

# Stockland Investor Tour

December 6, 2017

Stockland Green Hills, NSW



**Stockland**  
*it's your place*



# Contents

SECTION	PAGE
STOCKLAND RETAIL TOWN CENTRES	3
CASE STUDY: WETHERILL PARK	7
STOCKLAND GLENDALE	10
STOCKLAND GREEN HILLS	17
STRONG OPPORTUNITY IN REGIONAL LOCATION	19
DEVELOPMENT UPDATE	22
LEASING STRATEGY	27
DEVELOPMENT STAGES	31
CENTRE MAP	32

# Stockland Retail Town Centres



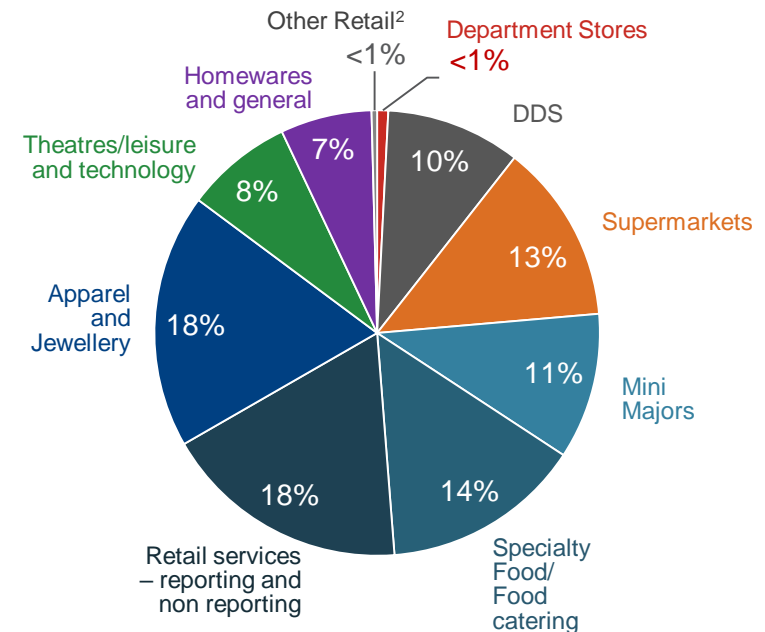
# Retail Town Centres: Productive assets with a diverse income base

- 40 assets valued at \$7bn with an average capitalisation rate of 6.2%<sup>1</sup>
- Creating market leading retail town centres
- Continuing to meet the specific needs of each community with a strong focus on food, experience and services
- Investing in our assets to improve performance and facilitate new formats

1. As at 30 June 2017, excludes Corrimal, sold in 1Q18 for ~\$70m  
2. Other Retail includes travel agents, lotto, pad sites (food and non-food)

## Strong diversity in rental income

Gross rent: Total portfolio



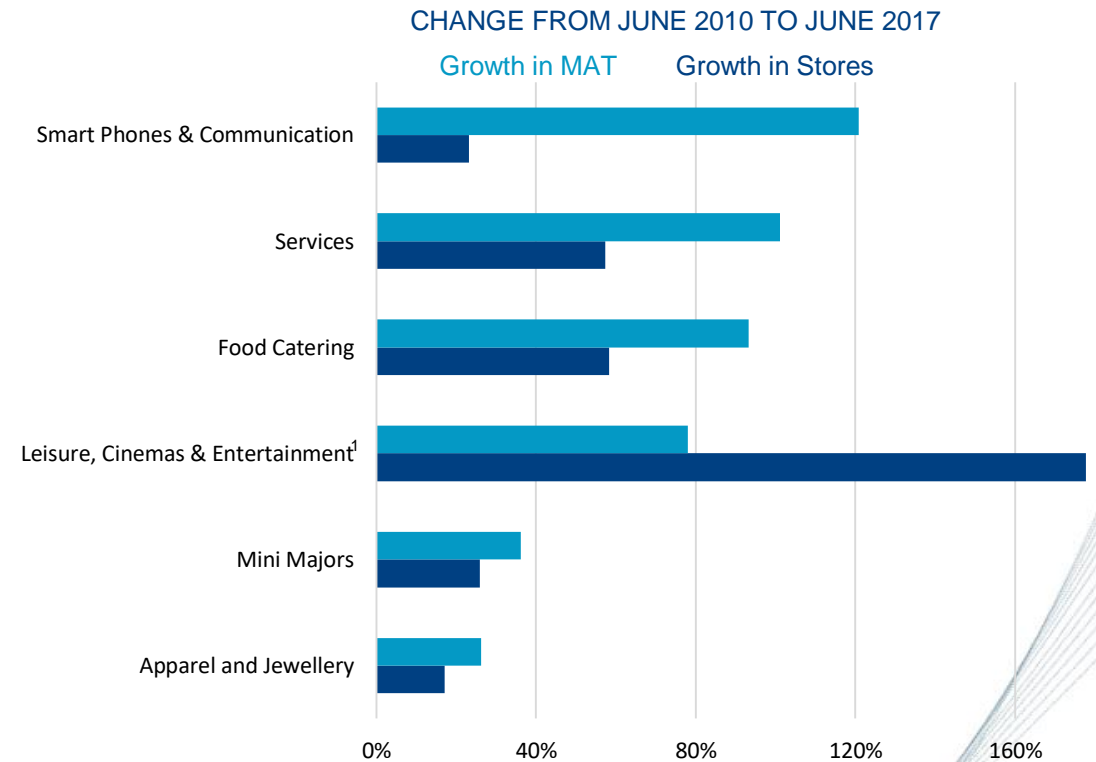


# Retail Town Centres: Enhancing our customer experience

Continuing centre enhancements to improve customer experience and deliver on retail trends:

- Significant change in tenant mix reflecting emerging categories
- Rent from non-reporting retail services has increased 30% over 2010-2017<sup>1</sup>
- We continue to monitor productivity by category to reflect characteristics of each trade area

## Retailer mix – change in customer trends

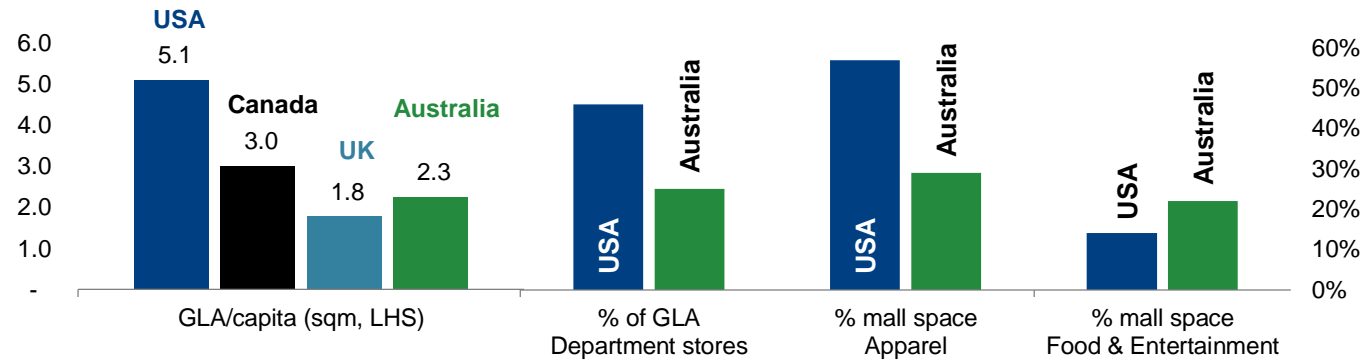


1. Number of stores increasing from a base of nine stores in June 2010 to 25 stores in June 2017

# Retail trends

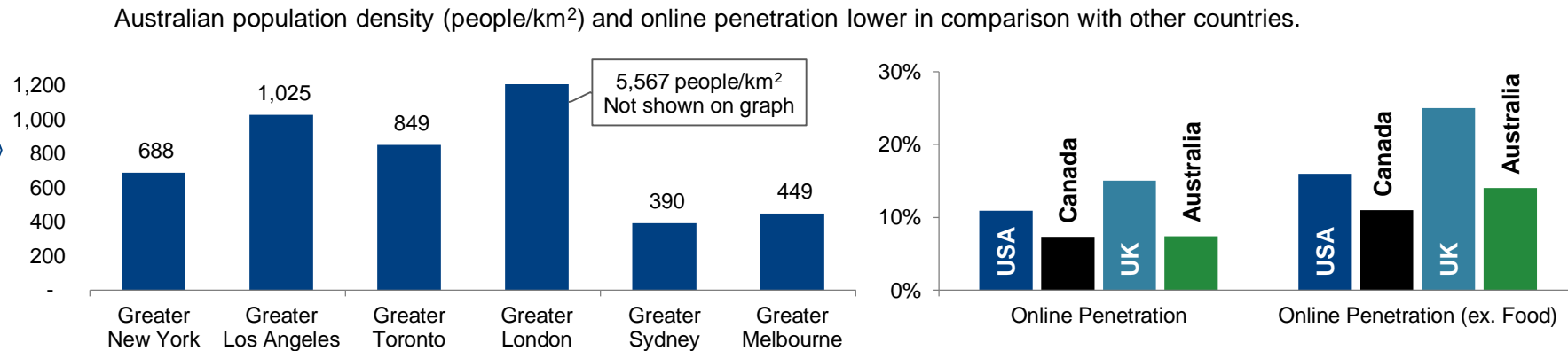
Australian prime retail town centre landscape less exposed to online retailing risk than US and UK<sup>1</sup>

Australia has a lower supply of floor space per capita than US retail



Australia more proactive in remixing toward shopper experience than US

Australian population relatively less dense, impacting logistics costs



Australian online penetration similar to Canada post six years of entry by Amazon

1. Michael Baker Consulting, Euromonitor, ABS, ONS, Statistics Canada, US Census Bureau



# Case Study

Stockland Wetherill Park, NSW



**Stockland**  
*it's your place*



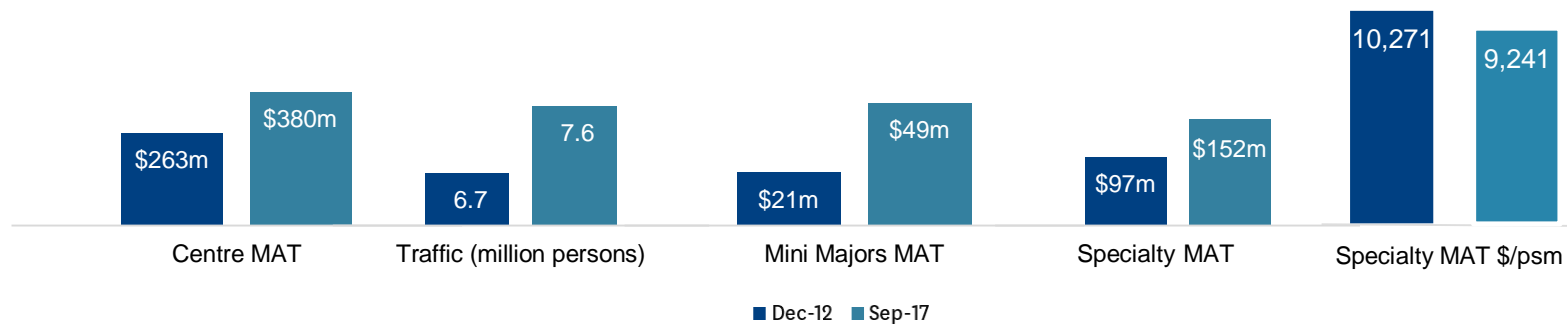
# Stockland Wetherill Park

*A leading lifestyle, food, fashion and leisure centre*

- Three extensions since 1983 completion
- Customer demand for a redevelopment based on fresh food, cafes, restaurants, mini-majors, theatre, lifestyle, health and services
- 5 Star Green Star Design rating and a significant 925 kw PV solar plant
- Completed centre, 70,000 sqm, fully leased and trading strongly

	Construction commencement	On completion
IRR <sup>1</sup>	~14.8%	~15.8%
FFO Yield <sup>2</sup>	7.3%	7.3%
Valuation	\$645-\$665m	\$740m

*Wetherill Park pre and post development comparison*



1. Incremental IRR  
2. Incremental FFO yield







# Stockland Glendale



Stockland  
*it's your place*





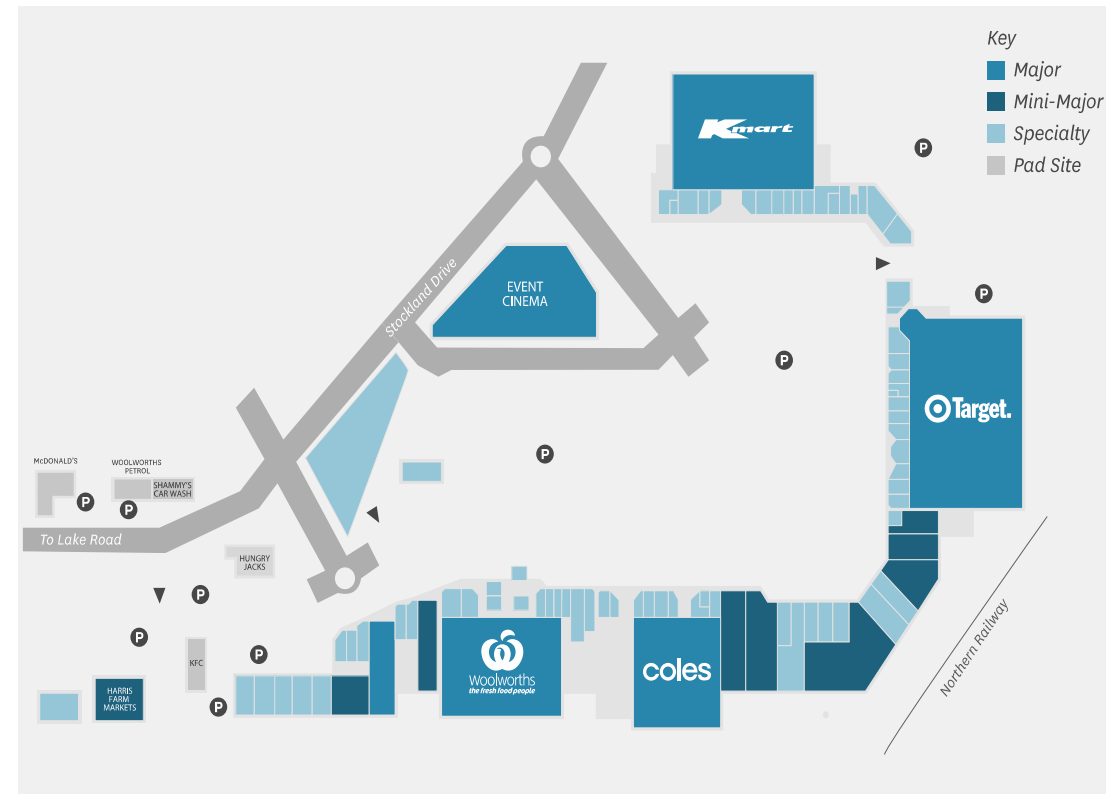
# Stockland Glendale

Located on the northern fringe of Lake Macquarie, Stockland Glendale was the first of the true super centre outdoor shopping concepts combining retail, leisure and entertainment on a large 19.6 hectare site

<b>GLA</b> 55,376 SQM	<b>MAJORS</b> Target, Coles, Woolworths, Kmart, Event Cinemas
<b>CAR SPACES</b> 2,287	<b>MINI-MAJORS</b> Lowes, TK Maxx, Best And Less, Chemistworks, The Reject Shop, JB HiFi, Harris Farm, Daiso Japan, Toymate, Hot Bargain
<b>SPECIALTY STORES</b> 77	<b>MAT TRAFFIC</b> 4.6M
<b>MAT SALES</b> \$320M	<b>AVERAGE SPEC RENT</b> ~\$1,300 psm
<b>AVERAGE SPEND</b> \$69.91	<b>SPECIALTY SALES \$PSQM</b> \$8,902* (+4.2%)
<b>OCCUPANCY COST</b> 15.7%	<b>AVERAGE SPECIALTY SHOP SIZE</b> Larger than average at 165m <sup>2</sup>



**ANCHORED BY COLES, WOOLWORTHS, K MART AND TARGET PLUS 9 MINI-MAJORS, INCLUDING TK MAXX, COMPLEMENTED BY 77 SPECIALTY STORES AND CONVENIENT PARKING FOR 2,287 CARS. A DA HAS BEEN APPROVED TO EXPAND THE CENTRE BY 7,700 SQM.**



Information is accurate as at 30 October 2017. Specialty number includes kiosks and shops. Does not include ATMs. \*This number is based on annualised sales.



# Glendale development concept

Introducing 40 new specialty stores within an open mall running in front of Woolworths and Coles. Overall, we are increasing the centre GLA by 6,250 sqm

A restaurant/casual dining precinct complemented by a children's play area with a covered walkway connecting it to the cinema complex

Second level of retail with 1,250 sqm GLA above the casual dining precinct

Pad site behind Kmart fronting the extension of Stockland Drive

May commence in 2018; estimated total development spend of ~\$80m

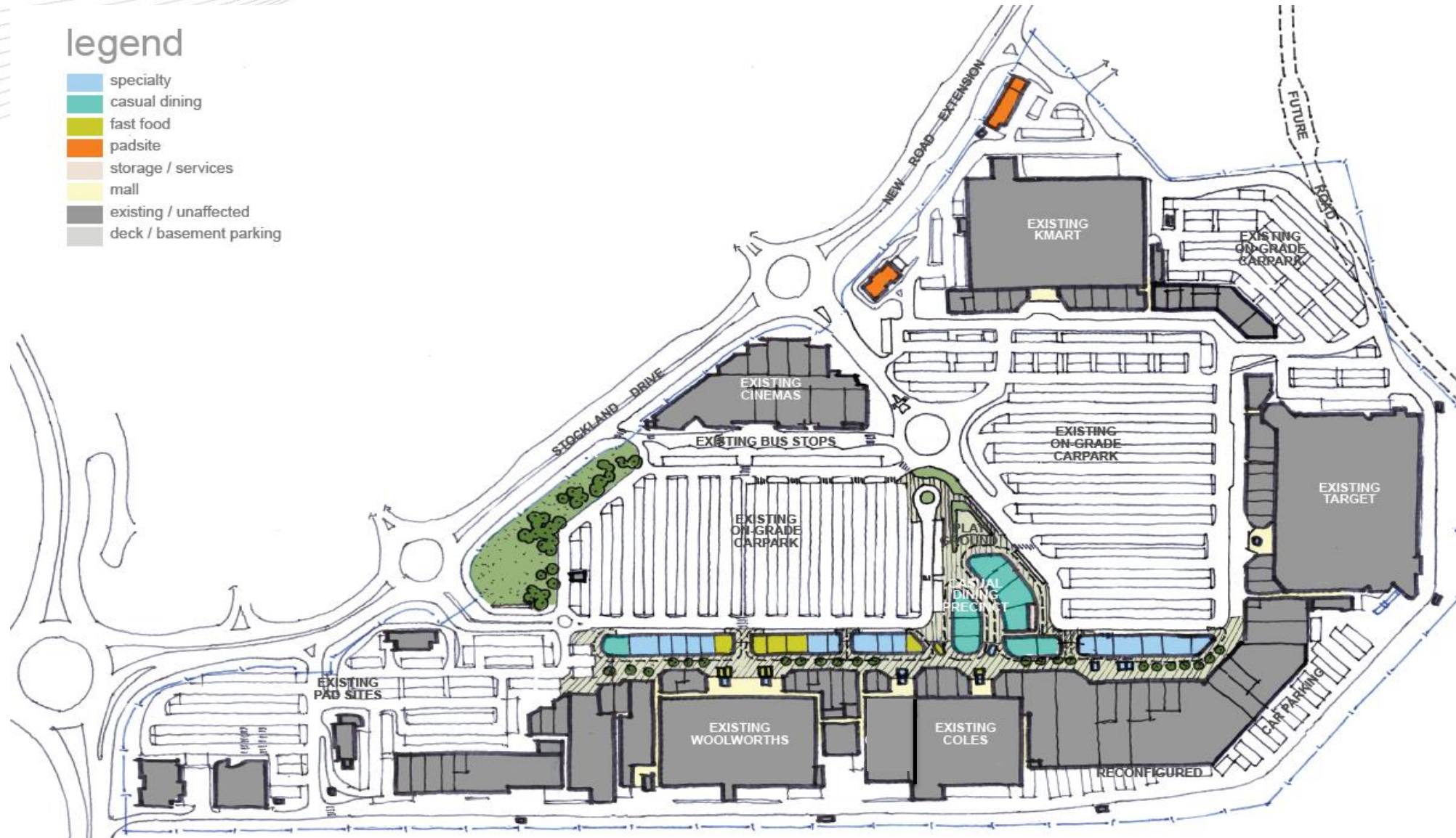




# Glendale proposed design concept

## legend

- specialty
- casual dining
- fast food
- padsite
- storage / services
- mall
- existing / unaffected
- deck / basement parking





# Future Glendale masterplan





## *Glendale aerial*





# Stockland Green Hills



Stockland  
*it's your place*



# Stockland Green Hills – Pre development



# Stockland Green Hills – Post development







## *An extensive trade area, limited competition from other regional centres*



# A growing economy

Affluent, diverse, with above average population growth

- Total trade area retail expenditure at \$3.7 billion
- Highest income households to north and west of Green Hills
- High population of young families with dependant children
- Younger population than non-metro NSW average
- The leading regional economy in Australia<sup>1,2</sup>
- The Hunter region:
  - contributes 28% of regional NSW's economic output
  - is the largest regional contributor to NSW GDP<sup>1,2</sup>
  - output is expected to increase by 75% to around \$64.8 billion by 2036<sup>3</sup>



## Main Trade Area

**\$89,146**

**Average household income**  
8% higher than non metro NSW average<sup>3</sup>

**55%**

**Families with dependent children**  
Higher than Australian average<sup>3</sup>

**71.8%**

**Home Ownership**  
Higher than Australian average<sup>3</sup>

**256,000**  
On completion

**Total trade area population**

**4.8%**  
Per annum<sup>4,5</sup>

**Retail expenditure growth forecast**



1. Newcastle City Council, Economic Development Strategy, 2016-2019;  
2. NSW Dept of Industry, Economic Profile Hunter;  
3. NSW Dept of Industry, Hunter drivers and opportunities  
4. Location IQ, July 2017  
5. Total trade area 2017 - 2021



# *Strong opportunity for development*

## **#1 Little Gun**

for best performing  
sub-regional in Australia in 2015  
(specs MAT/m2)

Specialty stores outperforming at<sup>1</sup>

**\$14,262**  
per sqm

Total trade area retail expenditure  
Growing at 4.8% pa from \$3.69bn to<sup>2</sup>  
**\$3.87bn** by 2021

Total trade area population  
256,000  
expanding to<sup>2</sup>

**272,190 by 2021**

Escape expenditure  
estimated<sup>3</sup>

**\$1bn**

**Only major shopping  
centre in its total  
trade area**

1. Sales at December 2015

2. Location IQ, July 2017

3. Estimate using Quantum NAB data, 12 months to February 2017 at suburb level

# Development overview

Creating market leading Retail Town Centres

- \$414m redevelopment
- Targeting ~7% stabilised FFO yield and ~11.9% incremental IRR
- Commenced January 2016, due for completion mid FY18
- Pre development metrics<sup>1</sup>:
  - MAT: \$335.6m
  - Speciality occupancy cost: 13.8%
  - Speciality sales/sqm \$14,262

	PRE DEVELOPMENT	ON COMPLETION IN FY18
GROSS LETTABLE AREA	31,828sqm	~74,000sqm
MAJORS & MINI-MAJORS	Big W Woolworths Coles Six mini-majors	David Jones, Coles, Woolworths, Big W, Target, Hoyts 15 mini-majors
SPECIALTY STORES AND KIOSKS	90	230
FOOD COURT	400 Indoor seating	1,650 indoor/ outdoor seating
CAR PARKING SPACES	1,600	3,100

1. As at December 2015



# Design features

## Existing

Very high performing Woolworths, Big W and specialities

Existing majors retained

Car park management with park assist

Easy access via connections to external road network



## New

Shopper-friendly two level mall with clear sight lines

Features David Jones, Target, Harris Scarfe, Dan Murphy's, JB Hi-Fi plus 5 new mini majors and over 130 specialties and kiosks

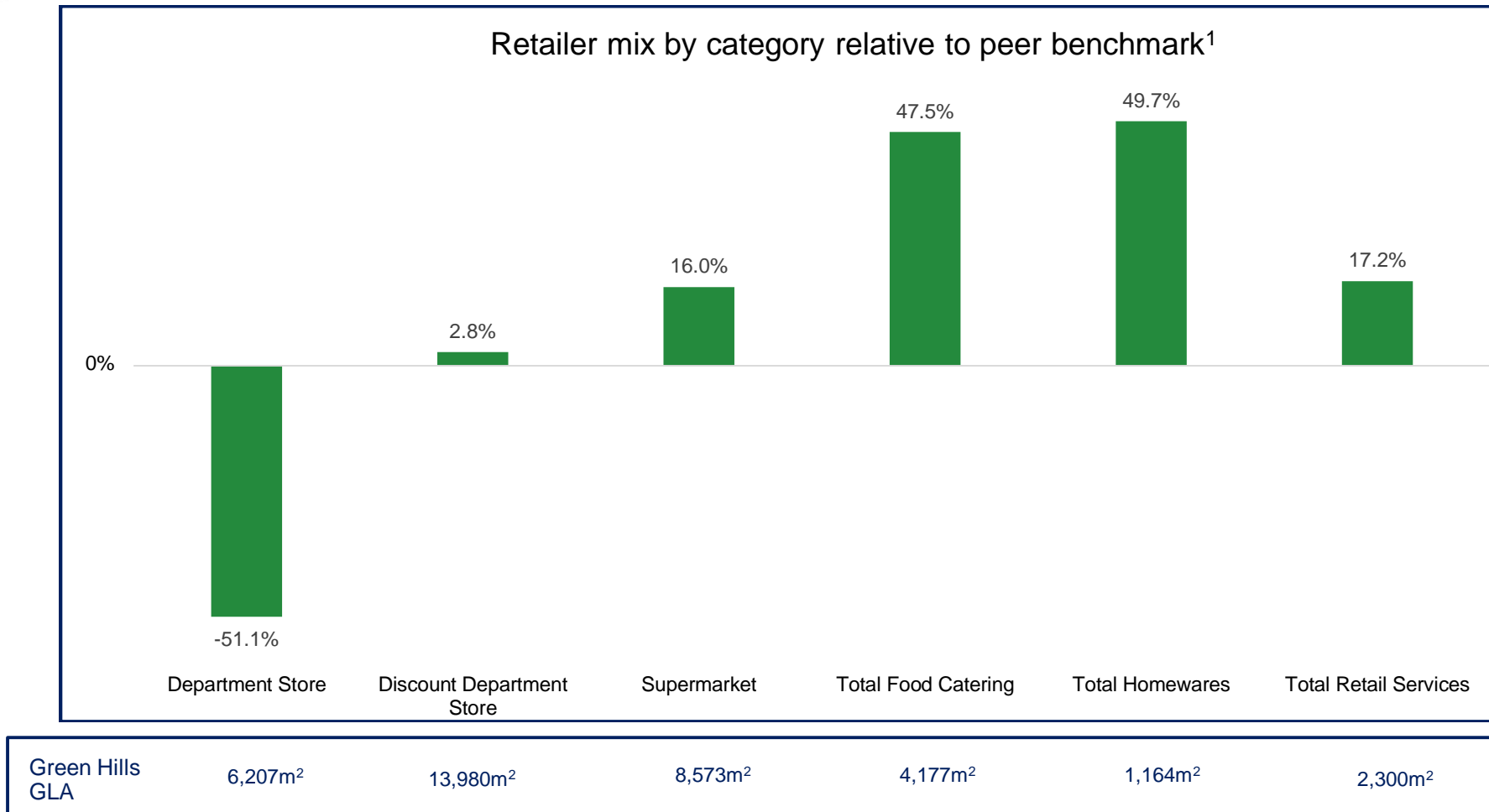
A leading food and casual dining offer

State of the art 7 screen HOYTS LUX cinema complex with 2 Xtreme screens and 2 LUX screens and new casual dining precinct

Entertainment precinct with Chipmunks play centre, one of the largest Timezones nationally

Convenient parking with simple access

# Retail mix reflecting current and emerging retail trends



1. Relative to five comparable centres benchmarked by GLA



# Sustainable design

Targeting a 5 star Green Star rating

## Energy efficient

77% reduction in energy use for the extension compared to a benchmark building

## Inclusive Design

Play spaces for all children, quiet room to provide a calming place, 'Changing Places' accredited adult change facility

green building council australia



Retail Centre Design v1 2015

## Water efficient

Efficient fixtures  
160,000 litre rainwater tank

## Better indoor air quality

Organic material used



Our largest solar PV system with a capacity of 1850 kW, generating over **2,500,000 kWh**

of renewable energy per annum and reducing peak energy demand by more than 40%

## Electric vehicle charging stations





Providing amenities for all customers

Inclusive play and quiet spaces

Play spaces designed in collaboration with the Touched By Olivia Foundation to allow children of all abilities to play together



A quiet room for parents of children with sensory disorders or intellectual disabilities designed as a calm and quiet space

An adult change room certified by Changing Places



# Leasing strategy

Green Hills artist impression



**Stockland**  
*it's your place*







# Level One

A place where aspirational fashion meets the convenience of neighbourhood shopping. Offering our customers an exciting mix of retailers they are waiting for

# Ground Floor

The Centre's retail offering will be greatly increased, with new fresh food retailers, accompanied by a mix of local providers that have been with the community for generations







## Pavilion dining

Catering to the customer demand for a better local offering of café and restaurant dining options



## Entertainment and leisure

The entertainment precinct will act as a community hub, boasting fresh new eating options, meeting points for family and friends. Including new family entertainment concept, Chipmunks and one of the largest Timezones in Australia



## Garden court

Expanded and relocated casual dining precinct with all-weather seating in garden courtyard feel



# *State of the art cinema complex to complete the casual dining precinct*

7 screen

2 x Xtremescreens with  
DOLBY ATMOS

900 seat

Power recliner seating

Premium experience  
In-cinema dining service





# Development Stages

	PRE- DEVELOPMENT	STAGE 1 OCTOBER 2016	STAGE 2 APRIL – AUGUST 2017	STAGE 3 NOVEMBER 2017	STAGE 4 MARCH 2018	STAGE 5 MAY 2018	STAGE 6 MID 2018	ON COMPLETION
<b>GROSS LETTABLE AREA (m²)</b>	32,902	~1,400	~4,900	~14,800	~22,500	~2,700	~3,500	~74,000
<b>MAJORS &amp; MINI- MAJORS</b>	Big W Woolworths Coles Ozmosis The Reject Shop Dan Murphy's Hot Dollar Blooms Rebel	Dan Murphy's	Best & Less Reject Shop	Target Casey's Toys	DJs Harris Scarfe Time Zone City Beach Ishka JB Hi-Fi Chipmunks	International Retailer	Hoyts	DJs Hoyts Target International Retailer Woolworths Coles Big W 12 Mini Majors
<b>SPECIALTY STORES AND KIOSKS</b>	87		30	84	61	0	0	212
<b>CAR PARKING SPACES</b>	1,600		1,460	1,950	3,000	3,000	3,100	3,100
<b>FOOD COURT</b>	400							1,650
<b>SOLAR</b>							+1850 kw capacity	Mid 2018



# Centre floor plans

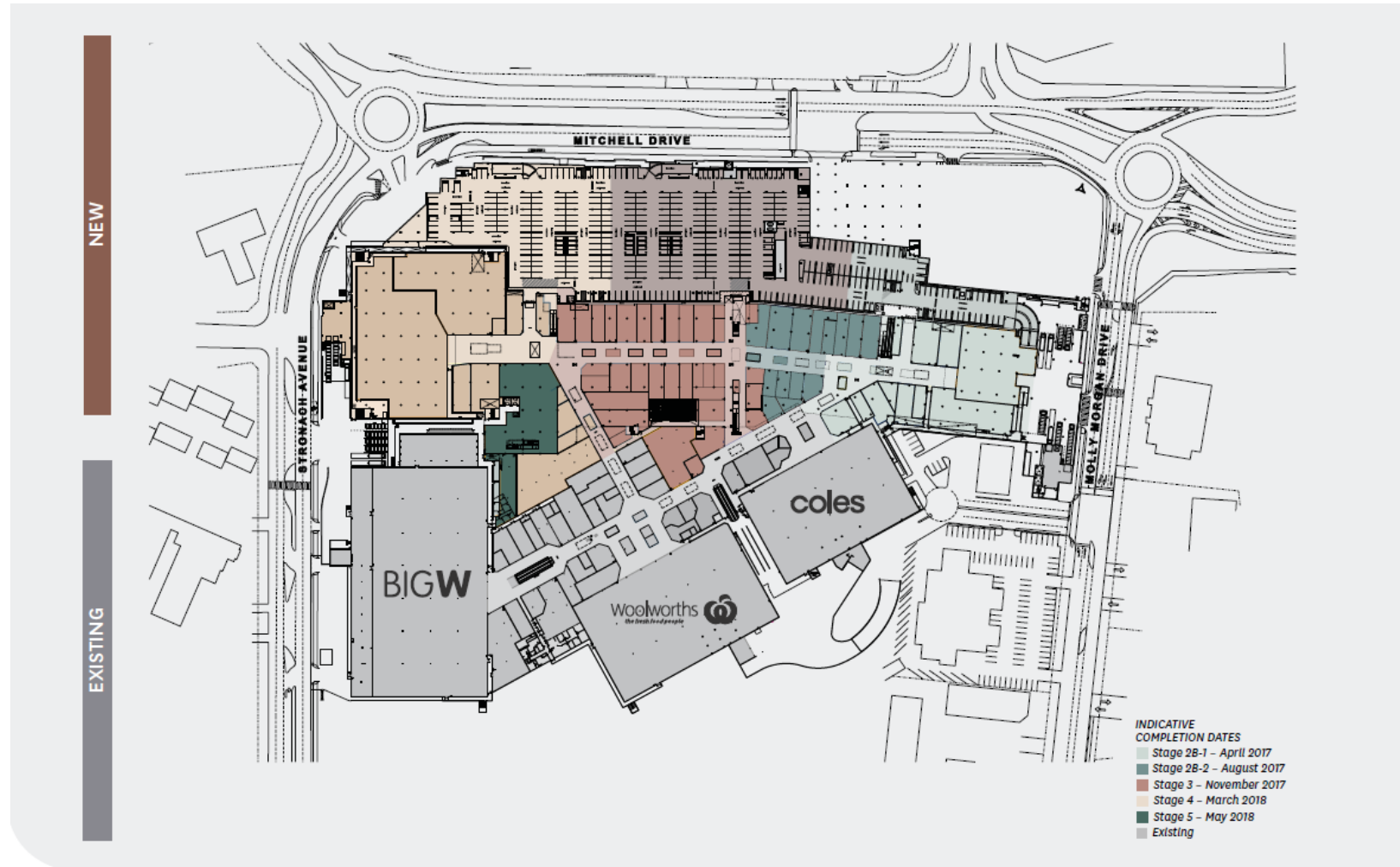


**Stockland**  
*it's your place*

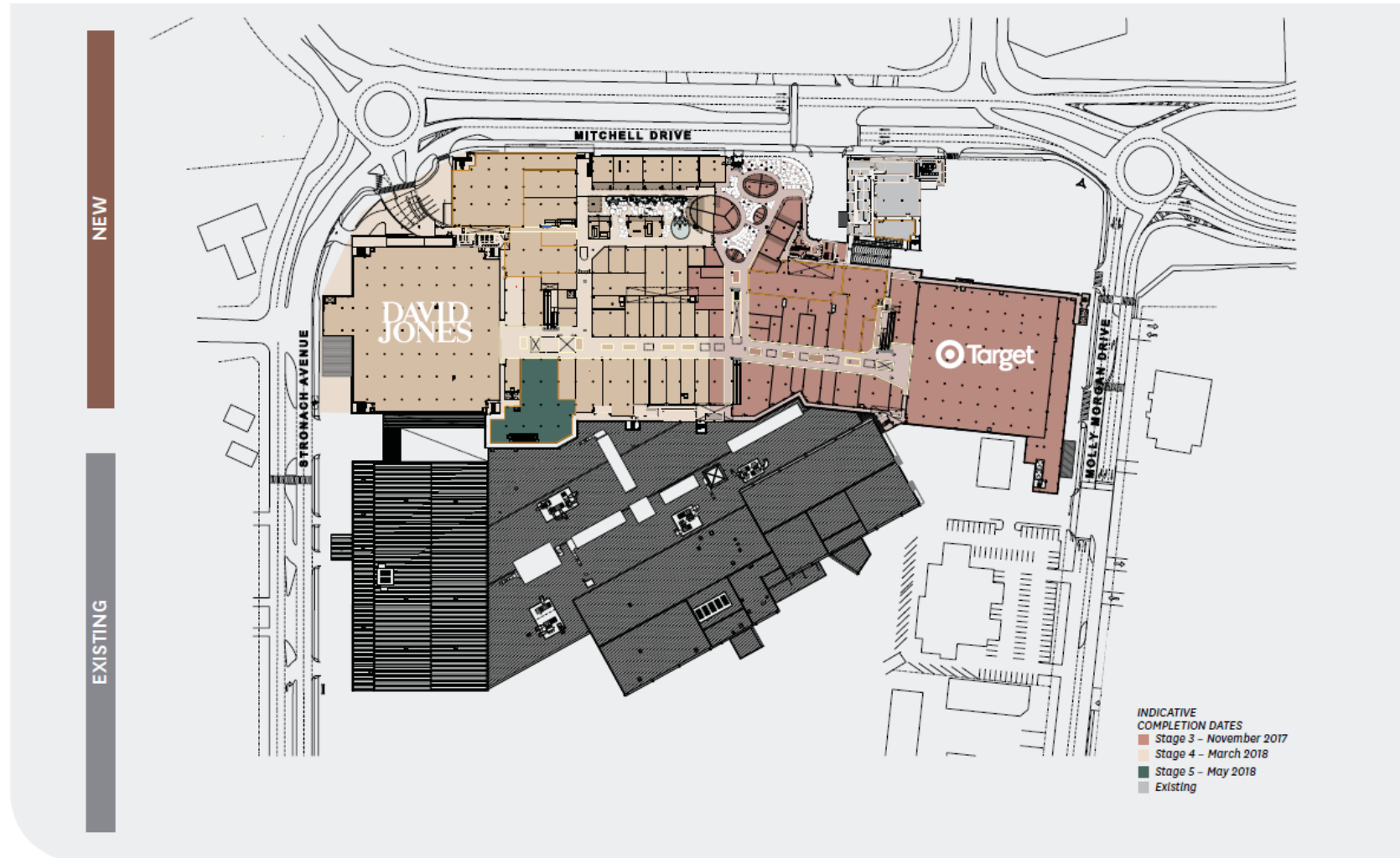




# Ground Floor

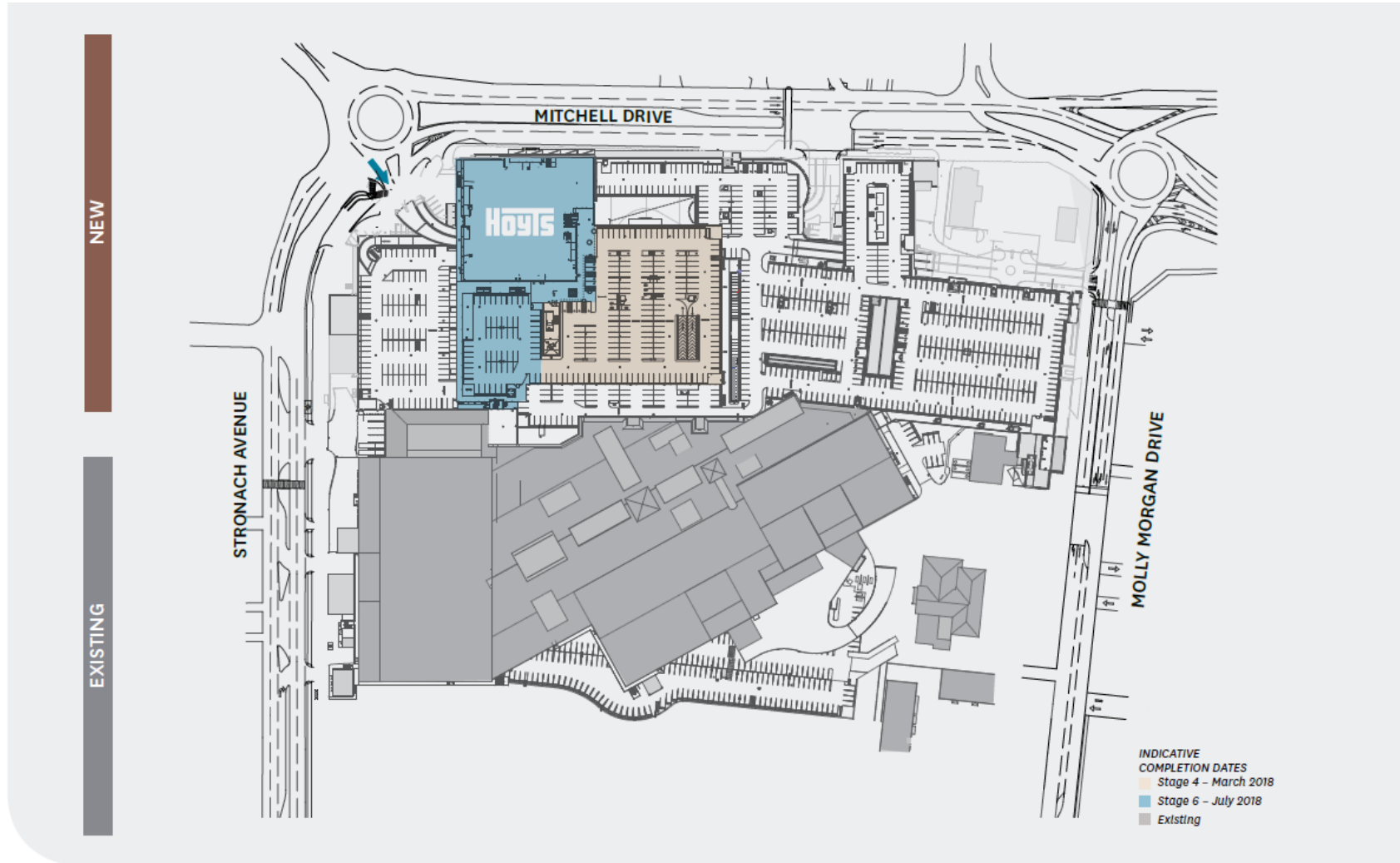


# First Floor





# Upper Roof Parking





—  
Thank you



Stockland  
*it's your place*





**Stockland Corporation Limited**

ACN 000 181 733

**Stockland Trust Management Limited**

ACN 001 900 741; AFSL 241190

**As responsible entity for Stockland Trust**

ARSN 092 897 348

25th Floor  
133 Castlereagh Street  
SYDNEY NSW 2000

**Important Notice**

While every effort is made to provide accurate and complete information, Stockland does not warrant or represent that the information in this presentation is free from errors or omissions or is suitable for your intended use. This presentation contains forward-looking statements, including statements regarding future earnings and distributions that are based on information and assumptions available to us as of the date of this presentation. Actual results, performance or achievements could be significantly different from those expressed in, or implied by these forward looking statements. These forward-looking statements are not guarantees or predictions of future performance, and involve known and unknown risks, uncertainties and other factors, many of which are beyond our control, and which may cause actual results to differ materially from those expressed in the statements contained in the release.

The information provided in this presentation may not be suitable for your specific needs and should not be relied upon by you in substitution of you obtaining independent advice. Subject to any terms implied by law and which cannot be excluded, Stockland accepts no responsibility for any loss, damage, cost or expense (whether direct or indirect) incurred by you as a result of any error, omission or misrepresentation in this presentation. All information in this presentation is subject to change without notice.

This presentation is not an offer or an invitation to acquire Stockland stapled securities or any other financial products in any jurisdictions, and is not a prospectus, product disclosure statements or other offering document under Australian law or any other law. It is for information purposes only.