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Media Release

FIRST RETAIL STAGE OPENS AT STOCKLAND SHELLHARBOUR

The first retail stage of Stockland Shellharbour's \$330 million expansion will open to the community at 9am on Wednesday 2 May, unveiling a brand new Coles, Kmart and over 40 specialty stores.

The exciting event will mark the first of many retail openings planned for the centre during 2012 and 2013, including the introduction of a Myer department store next year.

Stockland Shellharbour Centre Manager, Brett Leonard, said the launch date is earlier than anticipated, with construction of the first retail stage completed 10 weeks ahead of schedule.

"We are extremely pleased to offer customers exciting new brands and an additional 800 free car spaces sooner than expected. This is the beginning of many more extraordinary things to come," he said.

The launch will be celebrated with four days of free entertainment such as pop-up fashion shows, cooking demonstrations from Masterchef contestants, and The Smurf's Show (program attached).

Customers will be able to explore specialty stores in the mall including Witchery, Wittner, RM Williams, Swarovski, Lorna Jane, Events, Sunburn, Valleygirl and Hairhouse Warehouse.

Ally Fashion, Forever New and Lovisa are other stores that will bring the best range of aspirational, yet attainable fashion retailers to the Illawarra.

Popular cafes, restaurants and food retailers including Max Brenner, Cold Rock Ice-Creamery, Darrell Lea, The Coffee Club and Sushi Bay will also be established within the new City Square.

Featuring alfresco dining, a community stage, water features and an outdoor My Funland play area for children, the City Square aims to make shopping easier and more convenient for families.

When visiting the centre, shoppers will also be able to use two five -star Parent's Rooms featuring complimentary heated baby wipes, private feeding rooms, bottle warmers, a new Kidz Kabz and food preparation areas with microwaves.

"I'm sure customers will enjoy the new range of retail options and conveniences in the centre. When the expansion is completed, the centre will almost double in size and will create the only major regional shopping centre between Miranda, Campbelltown and Canberra," Mr Leonard said.

Media enquiries

Lucy Wilson
Corporate Affairs Consultant
Stockland

T +61 (0)2 9035 2689
M +61 (0)401 242 479