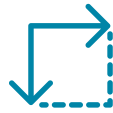


Pacific Pines

Stockland Pacific Pines was developed by Stockland as part of a masterplanned community, situated in the northern Gold Coast region, near Helensvale.

The neighbourhood shopping centre has an open plan style and is anchored by Woolworths plus 13 specialty stores and parking for 254 vehicles.

Centre Information



GLA
5,521 SQM



CAR SPACES
254



SPECIALTY NO
13

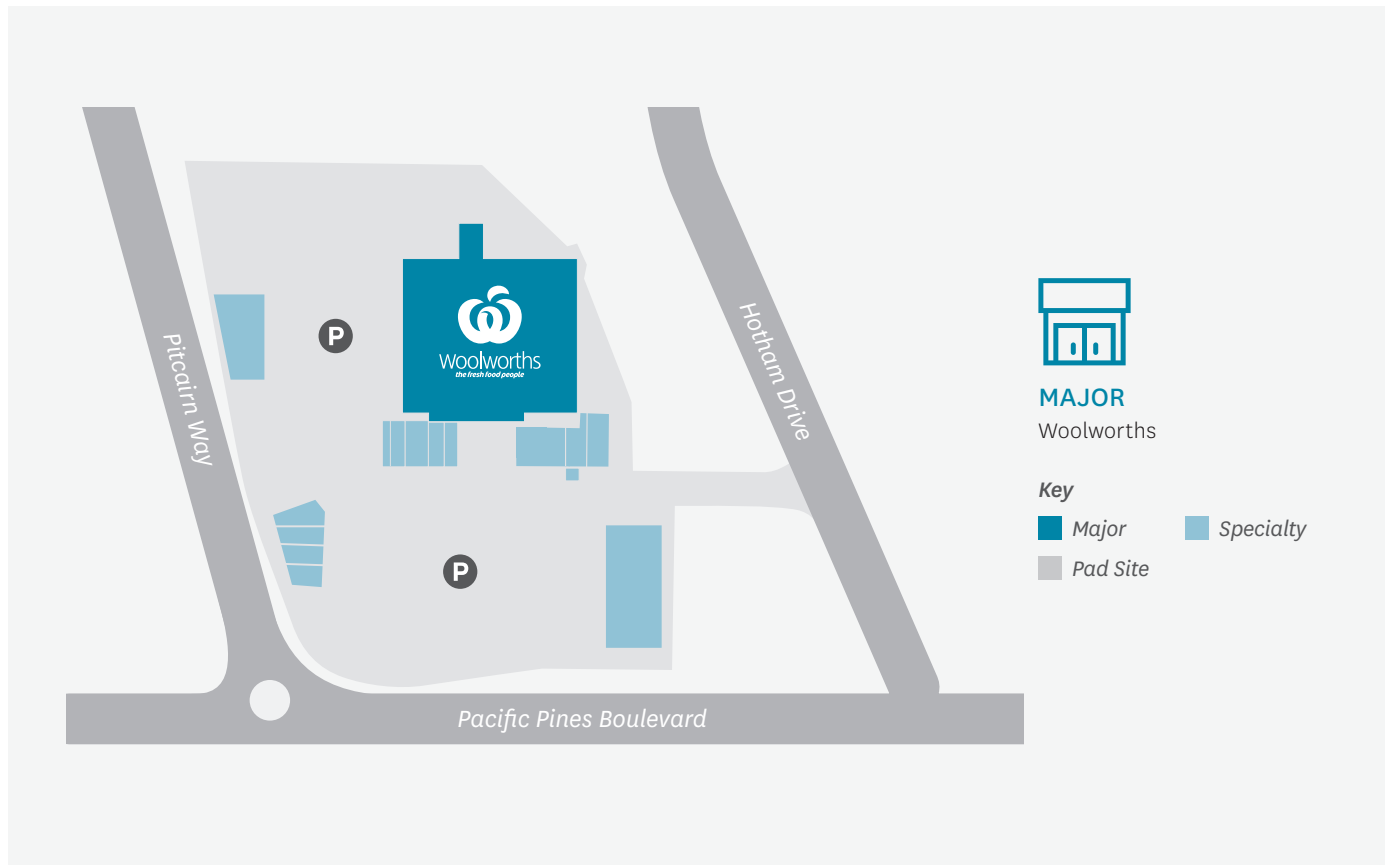


MAT SALES
\$45.91M



**SPECIALTY
SALES \$PSM**
\$9,225

Information is accurate as at 31 December 2018. Specialty number includes kiosks and shops. Does not include ATMs.

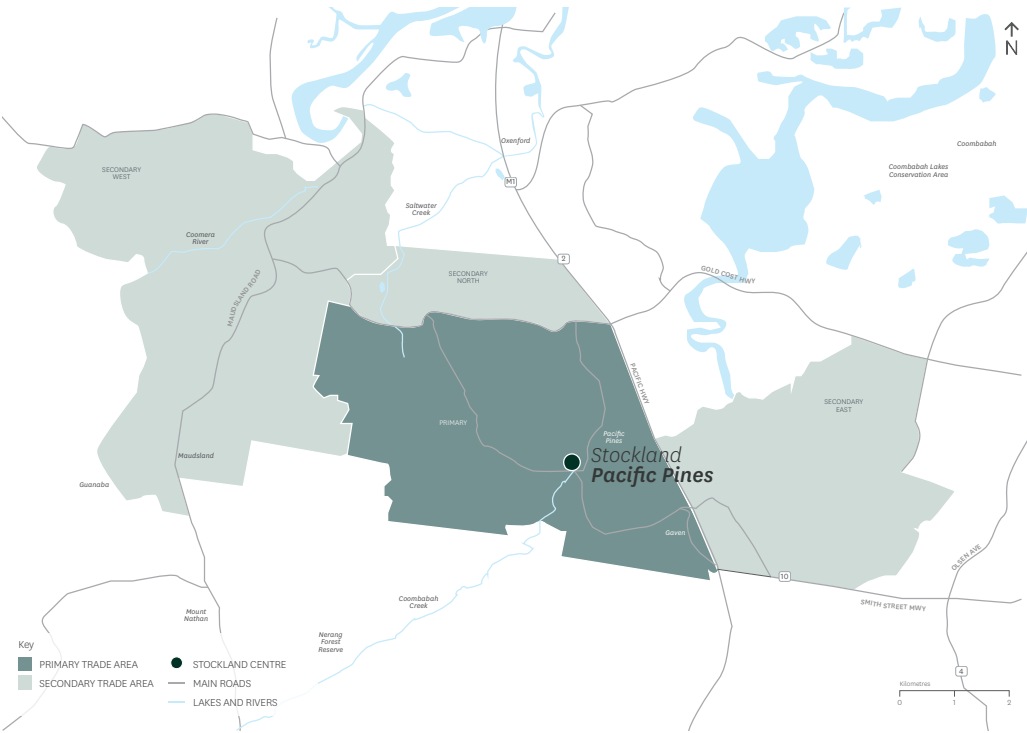


Trade Area Demographic

Pacific Pines Town Centre services a main trade area of 42,950 forecast to grow at an average rate of 1.5% per annum between 2017–2021. The primary trade area includes 58.7% couples with dependent children, which is higher than the south-east QLD average.



Trade Area Map



Characteristics	Primary Sector	Secondary Sectors			Main TA	SE QLD Avg.	Aust Avg.
		East	North	West			
Income Levels							
Average Per Capita Income	\$33,566	\$35,377	\$31,592	\$38,310	\$34,300	\$38,198	\$38,500
Per Capita Income Variation	-12.1%	-7.4%	-17.3%	0.3%	-10.2%	n.a.	n.a.
Average Household Income	\$107,216	\$103,037	\$81,705	\$126,292	\$103,638	\$98,803	\$98,486
Household Income Variation	8.5%	4.3%	-17.3%	27.8%	4.9%	n.a.	n.a.
Average Household Size	3.2	2.9	2.6	3.3	3.0	2.6	2.6
Age Distribution (% of Pop'n)							
Aged 0-14	25.8%	17.8%	21.6%	27.6%	23.2%	18.6%	18.0%
Aged 15-19	7.9%	7.5%	6.6%	7.2%	7.5%	6.4%	6.1%
Aged 20-29	12.7%	13.1%	14.9%	9.5%	12.8%	14.3%	13.9%
Aged 30-39	16.5%	12.0%	17.1%	17.2%	15.4%	14.1%	14.1%
Aged 40-49	16.8%	13.7%	14.3%	17.8%	15.7%	14.1%	13.7%
Aged 50-59	10.6%	14.8%	11.0%	10.7%	11.8%	12.5%	12.9%
Aged 60+	9.8%	21.0%	14.6%	10.0%	13.6%	20.1%	21.3%
Average Age	31.8	38.8	34.5	32.0	34.1	38.1	38.9
Housing Status (% of H'holds)							
Owner/Purchaser	64.5%	72.6%	61.9%	76.2%	67.6%	64.6%	67.9%
Renter	35.5%	27.4%	38.1%	23.8%	32.4%	35.4%	32.1%
Birthplace (% of Pop'n)							
Australian Born	68.1%	67.4%	73.1%	71.3%	69.0%	73.7%	72.9%
Overseas Born	31.9%	32.6%	26.9%	28.7%	31.0%	26.3%	27.1%
• Asia	6.0%	8.3%	3.9%	2.4%	5.9%	7.5%	10.7%
• Europe	7.5%	8.6%	7.4%	11.6%	8.3%	7.2%	8.0%
• Other	18.4%	15.7%	15.6%	14.6%	16.9%	11.6%	8.4%
Family Type (% of Pop'n)							
Couple With Dep't Children	58.7%	47.1%	43.8%	63.8%	54.1%	45.3%	45.2%
Couple With Non-Dep't Child	7.9%	10.0%	5.5%	7.1%	8.0%	7.3%	7.8%
Couple Without Children	16.8%	24.3%	21.2%	16.2%	19.4%	23.7%	23.0%
Single With Dep't Child	10.4%	9.1%	15.2%	8.2%	10.5%	9.6%	8.9%
Single With Non-Dep't Child	2.7%	4.0%	4.9%	1.9%	3.3%	3.7%	3.7%
Other Family	0.6%	0.9%	0.9%	0.3%	0.7%	1.1%	1.1%
Lone Person	2.8%	4.7%	8.6%	2.6%	4.1%	9.3%	10.2%

Trade Area Population

Trade Area Sector	Forecast Population 2017	Forecast Population 2021	Average Annual Change (%) 2017-2021
Primary Sector	19,930	20,330	0.5%
Secondary Sectors			
• East	11,890	12,690	1.6%
• North	6,220	6,620	1.6%
• West	4,910	5,910	4.7%
Total Secondary	23,020	25,220	2.3%
Main Trade Area	42,950	45,550	1.5%

Sources Map: Location IQ, July 2017; Demographic Data: ABS Census of Population and Housing 2016; Location IQ, July 2017. All due care has been taken in the preparation of this document and as at 31 December 2018, the information in this document is understood to be correct. However, no warranty is given as to the accuracy of the information contained in this document. Trade area maps and population forecasts are provided as an estimation and are indicative only. It should be noted that the information contained in this document should not be taken to be correct at any future date. Trading patterns described in this document will change in the future and this document should not be relied upon in any way to predict future trading patterns. Average annual change (%) numbers provided in this document are calculated using CAGR. The management of Stockland regard the contents of this document as confidential and retailers should therefore not disclose its contents to any person other than personnel of the retailers involved in the management or promotion of their business at Stockland.