# Glendale

Located on the northern fringe of Lake Macquarie, this regional centre was the first of the true super centre outdoor shopping concepts combining retail, leisure and entertainment on a large 19.6 hectare site.

Anchored by Coles, Woolworths, Kmart, Target, Event Cinemas, 10 mini-majors including TK Maxx, which is complemented by 69 specialty stores and convenient parking for over 2,300 cars. A DA has been approved for redevelopment to expand the centre by 6,300 sqm.

Centre Information
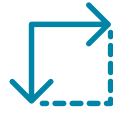
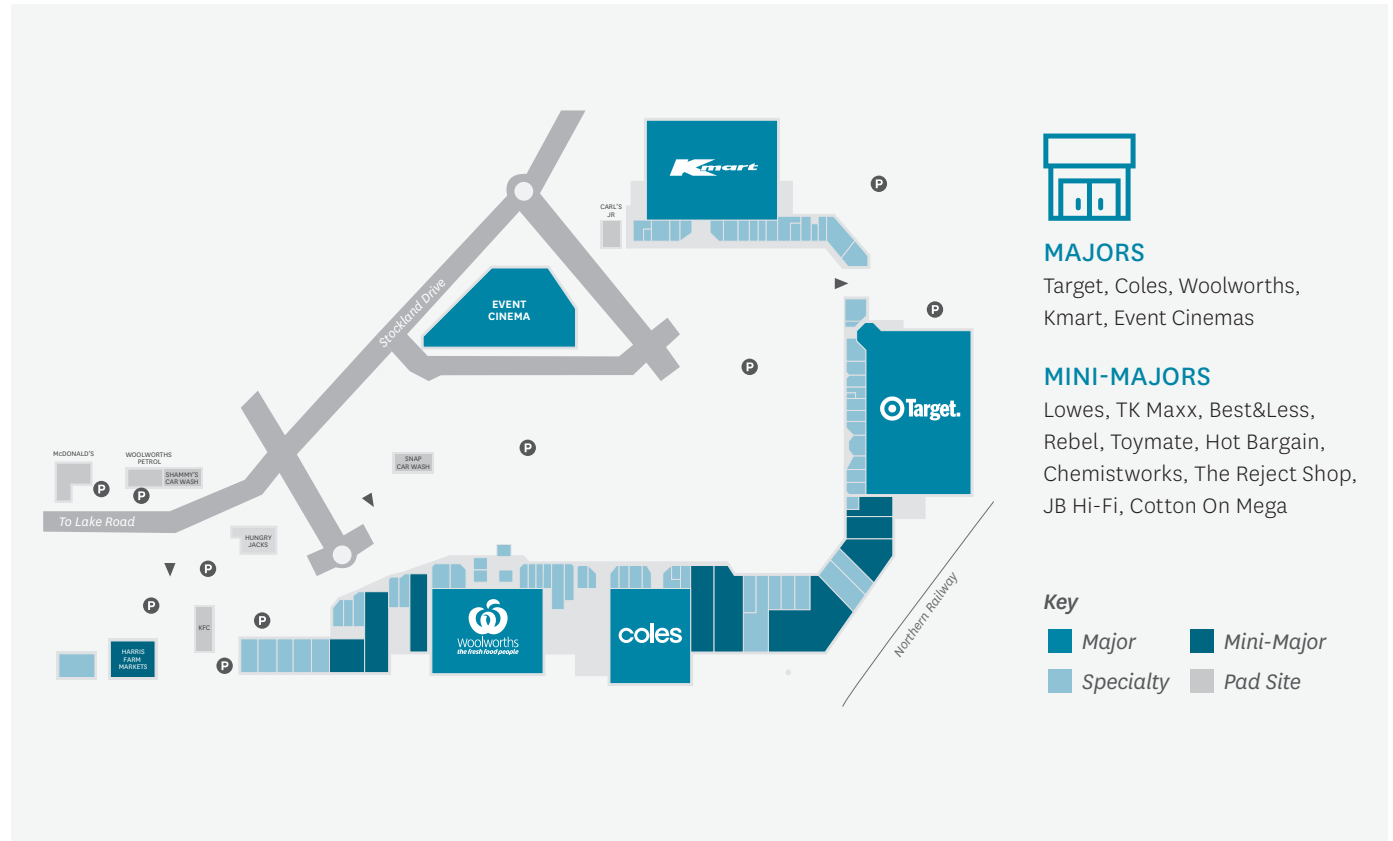|						
GLA 55,376 SQM	**CAR SPACES** 2,312	**SPECIALTY NO** 69	**MAT TRAFFIC** 4.74M	**MAT SALES** $318.08M	**SPECIALTY SALES $PSM** $9,373	**AVERAGE SPEND** $67.08

Information is accurate as at 31 December 2018. Specialty number includes kiosks and shops. Does not include ATMs.

MAJORS
Target, Coles, Woolworths, Kmart, Event Cinemas

MINI-MAJORS
Lowes, TK Maxx, Best&Less, Rebel, Toymate, Hot Bargain, Chemistworks, The Reject Shop, JB Hi-Fi, Cotton On Mega

Key
- Major
- Mini-Major
- Specialty
- Pad Site

Trade Area Demographic

Stockland Glendale's main trade area population is forecast to reach 148,120 in 2026 growing at an average rate of 1% per annum between 2021–2026. The average household income is $92,726 in the total trade area, which is 12.4% higher than the non-metro NSW average.

COUPLES WITH DEPENDENT CHILDREN
42.3%
of the main trade area

TTA AVG. HOUSEHOLD INCOME
12.4%
higher than non-metro NSW avg.

Characteristics	Primary Sector	Secondary Sectors			Main TA	Tertiary Sectors				Total TA	Non-Metro NSW Avg.	Aust. Avg.
		North	East	South		North-East	South-East	Core South	North-West			
Income Levels												
Average Per Capita Income	$33,535	$34,064	$36,457	$36,139	$34,600	$42,337	$37,372	$37,714	$31,486	$37,666	$34,181	$38,497
Per Capita Income Variation	-1.9%	-0.3%	6.7%	5.7%	1.2%	23.9%	9.3%	10.3%	-7.9%	10.2%	n.a.	n.a.
Average Household Income	$87,435	$87,945	$91,694	$86,873	$88,153	$98,519	$92,368	$96,223	$80,727	$92,726	$82,505	$98,478
Household Income Variation	6.0%	6.6%	11.1%	5.3%	6.8%	19.4%	12.0%	16.6%	-2.2%	12.4%	n.a.	n.a.
Average Household Size	2.6	2.6	2.5	2.4	2.5	2.3	2.5	2.6	2.6	2.5	2.4	2.6
Age Distribution (% of Pop'n)												
Aged 0-14	20.1%	19.6%	19.0%	16.3%	19.1%	16.3%	19.1%	19.0%	21.2%	18.3%	18.5%	18.8%
Aged 15-19	6.3%	6.2%	6.4%	5.9%	6.2%	5.6%	6.0%	6.8%	6.5%	6.1%	6.0%	6.1%
Aged 20-29	12.1%	15.1%	11.4%	9.6%	12.6%	17.4%	11.6%	10.0%	12.8%	13.9%	11.1%	13.8%
Aged 30-39	13.5%	13.0%	12.5%	9.3%	12.5%	14.0%	12.9%	10.5%	12.2%	12.8%	11.0%	14.0%
Aged 40-49	13.0%	12.7%	13.3%	12.3%	12.8%	13.1%	13.1%	13.7%	13.1%	13.1%	12.5%	13.5%
Aged 50-59	12.7%	11.7%	13.2%	14.0%	12.7%	12.8%	12.6%	14.2%	12.4%	12.8%	13.8%	12.7%
Aged 60+	22.2%	21.7%	24.0%	32.6%	24.1%	20.8%	24.7%	26.0%	21.6%	23.1%	27.0%	21.1%
Average Age	38.6	38.1	39.9	44.2	39.6	38.9	40.1	41.0	37.8	39.5	41.3	38.5
Housing Status (% of H'holds)												
Owner/Purchaser	75.7%	71.0%	78.3%	77.1%	74.7%	61.4%	75.8%	75.2%	70.1%	69.9%	71.0%	68.0%
Renter	24.3%	29.0%	21.7%	22.9%	25.3%	38.6%	24.2%	24.8%	29.9%	30.1%	29.0%	32.0%
Birthplace (% of Pop'n)												
Australian Born	92.3%	85.5%	90.7%	90.6%	89.3%	87.1%	91.5%	91.2%	95.2%	89.3%	89.2%	72.9%
Overseas Born	7.7%	14.5%	9.3%	9.4%	10.7%	12.9%	8.5%	8.8%	4.8%	10.7%	10.8%	27.1%
· Asia	1.8%	6.2%	1.9%	1.0%	3.3%	3.6%	1.7%	1.3%	1.0%	2.9%	2.1%	10.7%
· Europe	3.6%	4.0%	4.3%	5.4%	4.2%	5.0%	4.1%	4.8%	2.4%	4.4%	5.2%	8.0%
· Other	2.3%	4.3%	3.0%	3.0%	3.2%	4.3%	2.7%	2.7%	1.4%	3.4%	3.4%	8.4%
Family Type (% of Pop'n)												
Couple With Dep't Child.	43.6%	44.3%	42.2%	36.1%	42.3%	40.5%	43.0%	43.9%	41.5%	42.0%	39.4%	45.2%
Couple With Non-Dep't Child.	9.3%	8.8%	8.9%	9.9%	9.2%	6.0%	8.1%	9.1%	9.0%	8.0%	7.4%	7.8%
Couple Without Child.	22.2%	21.9%	23.2%	28.6%	23.3%	23.7%	23.5%	23.6%	21.1%	23.4%	26.1%	23.0%
Single With Dep't Child	10.4%	10.0%	10.1%	9.5%	10.1%	9.0%	9.2%	9.3%	13.0%	9.7%	10.2%	8.9%
Single With Non-Dep't Child.	4.8%	4.1%	4.5%	4.5%	4.5%	4.3%	4.9%	3.9%	4.7%	4.4%	4.0%	3.7%
Other Family	0.8%	1.0%	1.0%	0.8%	0.9%	1.4%	0.8%	0.6%	0.9%	1.0%	0.9%	1.1%
Lone Person	8.8%	9.9%	10.0%	10.6%	9.7%	15.0%	10.6%	9.5%	9.8%	11.4%	12.1%	10.2%

Trade Area Population

Trade Area Sector	Forecast Population 2021	Forecast Population 2026	Average Annual Change (%) 2021-2026
Primary Sector	47,380	50,980	1.5%
Secondary Sectors			
· North	50,470	53,470	1.2%
· East	19,610	19,960	0.4%
· South	23,210	23,710	0.4%
Total Secondary	**93,290**	**97,140**	**0.8%**
Main Trade Area	**140,670**	**148,120**	**1.0%**
Tertiary Sectors			
· North-east	116,160	121,160	0.8%
· South-east	37,600	38,350	0.4%
· Core South	33,400	33,800	0.2%
· North-west	17,150	18,550	1.6%
Total Tertiary	**204,310**	**211,860**	**0.7%**
Total Trade Area	**344,980**	**359,980**	**0.9%**

Trade Area Map

Key
PRIMARY TRADE AREA
SECONDARY TRADE AREA
TERTIARY TRADE AREA
STOCKLAND CENTRE
MAIN ROADS
LAKES AND RIVERS

Stockland Glendale

Kilometres
0   4   8