Bundaberg

The centre is a well-established local shopping destination, in an expanding retail and commercial precinct.
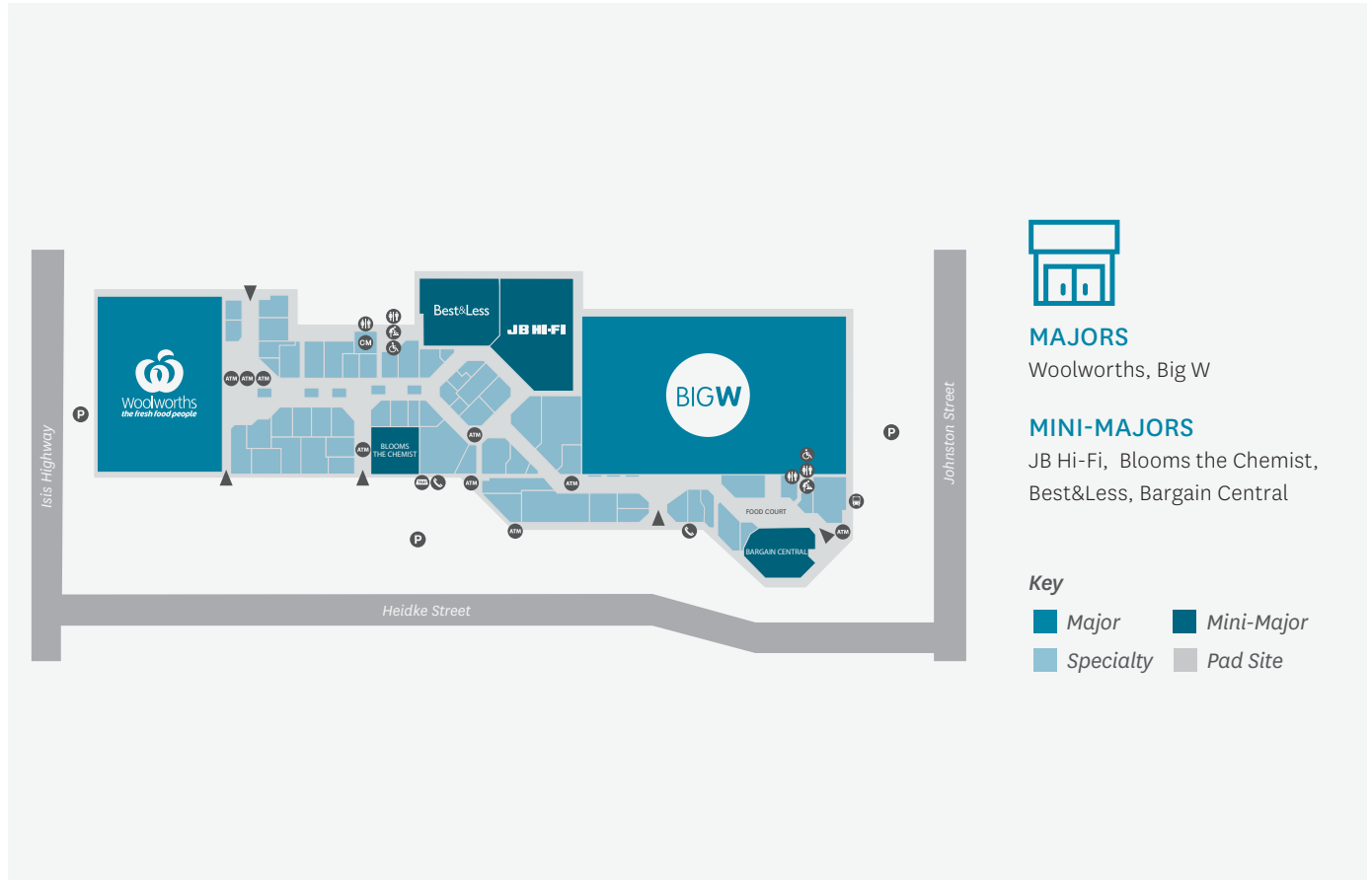
It is anchored by Woolworths, Big W, JB Hi-Fi and Best&Less. The centre has 68 specialty stores, including Australia Post, a broad range of services and an external dining precinct.

Centre Information

GLA 23,366 SQM	**CAR SPACES** 1,308	**SPECIALTY NO** 68	**MAT TRAFFIC** 4.69M	**MAT SALES** $172.78M	**SPECIALTY SALES $PSM** $11,927	**AVERAGE SPEND** $36.85

Information is accurate as at 31 December 2018. Specialty number includes kiosks and shops. Does not include ATMs.

MAJORS
Woolworths, Big W

MINI-MAJORS
JB Hi-Fi, Blooms the Chemist, Best&Less, Bargain Central

Key
- Major
- Mini-Major
- Specialty
- Pad Site

Stockland

Trade Area Demographic

Stockland Bundaberg's main trade area population is forecast to reach 99,420 by 2021, growing at an average rate of 1.1% per annum between 2021–2026. The main trade area consists of a large number of Australian-born residents with an average age of 42.8 years, slightly higher than the non-metro Queensland average of 39.6 years.
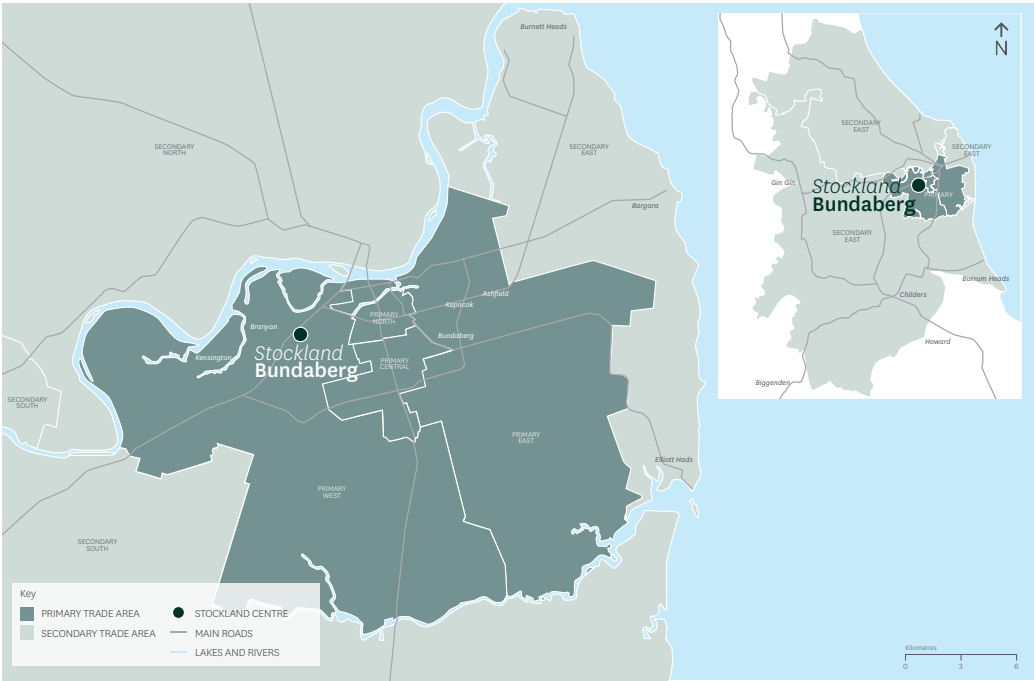
FORECAST POPULATION	FORECAST AVG. POPULATION GROWTH
99,420 in the main trade area	1.1% in main trade area between 2021–2026

Trade Area Map

Key
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- STOCKLAND CENTRE
- MAIN ROADS
- LAKES AND RIVERS

Characteristics	Primary Sectors				Secondary Sectors			Main TA	Non-Metro QLD Avg.	Aust. Avg.
	Central	East	North	West	East	North	South			
Income Levels										
Average Per Capita Income	$27,510	$31,118	$26,786	$29,902	$33,608	$28,896	$27,426	$29,692	$35,280	$38,500
Per Capita Income Variation	-22.0%	-11.8%	-24.1%	-15.2%	-4.7%	-18.1%	-22.3%	-15.8%	n.a.	n.a.
Average Household Income	$63,079	$77,682	$58,296	$69,899	$78,550	$69,612	$64,251	$69,768	$87,408	$98,486
Household Income Variation	-27.8%	-11.1%	-33.3%	-20.0%	-10.1%	-20.4%	-26.5%	-20.2%	n.a.	n.a.
Average Household Size	2.3	2.5	2.2	2.3	2.3	2.4	2.3	2.3	2.5	2.6
Age Distribution (% of Pop'n)										
Aged 0-14	18.3%	20.4%	16.8%	18.5%	17.2%	16.6%	15.7%	17.6%	18.7%	18.0%
Aged 15-19	6.2%	6.9%	6.6%	6.0%	5.6%	6.0%	5.9%	6.1%	6.2%	6.1%
Aged 20-29	11.3%	10.8%	16.4%	11.0%	7.6%	9.4%	7.1%	10.1%	12.3%	13.9%
Aged 30-39	10.9%	10.8%	11.6%	10.7%	9.6%	8.7%	8.2%	9.9%	12.5%	14.1%
Aged 40-49	10.8%	12.4%	12.3%	11.5%	12.3%	12.4%	12.1%	12.0%	13.7%	13.7%
Aged 50-59	12.9%	12.5%	13.0%	12.5%	14.5%	15.9%	16.7%	14.1%	13.6%	12.9%
Aged 60+	29.7%	26.0%	23.4%	29.7%	33.2%	30.9%	34.3%	30.1%	23.1%	21.3%
Average Age	42.3	40.2	39.6	42.4	44.2	43.7	45.3	42.8	39.6	38.9
Housing Status (% of H'holds)										
Owner/Purchaser	63.4%	67.8%	48.7%	67.7%	71.8%	76.0%	79.2%	69.3%	64.7%	67.9%
Renter	36.6%	32.2%	51.3%	32.3%	28.2%	24.0%	20.8%	30.7%	35.3%	32.1%
Birthplace (% of Pop'n)										
Australian Born	91.5%	90.2%	85.9%	90.7%	84.4%	88.3%	88.5%	88.5%	82.3%	72.9%
Overseas Born	8.5%	9.8%	14.1%	9.3%	15.6%	11.7%	11.5%	11.5%	17.7%	27.1%
· Asia	2.0%	2.3%	6.0%	2.4%	1.1%	2.1%	1.1%	2.2%	3.5%	10.7%
· Europe	3.7%	4.1%	4.3%	3.6%	8.5%	6.0%	6.0%	5.4%	6.0%	8.0%
· Other	2.7%	3.4%	3.8%	3.4%	6.0%	3.5%	4.4%	4.0%	8.1%	8.4%
Family Type (% of Pop'n)										
Couple With Dep't Child.	32.7%	41.0%	30.9%	38.0%	35.7%	34.3%	32.9%	35.5%	41.7%	45.2%
Couple With Non-Dep't Child.	6.4%	5.8%	6.4%	6.6%	5.5%	7.7%	7.0%	6.5%	6.7%	7.8%
Couple Without Child.	26.4%	25.5%	21.9%	27.2%	35.9%	33.1%	35.3%	30.2%	26.1%	23.0%
Single With Dep't Child.	13.9%	13.2%	15.2%	10.8%	9.0%	10.2%	9.4%	11.2%	10.3%	8.9%
Single With Non-Dep't Child.	5.6%	3.6%	5.8%	4.1%	2.5%	3.8%	3.4%	3.9%	3.5%	3.7%
Other Family	1.4%	0.7%	1.4%	0.9%	0.7%	0.8%	0.9%	0.9%	0.9%	1.1%
Lone Person	13.5%	10.2%	18.4%	12.5%	10.6%	10.1%	11.2%	11.8%	10.8%	10.2%

Trade Area Population

Trade Area Sector	Forecast Population 2021	Forecast Population 2026	Average Annual Change (%) 2021-2026
Primary Sectors			
· North	8,640	8,840	0.5%
· East	13,430	14,680	1.8%
· West	18,630	19,130	0.5%
· Central	9,420	9,620	0.4%
Total Primary	**50,120**	**52,270**	**0.8%**
Secondary Sectors			
· North	17,060	17,810	0.9%
· East	18,040	19,790	1.9%
· South	14,200	14,950	1.0%
Total Secondary	**49,300**	**52,550**	**1.3%**
Main Trade Area	**99,420**	**104,820**	**1.1%**