



Located on the northern fringe of Lake Macquarie, this regional centre was the first of the true super centre outdoor shopping concepts combining retail, leisure and entertainment on a site of approximately 20 hectares.

The centre is anchored by Coles, Woolworths, Kmart, Target, Event Cinemas and 10 mini-majors including JB Hi-Fi, TK Maxx, Rebel Sport, Cotton On Mega and Dan Murphy's. There are more than 60 specialty stores and convenient parking for close to 2,300 cars.

Major		
Coles	Kmart	Event Cinemas
Woolworths	Target	
Mini-major		
1. Dan Murphy's	5. Chemistworks	8. TK Maxx
2. JB Hi-Fi	6. Best & Less	9. Cotton On Mega
3. Rebel Sport	7. Hot Bargain	10. Lowes
4. The Reject Shop		




	GLA	52,701 m <sup>2</sup>
	CAR SPACES	2,278
	SPECIALTY NO.	69
	MAT TRAFFIC	4.57M
	MAT SALES	\$334.18M
	SPECIALTY SALES \$PSM	\$10,683
	AVERAGE SPEND	\$73.10



Trade Area Demographic


Stockland Glendale’s main trade area population is forecast to reach 148,120 in 2026 growing at an average rate of 1% per annum between 2021-2026. The average household income is \$92,726 in the total trade area, which is 12.4% higher than the non-metro NSW average.



COUPLES WITH DEPENDENT CHILDREN

42.3%

of the main trade area

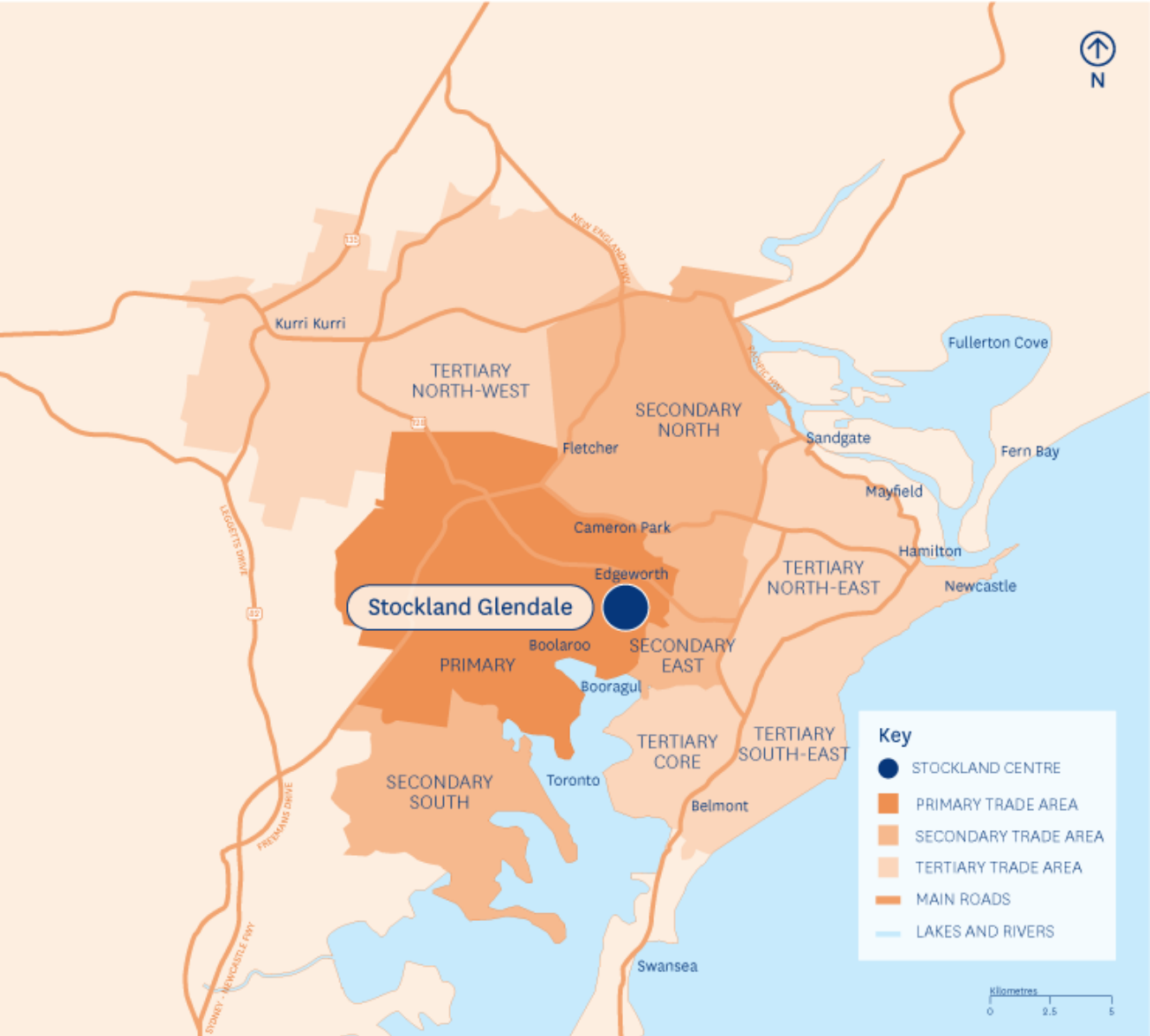


TTA AVG. HOUSEHOLD INCOME

12.4%

higher than non-metro NSW avg.

Trade Area Map



**Map Sources:** Location IQ, September 2017; Demographic Data: ABS Census of Population and Housing 2016; Location IQ, September 2017.

All due care has been taken in the preparation of this document and as at 30 June 2020, the information in this document is understood to be correct. However, no warranty is given as to the accuracy of the information contained in this document. Trade area maps and population forecasts are provided as an estimation and are indicative only. It should be noted that the information contained in this document should not be taken to be correct at any future date. Trading patterns described in this document will change in the future and this document should not be relied upon in any way to predict future trading patterns. Average annual change (%) numbers provided in this document are calculated using CAGR. The management of Stockland regard the contents of this document as confidential and retailers should therefore not disclose its contents to any person other than personnel of the retailers involved in the management or promotion of their business at Stockland.

Characteristics	Primary Sector	Secondary Sectors			Main TA	Tertiary Sectors				Total TA	NM NSW Average	Aust Average
		North	East	South		North East	South-East	Core South	North-West			
Income Levels												
Average Per Capita Income	\$33,535	\$34,064	\$36,457	\$36,139	\$34,600	\$42,337	\$37,372	\$37,714	\$31,486	\$37,666	\$34,181	\$38,497
Per Capita Income Variation	-1.9%	-0.3%	6.7%	5.7%	1.2%	23.9%	9.3%	10.3%	-7.9%	10.2%	n.a.	n.a.
Average Household Income	\$87,435	\$87,945	\$91,694	\$86,873	\$88,153	\$98,519	\$92,368	\$96,223	\$80,727	\$92,726	\$82,505	\$98,478
Household Income Variation	6%	6.6%	11.1%	5.3%	6.8%	19.4%	12.0%	16.6%	-2.2%	12.4%	n.a.	n.a.
Average Household Size	2.6	2.6	2.5	2.4	2.5	2.3	2.5	2.6	2.6	2.5	2.4	2.6
Age Distribution (% of Pop'n)												
Aged 0-14	20.1%	19.6%	19%	16.3%	19.1%	16.3%	19.1%	19%	21.2%	18.3%	18.5%	18.8%
Aged 15-19	6.3%	6.2%	6.4%	5.9%	6.2%	5.6%	6%	6.8%	6.5%	6.1%	6%	6.1%
Aged 20-29	12.1%	15.1%	11.4%	9.6%	12.6%	17.4%	11.6%	10%	12.8%	13.9%	11.1%	13.8%
Aged 30-39	13.5%	13%	12.5%	9.3%	12.5%	14%	12.9%	10.5%	12.2%	12.8%	11%	14%
Aged 40-49	13%	12.7%	13.3%	12.3%	12.8%	13.1%	13.1%	13.7%	13.1%	13%	12.5%	13.5%
Aged 50-59	12.7%	11.7%	13.2%	14%	12.7%	12.8%	12.6%	14.2%	12.4%	12.8%	13.8%	12.7%
Aged 60+	22.2%	21.7%	24%	32.6%	24.1%	20.8%	24.7%	26%	21.6%	23.1%	27%	21.1%
Average Age	38.6	38.1	39.9	44.2	39.6	38.9	40.1	41	37.8	39.5	41.3	38.5
Housing Status (% of H'holds)												
Owner/Purchaser	75.7%	71%	78.3%	77.1%	74.7%	61.4%	75.8%	75.2%	70.1%	69.9%	71%	68%
Renter	24.3%	29%	21.7%	22.9%	25.3%	38.6%	24.2%	24.8%	29.9%	30.1%	29%	32%
Birthplace (% of Pop'n)												
Australian Born	92.3%	85.5%	90.7%	90.6%	89.3%	87.1%	91.5%	91.2%	95.2%	89.3%	89.2%	72.9%
Overseas Born	7.7%	14.5%	9.3%	9.4%	10.7%	12.9%	8.5%	8.8%	4.8%	10.7%	10.8%	27.1%
• Asia	1.8%	6.2%	1.9%	1%	3.3%	3.6%	1.7%	1.3%	1%	2.9%	2.1%	10.7%
• Europe	3.6%	4%	4.3%	5.4%	4.2%	5%	4.1%	4.8%	2.4%	4.4%	5.2%	8%
• Other	2.3%	4.3%	3%	3%	3.2%	4.3%	2.7%	2.7%	1.4%	3.4%	3.4%	8.4%
Family Type (% of Pop'n)												
Couple With Dep't Children	43.6%	44.3%	42.2%	36.1%	42.3%	40.5%	43%	43.9%	41.5%	42%	39.4%	45.2%
Couple With Non-Dep't Children	9.3%	8.8%	8.9%	9.9%	9.2%	6%	8.1%	9.1%	9%	8%	7.4%	7.8%
Couple Without Children	22.2%	21.9%	23.2%	28.6%	23.3%	23.7%	23.5%	23.6%	21.1%	23.4%	26.1%	23%
Single With Dep't Children	10.4%	10%	10.1%	9.5%	10.1%	9%	9.2%	9.3%	13%	9.7%	10.2%	8.9%
Single With Non-Dep't Children	4.8%	4.1%	4.5%	4.5%	4.5%	4.3%	4.9%	3.9%	4.7%	4.4%	4%	3.7%
Other Family	0.8%	1%	1%	0.8%	0.9%	1.4%	0.8%	0.6%	0.9%	1%	0.9%	1.1%
Lone Person	8.8%	9.9%	10%	10.6%	9.7%	15%	10.6%	9.5%	9.8%	11.4%	12.1%	10.2%

Trade Area Population

Trade Area Sector	Forecast Population 2021	Forecast Population 2026	Average Annual Change (%) 2021-2026
Primary Sector	47,380	50,980	1.5%
Secondary Sector			
• North	50,470	53,470	1.2%
• East	19,610	19,960	0.4%
• South	23,210	23,710	0.4%
<b>Total Secondary</b>	<b>93,290</b>	<b>97,140</b>	<b>0.8%</b>
<b>Main Trade Area</b>	<b>140,670</b>	<b>148,120</b>	<b>1%</b>
Tertiary Sector			
• North-East	116,160	121,160	0.8%
• South-East	37,600	38,350	0.4%
• Core South	33,400	33,800	0.2%
• North-West	17,150	18,550	1.6%
<b>Total Tertiary</b>	<b>204,310</b>	<b>211,860</b>	<b>0.7%</b>
<b>Total Trade Area</b>	<b>344,980</b>	<b>359,980</b>	<b>0.9%</b>