to Community Investment and Development](#).



Our key achievements

- Contributed over \$7.7 million to our communities across Australia.
- Delivered 782 community development initiatives through strong partnerships with organisations like Jamie's Ministry of Food, Bowls Australia, and National Theatre for Children, as well as Stockland CARE Foundation partners Touched by Olivia and Redkite.
- Exceeded our targets for resident satisfaction and personal wellbeing across our residential communities.
- Worked in collaboration with Destination NSW, Vivid Sydney, Cushman & Wakefield and other corporates as a light contributor for the first inclusive playspace at the Vivid Sydney festival called 'Tumbalong Lights'.
- Continued our commitment to inclusivity by building six new inclusive playspaces, three new quiet rooms and two adult change facilities.
- Celebrated the conclusion of the Green Hills Connectivity Centre, which placed more than 180 individuals into local construction and retail jobs as part of from the \$414 million Green Hills redevelopment. We also helped place 45 people into employment as part of the Retail Ready program.

¹ The GRI Standards are global standards for sustainability reporting published by the Global Reporting Initiative (<https://www.globalreporting.org/standards/>)

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- Completed a Social Return on Investment for our Retirement Living portfolio, which determined that for every \$1 that Stockland invests in its Retirement Living portfolio, it creates \$1.66 in social value.
- Raised over \$245,000 from employees, customers and suppliers during our third annual CARE Foundation fundraiser, 'Foundation Fortnight' for our Foundation partners Redkite and Touched by Olivia with events across 72 of our assets.

FY18 priorities and progress

Community Investment and Stockland CARE Foundation

FY18 PRIORITIES	STATUS	FY18 PROGRESS
Progress towards a volunteering rate of 50 per cent by FY20, with a focus on nurturing skilled volunteering.	In progress	Our volunteering rate for FY18 was 31 per cent (up from 29 per cent in FY17).
Achieve greater than 90 per cent employee awareness of Foundation partners by FY20.	Achieved	FY18 employee survey results show that employee awareness of the Stockland CARE Foundation's partners is at 100 per cent.
Maintain participation in Foundation Fortnight at over 40 assets in FY18.	Achieved	Foundation Fortnight activities were held at a total of 72 Stockland assets, including: <ul style="list-style-type: none"> • 33 retail town centres • 14 retirement villages as Grandparents Day (Family Day) events, attracting 1570 residents (nearly twice as many as the previous year) • 24 residential communities, including a large-scale Residential event held in Western Australia including suppliers/contractors.
Encourage workplace giving contributions from 25 per cent of employees by FY20.	Achieved	Workplace giving contributions were made by 32 per cent of employees in FY18.

Community Development

Commercial Property

FY18 PRIORITIES	STATUS	FY18 PROGRESS
Participants of health and wellbeing programs to have a wellbeing score above the Personal Wellbeing Index (PWI) national average (as developed by Deakin University) by the end of FY20.	In progress	We did not measure PWI in FY18. Participants of Heart Foundation Walking Groups in our centres achieved a PWI score of 77 in FY17, and we expect to measure PWI again in FY19.
Conduct community resilience assessments in at least two trade areas.	Achieved	We conducted community resilience assessments at Stockland Traralgon (Vic), Stockland Bundaberg (Qld), Stockland Nowra (NSW) and Stockland Townsville (Qld) retail town centres. See the Climate Resilience Deep Dive for more information.
Undertake two retail town centre accessibility audits in FY18 to develop a benchmarking scorecard.	Achieved	We completed accessibility audits at Stockland Bathurst (NSW) and Merrylands (NSW) retail town centres and developed an accessibility scorecard to be used in future audits. See the Human Rights Deep Dive for more information.
Include quiet room in all new Retail Town Centre developments and amenity redevelopments.	Achieved	We have included quiet rooms in all FY18 redevelopments, including Stockland Green Hills (NSW), Stockland Wendouree (Vic) and Stockland Hervey Bay (Qld).
Update our Retail Town Centre design guidelines in FY18 to incorporate provision of quiet rooms and adult change facilities.	Achieved	We upgraded our Retail Town Centre design guidelines to specify that all retail town centre developments are to include a quiet room and an adult change facility.
Expand the coverage of 'Retail Ready' training programs to train local residents and provide them with retail employment skills.	Achieved	We supported the Australian Retailers' Association to run the Retail Ready training program at nine locations close to our retail town centres, which helped place 45 people into employment.



FY18 PRIORITIES	STATUS	FY18 PROGRESS
All new playspaces to be aligned with the principles of inclusive play.	Achieved	We built five new inclusive playspaces at our retail town centres: one at Stockland Rockhampton (Qld), two at Stockland Green Hills (NSW) and two at Stockland Wendouree (Vic).
Develop a strategic program of education initiatives in schools surrounding our retail town centres.	Achieved	We have developed a register of schools in the catchments of our retail town centres and developed an education program focused on healthy eating habits and STEM. This includes a series of school programs including Jamie's Ministry of Food Learn Your Fruit and Veg and STEM school holiday programs.

Communities

Residential

FY18 PRIORITIES	STATUS	FY18 PROGRESS
Achieve Personal Wellbeing Index above the Australian national average (as measured by our annual Liveability study) by FY22.	In progress	The average resident Personal Wellbeing score in FY18 is 77 as measured across 24 residential communities (Australian national average as of August 2017 is 74.2 – 76.8 per cent).
Achieve resident satisfaction across our residential communities of 90 per cent.	Achieved	Resident satisfaction across our residential communities in FY18 is 93 per cent. For more information see the Customer Engagement and Experience Deep Dive .
Develop a national value proposition for liveability linked to the benefits of living at our Green Star residential communities.	In progress	We have completed research and are undertaking external engagement for the development of a national value proposition and expect the campaign to be launched in FY19.
Pilot a cooking course and nutrition education program with Jamie's Ministry of Food at one of our residential communities.	Achieved	We delivered cooking courses and nutrition education programs at Willowdale (NSW) and Elara (NSW).
Pilot a walk to school program at three residential communities.	In progress	We developed an active transport plan in partnership with Victoria Walks. The program encourages active walking and was launched at Newbury Primary School at Highlands (Vic) in May 2018. There are plans to launch at Marsden Park Primary School at Elara (NSW) in October 2018.
Evolve our National Theatre for Children partnership in FY18 by providing a STEAM program in at least 15 primary schools in our residential communities.	Achieved	We expanded our National Theatre for Children partnership by providing a STEAM program in 24 primary schools within our residential communities or catchments.

Retirement Living

FY18 PRIORITIES	STATUS	FY18 PROGRESS
Maintain the wellbeing of retirement living residents above the Personal Wellbeing Index national average (as developed by Deakin University) through FY20.	In progress	Our retirement living residents achieved an average Personal Wellbeing Score of 82 in FY17 and will track progress when we run the Residents' Voice survey in FY19.
Refresh the Social Return on Investment performed in 2012 to explore total value created for stakeholders through the Retirement Living business.	Achieved	We completed a Social Return on Investment (SROI) centred on our Retirement Living portfolio, which found that for every \$1 that we invest in our Retirement Living portfolio, we create \$1.66 in social value.
Expand Stockland CARE Grants program to foster and promote village community wellbeing and build resident capacity to champion.	Not achieved	We ran the standard CARE Grants program across our Retirement Living portfolio however did not expand eligibility to individual residents after confirming with internal stakeholders that the primary objective of CARE Grants is to support local community organisations.



FY18 PRIORITIES	STATUS	FY18 PROGRESS
Continue to embed community partnership programs and activations across villages	Achieved	We have continued to embed programs and activations across our Retirement Living portfolio in partnership with community organisations, hosting cooking demonstrations with Jamie's Ministry of Food, coaching clinics with Bowls Australia, and Heart Foundation Walking Groups across our portfolio.

Future priorities

Community investment and Stockland CARE Foundation

- Progress towards a volunteering rate of 50 per cent by FY20, with a focus on skilled volunteering.
- Maintain greater than 90 per cent employee awareness of Foundation partners by FY20.
- Raise over \$100,000 for our national strategic partners during our 'Foundation Fortnight' fundraiser.
- Include over 60 assets in Foundation Fortnight in FY19.

Commercial Property

- Provide disability awareness training to our retailers to enhance the shopping experience of customers with disability.
- Develop a Reconciliation Action Plan for our new Retail Town Centre developments at Birtinya and Baringa in Queensland to support local indigenous communities.
- Deliver targeted initiatives to address crime and anti-social behaviour of youth at our retail town centres.
- Conduct community resilience assessments in at least three additional trade areas to develop a better understanding of the community's needs and to identify appropriate responses.
- Participants of health and wellbeing programs to have a wellbeing score above the Personal Wellbeing Index from Deakin University national average by the end of FY20.
- Expand the coverage of 'Retail Ready' training programs to at least two more retail town centres through our relationship with the Australian Retailers Association to train local residents and provide them with retail employment skills.
- Deliver a Jamie's Ministry of Food Learn Your Fruit and Veg school holiday program in a retail town centre in FY19 to engage children on healthy eating and identify opportunities to expand across the retail portfolio.

Communities

Residential

- Achieve a liveability score of 80 per cent across our residential communities by FY19.
- Maintain a resident Personal Wellbeing Index score above the Australian National average by FY22.
- Implement one ongoing indigenous social program in FY19 (in line with our Reconciliation Action Plan), in each state where our residential communities are located.
- Roll out an active transport plan to at least four residential communities in FY19 to encourage school children to learn about the benefits of walking and take an active approach to their travel.
- Offer a 'parent connect' event with the National Theatre for Children at Cloverton (Vic), and consider expanding to other residential communities where schools have not yet been delivered.

Retirement Living

- Maintain the wellbeing of retirement living residents above the Personal Wellbeing Index national average through FY20.
- Develop a Reconciliation Action Plan for one of our new retirement living communities under development to support local indigenous communities.
- Pilot a Live Life Get Active program at one retirement living community to provide further opportunities for our residents to live healthy lifestyles.
- Continue to deliver Jamie's Ministry of Food cooking and nutrition programs across five retirement living communities to promote healthy eating and community connection.
- Continue to enhance our partnership with Bowls Australia by offering Coaching Clinics at 10 retirement living communities in FY19.
- Expand the Heart Foundation Walking Group program across another five retirement living communities.



FY18 performance and case studies

Community contribution overview

The table below provides an overview of our community contributions. In FY18, we invested over \$6.9 million through our community development, community investment programs and the Stockland CARE Foundation, as verified by Corporate Citizenship². A further breakdown of these contributions by category is provided in our [Community Data Pack](#).

COMMUNITY CONTRIBUTION CATEGORY	DEFINITION	CONTRIBUTION			
		FY18	FY17	FY16	FY15
Community Development	Includes financial and in-kind contributions to national community development partners and local community organisations located in a community where we operate.	\$4,734,707	\$3,313,135	\$4,052,189	\$2,562,026
Community Investment	Includes Workplace Giving donations matched by Stockland, ad-hoc community donations made on behalf of Stockland, in-kind donations of non-financial goods (e.g. land), financial support for the delivery of volunteering opportunities for our employees, employee volunteering hours, and contributions CARE Foundation Partners Redkite and Touched by Olivia.	\$1,222,587 ³	\$1,869,313 ⁴	\$5,708,666	\$5,447,468
Management costs⁵	Includes costs associated with the management and delivery of Stockland's Community programs including average salaries, costs associated with the development, design and assistance of the Stockland sustainability report and training for community resources.	\$982,704	\$856,205	\$659,973	\$421,614
Total community contribution		\$6,939,998	\$6,038,651	\$10,420,828	\$8,009,494

In addition to the items outlined above, we also facilitate community contributions through our stakeholders and through the provision of space, bringing our total community contribution to \$7,776,317. More detail on these community contributions is provided in the 'Community investment' section of this document.

Valuing our contribution

Over the past year, we completed a Social Return on Investment (SROI) focusing on our Retirement Living portfolio. The SROI aimed to put a financial value on the social contribution that is made by us for our Retirement Living residents, the local community and state-level government. The SROI is 1:1.66. This means that for every \$1 that we invest in our Retirement Living portfolio, it creates \$1.66 in social value.

In FY19 we will embed the key findings of the SROI across the business through the provision of relevant messaging and support tools to maximise the value we provide to residents and the community through each of our retirement living communities.

² There is a slight variance (less than 0.1%) on this amount and the amount included in Corporate Citizenship's verification statement, which can be attributed to rounding limitations with Corporate Citizenship's system.

³ This amount has decreased in FY18 as we included employee donations and partner and asset fundraising in FY17. These amounts are now reported separately under Stakeholder Contributions as described later in this document.

⁴ The total of \$1.8 million is a decrease on FY15 and FY16 because these two years included a payments of \$4,000,000 as an initial investment in the Stockland CARE Foundation. The CARE Foundation made partner payments of \$200,000 annually commencing in FY16. Our Community Data Pack contains a breakdown of community investment by category.

⁵ Prior to FY16, we reported community development and community investment contributions separately and did not include management costs. Management costs have therefore not been included in the total community contribution for FY15 and FY14. Management costs are included in the FY16/FY17 total community contribution and will be included going forward.



CASE STUDY

Measuring the social value created by our retirement living communities

We know that through talking with residents, there is intrinsic social value created through living in a Stockland retirement living community. To better understand and communicate this social value that is created by our Retirement Living portfolio for its residents, the local community and state-level government, we completed a Social Return on Investment (SROI) research project in partnership with Ernst & Young (EY). The outcomes of the SROI will assist us to communicate and enhance the intangible social value created by our retirement living communities.

Our approach was four-fold:

1. Conduct extensive stakeholder engagement
2. Design a Theory of Change and Measurement Framework
3. Undertake a resident survey to measure the outcomes
4. Assign proxies to value the outcomes.

Part of our stakeholder engagement involved four resident focus groups which were vital in unpicking the depth of, and commonalities among, our residents' experiences of Stockland retirement living. Overall a range of consistent positive and supportive sentiments were heard from the residents about their experiences and the value they have gained from moving into the community. For most, they expressed the sentiment that they did not realise how good the move would be, and would have considered moving earlier had they known. These focus groups helped EY researchers to design a specific survey around the key themes (outcomes) identified to measure the benefit and value created by the villages for our residents and other stakeholders. For all residents surveyed (637 in total), sense of community and sense of safety and security were the most significant wellbeing outcomes. This was closely followed by reduced worry, stress and concern, and greater independence.

Some key findings from the SROI include:

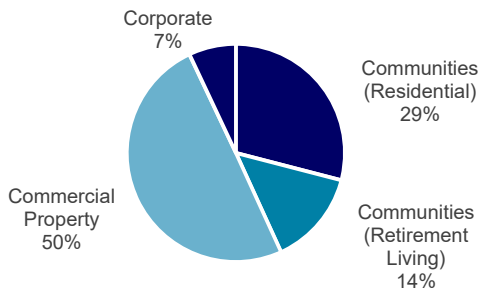
- The SROI found that Stockland creates \$1.66 in social value for every \$1 invested in its Retirement Living portfolio
- 64 per cent of the positive changes reported by residents are attributable to the services and amenities provided by Stockland
- 41 per cent of residents felt their wellbeing would have worsened during the course of the year if they had not been living in a Stockland retirement living community
- It is estimated that state-level government authorities receive nearly as much value in the form of avoided costs on health and care services (\$162 million).

We will use the key findings from the SROI to inform messaging and support for our business to maximise the value we provide to our residents and local communities.

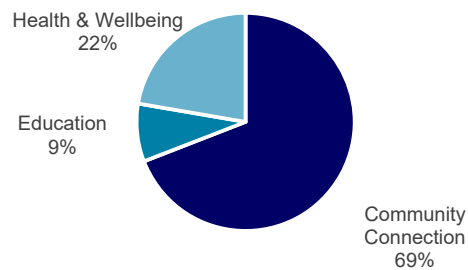
Community development

The community development initiatives reported in FY18 encompass national community development initiatives and programs, CARE grants and CARE Foundation activities. We implemented a total of 782 community development initiatives in FY18. The charts below outline the number of initiatives by business unit and focus area.

TOTAL INITIATIVES BY BUSINESS UNIT (782 INITIATIVES IN TOTAL)



TOTAL INITIATIVES BY FOCUS AREA (782 INITIATIVES IN TOTAL)



Our community development activities and partnerships

Many of our community development activities are delivered with the assistance of our community partners. This section describes some highlights of our partnerships, followed by a table that summarises outcomes across our partnerships. More detail on these partnerships can be found in our [Community Data Pack](#).

Inclusive play with Touched by Olivia

We built six new inclusive playspaces in collaboration with our Stockland CARE Foundation partner Touched by Olivia. These playspaces are designed so that children of all abilities can play together, including those with physical disabilities, vision, hearing and mobility impairments, or spectrum disorders such as autism. In FY18, we built two inclusive playspaces at Stockland Green Hills (NSW), two at Stockland Wendouree (Vic), one at Stockland Rockhampton (Qld), and one in our Sienna Wood (WA) residential community.

Our inclusive playspace at Sienna Wood (Livvi's Place at Shipwreck Park) was opened on International Day of People with Disability. It spans six hectares and is our largest park in Western Australia, as explained in more detail in the case study below.

CASE STUDY

Shipwreck Park brings inclusive play to Sienna Wood

Shipwreck Park at our Sienna Wood (WA) residential community was officially opened in December 2017 on International Day of People with Disability. Shipwreck Park was designed in collaboration with the Touched By Olivia Foundation and provides an atmosphere where children of all abilities can play together, including those with physical disabilities, vision, hearing and mobility impairments, or spectrum disorders such as autism.

Touched by Olivia is one of our CARE Foundation partners and believe that all children, regardless of ability, can lead healthier and happy lives. Touched by Olivia advocate for an inclusive society, through its national network of inclusive playspaces and social enterprises that provide training and employment for people with disabilities.

At the opening, Col Dutton, General Manager for WA, said "We are very proud to be setting a new benchmark for inclusive, imaginative outdoor play in WA. Not only does Shipwreck Park celebrate diversity and inclusion, but at three times the size of the WACA, spanning 6 hectares, it is also our largest park in Western Australia."

With one in five Australians living with a disability, inclusive playgrounds like Shipwreck Park provide easy access and fun, stimulating play areas that celebrate the abilities of all children. Elements of the playground include viewing platforms, giant swings, a dual all-abilities flying fox, in-ground trampolines, slides and musical equipment for beating out tunes.

Col continues, "This is a fantastic play space that will allow kids' imaginations to run wild. They can look forward to endless fun studying a treasure map, walking the plank, climbing nets and navigating the high seas." The park also includes a large turfed 'teen area' offering older kids endless fun with table tennis and a basketball court. There is also a large enclosed off-leash dog park for residents to exercise their pooches, a network of walkways and cycle paths, fitness zones, barbecues and shaded areas.

We are proud to partner with the Touched By Olivia Foundation to spread the joy of inclusive play at our residential communities and retail town centres across Australia.



Enjoying the inclusive Shipwreck Park at our Sienna Wood (WA) residential community.

Healthy eating with Jamie's Ministry of Food

Our partnership with Jamie's Ministry of Food continued to expand across our residential communities, retirement living communities and retail town centres. We delivered five- and seven-week cooking programs that teach members of the community how to prepare simple, healthy, fresh and affordable meals at the fixed kitchen at Stockland Wetherill Park (which closed in January 2018), and through community outreach pilots at our Willowdale (NSW) and Elara (NSW) residential communities, and our Hillsview (SA) retirement living community. At Hillsview, we invited prospective residents to the final two weeks of the program, resulting in reservations for two homes.

We continued to work with the Jamie's Ministry of Food Mobile Kitchens in Queensland and Western Australia by providing funding, marketing, and logistics support. We also delivered 'Learn Your Fruit and Veg' school holiday programs in five of our retirement villages, and specially designed cooking demonstrations for Mens' Health Week in two of our villages in Victoria. Over 2,215 customers, residents and local community members have participated in the programs held in FY18.

Independent evaluations conducted by Melbourne University and Deakin University in 2014 and 2015 concluded that the Jamie's Ministry of Food program not only increases participants' cooking confidence, knowledge, attitudes and beliefs towards cooking and healthy eating, but also shifted behaviours, supporting our community sustainability objectives of health and wellbeing.

Other community development highlights

Through our partnership with Bowls Australia, we held six coaching clinics led by Australian Jackaroo representatives in South Australia and Victoria, along with four bowls masterclasses during Victoria's Mens' Health Week. We also held six Royal District Nursing Service (now known as Bolton Clarke) Health and Wellbeing Sessions including Keeping Our Skin Healthy, Master Your Mind, Healthy Brain – Healthy Body, and Peace of Mind – CPR Training, at Long Island (Vic), Arilla (Vic) and Donvale (Vic) retirement living communities. Over 500 participants attended the planned bowls events, coaching clinics and health and wellbeing sessions.

At our residential communities, 11,855 students across 24 primary schools in Melbourne, Sydney, Brisbane, Gold Coast, Sunshine Coast and Perth took part in the hands-on National Theatre for Children STEAM enrichment education opportunity. Also, in response to resident's feedback from our 2017 Liveability Index survey, we partnered with Neighbourhood Watch Victoria to deliver resources, education and support for three communities. The partnership resulted in the formation of three Neighbourhood Watch groups and a program of ongoing support to establish and grow these groups.

In addition to community development activities delivered through our community partners, our retail town centres, residential communities and retirement living communities celebrate cultural events such as NAIDOC Week and National Reconciliation Week. We also work with local community organisations to celebrate local festivals and seasonal events at our assets.

CASE STUDY

Focusing on local employment at Green Hills

The Green Hills Connectivity Centre was a collaboration between us and the primary contractor on our Green Hills redevelopment, that sought to leverage the economic potential of the redevelopment to address the high level of youth unemployment in the Maitland area. The aim of the Connectivity Centre was to connect local job seekers with employment opportunities in the redeveloped Stockland Green Hills (NSW), and to upskill individuals in preparation for the workplace. Over the two years of its operation, the Connectivity Centre placed more than 180 local people in jobs, exceeding its initial target of 100. Importantly, the majority of placements were in sustainable employment.

The Connectivity Centre also ran workshops such as the Customer Service Workshop, Driver Learner and Driver Awareness workshops, and Interview Technique workshops, all designed to enhance the employability of local residents.

On Monday 26 March 2018, the Connectivity Centre wound up operations as the \$421 million redevelopment project drew to a close. Stockland was joined by Multiplex, Maitland City Council, local employers, employer services organisations, community groups and government departments, to celebrate the achievements of this important initiative.

Tim Beattie, Commercial Property General Manager Development and Design, said: "The Connectivity Centre was not just about finding and filling jobs for now, but providing the skills for later. We wanted to help people in this region be job ready for years to come and are very proud to see over 150 people placed in jobs through this positive employment initiative".

The Green Hills Connectivity Centre built on the success of our collaboration with Multiplex at Shellharbour Connectivity Centre, which also helped hundreds of local people find employment as a result of the development. We will continue to work with our builder partners at our development projects to establish a broader local economic benefit resulting from our work.



OUR COMMUNITY PARTNERSHIPS AND THEIR FY18 IMPACT

COMMUNITY PARTNER	DESCRIPTION	IMPACT HIGHLIGHT
Heart Foundation	Walking groups that promote physical activity, emotional wellbeing and community connection held in and around Stockland retail town centres, residential and retirement living communities.	<ul style="list-style-type: none"> Total of 53,535 walks completed in FY18 24 active weekly walking groups, through 18 retail town centres and three retirement living communities.
Bowls Australia	Active lifestyle, learning opportunities and community connection through coaching clinics and masterclasses, along with health and wellness information sessions.	<ul style="list-style-type: none"> Over 500 participants attended planned bowls events, coaching clinics and RDNS (now Bolton Clarke) health and wellbeing sessions.
Live Life Get Active	Weekly, community fitness classes provided free of charge to local Stockland residential communities.	<ul style="list-style-type: none"> 21 active camps engaging 7,243 residents from direct and surrounding suburbs equating to 42,00 hours of outdoor activity. Health and wellbeing improvements include total of 5,155 kilograms lost and 6,009 cm's lost from waists of members.
Jamie's Ministry of Food	Provides healthy eating and good nutrition hands-on education programs and cooking schools through a permanent kitchen at Stockland Wetherill Park, Mobile Kitchen programs, Community Outreach programs, localised cooking demonstrations and Learn Your Fruit and Veg school holiday programs.	<ul style="list-style-type: none"> Over 2,215 customers, residents and local community members have participated in the FY18 programs. Participants of both the permanent and mobile kitchens were found to increase their vegetable consumption by over half a serve per day and this behaviour has been sustained six months after the completion of the program. The program has also been shown to increase social connectedness particularly for the socially isolated and people with disabilities.
Touched by Olivia Foundation	Provides engagement and consultation on design to deliver inclusive playspaces within and surrounding our Stockland communities.	<ul style="list-style-type: none"> Delivered six inclusive playspaces. Enhanced community connectivity and sense of belonging. Increased local employment and training opportunities at Livvi's Places.
Redkite	Provides essential support to children and young people with cancer (up to the age of 24).	<ul style="list-style-type: none"> As a result of Stockland's funding, Redkite was able to provide practical and/or emotional support services to 100 families at different stages of their child's cancer journey.
Conservation Volunteers Australia	Supported volunteering for Stockland employees to take part in conservation programs across Australia.	<ul style="list-style-type: none"> Improvements to the habitat of the critically endangered Eastern Curlew migratory shore bird at Towra Point, Sydney.
Australian Business and Community Network	Provides Stockland employees with opportunities to provide facilitated mentoring in high needs' schools around Australia.	<ul style="list-style-type: none"> 479 students from 30 ABCN schools benefited from mentoring provided by Stockland volunteers.
The National Theatre for Children	Student education program focused on sustainability. Offers students hands on in class STEAM education combined with LEGO® Education robotics tied together with a live performance.	<ul style="list-style-type: none"> Delivered to 23 primary schools across 22 residential communities, reaching 11,584 students and 538 teachers.



CARE Grants Program (formerly known as Community Grants Program)

Stockland CARE Grants is an annual program held across our Retail Town Centre, Retirement Living and Residential portfolios to provide local organisations the opportunity to help create more cohesive, inclusive and engaging community-based programs.

In June 2018 we awarded over \$270,000 to local community groups as Stockland CARE Grants. The program, now in its fifth year, has supported grassroots community development by awarding over \$1 million to more than 1,000 community groups. From a shared value perspective, an important consideration is the exposure received from media coverage and social content about the community grants program. This provides visibility of the reach of the program and further raises awareness of both the CARE grants and the recipients in our communities. In FY18, the CARE grants program generated media coverage valued at over \$18,000 and approximately \$55,000 worth of public relations value.⁶

CASE STUDY

National Theatre for Children nurtures Australia’s next generation of scientists and engineers

Stockland and the National Theatre for Children (NTC) joined forces for the third consecutive year to present a first-of-its-kind program using LEGO® Education robotics, as part of a new learning experience for students. The 'Bee on the Team' (BOTT) program offers primary school students hands-on, in-class STEAM (Science, Technology, Engineering, Arts, Mathematics) education experiences combined with LEGO® Education robotics.

Through our sponsorship, 11,855 students across 24 primary schools in Melbourne, Sydney, Brisbane, Gold Coast, Sunshine Coast and Perth took part in the hands-on STEAM enrichment education opportunity.

The BOTT program involved professional actors from NTC portraying bees, a bear and an ant in a live in-school comedy. After the theatrical event, each teacher was provided with a supplemental curriculum designed to make science come to life.

The unique combination of the theatrical event, classroom-friendly software, and inspiring, curriculum-based science projects helps to build students' confidence to ask questions, define problems and design their own solutions.

Students then formed in-school teams, provided with LEGO® Education WeDo 2.0 kits and guided by teacher coaches, explored real-world scientific problems and created posters to illustrate their journey of discovery.

Students also constructed a motorized model of what they learned using LEGO® Education WeDo 2.0 kits. The students then showcased their work in a school expo inviting parents, teachers and the local community to experience their creations and journey.

The National Theatre for Children STEAM program focuses on the importance of innovation and helps to educate the next generation of the importance of STEAM based learning. Of the teachers surveyed, 100 per cent reported that they would like to see Stockland continue to offer NTC programs to their school. According to Chloe Felmingham from Cranbourne East Primary School, "Bee on the Team was an incredibly engaging performance that had kids laughing and actively participating. It was a great way to engage students in the process and begin talking about ways to solve problems."



The 'Bee on the Team' program at Alkimos Beach Primary School (actor Jacqueline Irvine, The National Theatre for Children, reproduced from North Coast Times Community News).

⁶ Estimate based on average advertising value equivalent.



Community Investment

Giving

In FY18, our employees donated \$140,155.88 to a total of 123 individual charities via our workplace giving program. Stockland matched 98.7 per cent of these donations to a total of \$138,365.88. This is a 19 per cent increase in number of employees donating and a 10 per cent increase in employee donations from FY17.

Over the year, 32 per cent of employees participated in our workplace giving program. This is an increase from 29 per cent in FY17 and exceeds our FY17 community investment target of 25 per cent. In FY17 we reported employee, customer and supplier contributions under Stockland CARE Foundation and Workplace Giving. For FY18 this was reported separately as Stakeholder Contributions (\$288,394) and the breakdown was:

- employee donations: \$146,977
- customer donations: \$30,735
- supplier donations: \$110,683.

Volunteering

Overall, 480 employees contributed over 4,336 hours in FY18 to support the communities in which we operate.

The implementation of our new volunteering strategy has encouraged employees to undertake skilled volunteering activities as well as participate in group volunteering. Employee participation in our volunteering programs was 31 per cent, which included participation in a team volunteering day, becoming a student mentor, or using their personal volunteering leave.

In FY18, 154 employees volunteered in a student mentoring program via our partnership with the Australian Business and Community Network (ABCN). We deployed a new recruitment model which resulted in an increase in interest and we added extra programs to accommodate this interest. One of the new programs is called 'Innovate', which is a mentoring program designed for Year 7 and Year 8 students to encourage the uptake of STEM (science, technology, engineering and mathematics) subjects.

Following the interest from our employees in relation to the four Indigenous scholarships we funded through the ABCN Scholarship Foundation in FY17, and matched with mentors in FY18, we funded an additional two Indigenous scholarships in FY18 (who will be matched with mentors in FY19). Over the next year, we will identify and roll out more skilled volunteering opportunities that leverage our existing community partnerships. More information on our indigenous scholars program is in our [Human Rights Deep Dive](#).

Stockland CARE Foundation

In FY15, the Stockland CARE Foundation made its inaugural commitment to Redkite and Touched by Olivia who were chosen as the first charity partners to receive financial and in-kind support from the Foundation for a minimum three-year period. The Foundation has extended these partnerships into FY19. Since the launch of these partnerships, we have focused on embedding the Stockland CARE Foundation purpose, partners and programs into our offices and assets.

Supported by our state employee volunteer committees, our employees ran numerous events, fundraisers and volunteering activities throughout FY18. Some of the highlights of the year included:

- Foundation Fortnight, which is a concentrated two week period of targeted events and activations to promote awareness and raise funds for our Stockland CARE Foundation and its partners. FY18 was the third year for Foundation Fortnight, which was held from 2 October 2017 to 15 October 2017 at our state offices and selected assets. During the fortnight, our corporate, employee, partner and community contributions to the Foundation exceeded \$245,000. We have integrated supplier and contractor engagement into our annual Foundation Fortnight for FY19 (as we did not host a fundraiser targeting suppliers and contractors in FY18 as originally intended).
- participation of 14 retirement living communities in Family Day (formerly known as Grandparents Day), an increase on the six villages that participated in FY17. Family Day provided an opportunity to raise awareness about the CARE Foundation and its charity partners in a fun environment involving activities including face painting, petting zoos, craft tables, treasure hunts and food and drink. In FY18, 1570 residents and family members participated compared to 830 in FY17.
- fundraising and volunteering efforts that resulted in:
 - support for 100 families who will have access to Redkite's full suite of programs and services
 - six new inclusive playspaces delivered with two at Stockland Wendouree (Vic), two at Stockland Green Hills (NSW), one at Stockland Rockhampton (Qld), and one at our Sienna Wood (WA) residential community.

CASE STUDY

Bringing inclusive play to the Vivid Sydney festival

Inclusion is a theme that cuts across all of our community focus areas of health and wellbeing, community connection and access to lifelong education opportunities. With one in five Australians living with a disability, the Stockland CARE Foundation was delighted to collaborate with Vivid Sydney organisers, Destination NSW, Cushman & Wakefield, Charter Hall, ARA Group, Westpac and Australia Post to make inclusion a focus of the annual Vivid Sydney festival in 2018.

The outcome was the festival's first inclusive playspace at Tumbalong Lights, setting a new benchmark for inclusive, imaginative outdoor play. This fantastic play installation showcased how all children can play together, including those with physical disabilities, vision, hearing and mobility impairments, or spectrum disorders such as autism.

Over 23 evenings, over 60,000 visitors enjoyed Tumbalong Lights. Of these visitors, 700 groups were identified as having special needs or access requirements.

The work of Tumbalong Lights is an extension of our focus on inclusion in the communities where we operate. In collaboration with Stockland CARE Foundation partner Touched by Olivia, we have developed 11 inclusive play spaces around the country in both our retail town centres and residential communities with our partner. We remain focused on developing more inclusive playgrounds to make a lasting, positive contribution to local communities.



Along with Stockland CARE Foundation partner Touched by Olivia, we collaborated with Vivid Sydney organisers to bring the joy of inclusive play to the festival.