

Cairns



Stockland Cairns is located on the main southern arterial road accessing Cairns.

Occupying an 11 hectare site, the centre is comprised of a Coles, a newly refurbished Target, Big W, Woolworths, 110 specialty stores, a 750 seat food court and a six screen cinema.

Centre Information

GLA

49,021 SQM

CAR SPACES

2,344

SPECIALTY NO

110

CASUAL MALL LEASING

YES

MAJORS

TARGET, BIG W, COLES, WOOLWORTHS, BCC CINEMAS

MINI-MAJORS

BEST & LESS, CITY BEACH, TERRY WHITE CHEMISTS, DICK SMITH, THE REJECT SHOP, OVERFLOW, JB HI-FI, AMART ALL SPORTS

MAT TRAFFIC

4.64M

MAT SALES

\$240.6M

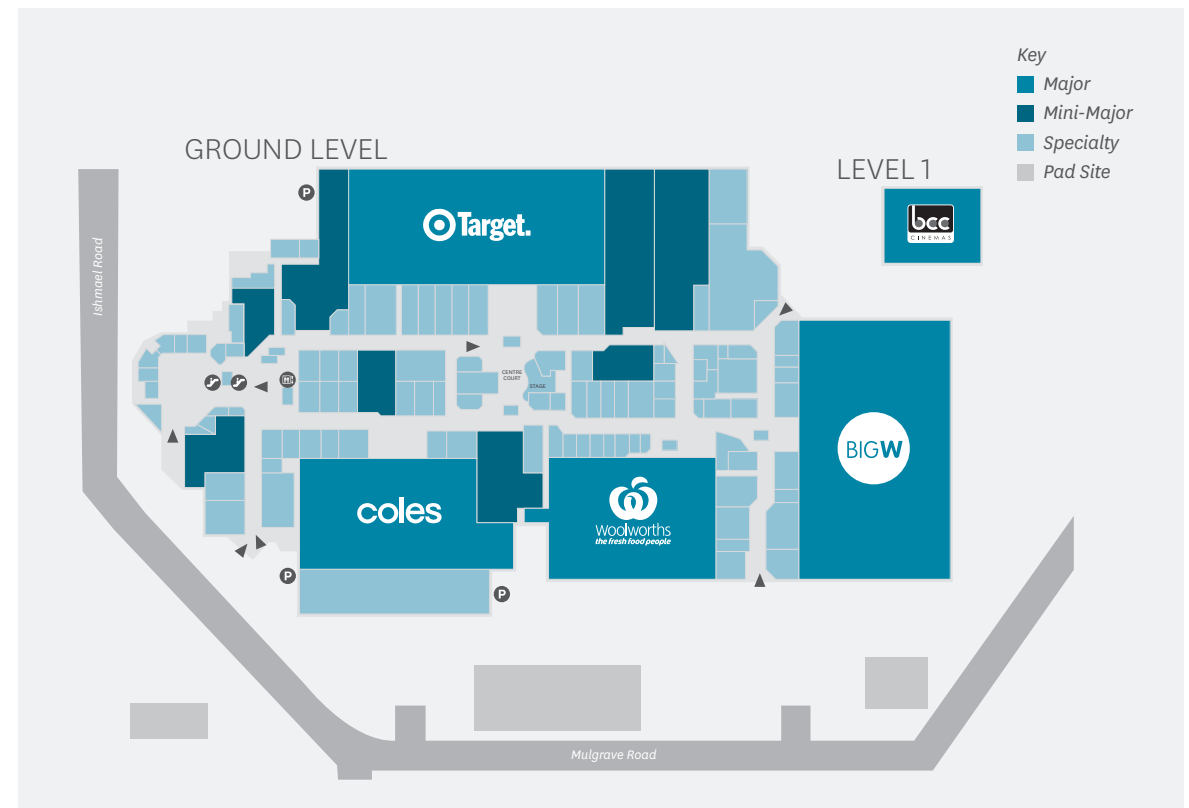
AVERAGE SPEND

\$51.86

SPECIALTY SALES \$PSM

\$9,256*

Information is accurate as at 31 December 2015. Specialty number includes kiosks and shops. Does not include ATMs. *This number is based on annualised sales.



Trade Area Demographic

Stockland Cairns services a main trade area population of 171,340 people. The average household income is \$75,902 per annum in the main trade area. The population is younger than the non-metro QLD and Australian averages.

AVERAGE AGE IN THE MAIN TRADE AREA

35.8



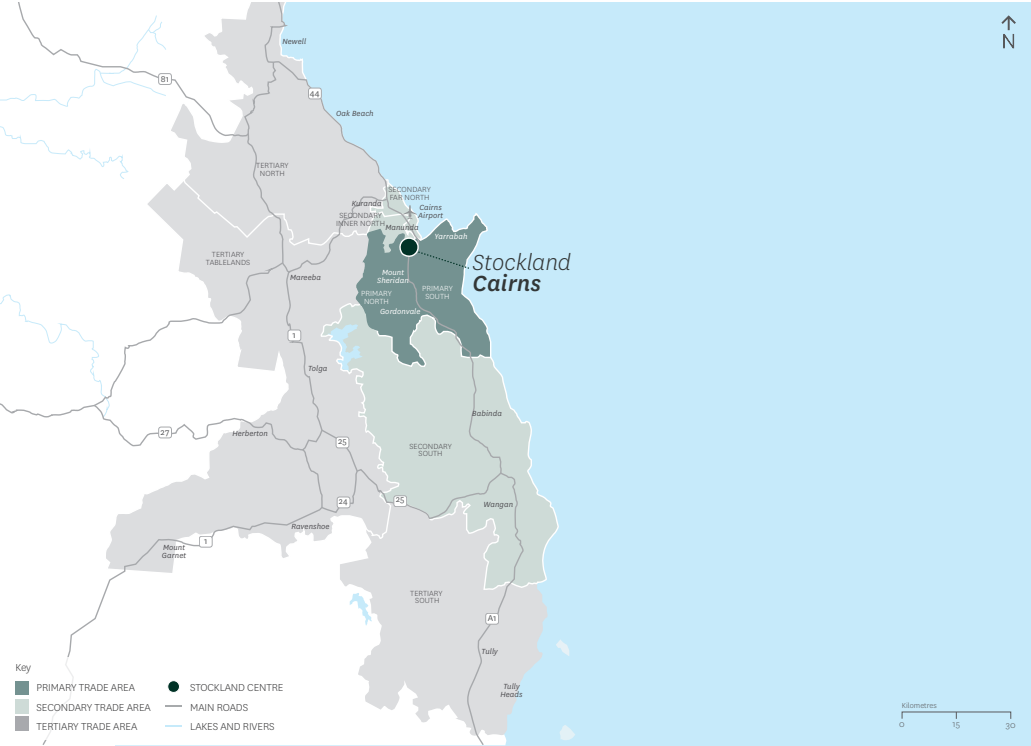
POPULATION GROWTH

1.9%

in main trade area



Trade Area Map



Characteristics	Primary North	Primary South	Secondary Inner North	Secondary Far North	Secondary South	Main TA	Tertiary North	Tertiary South	Tertiary Tablelands	Total TA	Non-metro Qld avg.
Income Levels											
Per capita income	\$30,557	\$33,762	\$33,762	\$32,904	\$26,598	\$30,442	\$31,706	\$28,715	\$25,888	\$28,715	\$31,620
Var. from Non-metro Qld benchmark	-3.4%	6.8%	6.8%	4.1%	-15.9%	-3.7%	0.3%	-9.2%	-18.1%	-9.2%	
Avg. household income	\$78,549	\$76,625	\$76,625	\$79,825	\$65,045	\$75,902	\$76,301	\$71,727	\$62,157	\$71,727	\$79,049
Var. from Non-metro Qld benchmark	-0.6%	-3.1%	-3.1%	1.0%	-17.7%	-4.0%	-3.5%	-9.3%	-21.4%	-9.3%	
Avg. household size	2.6	2.3	2.3	2.4	2.4	2.5	2.4	2.5	2.4	2.5	2.5
Age distribution (% of population)											
Aged 0-14	22.6%	19.4%	19.4%	19.6%	19.5%	22.0%	19.8%	19.9%	20.2%	19.9%	20.4%
Aged 15-19	6.9%	6.3%	6.3%	7.0%	6.6%	6.8%	5.8%	6.1%	6.4%	6.1%	6.7%
Aged 20-29	12.5%	14.4%	14.4%	11.8%	9.5%	12.6%	10.0%	10.0%	9.5%	10.0%	12.3%
Aged 30-39	14.2%	15.9%	15.9%	14.6%	10.6%	14.5%	13.8%	11.6%	10.6%	11.6%	12.9%
Aged 40-49	14.3%	15.9%	15.9%	16.5%	14.5%	15.2%	16.4%	14.9%	13.6%	14.9%	14.2%
Aged 50-59	13.1%	13.0%	13.0%	15.5%	15.4%	13.1%	15.6%	16.1%	14.0%	16.1%	13.2%
Aged 60+	16.3%	15.0%	15.0%	15.0%	23.9%	15.7%	18.6%	21.5%	25.8%	21.5%	20.3%
Average age	35.7	36.2	36.2	36.5	40.4	35.8	38.2	39.4	40.6	39.4	38.0
Housing status (% of households)											
Owner (total)	61.0%	52.0%	52.0%	61.8%	67.1%	59.3%	61.3%	68.7%	68.2%	68.7%	64.7%
· Owner (outright)	26.3%	21.4%	21.4%	23.7%	41.4%	25.3%	28.2%	38.9%	42.0%	38.9%	31.3%
· Owner (with mortgage)	34.7%	30.6%	30.6%	38.1%	25.7%	34.0%	33.1%	29.8%	26.2%	29.8%	33.3%
Renter	38.0%	47.2%	47.2%	37.9%	32.1%	39.9%	38.2%	30.9%	30.9%	30.9%	34.3%
Other	1.0%	0.9%	0.9%	0.3%	0.8%	0.8%	0.5%	0.4%	0.9%	0.4%	1.1%
Birthplace (% of population)											
Australian born	78.5%	74.3%	74.3%	75.2%	86.9%	79.5%	75.2%	83.9%	85.5%	83.9%	82.2%
Overseas born	21.5%	25.7%	25.7%	24.8%	13.1%	20.5%	24.8%	16.1%	14.5%	16.1%	17.8%
· Asia	6.9%	7.2%	7.2%	3.2%	3.5%	5.2%	2.6%	3.6%	1.6%	3.6%	2.9%
· Europe	6.9%	9.3%	9.3%	12.3%	6.5%	7.9%	13.7%	7.5%	8.6%	7.5%	7.7%
· Other	7.7%	9.2%	9.2%	9.3%	3.2%	7.4%	8.5%	5.0%	4.2%	5.0%	7.3%
Family type (% of population)											
Couple with dep't children	42.0%	40.2%	40.2%	41.3%	39.2%	42.5%	40.8%	41.6%	38.8%	41.6%	43.3%
Couple with non-dep't child.	6.3%	4.2%	4.2%	5.2%	8.3%	5.5%	4.9%	6.6%	5.6%	6.6%	6.4%
Couple without children	22.5%	22.7%	22.7%	25.9%	26.4%	22.6%	29.9%	28.6%	28.1%	28.6%	25.9%
One parent with dep't child.	14.5%	12.9%	12.9%	11.6%	10.5%	13.3%	10.3%	9.0%	11.5%	9.0%	10.3%
One parent w non-dep't child.	3.4%	3.4%	3.4%	3.2%	3.2%	3.3%	2.4%	2.8%	3.2%	2.8%	3.1%
Other family	1.2%	1.4%	1.4%	1.0%	1.0%	1.1%	0.8%	0.9%	0.9%	0.9%	0.9%
Lone person	10.1%	15.3%	15.3%	11.7%	11.4%	11.7%	11.0%	10.5%	12.0%	10.5%	10.2%

Trade Area Population

Trade area sector	Forecast population 2016	Forecast population 2021	Average annual change (%) 2016-2021
Primary sector	71,760	82,510	2.8%
Secondary sector	99,580	105,830	1.2%
Main trade area	171,340	188,340	1.9%
Tertiary sector	79,560	84,010	1.1%
Total trade area	250,900	272,350	1.7%

Sources: ABS Census of Population and Housing 2011; MacroPlan Dimasi.

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