

# Community Art Expression of Interest

M\_Park, 11-17 Khartoum Road & 33-39 Talavera Road, Macquarie Park



Stockland



M\_Park

# Art EOI overview

Stockland M\_Park is an innovation ecosystem for bioscience and technology innovators looking to explore their fullest potential, designed to inspire, connect and thrive. Located in the heart of Macquarie Park in Northern Sydney, the M\_Park precinct is expected to deliver 55,000m<sup>2</sup> NLA of A-grade commercial and retail space.

Stockland is seeking Expressions of Interest (EOI) from Australian professional artists who are 18yrs and over experienced in delivering a three-dimensional art installation. Each installation could be a single piece or multi-piece artwork, using the artist's chosen medium of sculpture, carving, painting, digital or other suitable mode and materials.

The public art criteria is; "An original, physical 3D artwork specifically designed and created by a local artist for public display that enhances the bioscience and tech. ecosystem, whilst inspiring community pride and a sense of belonging, and creating a stronger connection to community cultural life."

We are looking for creative and innovative design, use of form, technique and materials, at the forefront of new ideas and sustainable practice. All execution must conform to risk and safety in design standards, whilst being robust, durable and low maintenance.

Artists may submit an EOI either as an individual or as part of a team.  
Stage 1 EOI submissions are due on: Sunday 15th of November 2020

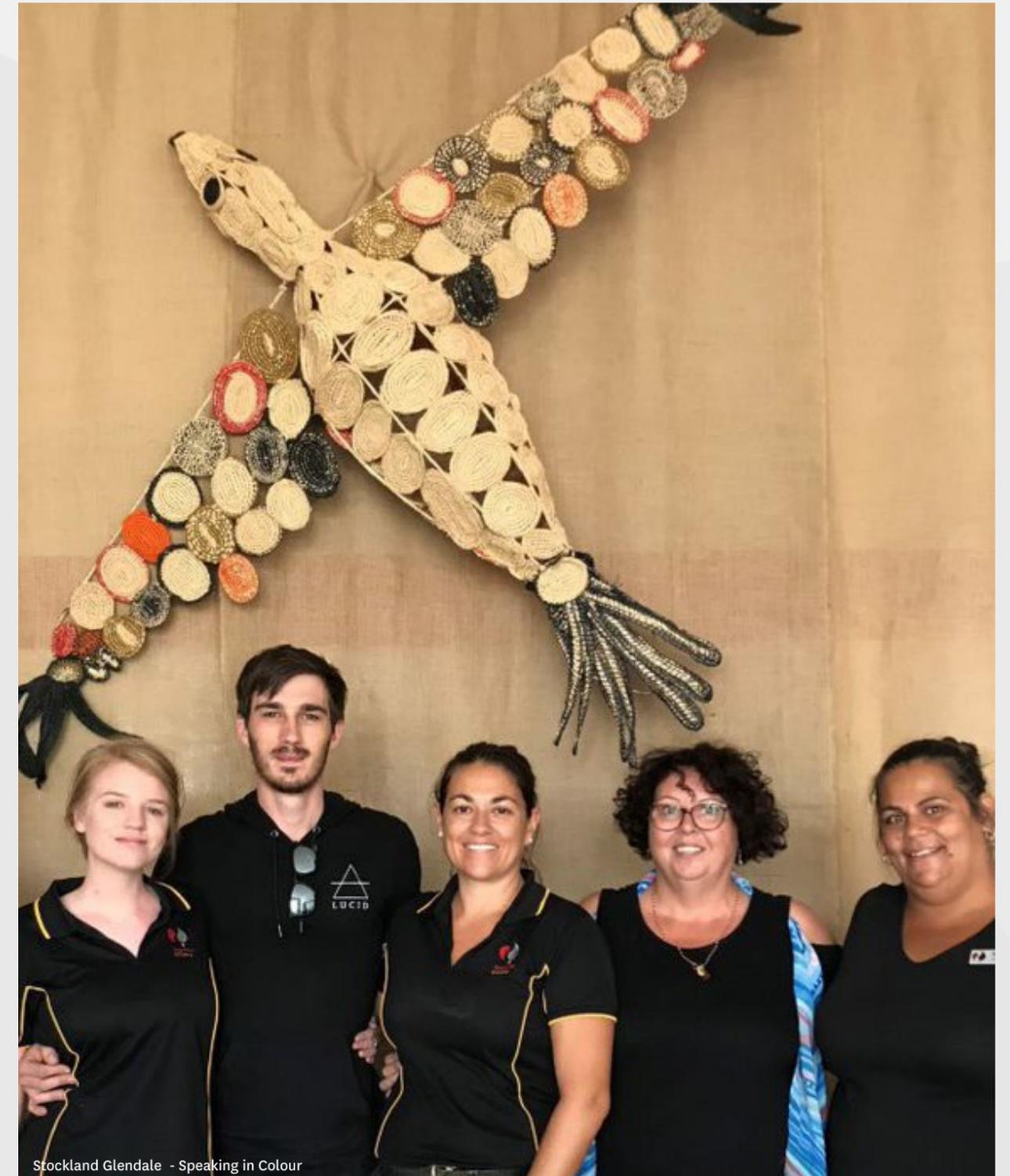


Artist impression, subject to change

# Acknowledgment of country

Stockland recognises the custodianship of the land on which M\_Park is situated – the Wattamattagal clan of the Darug Nation and pays respect to their Aboriginal Elders past, present and future, and Elders from other communities.

We welcome our indigenous community to participate in the Art EOI as a sole artist or as inclusive group submissions. We foster Art which is centred on storytelling, visually communicating knowledge of the land, events and beliefs, furthering connection to place, continuing cultural practices, whilst educating and creating cultural respect between everyone on site.



Stockland Glendale - Speaking in Colour

# Understanding the location

[MPID] Macquarie Park Innovation District is Australia's premier innovation location. Home to Macquarie University, Macquarie University Hospital, Macquarie University Incubator and more than 180 large international and 200 small businesses including Australian Headquarters for several of the world's top companies predominantly in medical, science and technology sectors, the vibrant technology park is set to revolutionise the way collaboration and innovation is catalysed.

Neighbouring Lane Cove National Park holds historical and cultural importance for recognising the traditional lands of Aboriginal people whose Country extended from around Newcastle to Sydney Harbour. They lived primarily by the water; fishing and hunting in the waters and hinterlands and harvesting food from the surrounding bushland. The Lane Cove National Park protects several ancient Aboriginal sites today.



Location plan

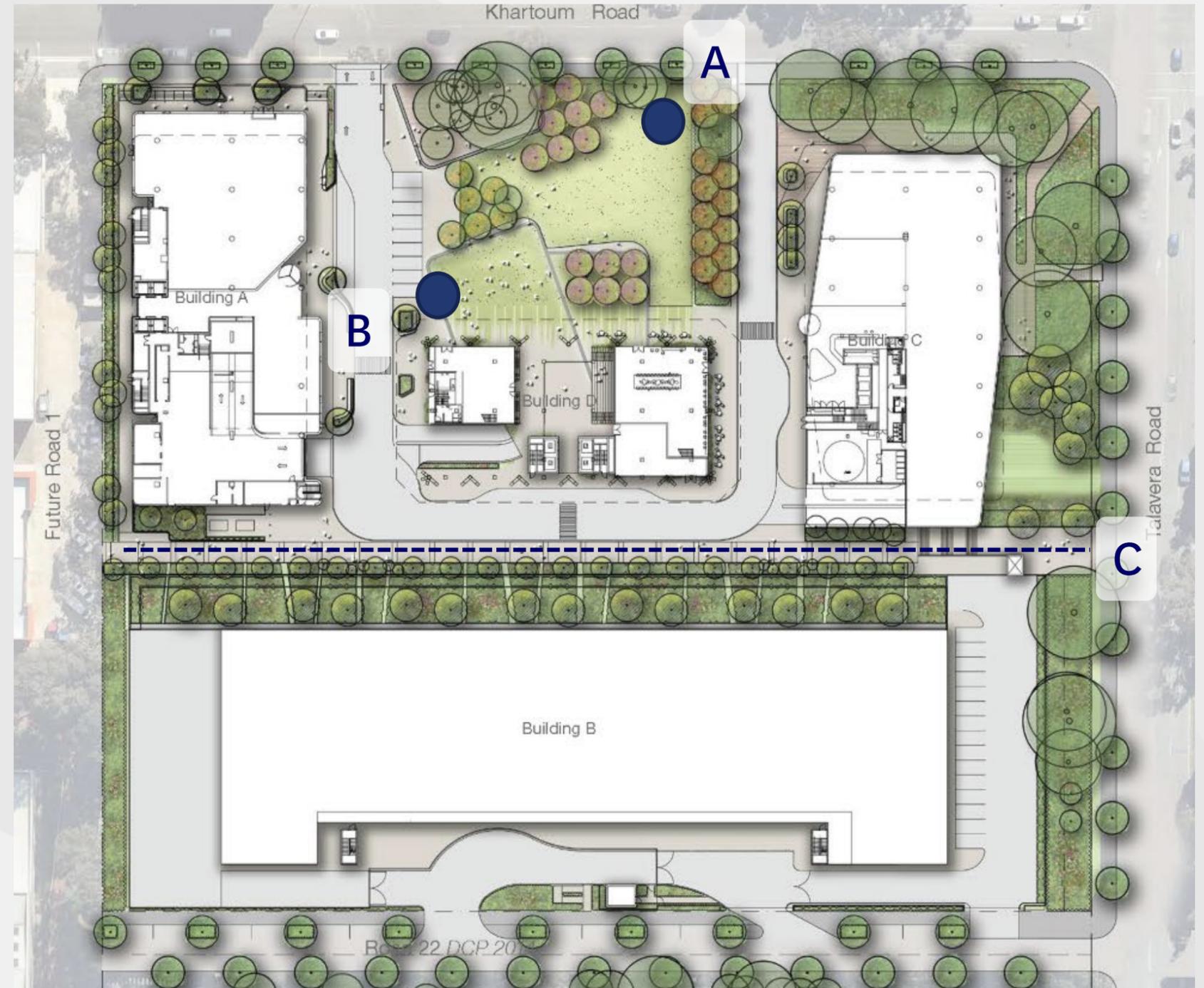
# Three art opportunities within the precinct

There are 3 sites nominated for 3 themed Art installations (refer following pages for details);

A – Design to “Enhance wellbeing”

B – Design to “Ignite imagination”

C – Design to “Create connection”



# Understanding the art envelope - Site A

Project Budget for this site: \$80,000

“Enhance Wellbeing”



The art design is to “Enhance wellbeing” using the natural environment and cultural heritage, encouraging users onsite to dwell and revive in the area or local children to explore and play.

Within the newly landscaped site, there are several opportunities for the artwork to be either:

- interwoven across the ground, or
- entwined in the existing street canopy trees above, or
- as multiple small-scale installations throughout the parkland and gardens, etc.

The existing street trees canopy and engineering requirements will dictate the heights permitted. This area is above deep-ground with no car park below.



# Understanding the art envelope - Site B

Project Budget for this site: \$280,000



“Ignite imagination”

The art design is to “Ignite imagination” within the heart of the Bioscience and Technology Innovation precinct. Located at a prominent entry, this art piece will be the first and last thing you see every day. On the edge of the park and the pedestrian intersection, this is a busy, bustling area with cars and people moving between indoor and outdoor workspaces, at the edge of the auditorium and sessional event spaces.

We encourage height to enhance visibility across the site: a meeting place marker or the gateway entry point to outdoor work hub and parkland. We require this art design to encompass movement or changing elements, the sculpture should not be stagnant, but could transition from day to night or over-time. The site ground is shallow with a car park below, and the engineering will be critical in the overall sizing capability. Be conscious of precious floor space and how people interact on this busy corner.



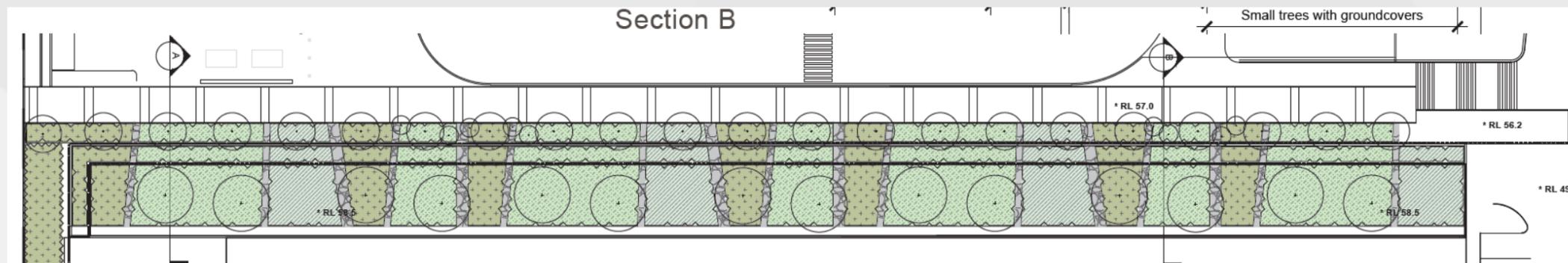
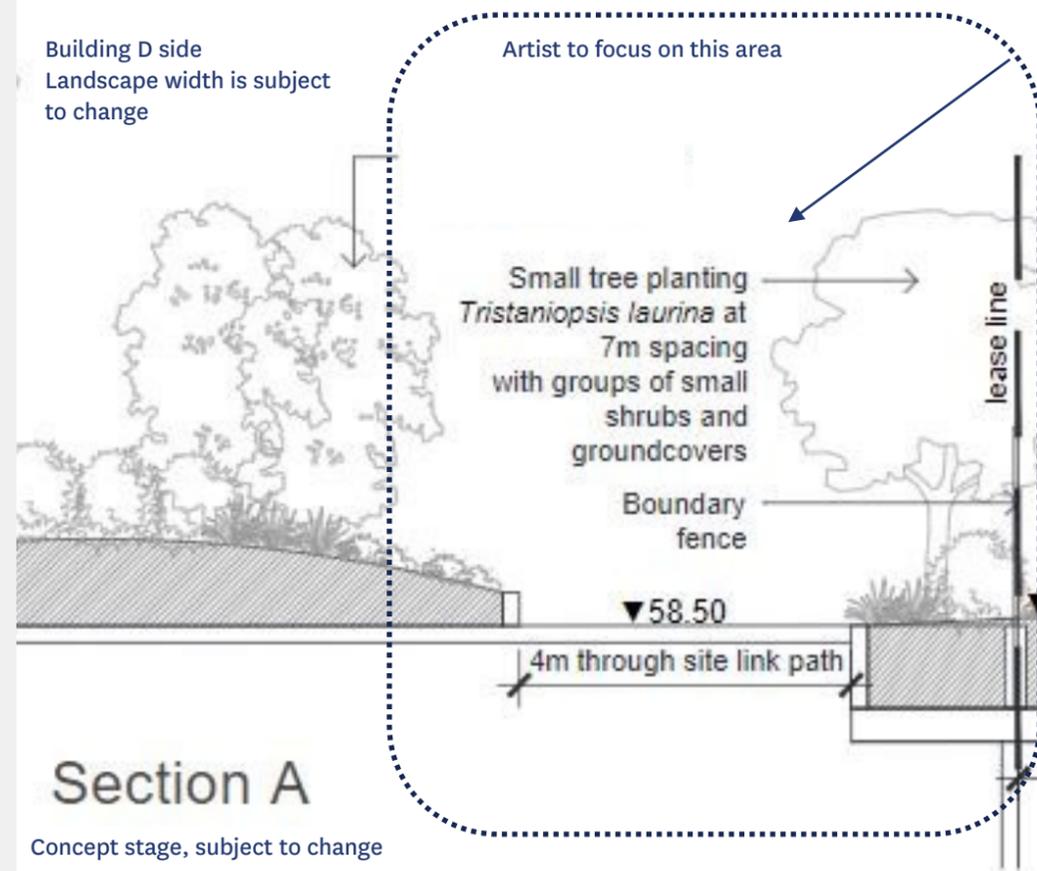
# Understanding the art envelope - Site C

Project Budget for this site: \$80,000

“Create connection”

The art design is to “Create connection” through visual storytelling as the community walk 235 steps across the 180m site corridor from neighbouring transport hubs, apartments, offices and shopping centre.

We encourage the artist to explore a sense of place, one that is both safe and enticing to discovery. Noting this area is tighter and more enclosed than the other sites. The path is 4m wide with high metal fencing and landscape to Building B and runs behind building D (8 storeys high). The art could be interlayed within the pavement and has the ability to embed multiple skeletal forms within the 600mm width landscape zone adjoining the path.



Community Pathway approx. 180m in length, landscape in concept stage, subject to change

# Stage 1: Submission criteria

Receipt of Artists' EOI submissions by: **Sunday 15<sup>th</sup> of November 2020**

To be considered for this project, Artists are required to provide the following information:

- Completed Artist Information Sheet (Schedule 1)
- Completed Artwork Images Sheet (Schedule 2) with 5 to 10 images in JPEG format
- Visual representation of proposed artwork(s) (Schedule 3) with physical description of work in terms of materials, size etc. including concept images in JPEG format
- Fee proposal to complete the artwork(s) (Schedule 3)
- Production timeline to create the artwork(s) (Schedule 3)
- Maintenance and durability information (Schedule 3)
- Curriculum Vitae and summary of previous experience
- Relevant insurances (min. \$20M Public Liability Insurance and valid Worker's Compensation Insurance)

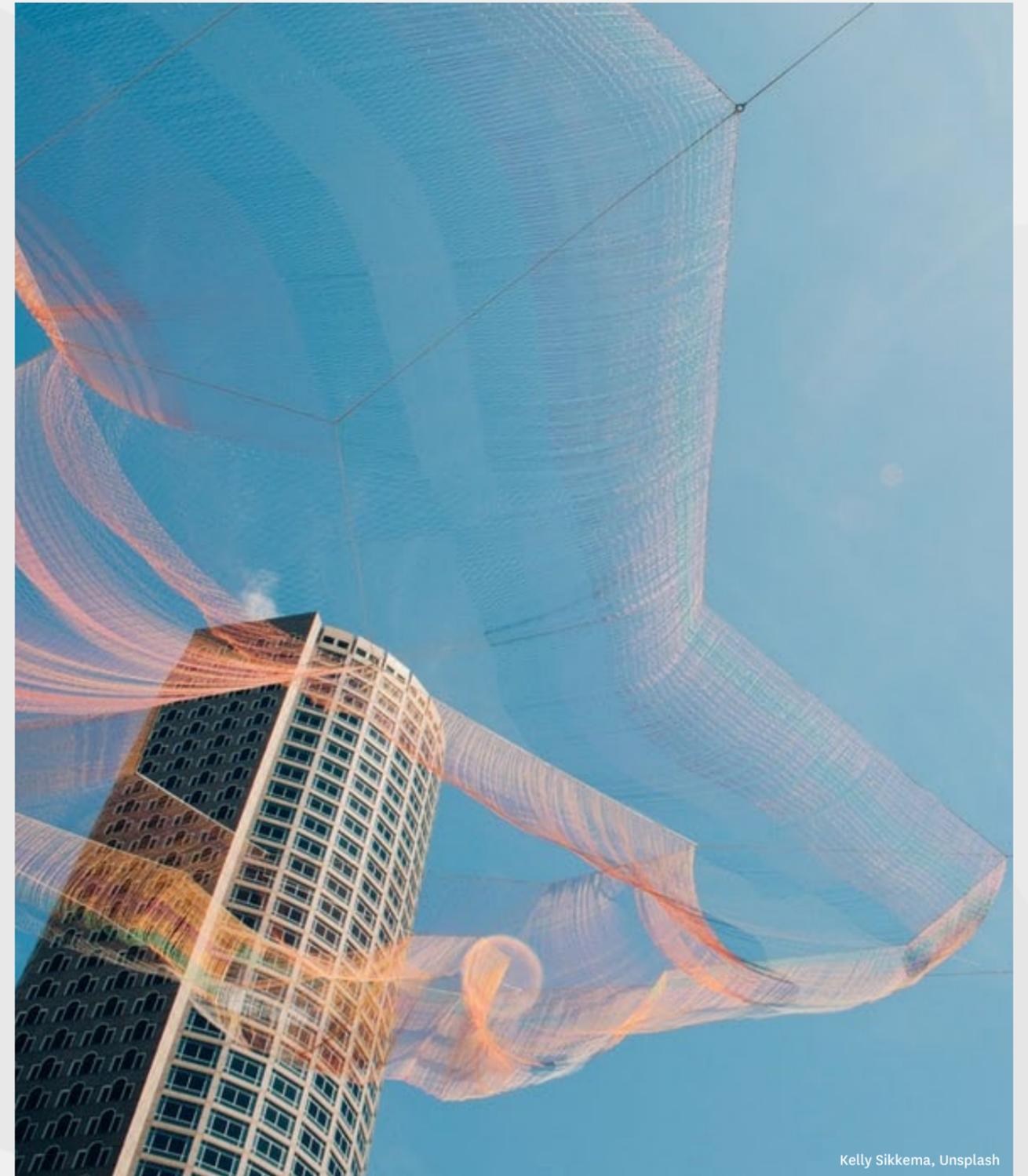
Submission and further enquires to be addressed to the Placemaking Manager:

Joni-Amelia Trevaskis

Placemaking Manger

Email: [place.making@stockland.com.au](mailto:place.making@stockland.com.au)

Mobile: 0400 819 647

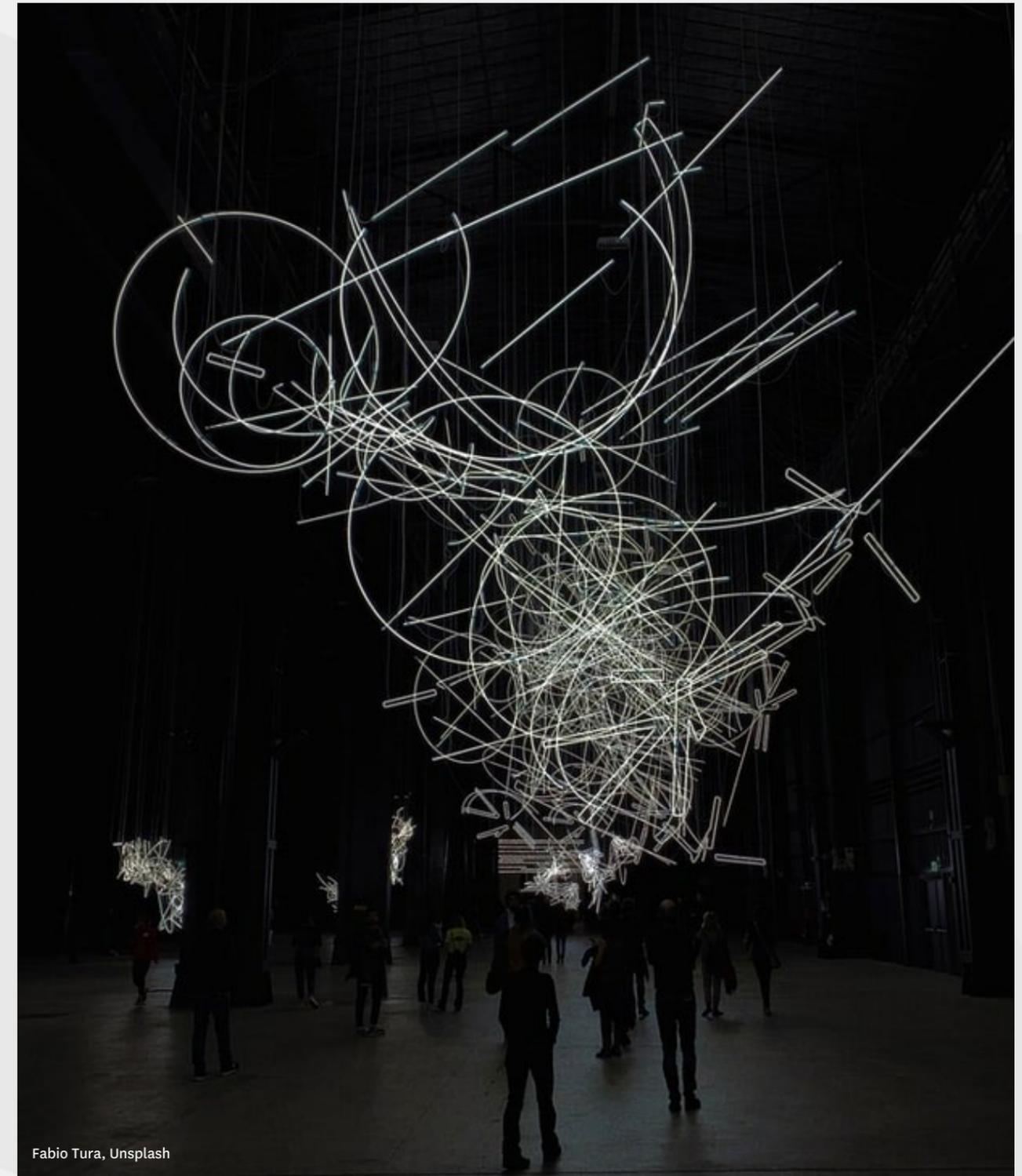


# Stage 1: Selection Criteria

Submissions will be evaluated by a panel of judges from the project team including external architectural and landscape consultants in accordance with the selection criteria below, and a shortlist of finalist artists will be selected to proceed to Stage 2.

	Criteria	Weighting
1	Previous experience working on projects of a similar nature	25%
2	Innovative and creative response to the brief (this EOI document)	25%
3	Ability to achieve the project according to the project timeline and within the budget	25%
4	Demonstrated capacity for the collaborative approach (CV outlining projects of this scale and complexity)	25%
	Total	100%

Shortlisted Artists contacted and announced on [bit.ly/StocklandMParkArt](https://bit.ly/StocklandMParkArt) by: **Friday 20th of November 2020**



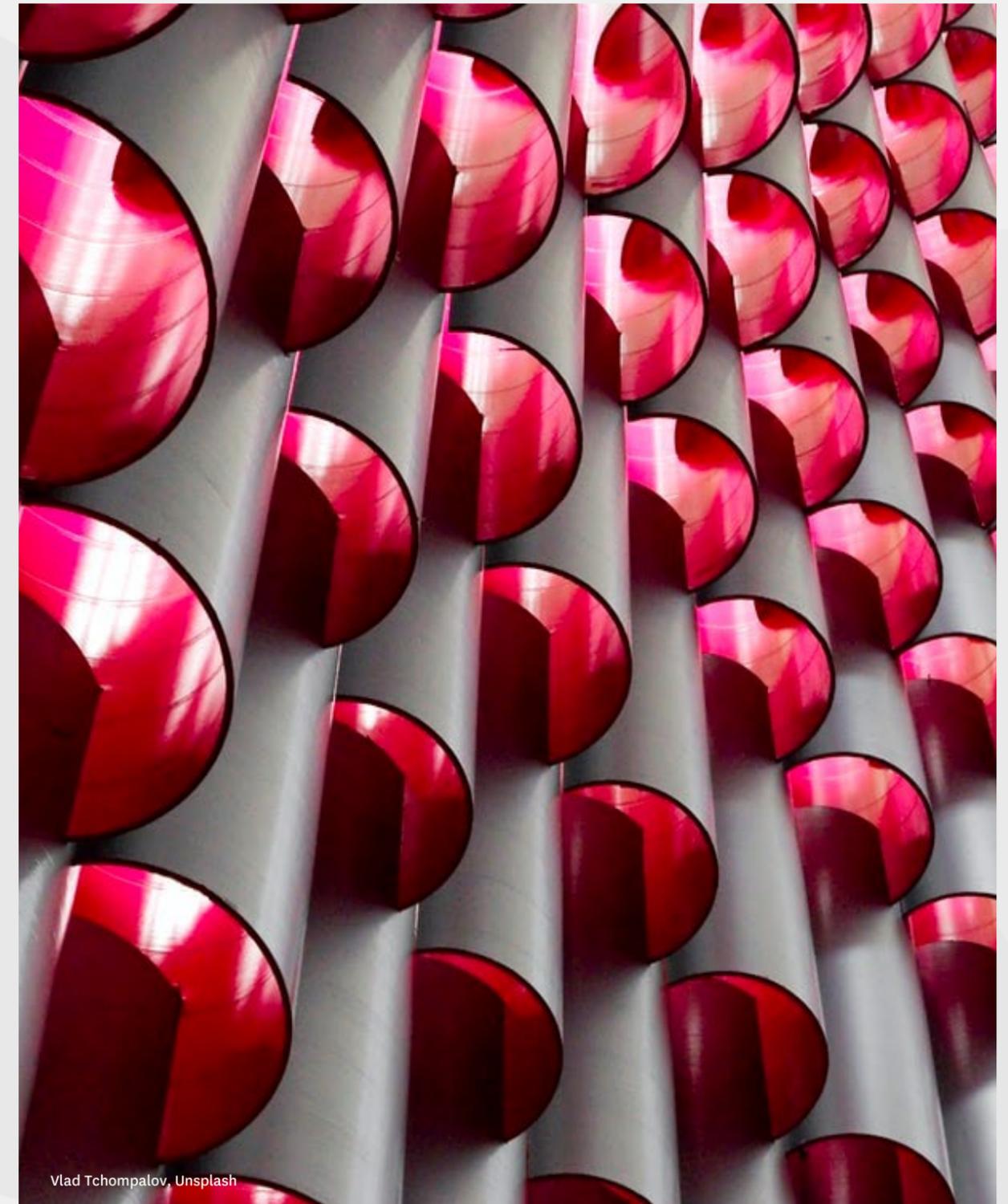
# Stage 2: Shortlisted criteria

Selected shortlisted artists are to submit a developed concept design to the Project Coordinator by: Friday 11th of December 2020.

A fee of \$1,000 will be paid to the Artist to develop a detailed design suitable to accurately illustrate the proposed art installation, for final sign off. The design should include, but is not limited to:

- detailed scaled drawings, images or other visual presentation of the proposed artwork
- proposed materials; renewable, recyclable, sustainable and ethically sourced materials highly desired
- maintenance schedule
- confirmed program

Stockland provide final approval of shortlisted commissioned artworks by: [Wednesday the 16<sup>th</sup> of December 2020.](#)



# Stage 3a/b: Contractual criteria

## Stage 3a: Contract & final design documentation

Artists' to return signed License Agreement and Contract by: Friday 18th December 2020.

Payment for Stage 3a works will be awarded up to the value of \$4,000.

Artists' preparation for final design documentation: 8th – 29th January 2021

The design should include, but is not limited to:

- Workshop with the project team including landscape and architecture disciplines to confirm the concept is holistic with the M\_Park design, including sustainability, safety and risk assessment
- Design development, preparation of final documentation for DA submission (e.g. drawings, details, images, specifications, samples and any prototypes).
- Landscape architect will provide the final location plan for the 3D envelope,
- Programme for detailed design, fabrication and installation.
- Cost plan for all design stages including installation.
- Artist detail design drawings for DA submission due no later than the: 5th of February 2021

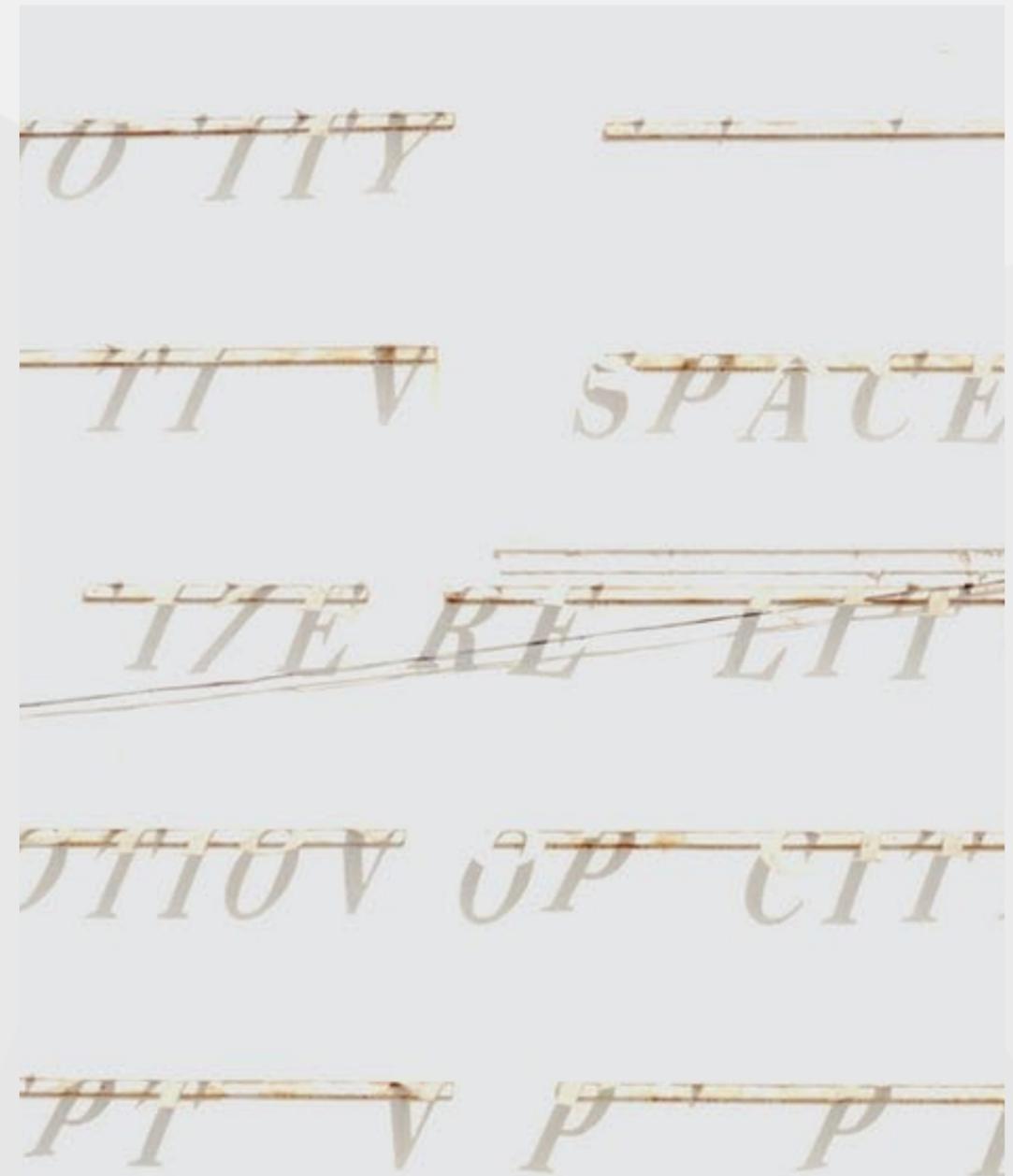
## Stage 3b: Manufacture and installation

Payment for Stage 3b works will be awarded as per the agreed Artists' fee submission

Commission for Art manufacture and production from: 1st July 2021

- Delivery / installation of final artwork in accordance with approved detailed design drawings
- Manufactures drawings and details, samples and prototypes
- Schedule of any samples or Testing required
- A comprehensive maintenance schedule
- Artists to be available for Media press releases and onsite unveilings.

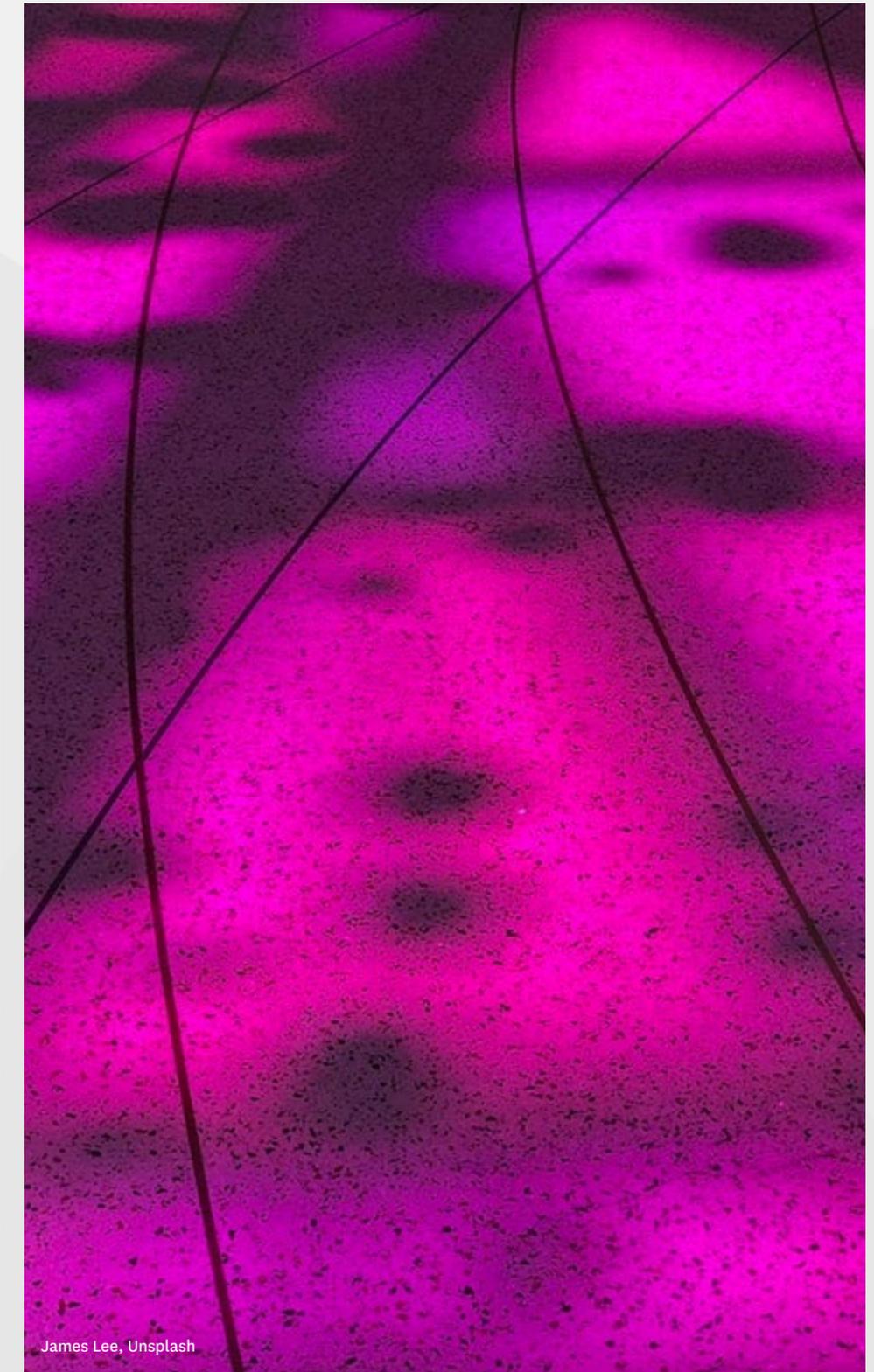
Final Installation period will vary inline to be confirmed with the development timeline 2023



# Art Project timeline

The proposed key dates for the artwork submissions are as follows:

Stage	Criteria	Dates
Stage 1	Call for Expressions of Interest	Monday 2 <sup>nd</sup> November 2020
	Artists' Expressions of Interest submissions due by	Tuesday 17 <sup>th</sup> November 2020
	Stockland review and shortlist finalist Artists by	Thursday 19 <sup>th</sup> November 2020
Stage 1 – Finalised	Shortlisted Artists contacted and announced on <a href="http://bit.ly/StocklandMParkArt">http://bit.ly/StocklandMParkArt</a>	Friday 20 <sup>th</sup> November 2020
Stage 2	Shortlisted Artists to submit developed concept design to Project Coordinator (\$1,000 fee paid)	Friday 11 <sup>th</sup> of December 2020
Stage 2 – Finalised	Stockland provide final approval of shortlisted commissioned artworks by	Wednesday 16 <sup>th</sup> of December 2020
Stage 3a	Artist to return signed License Agreement and Contract	Friday 18 <sup>th</sup> December 2020
	Artists' and landscape design workshops in preparation for final design	8 <sup>th</sup> – 29 <sup>th</sup> January 2021
Stage 3a Finalised	Artist detail design drawings for DA submission up to (\$4,000 fee paid)	5 <sup>th</sup> February 2021
Stage 3b-	Commission for Art manufacture and production	1 <sup>st</sup> July 2021
Stage 3b finalised	Final installation period (exact timelines to be confirmed with the development timeline)	2021-2023



James Lee, Unsplash

# Project Budget

The total budget to complete all 3 art installations at M-Park is;  
\$440,000 ex GST.

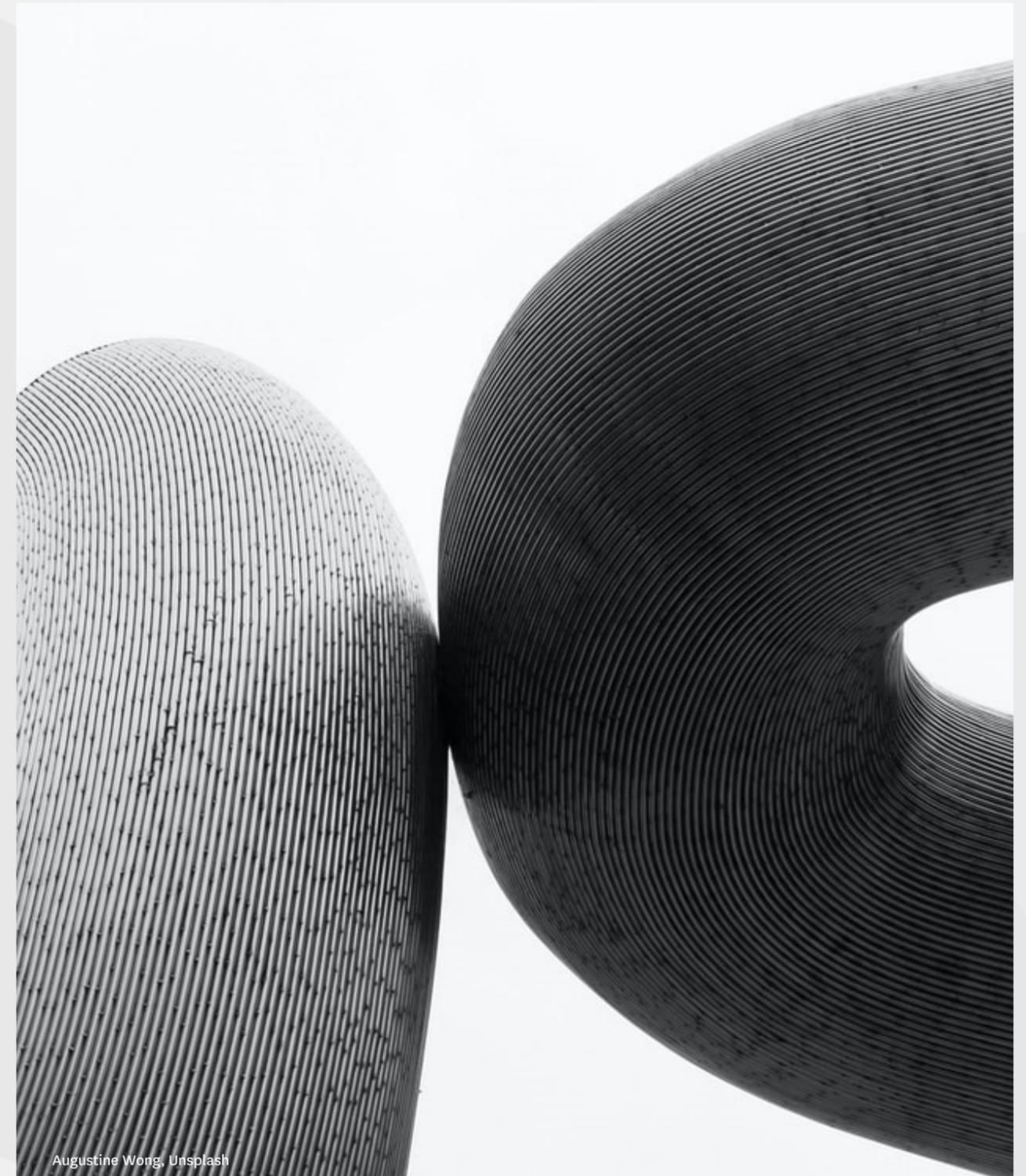
Allocated budget per site;

Site A - up to \$80,000

Site B – up to \$280,000

Site C – up to \$80,000

The budget includes, but is not limited to, three art installations at the site, all artists fees, other consultants fees, materials and fabrication, transportation, installation, equipment, insurance and engineering certification costs, etc.



#### TERMS & CONDITIONS

The Promoter is Stockland Development Pty Limited, ABN 71 000 064 835 of Level 25, 133 Castlereagh Street, Sydney, NSW 2000 (Stockland).

The eligibility of entrants and the final selection process will be determined by a judging panel at Stockland (within its sole discretion). Stockland reserves the right to vary the terms of, or cancel, the EOI at any time without liability to any entrant or other person, subject to applicable laws.

#### PRIVACY AND COLLECTION NOTICE

Stockland will collect and use each entrant's personal information for the purposes of:

- a) conducting the EOI (which may include disclosure to third parties for the purpose of processing and conducting the EOI) and for marketing and promotional purposes, public statements, media publications and advertisements in relation to the EOI;
- b) providing information about the products and services offered by Stockland and its related companies and its affiliated retailers; and
- c) research to improve its products and services.

By entering the EOI, an entrant submits to Stockland and Stockland collects, personal information about the entrant including (but not limited to) the entrant's full name, email address, mailing address, phone number and other contact information, previous work experience (in the form of a CV) and an Artist's Statement in relation to the EOI entry that is submitted. The EOI process may also be photographed or filmed/recorded so an entrant's facial image, as well as photographs or recordings of their EOI entry may be collected. By entering the EOI, entrants consent to the use of their personal information as described in this Privacy and Collection Notice and Stockland's Privacy Policy at <https://www.stockland.com.au/privacy-policy>. Entrants may access, change and/or update their personal information or may find out more information about how Stockland collects, uses and manage the personal information it holds, by viewing Stockland's Privacy Policy.

Stockland reserves the right, at any time, to request verification of the age, identity, residential address or any other information relevant to participation in the EOI of all applicants. Stockland reserves the right to disqualify any entrant who provides false information or fails to provide information that is reasonably requested by Stockland. Stockland reserves the right, in its sole discretion, to refuse to accept entries which are incomplete, indecipherable, offensive, do not comply with these terms and conditions or which contravene any applicable laws or regulations. The eligibility of entrants is solely within the discretion of Stockland. Stockland accepts no responsibility for late, lost, misdirected or damaged entries or other communications.

If the EOI process involves submission of a photograph, drawing or other content or providing content as entry, by entering the submission process, each entrant agrees:

- a) to their entry being made available for public viewing;
- b) that they, and their entry may be photographed, filmed or recorded by Stockland for use and disclosure to the media for marketing purposes. The photographs or video footage may be used on the Stockland website, our social media pages, in printed marketing materials or published in other third-party media such as newspapers or news programming;
- c) that all entries are subject to the approval of Stockland. Stockland reserves the right to approve all entries before publication and to remove any entries at any time in its absolute discretion. However, Stockland is not responsible for any entries that are published and visitors view them at their own risk;
- d) that if they upload or otherwise cause another person's profile picture or other Facebook content to be made publically available, that they have obtained consent from each person to submit that person's profile picture or other Facebook content;
- e) to release Stockland from liability for their entry to the full extent permitted by law;
- f) to indemnify Stockland against any claim, legal or otherwise that may arise out of the use or publication of the entry;
- g) promises that their entry is original and does not infringe the intellectual property rights of any third party;
- h) that Stockland has an unrestricted, irrevocable, transferable, divisible right and licence to use and modify their entry for the purposes of Stockland's business including for promotional purposes without the payment of any further fee or compensation. If requested by Stockland, the entrant agrees to sign any further documentation required by Stockland to give effect to this arrangement. To the extent permitted by law, entrants unconditionally and irrevocably consent to any act or omission that would otherwise infringe any moral rights in their entry;
- i) that if the entry involves a photograph, they have obtained the prior consent of any person depicted in the photo or, in the case of children, they have obtained the prior consent of the parents or legal guardians of the depicted children.

#### Project Coordinator

**Kiera van Doornum**

**National Manager Tenancy Design**

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#### Placemaking Manager

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[Stockland.com.au/mpark](https://www.stockland.com.au/mpark)



**Stockland**



**M\_Park**

## Schedule 1

Completed Artist Information Sheet  
Please complete and return these forms

Name:

Address:

Mobile:

Email:

Artist Statement:

Please attach CV detailing - qualifications and Public art experience:

Signed:

Date:

## Schedule 2

### Completed Artwork Images Sheet

Please supply between . 1-5 sketches outlining the concept vision for the chosen location A, B or C. If you are having problems inserting your images in this form, please supply JPEG images as an attachment. The images should be titled with artist name and image number that correspond to this information sheet. A new form can be submitted for each sculpture installation location, or for collaborative groups submitting a Multi-piece artwork..

### Image 1

Artist/s Name:

Artwork Title:

Location:

Dimensions:

Materials:

Description/Project Name/Conceptual Statement:

Please attach proposed artwork concept sketch:

## Schedule 3

Fee Proposal:

Production Timeline:

Proposed Size of Artwork(s):

No. of Artworks:

NOTE: If your submission is for more than one mural on the length of wall, copy this page for each proposed mural

Maintenance:

Proposed Artwork: