# Merrylands

25 kilometres west of the Sydney CBD and adjacent to rail, this retail town centre is a hub for food and fashion, and has serviced the local community since 1972.

The centre includes six major retailers including ALDI, Coles, Woolworths, Big W, Kmart and Target. There are also five mini-majors and 199 specialty stores including a newly opened childcare centre.

Centre Information
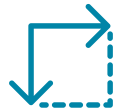
GLA	CAR SPACES	SPECIALTY NO	MAT TRAFFIC	MAT SALES	SPECIALTY SALES $PSM	AVERAGE SPEND
59,499 SQM	3,000	199	10.97M	$385.57M	$9,781	$35.16

Information is accurate as at 31 December 2018. Specialty number includes kiosks and shops. Does not include ATMs.

GROUND LEVEL

Kmart   coles   ALDI   Woolworths the fresh food people

Trews Street   McFarlane Street   Pitt Street

LEVEL 1

Target.   JB HI-FI   REBEL SPORT   Best&Less   BIG W

MAJORS
Kmart, ALDI, Coles, Woolworths, Target, Big W

MINI-MAJORS
Best&Less, Rebel Sport, Toy Mate, The Reject Shop, JB Hi-Fi

Key
- Major
- Mini-Major
- Specialty
- Pad Site
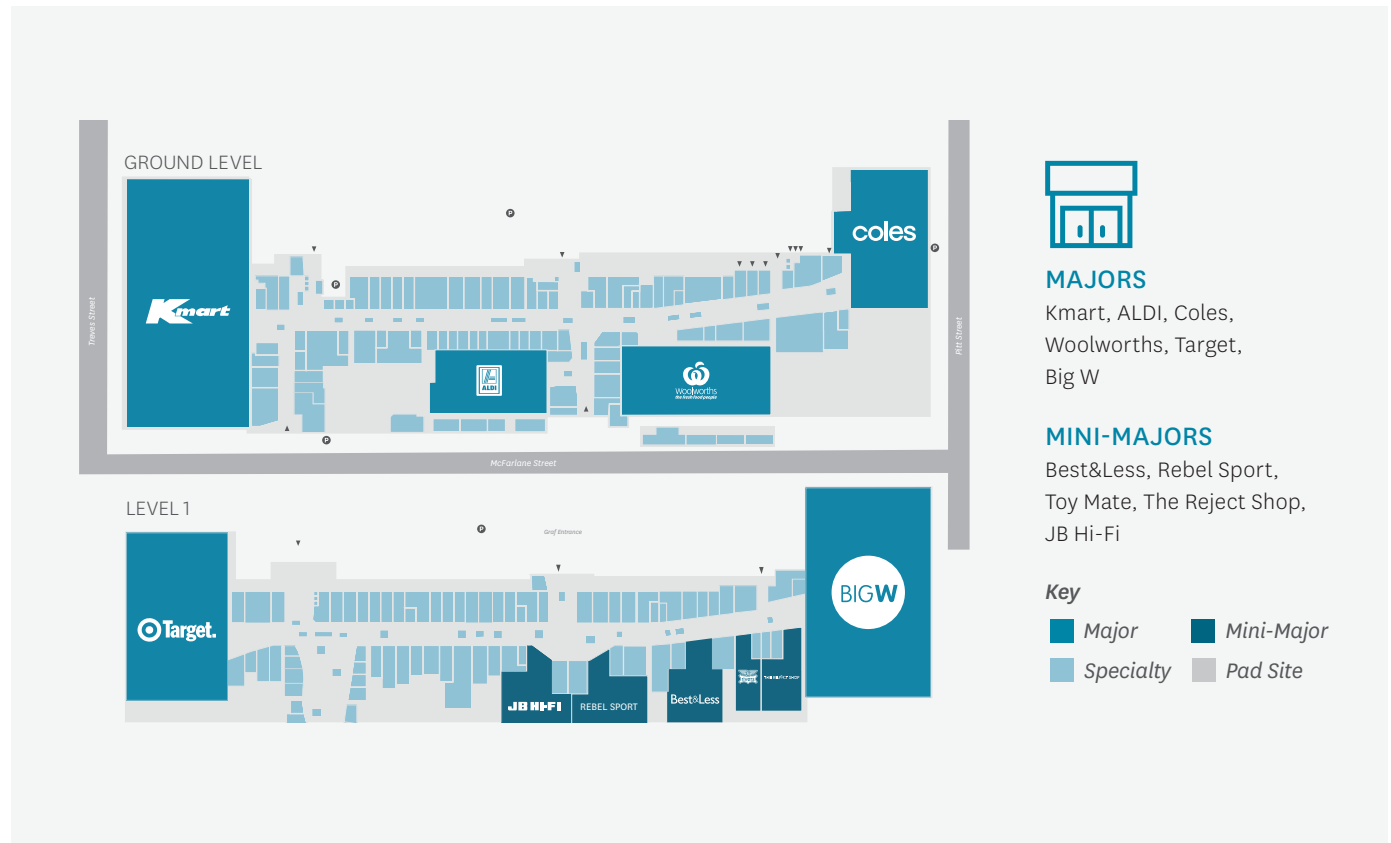
Stockland

Trade Area Demographic

Stockland Merrylands is forecast to service a total trade area of 198,020 people by 2021, with a growth average rate of 1.7% per annum, reaching 215,770 people by 2026. The average age in the total trade area is 34.6 years and 51.8% of residents were born outside of Australia. The average household income in the total trade area is $89,817.

COUPLES WITH DEPENDENT CHILDREN
53.6%
in total trade area

AVG. AGE
34.6 years
in total trade area

Characteristics	Primary Sector	Secondary Sectors East	Secondary Sectors West	Main TA	Tertiary Sectors North	Tertiary Sectors East	Total TA	Sydney Metro Avg.	Aust Avg.
Income Levels									
Average Per Capita Income	$27,761	$23,970	$36,418	$28,862	$34,738	$22,870	$29,137	$42,033	$38,497
Per Capita Income Variation	-34.0%	-43.0%	-13.4%	-31.3%	-17.4%	-45.6%	-30.7%	n.a.	n.a.
Average Household Income	$84,477	$78,936	$109,924	$89,250	$95,952	$82,313	$89,817	$115,054	$98,478
Household Income Variation	-26.6%	-31.4%	-4.5%	-22.4%	-16.6%	-28.5%	-21.9%	n.a.	n.a.
Average Household Size	3.0	3.3	3.0	3.1	2.8	3.6	3.1	2.7	2.6
Age Distribution (% of Pop'n)									
Aged 0-14	21.9%	23.2%	21.8%	22.2%	19.5%	20.5%	21.5%	18.8%	18.8%
Aged 15-19	5.9%	6.7%	5.7%	6.1%	4.0%	6.8%	5.8%	6.0%	6.1%
Aged 20-29	17.5%	18.1%	11.5%	16.3%	17.5%	20.5%	17.1%	15.0%	13.8%
Aged 30-39	17.1%	15.3%	15.7%	16.4%	25.2%	15.3%	17.9%	15.5%	14.0%
Aged 40-49	11.8%	11.6%	13.7%	12.2%	11.5%	11.3%	12.0%	13.7%	13.5%
Aged 50-59	10.7%	10.7%	10.8%	10.7%	9.2%	11.1%	10.5%	12.2%	12.7%
Aged 60+	15.1%	14.4%	20.7%	16.2%	13.0%	14.5%	15.4%	18.8%	21.1%
Average Age	34.4	33.5	37.3	34.8	34.3	34.2	34.6	37.5	38.5
Housing Status (% of H'holds)									
Owner/Purchaser	55.7%	56.3%	81.6%	61.9%	38.6%	60.1%	57.0%	64.8%	68.0%
Renter	44.3%	43.7%	18.4%	38.1%	61.4%	39.9%	43.0%	35.2%	32.0%
Birthplace (% of Pop'n)									
Australian Born	50.2%	50.9%	66.5%	54.0%	32.0%	39.6%	48.2%	61.9%	72.9%
Overseas Born	49.8%	49.1%	33.5%	46.0%	68.0%	60.4%	51.8%	38.1%	27.1%
· Asia	22.5%	22.5%	12.2%	20.2%	55.4%	36.9%	28.7%	18.6%	10.7%
· Europe	4.7%	3.2%	8.8%	5.3%	2.7%	8.0%	5.2%	7.7%	8.0%
· Other	22.5%	23.5%	12.6%	20.5%	9.8%	15.5%	17.9%	11.8%	8.4%
Family Type (% of Pop'n)									
Couple With Dep't Children	51.5%	54.6%	53.3%	52.6%	55.8%	56.2%	53.6%	48.8%	45.2%
Couple With Non-Dep't Child	9.5%	10.8%	11.8%	10.3%	5.6%	11.4%	9.6%	9.2%	7.8%
Couple Without Children	14.9%	12.9%	17.8%	15.1%	18.9%	14.1%	15.7%	20.2%	23.0%
Single With Dep't Child	9.8%	9.0%	7.0%	9.0%	5.8%	8.0%	8.3%	8.0%	8.9%
Single With Non-Dep't Child	5.4%	4.7%	4.1%	5.0%	3.4%	4.2%	4.6%	4.1%	3.7%
Other Family	1.6%	1.5%	1.0%	1.5%	1.7%	1.5%	1.5%	1.2%	1.1%
Lone Person	7.2%	6.5%	4.8%	6.5%	8.8%	4.5%	6.6%	8.5%	10.2%

Trade Area Map

Key
- PRIMARY TRADE AREA
- SECONDARY TRADE AREA
- TERTIARY TRADE AREA
- ● STOCKLAND CENTRE
- — MAIN ROADS
- ~ LAKES AND RIVERS

Trade Area Population

Trade Area Sector	Forecast Population 2021	Forecast Population 2026	Average Annual Change (%) 2021-2026
Primary Sector	72,930	80,430	2.0%
Secondary Sectors			
· East	31,260	32,260	0.6%
· West	28,260	29,510	0.9%
Total Secondary	**59,520**	**61,770**	**0.7%**
Main Trade Area	**132,450**	**142,200**	**1.4%**
Tertiary Sectors			
· North	39,400	46,900	3.5%
· East	26,170	26,670	0.4%
Total Tertiary	**65,570**	**73,570**	**2.3%**
Total Trade Area	**198,020**	**215,770**	**1.7%**