

## Why this is important to Stockland

As one of Australia’s largest diversified property groups, we are well placed to have a positive and lasting impact on the communities in which we operate. We believe there is a better way to live and our goal is to create and shape communities that thrive now and into the future. We seek to achieve this goal at our retail town centres, workplaces and business parks and in the residential and retirement living communities we create by focusing on health and wellbeing, community connection and education. We focus on these three social impact areas because our proprietary customer and industry research tells us these are the areas that matter when our customers are deciding where to live, play and shop.

Our contribution to our chosen community focus areas is coordinated through a combination of the following activities:

- **community investment** – our employee volunteering and giving programs
- **community development** – projects and initiatives that enhance the communities at our assets
- The **Stockland CARE Foundation** – our charitable trust which delivers infrastructure, programs and initiatives to Australian communities.



This Community Deep Dive is a component of our FY19 sustainability reporting suite, which is publicly available on our [website](#). Our sustainability reporting is third-party assured and drafted in accordance with the GRI Standards.<sup>1</sup> The material in this Community Deep Dive is supported by a wider collection of performance metrics contained in our [Community Data Pack](#).

This Community Deep Dive is to be read in conjunction with our published approach to community investment and development, available as part of our sustainability reporting suite at [Our Management Approach to Community Investment and Development](#).

## Our key achievements

- Contributed over \$8.3 million to our communities across Australia.
- Delivered 1,200 community development initiatives through strong partnerships with organisations such as Jamie’s Ministry of Food, Bowls Australia, and National Theatre for Children, as well as Stockland CARE Foundation partners Touched by Olivia and Redkite.
- Continued our commitment to inclusivity by building four new inclusive playspaces, two in residential communities and two in our retail town centres along with one new quiet room.
- Continued to achieve high resident satisfaction and wellbeing scores in our retirement living communities with our residents achieving an average Personal Wellbeing score of 82.5 in FY19. The National Wellbeing Average (developed by Deakin University) is 73-77.
- Our volunteering rate for FY19 was 41 per cent per cent (up from 31 per cent in FY18).
- Developed a Community Partner Valuation Framework and Tool with KPMG to assess the social and business value created by community partnerships and programs at Stockland. Using this tool, Stockland has estimated the social value created

<sup>1</sup> The GRI Standards are global standards for sustainability reporting published by the Global Reporting Initiative (<https://www.globalreporting.org/standards/>)

### In this document you will find:

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by five of our national community partners in FY19 as \$6.35 million and the business value created by these programs as \$2.9 million. More information is available in the Valuation case study (see page seven).

- Implemented the BindiMaps app at Stockland Wetherill Park (NSW), which is the first large indoor public space using the app. Bindimaps has the potential to revolutionise the shopping experience for the blind or vision-impaired community by providing navigation to guide users via their smart phones to their destinations.
- Developed our first project specific Reconciliation Action Plan (RAP) for two retail town centre development projects on the Sunshine Coast in Queensland. Initiatives implemented include cultural awareness training, Acknowledgement of Country, Indigenous retail skills training program, Indigenous art displays in centre and indigenous dance performances for centre openings.
- Completed five accessibility assessments across our retail portfolio at Stockland Shellharbour (NSW), Bundaberg (Qld), Burleigh Heads (Qld), Point Cook (Vic) and Wendouree (Vic).
- Evolved our partnership with The National Theatre for Children by delivering a year-long STEM robotics programs in 23 schools, including an opportunity for schools to run an Expo to showcase their robotics work with the school community.

## FY19 priorities and progress

### Community Investment and Stockland CARE Foundation

FY19 PRIORITIES	STATUS	FY19 PROGRESS
Progress towards a volunteering rate of 50 per cent by FY20, with a focus on nurturing skilled volunteering.	In Progress	Our volunteering rate for FY19 was 41 per cent per cent (up from 31 per cent in FY18).
Achieve greater than 90 per cent employee awareness of Foundation partners by FY20.	Achieved	FY19 employee survey results show that employee awareness of the Stockland CARE Foundation's partners is at 98 per cent. 95 per cent of employees agree that initiatives such as Foundation Fortnight make them proud to work at Stockland.
Include over 60 assets in Foundation Fortnight in FY19.	Not Achieved	53 assets participated in Foundation Fortnight in FY19, including: <ul style="list-style-type: none"> <li>• 33 retail town centres</li> <li>• 19 retirement villages as Grandparents Day (Family Day) events, attracting over 1,500 residents</li> <li>• One residential community.</li> </ul> Although this was lower than the original target of 60, it is in line with a strategic decision to focus more on year-round events and awareness campaigns, rather than just Foundation Fortnight. We will continue the transition to year-round activations throughout FY20.
Raise over \$100,000 for our national strategic partners during our 'Foundation Fortnight' fundraiser.	Achieved	Raised over \$165,000 in FY19.

### Community Development

#### Commercial Property

FY19 PRIORITIES	STATUS	FY19 PROGRESS
Participants of health and wellbeing programs to have a wellbeing score above the Personal Wellbeing Index (PWI) national average (as developed by Deakin University) by the end of FY20.	Achieved	Participants in Heart Foundation Walking Groups at our centres achieved a PWI score of 80 in FY19, exceeding the PWI national average range of 74.2–76.7 per cent.
Provide disability awareness training to our retailers to enhance the shopping experience of customers with disability.	In Progress	We are currently working with the Australian Network on Disability and other industries to develop an e-learning module focused on "Welcoming customers with a disability".



FY19 PRIORITIES	STATUS	FY19 PROGRESS
Develop a Reconciliation Action Plan for our new Retail Town Centre developments at Birtinya and Baringa in Queensland to support local indigenous communities.	Achieved	We developed a Reconciliation Action Plan for our new Birtinya and Baringa (Qld) Retail Town Centres, with a focus on supporting indigenous retail employment, promoting local indigenous art, cultural awareness training and Acknowledgement of Country.
Deliver targeted initiatives to address crime and anti-social behaviour of youth at our retail town centres.	In Progress	Commenced a 12 month youth counselling program at Stockland Traralgon (Vic) designed to engage 'at-risk' youth by addressing underlying issues and removing the need for youth to act out in negative ways.
Conduct community resilience assessments in at least three additional trade areas to develop a better understanding of the community's needs and to identify appropriate responses.	Achieved	Conducted community resilience assessments at Stockland Burleigh Heads (Qld), Cleveland (Qld), Stockland Caloundra (Qld) and Stockland Shellharbour (NSW).
Expand the coverage of 'Retail Ready' training programs to at least two more retail town centres through our relationship with the Australian Retailers Association to train local residents and provide them with retail employment skills.	Achieved	We ran the Retail Ready program for Stockland Caloundra (Qld) and Birtinya (Qld), with a focus on supporting local indigenous employment. We also ran the Retail Ready training at Stockland Shellharbour (NSW) and a program at Stockland Baulkham Hills (NSW) is underway and will be run in early FY20.
Deliver a Jamie's Ministry of Food Learn Your Fruit and Veg school holiday program in a retail town centre in FY19 to engage children on healthy eating and identify opportunities to expand across the retail portfolio.	Achieved	We hosted the Learn Your Fruit and Veg school holiday program at Stockland Wetherill Park (NSW), Merrylands (NSW) and Shellharbour (NSW), with 550 children participating and learning how to make healthy and nutritious meals. We will be running the program at Stockland Balgowlah (NSW) and Burleigh Heads (Qld) in July 2020.

## Communities

### Residential

FY19 PRIORITIES	STATUS	FY19 PROGRESS
Achieve Personal Wellbeing Index above the Australian national average (as measured by our annual Liveability study) by FY22.	In Progress	The average resident Personal Wellbeing score in FY19 is 76.3 as measured across 19 residential communities (Australian national average is a range of 74.2–76.7 per cent).
Achieve a liveability score of 80 per cent across our residential communities by FY19.	Not Achieved	Achieved a liveability score of 74 per cent. While this was lower than the target of 80 per cent, it reflects the removal of four well established performing Queensland residential communities from the liveability survey in FY19. These communities were not included in the liveability survey as we are no longer actively selling these communities. This impacts the weighting of the result toward newer communities with less established community amenity.
Develop a national value proposition for liveability linked to the benefits of living at our Green Star residential communities.	Achieved	A national value proposition for the Stockland Liveability Index was launched in October 2018 to communicate the value of living in a Stockland community to current and prospective customers.
Implement one ongoing indigenous social program in FY19 (in line with our Reconciliation Action Plan), in each state where our residential communities are located.	Achieved	In FY19 we awarded two additional indigenous scholarships in New South Wales and Queensland under the ABCN 'Accelerate' program. We now have a scholarship program operating in each state in which our residential communities operate.  In addition, we have also progressed various indigenous programs including: <ul style="list-style-type: none"> <li>• Queensland – indigenous led initiative which aims to re-invigorate cultural fire management on country at Aura.</li> <li>• New South Wales - bush tucker trail at Willowdale with interpretive signage due for completion in late 2019.</li> </ul>



		<ul style="list-style-type: none"> <li>• Victoria – activation of Cloverton playground with indigenous storytime.</li> <li>• Western Australia – indigenous sculpture due for installation July 2019 at Aviary Park in Vale.</li> </ul>
Roll out an active transport plan to at least four residential communities in FY19 to encourage school children to learn about the benefits of walking and take an active approach to their travel.	In Progress	Piloted an active transport plan for a community event at Highlands (Vic) and are currently working to identify schools with an interest in promoting active transport.
Offer a 'parent connect' event with the National Theatre for Children at Cloverton (Vic), and consider expanding to other residential communities where schools have not yet been delivered.	Not achieved	This event has been postponed until Spring 2019 to coincide with a scheduled community event at Cloverton (Vic), themed 'War on Waste'.

**Retirement Living**

FY19 PRIORITIES	STATUS	FY19 PROGRESS
Maintain the wellbeing of retirement living residents above the Personal Wellbeing Index national average (as developed by Deakin University) through FY20.	Achieved	Our retirement living residents achieved an average Personal Wellbeing score of 82.5 in FY19 (Australian national average is a range of 74.2 – 76.7 per cent)
Develop a Reconciliation Action Plan for one of our new retirement living communities under development to support local indigenous communities.	Not Applicable	We have not had any new retirement living developments in FY19 and therefore did not have the opportunity to meet this priority.
Pilot a Live Life Get Active program at one retirement living community to provide further opportunities for our residents to live healthy lifestyles.	Achieved	Commenced a pilot at Stockland Gowanbrae (Vic) in September 2018.
Continue to deliver Jamie's Ministry of Food cooking and nutrition programs across five retirement living communities to promote healthy eating and community connection.	Achieved	Jamie's Ministry of Food programs were delivered across 37 villages in FY19 reaching over 1,900 residents and customers.
Continue to enhance our partnership with Bowls Australia by offering Coaching Clinics at 10 retirement living communities in FY19.	Achieved	Bowls Australia Coaching Clinics were delivered to 11 retirement living communities in FY19 across NSW and Victoria.
Expand the Heart Foundation Walking Group program across another five retirement living communities.	Achieved	11 new walking groups were established across our retirement living villages.

**Future priorities**

**Community investment and Stockland CARE Foundation**

- Launch two new CARE Foundation National Strategic Partnerships, seeing an increase from two to three partners. Both new partners have a focus on mental health in response to an employee survey which showed overwhelming support for this focus area.
- Continue to evolve CARE Foundation activities from one major event in Foundation Fortnight to awareness activations at our assets year-round.

**Commercial Property**

- Participants in health and wellbeing programs to have a wellbeing score above the Personal Wellbeing Index from Deakin University national average by the end of FY20.



- Deliver targeted initiatives to address crime and anti-social behavior of youth at our retail town centres.
- Provide disability awareness training to our retailers to enhance the shopping experience of customers with a disability.
- Extend Bindimaps to at least two retail town centres to enhance the level of support provided for people with vision impairments shopping in our centres.
- Expand the Jamie's Ministry of Food Learn Your Fruit and Veg school holiday program across our retail town centres to engage children on healthy eating.
- Further develop an indigenous employment program on the Sunshine Coast in FY20 in partnership with the Australian Retailers Association and Government to facilitate indigenous employment at our new shopping centres in Baringa and Birtinya (Qld).
- Expand the coverage of 'Retail Ready' training programs to at least two more retail town centres through our relationship with the Australian Retailers Association to train local residents and provide them with retail employment skills.
- Conduct accessibility assessment at an additional four retail town centres to ensure our centres meet the needs of shoppers of all abilities.

## Communities

### Residential

- Achieve a liveability score of 75 per cent across our residential communities by FY20.
- Maintain a resident Personal Wellbeing Index score above the Australian National average by FY22.
- Roll out a Community Development toolkit to provide tools and resources for teams to effectively respond to community requirements and meet resident needs, using the liveability index framework to measure impact.
- Develop a national indigenous culture and heritage significance pathway to map areas and artefacts of cultural significance at or surrounding our residential communities.
- Pilot a Compost Revolution program to residents across four communities to educate residents on the benefits of composting and to improve diversion from landfill in Stockland's communities.
- Deliver Neighbourhood Watch programs in at least two new residential communities in FY19 to enhance the levels of community connection and safety in our communities.
- Pilot an innovation start up project at Elara (NSW) with Paper Plane, who have developed a platform for facilitating community hub management and engagement opportunities for residents.

### Retirement Living

- Maintain the wellbeing of retirement living residents above the Personal Wellbeing Index national average through FY20.
- Deliver the ABCN Spark Program at two retirement living communities, to encourage residents and village management teams to volunteer at local schools to support early childhood reading programs and provide positive engagement opportunities for residents.
- Pilot a Sustainability Education Workshop with Conservation Volunteers Australia across two retirement living communities to raise awareness of sustainability amongst residents. Workshop topics to include sustainable water use in gardens, native planting to attract wildlife, making seed bombs and bee hotels.
- Deliver the Jamie's Ministry of Food seven week community outreach cooking and nutrition program across 3 retirement living communities to encourage health eating and good nutrition amongst residents and the local community.
- Continue to deliver Bowls Australia Coaching Clinics at 10 retirement living communities to encourage physical activity and improved health and wellbeing.



## FY19 performance and case studies

### Community contribution overview

The table below provides an overview of our community contributions. In FY19, we invested over \$7.4 million through our community development, community investment programs and the Stockland CARE Foundation, as verified by Corporate Citizenship<sup>2</sup>. A further breakdown of these contributions by category is provided in our [Community Data Pack](#).

COMMUNITY CONTRIBUTION CATEGORY	DEFINITION	CONTRIBUTION				
		FY19	FY18	FY17	FY16	FY15
<b>Community Development</b>	Includes financial and in-kind contributions to national community development partners and local community organisations located in a community where we operate.	<b>\$4,840,339</b>	\$4,734,707	\$3,313,135	\$4,052,189	\$2,562,026
<b>Community Investment</b>	Includes Workplace Giving donations matched by Stockland, ad hoc community donations made on behalf of Stockland, in-kind donations of non-financial goods (e.g. land), financial support for the delivery of volunteering opportunities for our employees, employee volunteering hours, and contributions to CARE Foundation Partners Redkite and Touched by Olivia.	<b>\$1,177,423</b>	\$1,222,587 <sup>3</sup>	\$1,869,313 <sup>4</sup>	\$5,708,666	\$5,447,468
<b>Management costs<sup>5</sup></b>	Includes costs associated with the management and delivery of Stockland's Community programs including average salaries, costs associated with the development, design and assistance of the Stockland sustainability report and training for community resources.	\$1,393,159	\$982,704	\$856,205	\$659,973	\$421,614
<b>Total community contribution</b>		<b>\$7,410,921</b>	<b>\$6,038,651</b>	<b>\$6,939,998</b>	<b>\$6,038,651</b>	<b>\$10,420,828</b>

In addition to the items outlined above, we also facilitate community contributions through our stakeholders and through the provision of space, bringing our total community contribution to \$8,392,004. More detail on these community contributions is provided in the 'Community investment' section of this document.

<sup>2</sup> There is a slight variance (less than 0.1%) on this amount and the amount included in Corporate Citizenship's verification statement, which can be attributed to rounding limitations with Corporate Citizenship's system.

<sup>3</sup> This amount has decreased in FY18 as we included employee donations and partner and asset fundraising in FY17. These amounts are now reported separately under Stakeholder Contributions as described later in this document.

<sup>4</sup> The total of \$1.8 million is a decrease on FY15 and FY16 because these two years included a payment of \$4,000,000 as an initial investment in the Stockland CARE Foundation. The CARE Foundation made partner payments of \$200,000 annually commencing in FY16. Our Community Data Pack contains a breakdown of community investment by category.

<sup>5</sup> Prior to FY16, we reported community development and community investment contributions separately and did not include management costs. Management costs have therefore not been included in the total community contribution for FY15 and FY14. Management costs are included in the FY16/FY17 total community contribution and will be included going forward.



CASE STUDY

Community Partnership Impact Tool

Understanding the social value that we create for our communities through targeted activities and programs is a priority for Stockland. Measuring and reporting this value allows us to improve decision making processes, enhance stakeholder relationships and identify opportunities to improve our operational performance – all whilst demonstrating sustainability leadership.

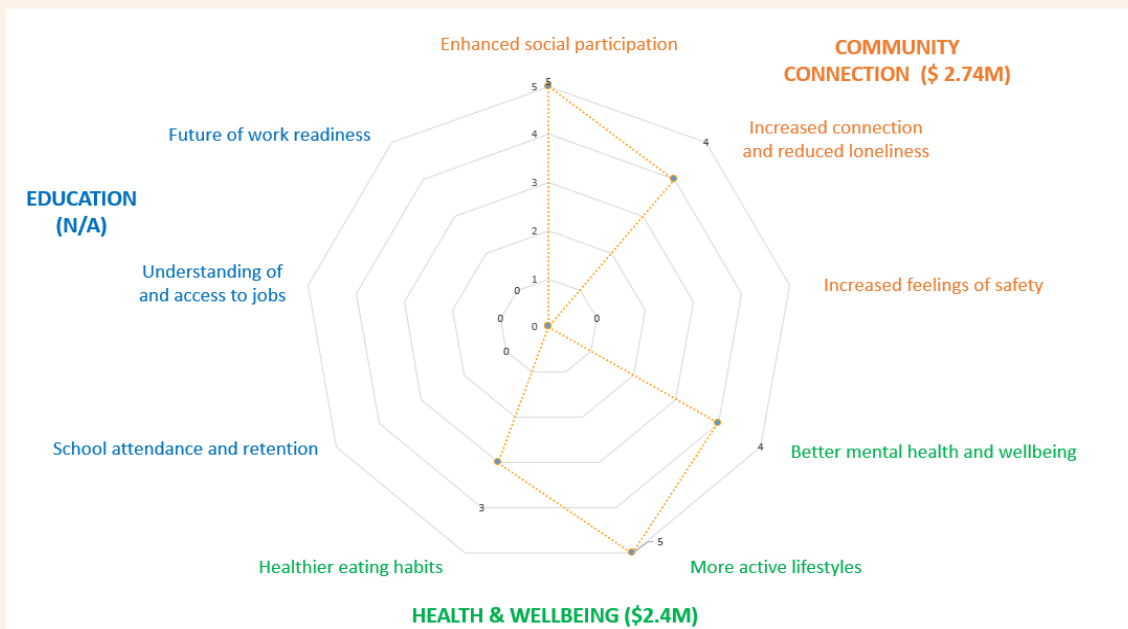
To enhance our approach to improving social value across the business, Stockland engaged KPMG to develop a strategic framework and tool, the Community Partnership Impact Tool, to assess the social and business value generated by our community partnerships and programs. This built on the Social Return on Investment work we undertook in 2018 on our Retirement Living communities. Using this tool, we were able to measure the social and business impact of our current national community programs, including Live Life Get Active, The Heart Foundation Walking Groups, Jamie Oliver's Ministry of Food, Bowls Australia and ABCN.

We can now identify the financial value these programs deliver to the community and Stockland, assigning an indicative dollar value on their impact. Using this tool, the total social value generated through Stockland's partnership with the above five community programs has been estimated at over \$6.45 million. Similarly, the benefit provided to Stockland through running these programs has been estimated at \$2.79 million.

As an example, Stockland's partnership with Live Life Get Active, now in its fifth year, creates significant social value by promoting health and wellbeing and strengthening community connection, with over 8,000 participants in FY19. Using our social impact tool, we estimate that this has helped generate \$2.4 million in health and wellbeing benefits and provided \$2.7 million in social value to the participants.

In addition to quantifying impacts, the tool also enables us to identify the key sources of value that are we are not currently able to monetise. The diagram below outlines the nine social outcomes prioritised under our framework for national community partnerships, and demonstrates how Live Life Get Active contributes to those outcomes. As can be seen below, Live Life Get Active contributes to positive outcome in particular through enhancing social participation and increasing connection, enabling participants to adopt more active lifestyles and enhancing their health and wellbeing.

We will continue to use this tool to improve our decision making when delivering our community partnerships and programs, ensuring we maximise benefits to our customers, the community and our business.

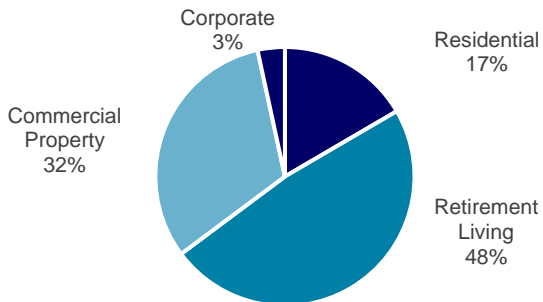


This diagram from the Community Partnership Impact Tool illustrates that our Live Life Get Active partnership contributes to positive outcomes - in particular, enhanced social participation, increased community connection, better mental health and wellbeing, and more active lifestyles.

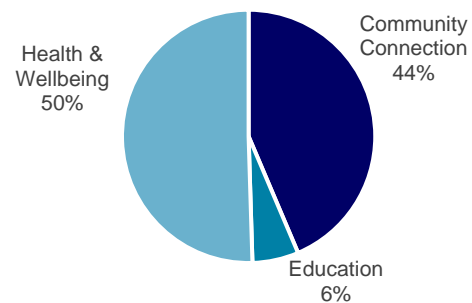
## Community development

The community development initiatives reported in FY20 encompass national community development initiatives and programs, CARE grants and CARE Foundation activities. We implemented a total of 1,236 community development initiatives in FY19. The charts below outline the number of initiatives by business unit and focus area.

**TOTAL INITIATIVES BY BUSINESS UNIT  
(1,236 INITIATIVES IN TOTAL)**



**TOTAL INITIATIVES BY FOCUS AREA  
(1,236 INITIATIVES IN TOTAL)**



### Our community development activities and partnerships

Many of our community development activities are delivered with the assistance of our community partners. This section describes some highlights of our partnerships, followed by a table that summarises outcomes across our partnerships. More detail on these partnerships can be found in our [Community Data Pack](#).

#### *Inclusive play with Variety – the Children’s Charity NSW/ACT and Touched by Olivia*

During the course of the year, Variety NSW/ACT and Touched by Olivia announced a new partnership that will ensure more Australians have access to inclusive playspaces. With a shared vision of delivering special places that change the way our society plays, Variety will continue the partnership model established by Touched by Olivia, collaborating with communities, Councils and developers to build Variety Livvi’s Place playspaces.

Stockland will continue to work with Variety in their delivery of inclusive playspaces, however Variety will transition from a CARE Foundation national strategic partner to a national community investment partner in FY20. This means that while Variety is no longer a Foundation partner, we will continue to work with them to build inclusive playspaces across our national portfolio.

These playspaces are designed so that children of all abilities can play together, including those with physical disabilities, vision, hearing and mobility impairments, or spectrum disorders such as autism. In FY19, we built four inclusive playspaces at Stockland Birtinya and Burleigh Heads, and two in our residential communities at Elara (NSW) and Newport (Qld).

#### *Healthy eating with Jamie’s Ministry of Food*

Our partnership with Jamie’s Ministry of Food continued to expand across our residential communities, retirement living communities and retail town centres. Almost 4,000 customers, residents and local community members participated in the programs during FY19.

We delivered seven-week cooking programs at our Unity (SA) and Willowdale (NSW) Retirement Living Communities that taught residents how to prepare simple, healthy, fresh and affordable meals. We also delivered cooking demonstrations across 37 Retirement Living Communities as part of the Stockland Spring Campaign, attracting over 1,850 residents and community members.

We continued to work with the Jamie’s Ministry of Food Mobile Kitchens in Queensland and Western Australia by providing funding, marketing, and logistics support at Stockland Bundaberg (Qld), Newport (Qld) and Sienna Wood (WA). We also delivered the ‘Learn Your Fruit and Veg’ children’s program in three of our shopping centres, and across five of our local schools in our residential communities.

Independent evaluations conducted by Melbourne University and Deakin University in 2014 and 2015 concluded that the Jamie’s Ministry of Food program not only increases participants’ cooking confidence, knowledge, attitudes and beliefs





towards cooking and healthy eating, but also shifted behaviours, supporting our community sustainability objectives of health and wellbeing.

*Other community development highlights*

Through our partnership with Bowls Australia, we held five coaching clinics led by Australian Jackaroo representatives in New South Wales and Victoria, along with four bowls masterclasses during Victoria's Men's Health Week. We have also participated in a pilot program with Bowls Australia called Roll Back the Clock. Developed through funding from Sports Australia's Better Ageing Grant, Roll Back the Clock is an initiative designed to boost physical activity rates among senior Australians through light exercise, bowls and education. Over 200 participants attended the planned bowls events, coaching clinics and health and wellbeing sessions.

In FY19 we held over 420 health, care and wellbeing information sessions through our Benefits+ program. Benefits+ is a free membership program, exclusive to all residents of Stockland retirement communities. Topics covered included falls prevention, medication management, hearing health, healthy brain ageing and bowel and bladder health. Through partnering with a variety of preferred organisations, residents are given access to flexible services, exclusive discounts and the latest information on health, care and wellbeing.

At our residential communities, 11,855 students across 24 primary schools in Melbourne, Sydney, Brisbane, Gold Coast, Sunshine Coast and Perth took part in the hands-on National Theatre for Children STEAM enrichment education opportunity.

We also partnered with Neighbourhood Watch Victoria to deliver resources, education and support for three communities. The partnership resulted in the formation of three Neighbourhood Watch groups and a program of ongoing support to establish and grow these groups.

We expanded our Heart Foundation Walking Groups across our portfolio and now have 35 active weekly walking groups, with 11 new walking groups in our retirement living villages, and two new groups in our residential communities. In FY19 1,237 people participated in walking groups in shopping centres and 244 in retirement villages. Together, these walkers completed a total of 55,184 walks in FY19.

In addition to community development activities delivered through our community partners, our retail town centres, residential communities and retirement living communities celebrate cultural events such as NAIDOC Week and National Reconciliation Week. We also work with local community organisations to celebrate local festivals and seasonal events at our assets.

**CASE STUDY**
**Song Room promotes student engagement via music**

In FY19, Stockland completed a three year partnership with the Song Room to deliver a music and song-writing program at Yuille Park Community College. The program was designed to increase students' engagement with their learning and their social and emotional wellbeing.

Since 2016, Stockland has sponsored a teaching artist to work at the school with all 249 children initially on a weekly basis for a whole semester and later on a fortnightly basis across the year. The children have been exposed to a range of music programs, including song writing and performance, percussion and drumming.

Students undertook a range of performances throughout the project, including a concert at Melbourne Town Hall and for the third year, an annual end of year performance at the Stockland Wendouree Shopping Centre. Students embraced the opportunity to showcase their learning to their parents and the wider community. Parents enjoyed seeing their children perform and spoke about their increased motivation for learning engagement in music.

The program has received great feedback, with 100% of teachers reporting students demonstrated improved class participation and improved engagement with others. Additionally, 98% of teachers reported that students demonstrated increased self-esteem and increased levels of self-expression.

According to Yuille Park teacher, Brianna Dredge, the program "has changed our school community's attitudes towards performing arts and the value it adds to the lives of our students, staff and parents/careers. The program has provided our entire school community with exposure to the arts and experiences with music that they would otherwise not have."

The school has experienced an increased passion for and capacity to deliver the arts. Five teachers have received professional learning sessions and have been able to integrate music and arts activities into their wider classroom practice resulting in music and the arts being embedded as a fundamental part of life at the school. This is a key secondary benefit and legacy of the program which has now concluded after three years.

As explained by Yuille Park teacher, Amanda Taylor "The Song Room has helped to bring our whole school together. To hear the school sing the songs as a collective brings me to tears as it's so beautiful. It has been wonderful for our kindergarten to join with the big kids in the school to sing with them and perform as part of the whole school."



*Image credit to The Song Room*



OUR COMMUNITY PARTNERSHIPS AND THEIR FY19 IMPACT

COMMUNITY PARTNER	DESCRIPTION	IMPACT HIGHLIGHT
Heart Foundation	Walking groups that promote physical activity, emotional wellbeing and community connection held in and around Stockland retail town centres, residential and retirement living communities.	<ul style="list-style-type: none"> <li>35 active weekly walking groups</li> <li>11 new walking groups in our retirement living villages</li> <li>1,237 people participated in walking groups in shopping centres and 244 in retirement villages</li> </ul>
Big Issue	An independent, not-for-profit organisation dedicated to supporting and creating work opportunities for homeless, marginalised and disadvantaged people.	<ul style="list-style-type: none"> <li>Increasing awareness and network using Stockland's external network and Big Issue's Women's Enterprise</li> </ul>
Bowls Australia	Active lifestyle, learning opportunities and community connection through coaching clinics and masterclasses, along with health and wellness information sessions.	<ul style="list-style-type: none"> <li>Five Jackeroo Coaching Clinics</li> <li>100% of respondents learnt new bowling skills and techniques (Tarneit Skies and Plenty Valley clinics)</li> <li>Four Men's Health Week Masterclasses</li> <li>100% of respondents felt more connected to their friends and community on the day</li> <li>One 'Roll Back the Clock' four-week health and wellbeing program</li> </ul>
Live Life Get Active	Weekly, community fitness classes provided free of charge to local Stockland residential communities.	<ul style="list-style-type: none"> <li>8221 residents from the direct and surrounding suburbs engaged across 19 locations</li> <li>7080 hours of outdoor activity</li> <li>Participants' health and wellbeing improvements include 7,179 kilograms lost and 7,675 centimetres lost from around the waists of members</li> </ul>
Jamie's Ministry of Food	Provides healthy eating and good nutrition hands-on education programs and cooking schools through Community Outreach programs, Mobile Kitchen programs, localised cooking demonstrations and Learn Your Fruit and Veg programs.	<ul style="list-style-type: none"> <li>3,630 participants across all programs</li> <li>Over 670 participants completing the five and seven week course consume ½ a serve more vegetables per day and cook more meals from scratch</li> <li>825 children participated in the Learn Your Fruit and Veg program</li> </ul>
Touched by Olivia Foundation	Provides engagement and consultation on design to deliver inclusive playspaces within and surrounding our Stockland communities.	<ul style="list-style-type: none"> <li>Delivered four inclusive playspaces.</li> <li>Everyone Can Play Guidelines were launched by the Department of Planning and Environment of NSW</li> </ul>
Redkite	Provides essential support to children and young people with cancer (up to the age of 24).	<ul style="list-style-type: none"> <li>As a result of Stockland's funding, Redkite was able to provide practical and/or emotional support services to 93 families at different stages of their child's cancer journey.</li> </ul>
Conservation Volunteers Australia (CVA)	Supported volunteering for Stockland employees to take part in conservation programs across Australia.	<ul style="list-style-type: none"> <li>Improvement of critical habitat for the red-crowned toadlet</li> <li>Working with CVA to bring programs into our asset base e.g.. Beekeeping programs in Retirement Living.</li> </ul>
Australian Business and Community Network (ABCN)	Provides Stockland employees with opportunities to provide facilitated mentoring in high needs' schools around Australia.	<ul style="list-style-type: none"> <li>544 students from 35 ABCN schools, which represents an increase of 65 students and five ABCN schools from FY18</li> <li>Stockland supported seven ABCN Accelerate scholars</li> </ul>
The National Theatre for Children	Student education program focused on sustainability. Offers students hands on in class STEAM education combined with LEGO® Education robotics tied together with a live performance.	<ul style="list-style-type: none"> <li>5,095 primary school students undertook year-round, hands-on learning with the LEGO® Education WeDo 2.0 robotics kits</li> <li>23 primary schools and 5,341 students participated in the in-school Expos</li> <li>280 teachers and 1,875 parents, grandparents and siblings attended the Expos</li> </ul>



## CARE Grants Program

Stockland CARE Grants is an annual program held across our Retail Town Centre, Retirement Living and Residential portfolios to provide local organisations the opportunity to help create more cohesive, inclusive and engaging community-based programs.

In May 2019 we awarded over \$286,000 to local community groups as Stockland CARE Grants. The program, now in its fifth year, has supported grassroots community development by awarding over \$1.5 million to 1,267 community groups. From a shared value perspective, an important consideration is the exposure received from media coverage and social content about the community grants program. This provides visibility of the reach of the program and further raises awareness of both the CARE grants and the recipients in our communities. In FY19, the CARE grants program generated media coverage valued at over \$25,074 and approximately \$75,222 worth of public relations value.<sup>6</sup>

## Community Investment

### Giving

In FY19, our employees donated \$158,911 to a total of 143 individual charities via our workplace giving program. Stockland matched 85 per cent of these donations to a total of \$134,971. This is a 13 per cent increase in employee donations from FY18.

Over the year, 31 per cent of employees participated in our workplace giving program. This exceeds our FY19 community investment target of 25 per cent.

### Volunteering

624 employees contributed over 4572 hours in FY19 to support the communities in which we operate.

Following a review of our volunteering opportunities, we diversified and increased the number of volunteering activities provided to employees and saw an increase in the uptake of skilled volunteering. Employee participation in our volunteering programs was 41 per cent, which included participation in a team volunteering days, student mentoring or the use of personal volunteering leave. The diversification and new activities saw a 30 per cent increase in the employees volunteering and 5 per cent increase in the number of hours.

In FY19, 144 employees volunteered in a student mentoring program via our partnership with the Australian Business and Community Network (ABCN). Stockland continues to work closely with ABCN in funding Indigenous scholarships and matching with mentors. In FY19, we funded an additional two Indigenous scholarships.

Over the next year, we will identify and roll out more skilled volunteering opportunities that leverage our new community partnerships and will conduct a review of industry and Australian standards for volunteering rates. More information on our indigenous scholars program is in our [Human Rights Deep Dive](#).

## Stockland CARE Foundation

The Stockland CARE Foundation made its inaugural commitment to Redkite and Touched by Olivia in FY15, who were chosen as the first charity partners to receive financial and in-kind support from the Foundation for a minimum three-year period.

Following an extensive review, including employee feedback, our partnership with Redkite has been extended through to FY21. Following the Touched By Olivia Foundation's successful partnership with Variety, they will transition from a CARE Foundation national strategic partner to a national community partner, allowing Stockland to continue their journey of building inclusive playspaces under the Livvi's Place Variety brand.

Supported by our state employee volunteer committees, our employees ran numerous events, fundraisers and volunteering activities throughout FY19. Some of the highlights of the year included:

- Foundation Fortnight, which is a concentrated two week period of targeted events and activations to promote awareness and raise funds for our Stockland CARE Foundation and its partners. FY19 was the fourth year for Foundation Fortnight, which was held from 2 October 2017 to 15 October 2017 at our state offices and selected assets. We also integrated supplier and contractor engagement into our FY19 Foundation Fortnight. During the fortnight, our corporate, employee, partner and community contributions to the Foundation exceeded \$165,000.
- Tour De Asset Charity bike ride which saw 26 Stockland employees ride to various assets in NSW and raise over \$22,000 for Foundation Fortnight.
- Participation of 19 retirement living communities in Family Day (formerly known as Grandparents Day), an increase on the five villages that participated in FY18. Family Day provided an opportunity to raise awareness about the CARE

<sup>6</sup> Estimate based on average advertising value equivalent.



Foundation and its charity partners in a fun environment involving activities including face painting, petting zoos, craft tables, treasure hunts and food and drink.

- Fundraising and volunteering efforts resulted in support for 93 families who will have access to Redkite's full suite of programs and services.

CASE STUDY

**Gidget Foundation supporting expectant and new parents at Merrylands**

At Stockland Merrylands, we have partnered with Gidget Foundation Australia to support expectant and new parents by opening the first Gidget House in Western Sydney. Almost 100,000 Australians experience perinatal depression and anxiety (PNDA) every year, equating to one in five mums and one in ten dads. Gidget House provides free counselling and psychological services to new parents who are experiencing PNDA, and the partnership aligns with our strategic objective of supporting the health and wellbeing of our customers and communities.

Gidget House employs local psychologists, including specialists proficient in languages other than English, to help meet the needs of the Merrylands community, which comprises people of more than 120 nationalities. At the opening in August 2018, Stockland representatives joined Gidget Foundation Australia CEO, Arabella Gibson, and Ambassador and former PNDA sufferer, Antoinette Lattouf, to officially open Gidget House with NSW Minister for Health and Medical Research, the Hon. Brad Hazzard MP.

Ms Lattouf, a journalist who grew up in Merrylands, said: "It is a really valuable and important service for local families, especially those who would otherwise struggle to pay for specialist psychological counselling. Speaking about mental health issues remains taboo among many different cultural groups and hopefully Gidget House can help to break the stigma with the support of psychologists who have language and cultural understanding,"

Partnering with Gidget House enables us to provide a valuable community service to our customers that enhances health and wellbeing in the community. Community development initiatives driven by local centres such as Stockland Merrylands are integral to our work in creating thriving communities, part of our purpose of creating a better way to live.



Photo credit: Gidget Foundation Australia