


# Cairns

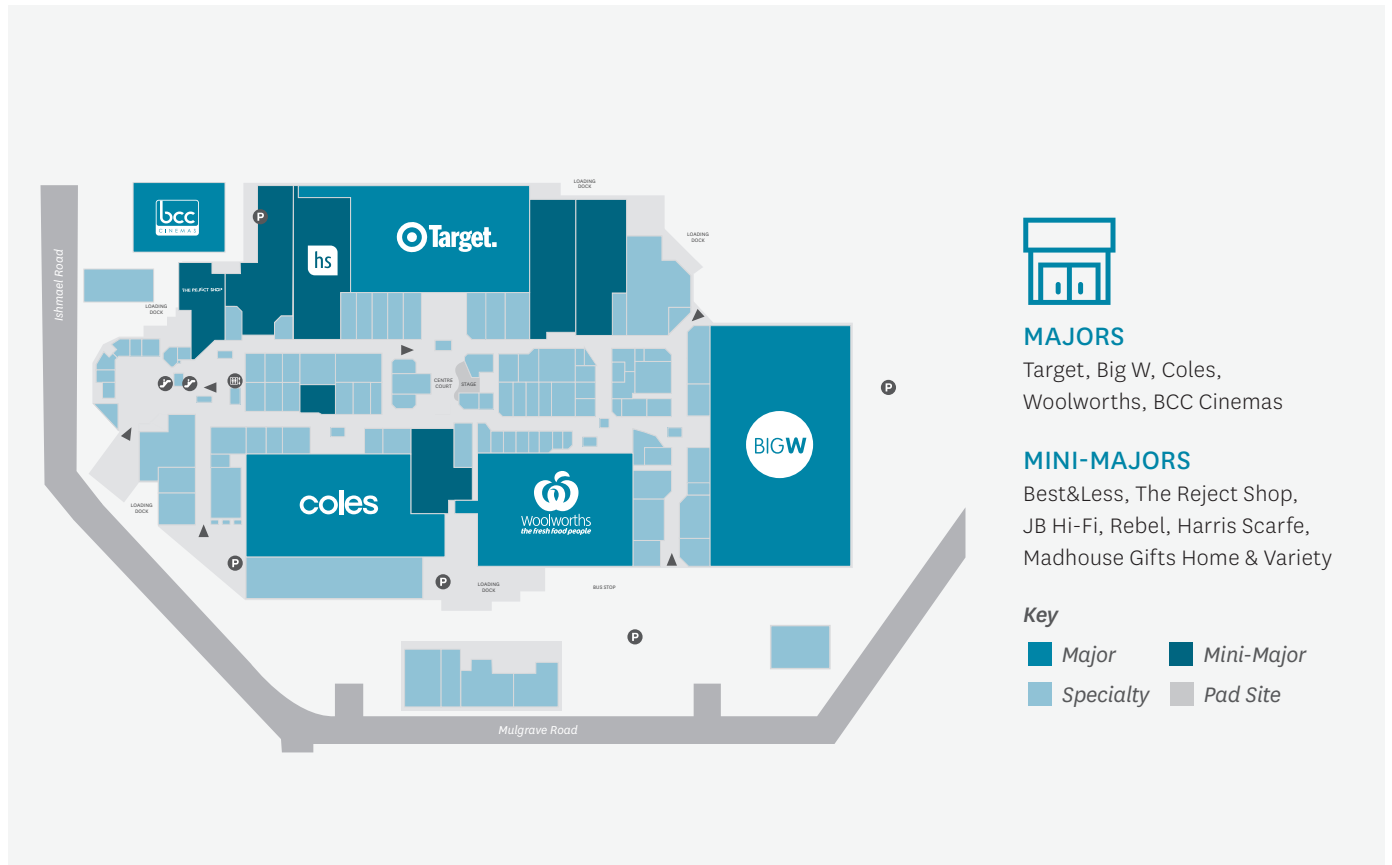
Located on the main southern arterial road accessing Cairns, the centre occupies an 11 hectare site.

The centre has the region's only Harris Scarfe and Big W, Woolworths and Target, Coles, 104 specialty stores, a 750-seat food precinct and a six screen cinema.

## Centre Information

						
<b>GLA</b> 49,336 SQM	<b>CAR SPACES</b> 2,368	<b>SPECIALTY NO</b> 104	<b>MAT TRAFFIC</b> 4.55M	<b>MAT SALES</b> \$241.49M	<b>SPECIALTY SALES \$PSM</b> \$9,811	<b>AVERAGE SPEND</b> \$53.08

Information is accurate as at 31 December 2018. Specialty number includes kiosks and shops. Does not include ATMs.




# Trade Area Demographic

Stockland Cairns services a main trade area population forecast at 182,460 people. The average household income is \$85,295 per annum in the main trade area. The total population is younger than the non-metro QLD and Australian averages at 38.7 years.

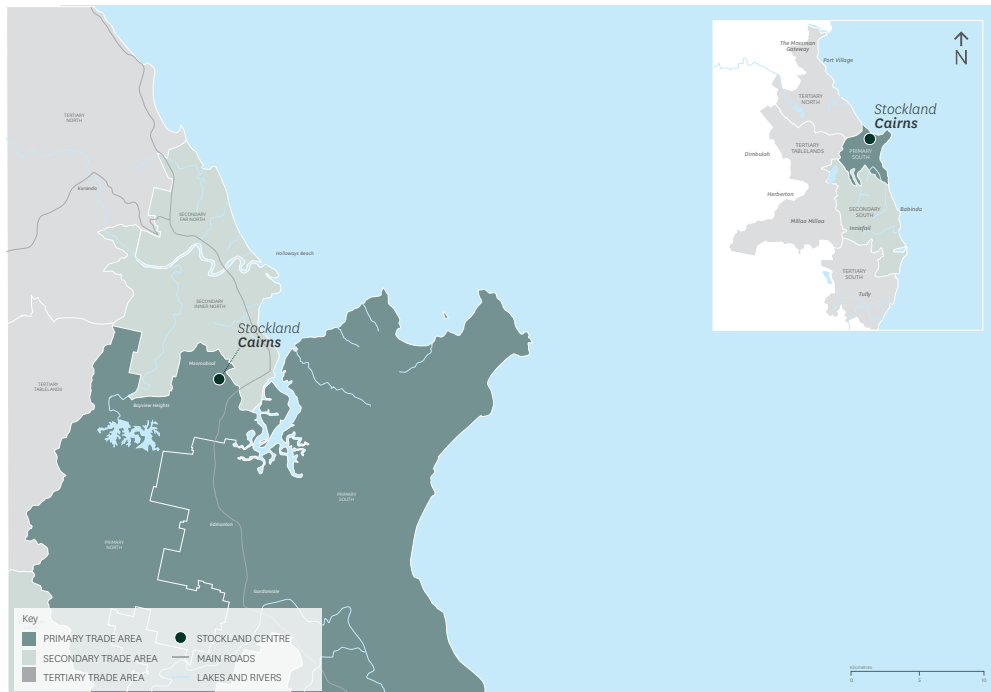


**FORECAST AVG. POPULATION GROWTH**  
**1.4%**  
 in main trade area between 2021–2026



**AVG. AGE**  
**37.3 years**  
 in the main trade area

## Trade Area Map



Characteristics	Primary Sectors		Secondary Sectors			Main TA	Tertiary Sectors			Total TA	Non-Metro QLD Avg	Aust Avg.
	North	South	Far North	Inner North	South		North	South	Tablelands			
<b>Income Levels</b>												
Average Per Capita Income	\$34,567	\$30,389	\$37,943	\$37,872	\$30,561	\$34,685	\$36,295	\$31,094	\$30,632	\$34,154	\$35,280	\$38,500
Per Capita Income Variation	-2.0%	-13.9%	7.6%	7.3%	-13.4%	-1.7%	2.9%	-11.9%	-13.2%	-3.2%	n.a.	n.a.
Average Household Income	\$86,413	\$88,376	\$91,086	\$86,066	\$71,969	\$85,295	\$84,736	\$72,328	\$71,689	\$82,608	\$87,408	\$98,486
Household Income Variation	-1.1%	1.1%	4.2%	-1.5%	-17.7%	-2.4%	-3.1%	-17.3%	-18.0%	-5.5%	n.a.	n.a.
Average Household Size	2.5	2.9	2.4	2.3	2.4	2.5	2.3	2.3	2.3	2.4	2.5	2.6
<b>Age Distribution (% of Pop'n)</b>												
Aged 0-14	20.8%	25.8%	18.9%	18.4%	18.7%	20.6%	17.4%	17.6%	18.2%	19.7%	18.7%	18.0%
Aged 15-19	6.3%	7.5%	6.0%	6.1%	5.6%	6.4%	5.1%	5.2%	5.8%	6.1%	6.2%	6.1%
Aged 20-29	11.6%	12.5%	12.4%	14.0%	10.1%	12.6%	9.1%	10.7%	10.4%	11.7%	12.3%	13.9%
Aged 30-39	13.1%	13.5%	14.3%	15.1%	10.5%	13.7%	12.5%	10.9%	9.8%	12.9%	12.5%	14.1%
Aged 40-49	14.5%	14.3%	15.8%	15.5%	12.7%	14.8%	15.1%	13.5%	12.8%	14.5%	13.7%	13.7%
Aged 50-59	13.3%	11.7%	14.9%	13.7%	15.7%	13.6%	17.1%	15.7%	13.8%	14.1%	13.6%	12.9%
Aged 60+	20.5%	14.6%	17.7%	17.2%	26.8%	18.5%	23.7%	26.4%	29.1%	21.1%	23.1%	21.3%
Average Age	38.0	33.7	37.6	37.4	41.6	37.3	41.1	41.6	42.3	38.7	39.6	38.9
<b>Housing Status (% of H'holds)</b>												
Owner/Purchaser	62.1%	64.5%	62.8%	52.6%	67.2%	59.9%	64.4%	69.3%	68.6%	62.2%	64.7%	67.9%
Renter	37.9%	35.5%	37.2%	47.4%	32.8%	40.1%	35.6%	30.7%	31.4%	37.8%	35.3%	32.1%
<b>Birthplace (% of Pop'n)</b>												
Australian Born	78.4%	87.5%	75.9%	73.5%	87.4%	79.6%	75.3%	84.9%	86.4%	80.3%	82.3%	72.9%
Overseas Born	21.6%	12.5%	24.1%	26.5%	12.6%	20.4%	24.7%	15.1%	13.6%	19.7%	17.7%	27.1%
- Asia	7.4%	2.7%	4.0%	9.2%	3.8%	6.1%	2.9%	4.1%	1.7%	5.0%	3.5%	10.7%
- Europe	5.0%	3.6%	9.4%	7.1%	4.8%	5.9%	12.5%	5.3%	6.8%	6.8%	6.0%	8.0%
- Other	9.3%	6.2%	10.7%	10.2%	3.9%	8.4%	9.3%	5.7%	5.2%	7.9%	8.1%	8.4%
<b>Family Type (% of Pop'n)</b>												
Couple With Dep't Children	41.4%	47.6%	42.0%	40.0%	36.9%	41.9%	37.5%	37.9%	36.4%	40.4%	41.7%	45.2%
Couple With Non-Dep't Child	6.2%	6.4%	5.5%	4.8%	7.5%	5.9%	5.7%	6.0%	6.7%	6.0%	6.7%	7.8%
Couple Without Child	22.8%	18.7%	26.2%	22.5%	28.1%	22.8%	31.1%	30.6%	28.5%	25.0%	26.1%	23.0%
Single With Dep't Child	13.4%	15.8%	10.5%	12.8%	10.3%	13.0%	10.2%	9.0%	11.0%	12.2%	10.3%	8.9%
Single With Non-Dep't Child	4.0%	4.0%	3.5%	3.8%	3.6%	3.8%	3.1%	3.7%	3.8%	3.7%	3.5%	3.7%
Other Family	0.9%	1.0%	0.9%	1.2%	1.1%	1.1%	0.7%	0.6%	1.1%	1.0%	0.9%	1.1%
Lone Person	11.2%	6.4%	11.5%	14.9%	12.5%	11.5%	11.7%	12.3%	12.5%	11.7%	10.8%	10.2%

## Trade Area Population

Trade Area Sector	Forecast Population 2021	Forecast Population 2026	Average Annual Change (%) 2021-2026
<b>Primary Sectors</b>			
- North	32,470	33,470	0.6%
- South	40,370	45,870	2.6%
<b>Total Primary</b>	<b>72,840</b>	<b>79,340</b>	<b>1.7%</b>
<b>Secondary Sectors</b>			
- South	21,580	22,030	0.4%
- Inner North	63,700	66,700	0.9%
- Far North	24,340	27,590	2.5%
<b>Total Secondary</b>	<b>109,620</b>	<b>116,320</b>	<b>1.2%</b>
<b>Main Trade Area</b>	<b>182,460</b>	<b>195,660</b>	<b>1.4%</b>
<b>Tertiary Sectors</b>			
- South	11,200	11,600	0.7%
- North	33,130	34,880	1.0%
- Tablelands	39,800	41,800	1.0%
<b>Total Tertiary</b>	<b>84,130</b>	<b>88,280</b>	<b>1.0%</b>
<b>Total Trade Area</b>	<b>266,590</b>	<b>283,940</b>	<b>1.3%</b>

Sources Map: Location IQ, July 2017; Demographic Data: ABS Census of Population and Housing 2016; Location IQ, January 2019.

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