#### ASX/Media Release



10 May 2018

133 Castlereagh Street Sydney NSW 2000 T 02 9035 2000 F 02 8988 2552

www.stockland.com

#### STOCKLAND 2018 INVESTOR DAY PRESENTATION

#### For media enquiries

#### Larissa Webster

Senior Manager Media Relations and Internal Communications Stockland T +61 (0)2 9035 3328

M +61 (0)2 9035 3328 M +61 (0)418 254 959

#### For investor enquiries

#### **Antoinette Plater**

National Manager Investor Relations Stockland

T +61 (0)2 9035 3148 M +61 (0)429 621 742 Attached is the presentation to be given today at Stockland's 2018 Investor Day.

The presentation will be webcast live via the <u>Stockland Investor Centre website</u> on Thursday 10 May at 8:00am (AEST).

#### **ENDS**

#### Stockland

Stockland (ASX: SGP) was founded in 1952 and has grown to become Australia's largest diversified property group – owning, developing and managing a large portfolio of shopping centres, residential communities, logistic centres, business parks, office assets and retirement living villages. Stockland is rated as one of the most sustainable real estate companies in the world by the Dow Jones Sustainability World Index (DJSI). Stockland is also an Employer of Choice for Gender Equality, as recognised by the Workplace Gender Equality Agency.

Investor Day May 2018

Creating sustainable communities

Cloverton, Vic





# — Agenda

Creating sustainable communities	05
Reshaping the portfolio	11
Strategic priorities	34
Workshops	

Asset tour

Asset profiles

### Stockland Executive Committee



Mark Steinert
CEO and
Managing Director



**Stephen Bull**Group Executive and CEO
Retirement Living



Robyn Elliott
Chief Technology and
Innovation Officer



Katherine Grace General Counsel and Company Secretary



Tiernan O'Rourke
Chief Financial Officer



Darren Rehn
Group Executive and Chief
Investment Officer



Michael Rosmarin
Group Executive
and Chief Operating Officer



John Schroder Group Executive and CEO Commercial Property



Simon Shakesheff Group Executive, Strategy, Stakeholder Relations and Research



Andrew Whitson
Group Executive and CEO
Residential

### Presenters



Tony D'Addona

General Manager - Logistics,
Business Parks and Office



Scott Falvey
National Development Manager,
Logistics & Business Parks



Amanda Hayes General Manager - Retail Asset Management & Operations



Kirrily Lord

Business Manager & Head of
Asset Management, Retirement
Living



Glenn Page
Centre Manager, Wetherill Park



**Mike Milligan**Project Director, Elara



Robert MacKay
National Development Manager,
Logistics & Business Parks



Calum Ross
Regional Manager, RL & Resi
Homes Development



**Tony Tsekouras** General Manager - Retail Leasing, Leasing Operations



Michael Wappett
General Manager - Sales,
Retirement Living



Mark Steinert

Bells Reach, Qld





# Community creation driving securityholder returns

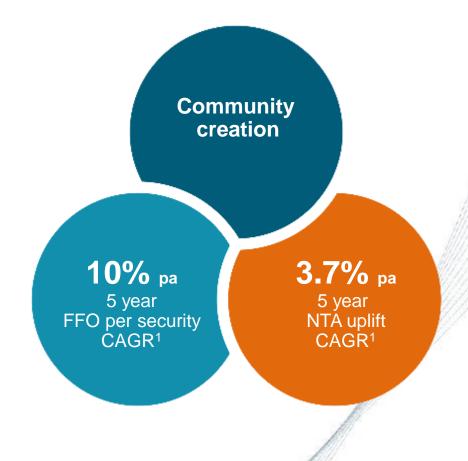
Leveraging our diverse business model

GROW ASSET
RETURNS AND
CUSTOMER
BASE

- **GROW ASSET** Create liveable, affordable and sustainable communities
  - Develop and manage resilient retail town centres
  - Active asset management and portfolio optimisation
  - Accretive development

**OPERATIONAL EXCELLENCE** 

- Continuously improve customer experience
- · Maintain sustainability leadership
- Digitise our business
- **CAPITAL STRENGTH**
- Maintain investment grade credit ratings
- Gearing within 20-30%
- Safeguard diverse funding sources
- · Maintain strong operating cash flow



<sup>1.</sup> Five year compound annual growth rate 1H13 to 1H18



### How we create communities

Hierarchy of land use drives profit



Connected Liveable Affordable



Delivering amenities early



Customer focussed



The heart of our communities



Leading in sustainability

# Community strategy delivering results

Target group outcomes	FY13 to now	
WHAT WE SAID	WHAT WE ACHIEVED	
Reliable profit growth above A-REIT sector	10% pa five year FFO per security CAGR <sup>1</sup>	✓
Improved returns (ROE of >11% by FY18)	11.4% in FY17	<b>/</b>
Continued strength in our balance sheet (20-30% gearing)	23% gearing as at December 2017, at lower end range S&P rating A-/stable Moody's rating A3	<b>/</b>
Modestly expand capital partnering	Current capital partnerships of ~\$2b <sup>2</sup> of assets	/

<sup>1.</sup> To December 2017

<sup>2.</sup> Reflects 100% interest

# Community strategy delivering results Target operating business outcomes

### FY13 to now

WHAT WE SAID	OUR STRATEGY	WHAT WE ACHIEVED
Increase resilience of Retail rental base	Be the leader in regional areas and a clear point of difference in metropolitan areas	<ul> <li>89% of portfolio comprises leading centres mixed use/CBD/community town centres</li> <li>Remixing towards food, services, entertainment and health</li> </ul>
Increase Industrial exposure from 7%, to 10-15% over time	Grow and develop a leading portfolio	Now 14% of portfolio and growing to 20%
Expand Residential and Retirement Living built form initiatives to extend customer reach	<ul> <li>Double Residential medium density volumes from ~100 settlements</li> <li>Increase higher density Retirement development units</li> </ul>	<ul> <li>Tripled Residential medium density volumes, now over 5% of settlements and long term target of 15%+</li> <li>Through cycle target 5-6,000 residential settlements pa</li> <li>Retirement apartments 22% of total settlements in FY17</li> </ul>
Increase Retirement ROA to 6.5% by FY15, and to 7% by FY19 <sup>1</sup>	Scale-up Retirement development	<ul> <li>FY15 ROA 5.3%, FY17 ROA 6.2%</li> <li>16%pa operating profit CAGR in four years to FY17</li> <li>25% of established RL portfolio has been developed by us (up from 11%)</li> </ul>

<sup>1.</sup> Amended in FY14

Reshaping our portfolio

Simon Shakesheff

Stockland Point Cook, Melbourne





### Retail Town Centres

### Creating market leading retail town centres



Redeveloping our productive assets, enhancing customer experience and meeting retailer demand



Evolving our retail mix in line with customer preferences, trade area dynamics and changing retail formats

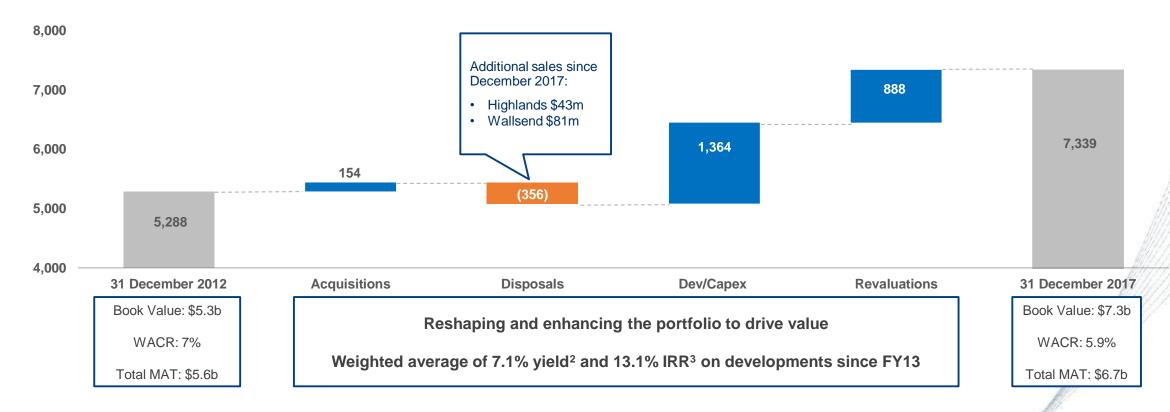


Developing greenfield retail town centres anchoring masterplanned communities

# Retail Town Centres - Organic value creation

Creating resilient centres with significant development and capital expenditure

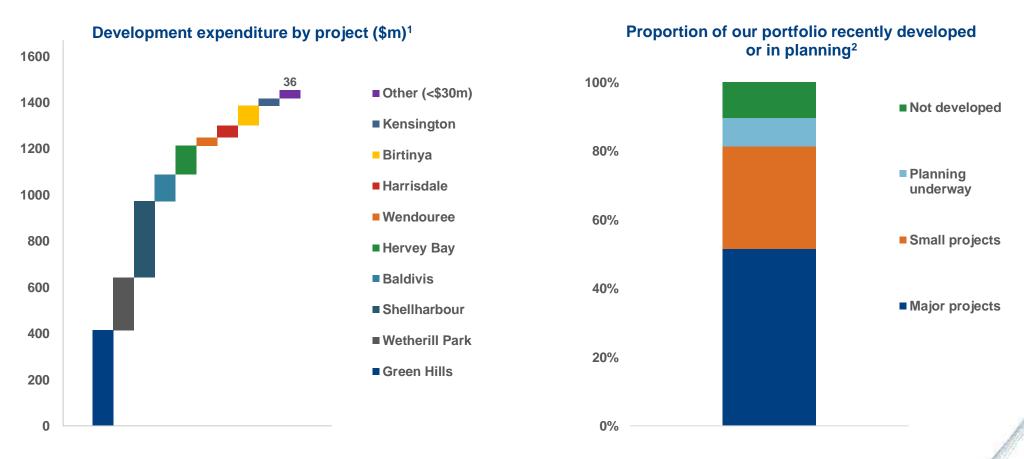
Retail book value transition: Five years to December 2017 (\$m)



FFO incremental yield, includes property management fees, Forecast unlevered 10 year IRR on incremental development from completion

# Redeveloping and enhancing the portfolio

A significant proportion of our assets have been redeveloped

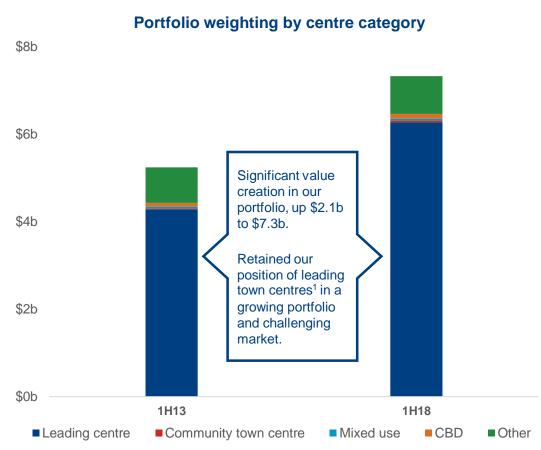


<sup>1.</sup> Since December 2012, includes total expenditure for both assets completed and currently underway

<sup>2.</sup> Over the last six years. By current book value of assets, including expected end value for projects currently underway. Major development is defined as >\$30m

# Increasing proportion of leading centres

How the retail portfolio has been transformed



	Our Por			
	1H13 Occupancy cost (%)	3Q18 Occupancy cost (%)	Benchmark Occupancy cost <sup>2</sup> (%)	
Regional	15.8	16.7	17.7	
Sub-Regional	13.8	14.0	14.6	
Neighbourhood, CBD, Mixed use & Other	13.2	13.7	-	
Totals	14.1	15.2	-	

#### Shift in occupancy costs reflect:

- Recent developments driving uplift in sales per sqm which can sustain higher occupancy costs
- Change in portfolio basket composition e.g. removal of Green Hills predevelopment spec sales per sqm of \$14,500
- Some weakness in mining-related regional areas

<sup>1.</sup> Leading Town Centre – largest in the main trade area

<sup>2.</sup> Urbis Shopping Centre Benchmarks Averages- Regional and Sub-regional, June 2017

### Retailer mix in our centres continues to evolve

Disruption in fashion, DS & DDS, with growth in services, entertainment, health & food

#### **Supermarkets**

Growth impacted by new store rollout, now signs of slowing

Supermarket productivity remains high in our portfolio at ~\$12,200sqm

#### DS & DDS

DS and DDS only ~11% of our portfolio
DS long WALE of 17.7 years<sup>1</sup>
DDS long WALE of 7.9 years<sup>1</sup>
DS/DDS sales +2.8% in 3Q18<sup>2</sup>

#### **Non-Reporting Services**

Now at ~15% of stores ~11% of gross rental income<sup>3</sup>

**Examples:** Childcare and some medical

#### **Reporting Retail Services**

Now at ~12% of stores

18% above Urbis average sales productivity<sup>4</sup>

**Examples:** Optometrists, hair & beauty, dentists, some medical

### Disruption

#### **Apparel**

Selectively remixing to higher quality stores and higher growth categories Ongoing disruption from internationals and online

#### Growth

#### **Entertainment & Leisure**

Increasing trends to experiential retail

**Examples:** Timezone, Harry Hartogs Bookstore, dining precincts, theatres

#### Food Catering

Nearly one fifth of our retail store numbers

14% above Urbis average sales productivity<sup>4</sup>

### Pre-empting changes in the market

- 1. With options: DS: 21.8 years, DDS: 16.9 years
- 2. Comparable centre sales
- 3. Non reporting services represent over 21% of gross specialty rental income (for stores <400sqm)
- 4. Sales/sqm for 24 month in place stores in SGP centres with two or more DDS's compared to the Urbis double DDS average

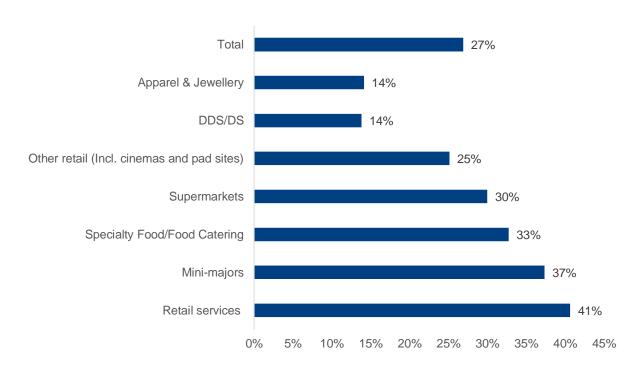
Proactively executing our remixing strategy

### Retail Town Centres

Making our assets more resilient – growing food, services, entertainment and health

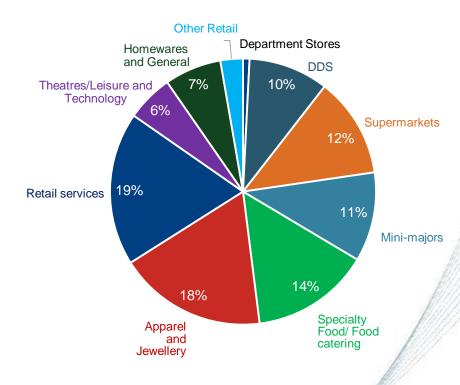
#### Remixing and redeveloping focused on growth categories<sup>1</sup>

Change in gross rent



#### Diversified rental income, non-discretionary focus<sup>2</sup>

Low reliance on DDS and department store income



<sup>1.</sup> Change in gross rent over the four years ended 31 December 2017

<sup>2.</sup> Total gross rent for the period as at 31 December 2017

Office

Macquarie Technology Business Park, Sydney





### Growth through development



Strong market conditions in the Sydney and Melbourne markets



Substantial repositioning and upgrading completed



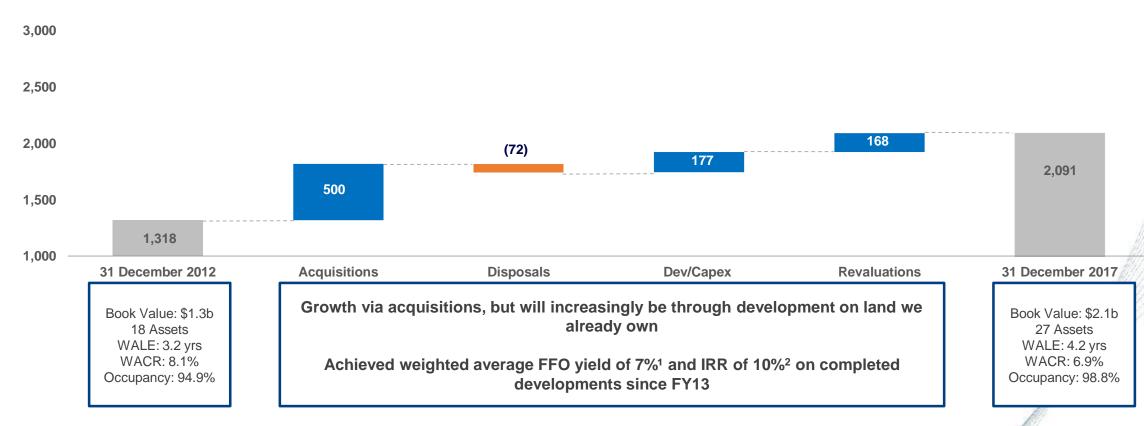
\$176m recently completed or under development, 7%+ yield¹ and 10%+ IRR²

Five year pipeline over \$600m

- 1. FFO incremental yield, includes property management fees,
- 2. Forecast unlevered 10 year IRR on incremental development from completion

Portfolio expansion driven by well timed acquisitions and accretive development

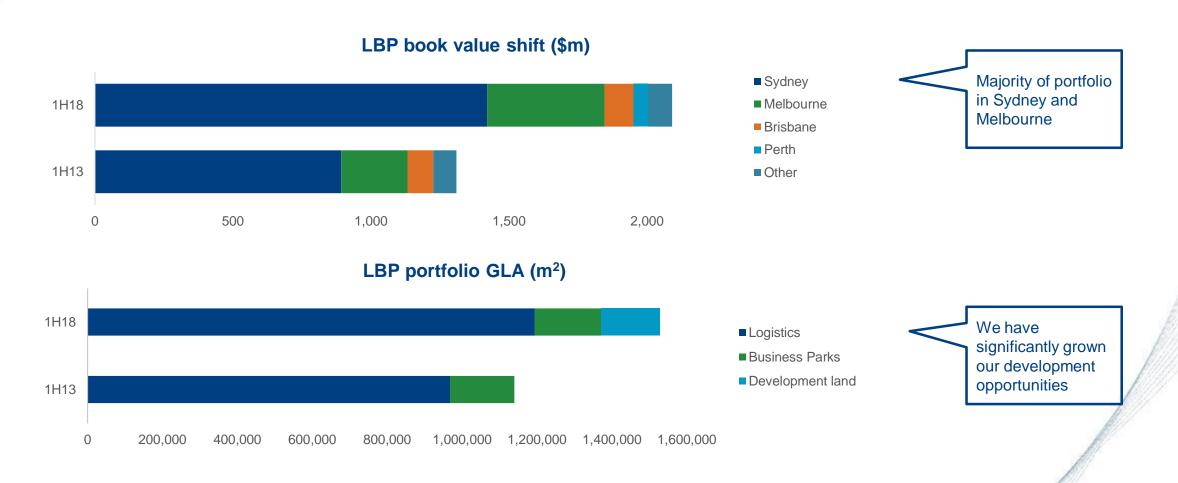




<sup>1.</sup> FFO incremental yield, includes property management fees,

<sup>2.</sup> Forecast unlevered 10 year IRR on incremental development from completion

Material portfolio expansion; Sydney & Melbourne focus maintained



Growing towards 20% of total assets by unlocking development pipeline

#### Upgrading existing middle ring properties

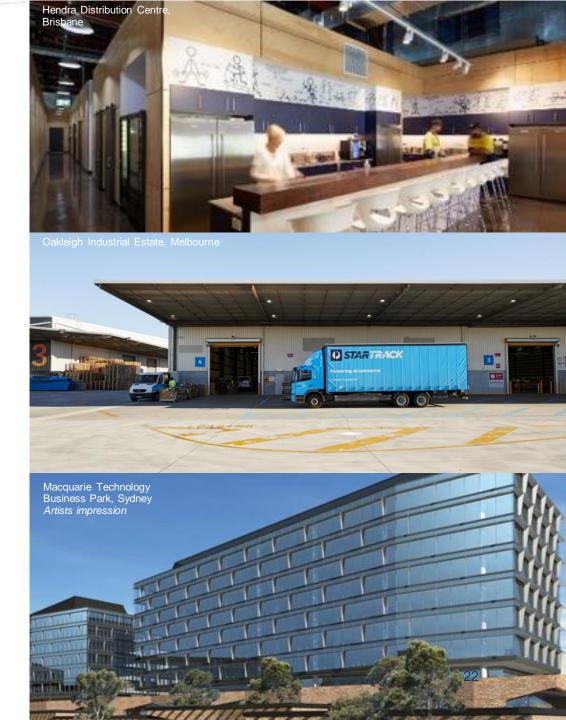
- Hendra Distribution Centre: refurbishing entire estate, occupancy above 90%
- Oakleigh Industrial Estate: redeveloped 50% of site, incremental IRR of 14.7%<sup>1</sup>
- Yennora Distribution Centre, Sydney \$26m

#### Integrating with our communities, and on land we own

- Willawong adjacent to Pallara community in Brisbane
- Aura business development park
- Cloverton masterplans underway

#### Unlocking higher and better use

- Macquarie Technology Business Park convert from 16,000sqm business parks to 55,000sqm campus, application lodged for full masterplan approval and Stage One DA
- 1. Forecast unlevered 10 year IRR on incremental development from completion



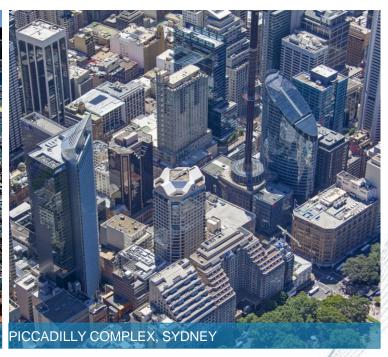
# Office Optimising returns



80% in strongest performing Sydney markets



Releasing capital through sale of mature assets



Pursuing development opportunities

Retirement Living



Macarthur Gardens, Sydney



## Retirement Living

#### Leading operator and developer



- Renewing and enhancing villages
- · Acquired eight and sold nine villages since FY13
- Continuing to recycle capital to fund future opportunities



- Future pipeline over 3,000 units
- Organic growth within our masterplanned communities

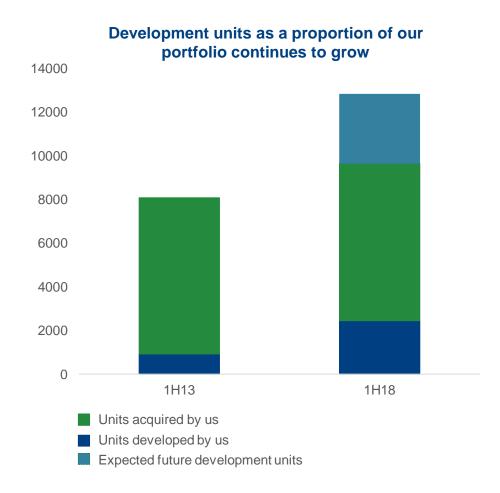


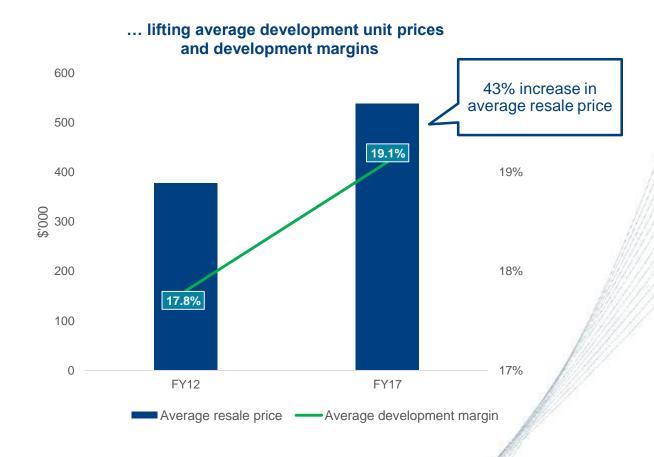
- Focus on health and wellbeing
- · Providing contract choice, non-DMF Aspire
- Care partnerships
- High residents' satisfaction 84%<sup>1</sup>

<sup>1.</sup> Stockland Residents' Voice Survey 2017, independently conducted by Colmar Brunton

## Retirement Living

### Active development driving value and return

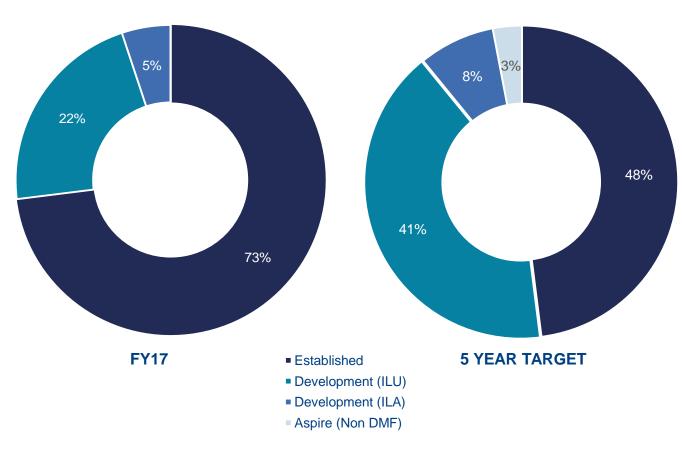




# Retirement Living

#### Focus on customer choice to broaden reach

#### **Retirement Living settlement composition**





#### **New contract options:**

- Capital Share: offering residents a 50% share in capital gain or loss with Stockland, DMF of 5% pa capped at seven years (35%)
- Peace of Mind: offering financial certainty for our residents, with resident not sharing in any capital gain or loss, DMF of 5% pa capped at five years (25%), buy back guarantee<sup>1</sup>

<sup>1.</sup> Guaranteed buy back of unit within six months of leaving the village Stockland 2018 Investor Day | Creating sustainable communities



### Residential communities

Maximising returns by creating thriving communities



Creating vibrant, masterplanned communities, focusing on owner occupiers and liveability



Broadening customer reach in middle ring locations, and markets of deep demand

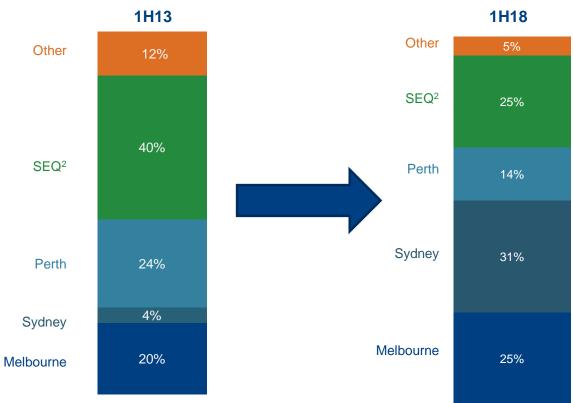


Acquiring land around rail transport and infrastructure nodes

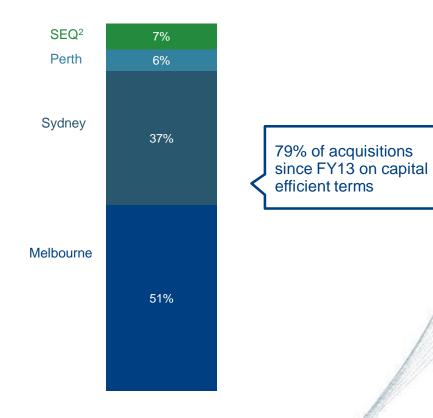
### Residential communities

Upweight to the deeper Sydney and Melbourne housing markets

#### **Book value of our Residential portfolio**



### Acquisitions<sup>1</sup> since FY13



- 1. By value \$M
- 2. SEQ: South East Queensland

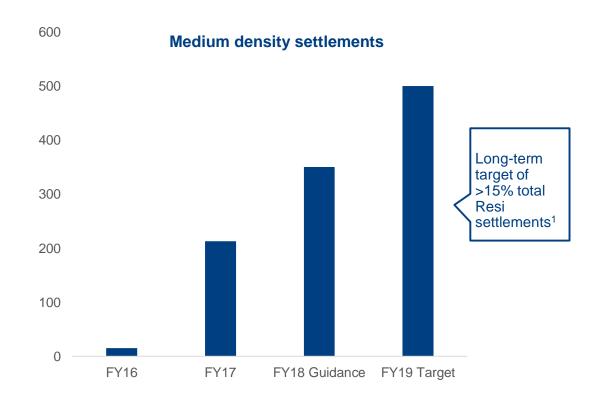
# Disciplined investment / acquisition

Masterplanned communities	Metro	Rail access (5km radius)	> 500 lots	Capital efficient	<2 yrs to market <sup>1</sup>	MD	Retail amenity	RL and/or L&BP opportunity
NSW								
Altrove	$\checkmark$	✓	✓	✓	✓	✓	✓	×
Elara	✓	✓	✓	✓	×	✓	✓	✓
Willowdale	✓	✓	✓	×	✓	✓	✓	✓
Vic								
Edgebrook	✓	Rail corridor	✓	✓	×	✓	×	×
Highlands	✓	✓	✓	✓	✓	✓	✓	✓
Minta Farm	✓	✓	✓	✓	✓	✓	×	✓
Mt Atkinson	✓	✓	✓	✓	✓	✓	✓	✓
The Address	$\checkmark$	✓	×	×	✓	×	✓	×
Grandview	✓	✓	✓	✓	✓	✓	✓	×
Qld	_							
Newport	✓	✓	✓	×	✓	✓	✓	✓
North Lakes	✓	✓	✓	×	✓	✓	✓	✓
Rothwell	✓	✓	×	✓	✓	✓	<b>√</b>	×
Springview	✓	✓	✓	✓	✓	×	<b>√</b>	×
Foreshore	×	✓	✓	✓	✓	✓	$\checkmark$	×
WA								
Newhaven	✓	×	✓	✓	✓	×	√_	×
Sinagra	✓	✓	✓	three year leaseback	×	Future masterplan	<b>√</b>	×
Wellard Farms	✓	✓	✓	✓	×	Future masterplan	✓	Future masterplan
Whiteman Edge	✓	Rail corridor	✓	×	×	×	✓	×

<sup>1.</sup> Deposits taken within two years of acquisition

# Broadening customer reach

Medium density to grow from our 3,000 dwelling pipeline



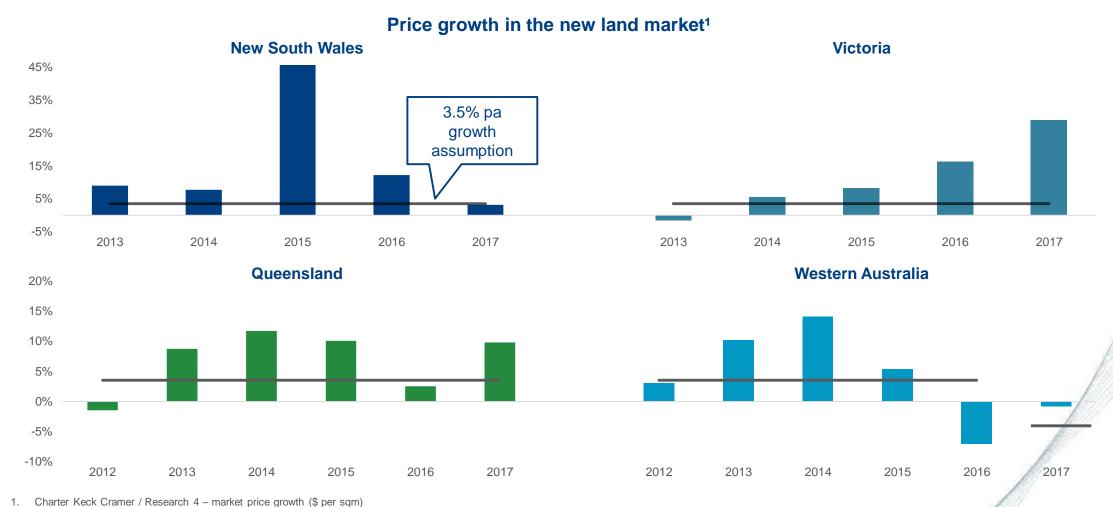
#### Average price per settlement (1H18) \$700,000 \$610,000 \$600,000 Profit per settlement \$80k<sup>3</sup> \$500,000 Profit per settlement \$400,000 \$40k<sup>2</sup> \$269,000 \$300,000 \$200,000 Over 2x profit per sale<sup>3</sup> \$100,000 \$0 Land MD

MD contributes higher profit per settlement despite lower margin, driving increased Group profitability

- By number
- 2. Example only, assumes 15% operating profit margin
- 3. Example only, assumes 13% operating profit margin

# Residential market land price growth

Growth in land prices underpins our profit margins



Stockland 2018 Investor Day | Creating sustainable communities

Strategic Priorities

Mark Steinert

Aura, Sunshine Coast





# Strategic priorities

#### **RETAIL TOWN CENTRES**

- Increase retail town centre resilience; food, services, entertainment and health focus
- Complete \$300m divestments
  - \$194m settled or unconditional contracts exchanged in FY18

#### RETIREMENT LIVING

- Convert high enquiry to more sales
- Roll out new contract choice
- Recycling capital
  - sold Rosebud Village, Vic



#### Perception of Retirement Living now improving<sup>1</sup>



1.AMR Reputation study: Proportion of over 55's rating retirement industry reputation as neutral or positive

## Strategic priorities

### **LOGISTICS & BUSINESS PARKS**

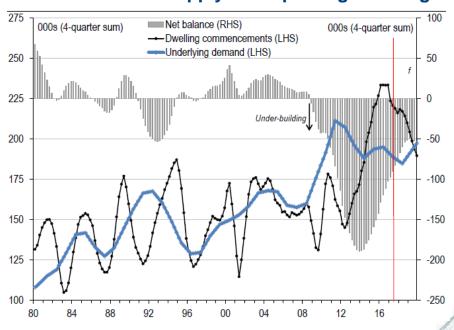
Grow L&BP towards 20% of our portfolio over time

### **RESIDENTIAL COMMUNITIES**

 Maintain sales and enhance customer experience

L&BP portfolio	FY13	1H18	
Percent of SGP portfolio	11.6%	13.6%	Target 20%
Development under construction and pipeline	\$125m through to FY19	\$760m	

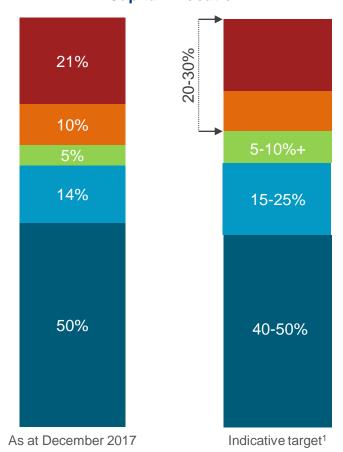
### Residential undersupply underpinning an elongated cycle<sup>1</sup>



<sup>1.</sup> UBS Economics, January 2018

### Our diversified model

### **Capital Allocation**





Residential

→ Maximise returns by creating better places to live



Retirement

→ Leading operator and developer



Office

→ Optimise returns



L&BP

→ Grow and develop a quality portfolio



Retail

→ Create market leading shopping centres

<sup>1.</sup> Indicative and subject to market conditions

## Our Strategy for Success



### Our Vision

To be a great Australian real estate company that makes a valuable contribution to our communities and our country

### Our Values

Community

**A**ccountability

Respect

Excellence

### Our Purpose

We believe there is a better way to live



# Retail Town Centres

Amanda Hayes Tony Tsekouras

Stockland Burleigh Heads, Qld





## Repositioning case study

Burleigh Heads Complex, Queensland

Repositioning the centre to capture escape spend in the trade area, strong population and income growth, and increasing trade area undersupply



Increased non-food mini majors and services

Identified our point of difference: younger fashion, more contemporary food, long WALE, deep community connections Foot traffic up 3.1%<sup>1</sup>
Total MAT up 9%<sup>1</sup>
Spec sales 3.9% higher than URBIS benchmark<sup>2</sup>
1.64MW solar installation underway

- 1. For year to 31 March 2018
- 2. Urbis Single DDS

## Introducing new retailers





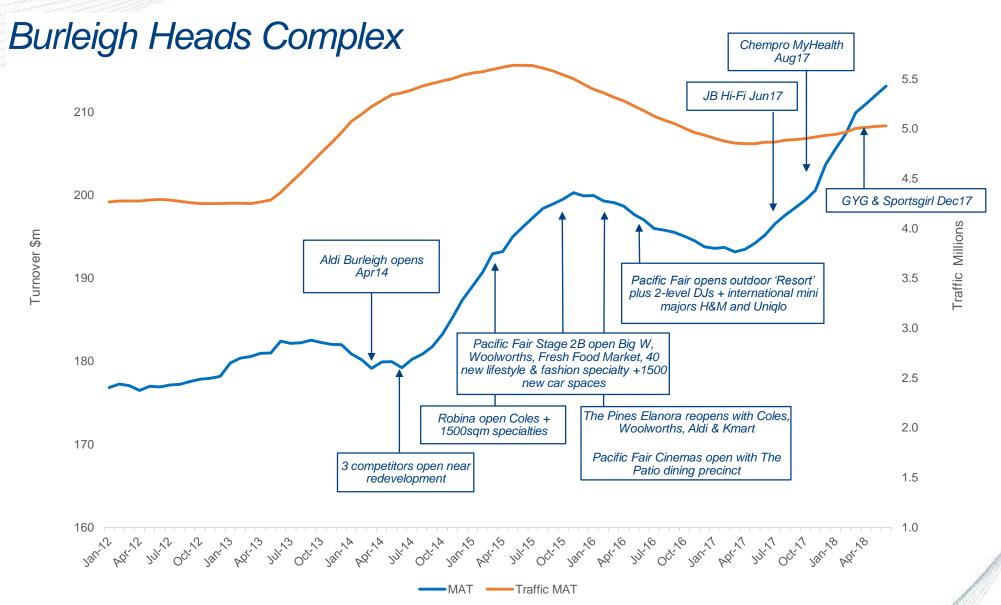
## Pre and post development

### Food court conversion to JB HI-FI (June 2017)



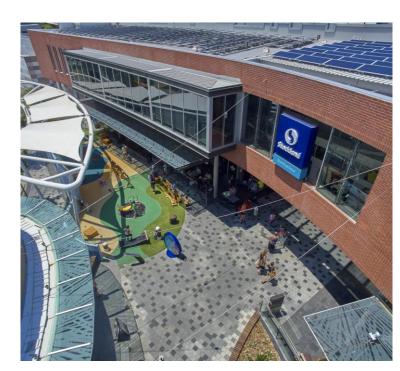
### **Dick Smith & Amcal to Chempro and Medical Centre** (August 2017)





## Retail Town Centres: Optimising the mix

We've made progress in remixing our assets to growth categories







Enhanced fast casual dining precincts at Shellharbour



#### Stockland's \$23.5 million solar investment Setting a new Aussie standard 12.3MW of solar Stockland power across 10 Green Hills (NSW) 1.87 MW shopping centres Stockland Stockland Merrylands (NSW) 39,000+ Burleigh Heads (Qld) 1.22 MW solar panels Stockland Wendouree (Vic) Stockland Traralgon (Vic) 0.50 MW Stockland Stockland Cairns (Qld) Point Cook (Vic) 1.62 MW 1.82 MW More than 9 rugby fields of solar power Stockland Caloundra (Qld) It's good for 0.25 MW the world Stockland Stockland Bundaberg (Qld) Hervey Bay (Qld) 1.03 MW 1.00 MW 2,300+ 17.2GWh of energy/year. Hot air balloons of It's good greenhouse gases kept Enough to... business out of the atmosphere Power a small town Take your electric car from Or drive it around the And helping us meet Sydney to Perth 24,000 times world 2,381 times over 10% our mission to reduce our carbon emissions forecast Intensity 60% average yield by 2025 over 10 years

Retirement Living

Michael Wappett Kirrily Lord

Patterson Lakes, Vic





## Retirement Living: Transforming the Portfolio



- Acquisitions
- Disposals
- Repositioning established assets



- Creating communities
- Shifting our mix
- Integrating care
- Co-locating uses medical and childcare



- Maintaining high resident satisfaction
- Launching Contract choice & Aspire
- Providing Care Partners
- Our services
- Money back guarantee



- 8 point plan
- · Industry campaign
- Our marketing approach

## Reshaping Our Established Portfolio

Patterson Lakes (Victoria)









### Long Island (Victoria)





## Enhancing Our Customer Experience

#### **Stockland Care Partners and Expos**







To us, it's personal.

salesforce

#### **Aspire Age Exclusive Villages**





#### **Contract Choice**

#### **New contract options:**

- Capital Share: offering residents a 50% share in capital gain or loss with Stockland, DMF of 5% pa capped at seven years (35%)
- Peace of Mind: offering financial certainty for our residents, with residents not sharing in any capital gain or loss, DMF of 5% pa capped at five years (25%), guaranteed buy back of unit within six months of leaving the village

#### Enhancing customer experience in the sales process

- Salesforce launched in RL following success in Residential Communities
- Effective tool to improve our customer engagement
- Internally developed algorithm to predict a customer's likelihood to purchase
- Resi success: low scoring leads have a conversion rate of 7%, while high scoring leads have a conversion rate of 24%

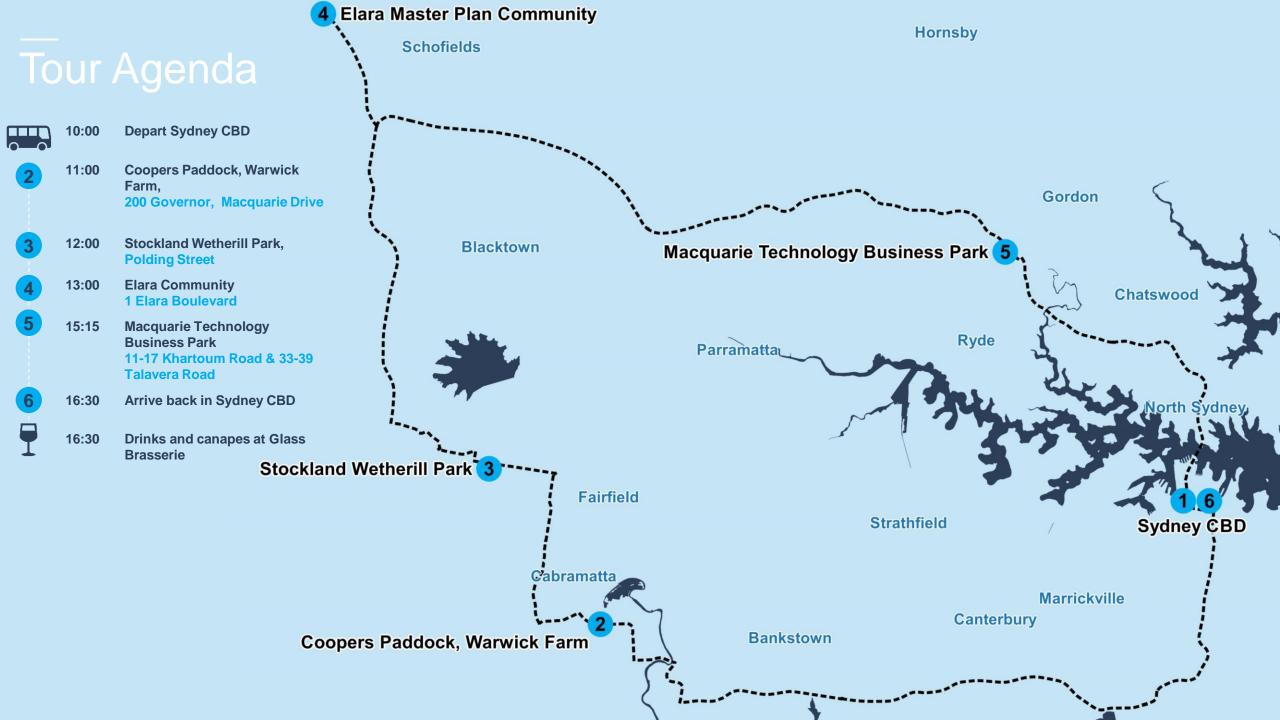
Stockland Investor Day

Creating sustainable communities

Triniti Business Campus, Sydney







Coopers Paddock



Coopers Paddock, Warwick Farm Sydney



### Introduction

Situated in the heart of South West Sydney, Warwick Farm offers a prime location for a logistics and distribution hub, providing ease of access to metropolitan Sydney and interstate markets via the Sydney Motorway Network.

Following development completion in March 2018 the asset is fully leased to three tenants for a weighted average term of 7.7 years<sup>1</sup>

Coopers Paddock comprises over 51,000 square metres of office and warehouse accommodation, in an estate environment across four separate buildings

### **ASSET INFORMATION (as at December 2017)**

Acquisition Date	April 2015
Ownership/title	100%/Freehold
Book value	\$18.8 million
Site area	11ha
Development cost	\$77m
Stabilised yield <sup>2</sup>	7.3%
Incremental IRR <sup>2</sup>	10.7%





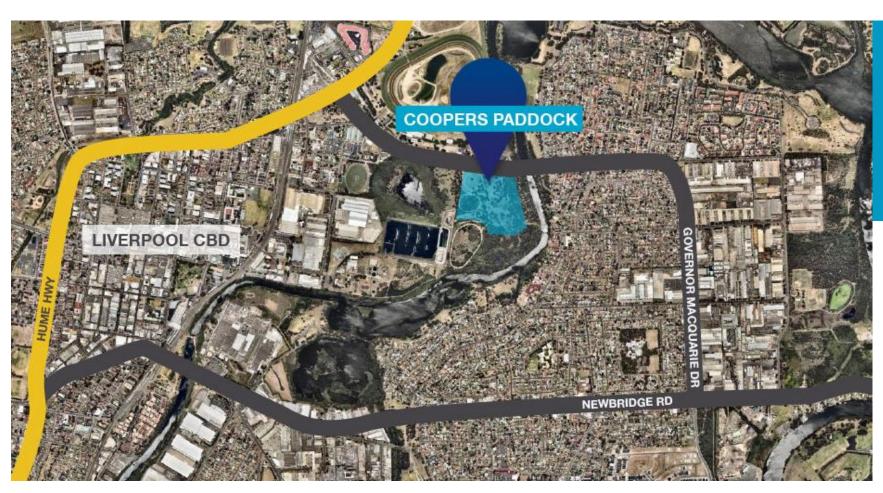
<sup>1.</sup> As at 30 April 2018

<sup>2.</sup> FFO incremental yield, includes property management fees, forecast unlevered 10 year IRR on incremental development from completion Stockland 2018 Investor Day | Creating sustainable communities

## Coopers Paddock, Warwick Farm



## Location



### **Distance from key locations**

Liverpool CBD 4 kilometres

M5/M7 Junction 9.5 kilometres

Sydney Airport 25 kilometres

Port Botany 36 kilometres

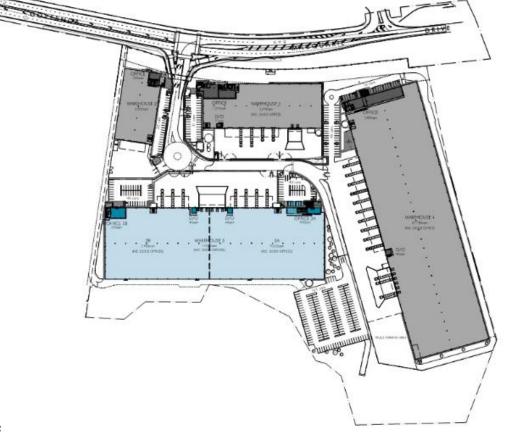
Parramatta CBD 16 kilometres

Coopers Paddock, Warwick Farm is in a central location in South Western Sydney's industrial precinct. Situated around nine kilometres from the M5 Motorway and M7 Junction, Coopers Paddock provides ease of access across Greater Sydney and to interstate routes.

Located at 200 Governor Macquarie Drive, Coopers Paddock is only six kilometres from the Moorebank Intermodal Terminal, 20 kilometres from Eastern Creek and 36 kilometres from Port Botany, with all routes B-Double approved.

## Estate Plan

Warehouse 1		Warehouse 3B	
Warehouse	5,296sqm	Warehouse	7,991sqm
Office Ground	597sqm	Office & Amenities	230sqm
Office First Floor	693sqm	TOTAL	8,221sqm
Warehouse 2		Warehouse 4	
Warehouse	2,831sqm	Warehouse	21,775sqm
Office Ground	199sqm	Office & Amenities	1,908sqm
Warehouse 3A		TOTAL	23,683sqm
Warehouse & Amenities	8,937sqm		
Office – Level 1	453sqm		
Office – Ground	192sqm		
TOTAL	9,582sqm		



Note: The location of the dividing wall is indicative only - may be relocated to suit tenant specific requirements All areas subject to survey



## Wetherill Park Retail Town Centre

\$228 million redevelopment, completed in September 2016

- Three extensions since 1983.
- Customer demand for a redevelopment based on fresh food, cafes, restaurants, mini-majors, theatre, lifestyle, health and services
- 5 Star Green Star Design rating and a significant 925 kw PV solar plant
- Completed centre, 70,000sqm, fully leased and trading strongly
- Retailer demand for more space, future development potential of 30,000sqm

### **Centre Information**



GLA 71,356 SQM



CAR SPACES 2,637



190

MAT TRAFFIC 7.6M



MAT SALES \$381.8M

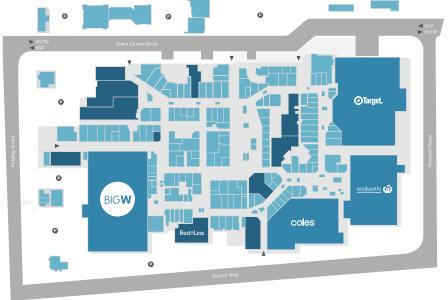


SPECIALTY SALES \$PSM \$9,436



AVERAGE SPEND \$50.24

Information is accurate as at 31 December 2017. Specialty number includes kiosks and shops. Does not include ATMs.



- The centre now features a new Coles, Woolworths, Big W, a refurbished Target, 11 minimajors, 190 specialties and a revitalised fresh food precinct
- It also includes an entertainment, alfresco dining and leisure precinct with a refurbished 12 screen HOYTS Cinema and 24 hour gym

## Trade Area Demographic



**POPULATION** 

174,740

in main trade area



HOME OWNERSHIP

67.7%

higher than Sydney metro average of 64.8%

- Located 35km south west of the Sydney CBD
- The centre offers a variety of food and automotive service pad sites and community facilities
- Convenient access to the centre via the T-Way Prairiewood Station located opposite the Food Court entry to the centre. It provides a direct bus link to both Parramatta and Liverpool

### Trade Area Map<sup>1</sup>



<sup>1.</sup> Sources Map: Location IQ, July 2017; Demographic Data: ABS Census of Population and Housing 2016; Location IQ, September 2017.



#### **About Elara**

Elara will feature tree-lined streets, parks and over 20 hectares of green open spaces in a picturesque setting with views to the Blue Mountains. Elara will eventually include almost 3,700 low density dwellings and 465 medium density dwellings across the 280 hectare site. This will grow by a further 2,000 homes, following the acquisition of Marsden Park North.

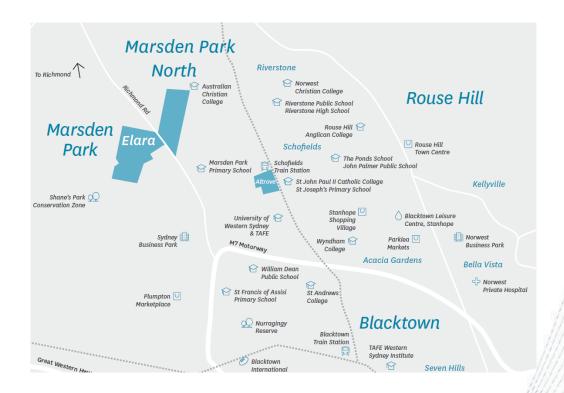
Residents can benefit from a neighbourhood shopping centre, a proposed public primary school, an independent K–12 school and a childcare facility. Elara is connected to the key employment centres of Blacktown, Parramatta and the Sydney CBD via bus facilities, which travel along the upgraded Richmond Road to Blacktown. Additionally there are rail connections at nearby Schofields, Blacktown and Mount Druitt Stations.

#### **Product**

Pricing in residential lots range from \$388,000 to \$670,000. Land lots range from 250sqm - 525sqm across the project. The community will feature 9-15m wide lots on 25-30m deep lots to the meet customer budgets.

#### Location

Elara is located within the suburb of Marsden Park, 50km north west of Sydney CBD and located within the Blacktown Local Government Area (LGA).



PRODUCT PRICES (31 Dec 2017)	Land (m²)	Land price	House price (single storey)		House	and Lan	d Pac	kage Pri	ce	
	280	\$419,000	\$315,000	\$734,000	3	<u>  </u>	2	<u> </u>	1	Â
House and Land Builder	350	\$493,000	\$350,000	\$843,000	3/4	-	2	1	2	
Packages "	420	\$550,000	\$370,000	\$920,000	4	<b>!</b>	2	<del>_</del>	2	



### **SUMMARY INFORMATION (as at 31 Dec 2017)**

Total project value <sup>1</sup>	\$2,786 million	
Total lots, includes dwellings	6,212	
Primary target market	First and Second Home Buyers & Investors	
Land price point	\$350,000 - \$670,000	
	< 299m <sup>2</sup> 39%	
Typical product mix (precinct 6)	300 - 350m <sup>2</sup> 43%	
	351 - 449m² 18%	
Land Size	250m² - 435m²	

#### **Development Update**

1,350 lots have been developed to date with 450 dwellings under construction and 620 dwellings occupied. A 47-lot display village, featuring 20 builders, is now open. The 4.5 hectare central park comprising of playing fields, cricket pitch, amenities and play facilities is expected to be completed by mid-2018. The playing fields were opened to the public in January 2018.

In 2017 we announced an agreement to acquire approximately 184 hectares of land in Marsden Park, the heart of Sydney's strong north west growth centre, for \$398 million on deferred terms over five years.

The site is located on the northern side of Richmond Road within the North West Priority Growth Area. The agreement, which is conditional on land rezoning and additional terms, gives us exclusive rights over prime land adjacent to Elara.

Subject to rezoning, this acquisition will allow the development of approximately 2,000 new residential lots.



**Marsden Park North recent acquisition** 

<sup>1.</sup> Total revenue generated throughout the life of the project including Marsden Park North acquisition





## Macquarie Technology Business Park

#### **Asset attributes**

- Well located:
  - One kilometre to the Macquarie Shopping Centre
  - Approximately one kilometre to Macquarie University Train station
- New train infrastructure in Macquarie Park forecasted to complete in mid-2019
- Office and large warehouse with high clearance
- Onsite parking for over 400 vehicles
- Strong WALE of 4.4 years and low risk lease profile

#### **Development strategy**

- Large and well-positioned corner site with good exposure for landlord and tenants
- Existing FSR allowance 2:1
- Converting older 16,000sqm office and warehouse buildings into new 55,000sqm office park
- · Provides relocation opportunities for existing customers
- Addresses strong enquiry for new A-grade office developments in Macquarie Park

#### **ASSET INFORMATION (as at December 2017)**

Acquisition Date	October 2000
Ownership/title	100%/Freehold
Cost including additions	\$46.7 million
Book value	\$56.7 million
Last independent valuation	December 2016
Valuation (\$/m²)	\$56.3 million (\$3,668/m <sup>2</sup> )
Capitalisation rate	6.75% - 7.75%
Discount rate	7.75%
Lettable area	15,349m²
Site area	3ha
Weighted average lease expiry	4.4 years
NABERS energy rating*	2.0



## Current



**Site Area** 

**Existing Buildings** 

3.003 Ha

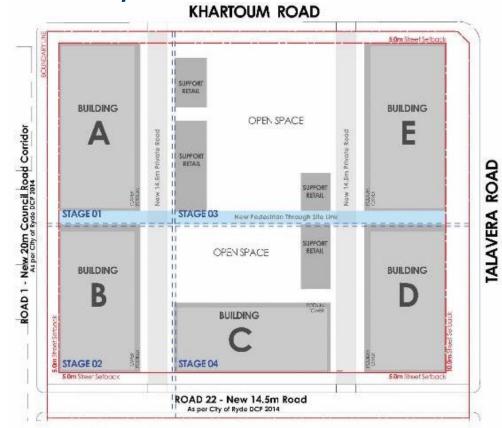
2 buildings of office and

warehouse

16,217sqm GLA

1. Subject to change

## Masterplan<sup>1</sup>



#### **GFA**

- Stage 1
- Stage 2
- Stage 3
- Stage 4

60,070sqm

17,750sqm GFA

12,600sqm GFA

10,910sqm GFA

18,810sqm GFA



## Annexure - Stockland quick facts

#### Trust ~70% of assets



Create market leading retail town centres



Stockland Green Hills, NSW



#### **50% SGP portfolio**

- (NSW) \$414m development, major stage launched in
- Wendouree (Vic) \$37m development on track for completion in June
- Exchanged contracts Highlands, Melbourne<sup>1,2</sup>



### Logistics & **Business Parks**

Grow and develop a leading portfolio



Oakleigh Industrial Estate, Melbourne



#### 14% SGP portfolio

- Maintaining high occupancy
- · Developments on track
- \$600m+ future development pipeline

### Office

Optimise returns



135 King St, Sydney



### **5**% SGP portfolio

- 80% located in the strongest performing Sydney markets
- · Sydney assets 99% occupied

### **Corporation** ~30%



Maximise returns by creating thriving communities



Highlands, Melbourne



#### 21% SGP portfolio

- Positive trading conditions continue with some moderation in Sydney as expected
- Lower net deposits reflect project timing
- Owner occupiers ~75% of our buyers



#### Retirement Living **Communities**

Leading operator and developer



Mernda Retirement Village, Melbourne



### 10% SGP portfolio

- Broadening customer reach through diversity of product and services
- Sold Rosebud Village, Melbourne<sup>2</sup>
- · Sentiment now improving but overall conditions remain soft

- 1. Excluding McDonald's pad site
- 2. Post 31 March

**Stockland Corporation Limited** ACN 000 181 733

Stockland Trust Management Limited ACN 001 900 741; AFSL 241190

As responsible entity for Stockland Trust ARSN 092 897 348

25th Floor 133 Castlereagh Street SYDNEY NSW 2000

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