

Overview of Stockland Liveability Index



2,500 residents revealing what Australians consider most important for making their communities and cities liveable.



Conducted in partnership with leading research specialists, Colmar Brunton since 2011.



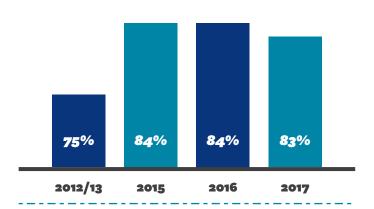
Surveys the liveability of 40 Stockland communities across Australia, analysing results from 24 locations.



Latest research undertaken between January and March 2017.

Note: Only communities with a minimum response rate of 30 resident surveys were analysed









The 2017 score represents a strong, positive performance with regards to what matters most to residents.



Critical factors for liveable cities

Stockland has identified the four most critical factors for liveable cities



CONNECTED

to work, shops and community hubs ideally within 30-minutes of home



SMART

with great access to high quality education at every stage of life, and clear pathways to jobs of the future



HEALTHY

in providing walkable neighbourhoods and great outdoor places that encourage people to get active



AFFORDABLE

with a variety of housing options for different life stages, ages and budgets

► Three key lessons for cities



Provide opportunities for community interaction:

- Parks, cafés, walkways, schools, children's playgrounds, cycleways.
- Create links with the natural environment.
- Community programs, like parents groups and exercise classes, for community connection and physical exercise.



Introduce well-designed neighbourhoods:

- Smart design, with places that are walkable.
- Carefully plan all new homes to be close to childcare, schools, retail, parks and playgrounds.
- Access to employment, transport and health facilities.



Deliver infrastructure early, where possible:

- Fast tracking key infrastructure such as playgrounds, schools, public transport, parks, outdoor exercise stations.
- Proven to generate high levels of resident satisfaction and community pride.
- Example includes 'Willowdale Community Place' a hub for community activities introduced within the first year of residents moving in.



► Key findings

Health and wellbeing



6/10 residents feel healthier since moving into Stockland community

•

63% are doing more exercise



Spend 4 hours a week enjoying parks, cycleways, and walkways

Quality of life



Three-quarters of residents say their standard of living has improved since moving into a Stockland community



63% feel safer



Average personal wellbeing score of 79% (above the Australian average of 76.7%)

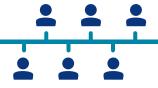
Community connections



More than two-thirds of residents made new friends in the community



75% feel like they are part of a community

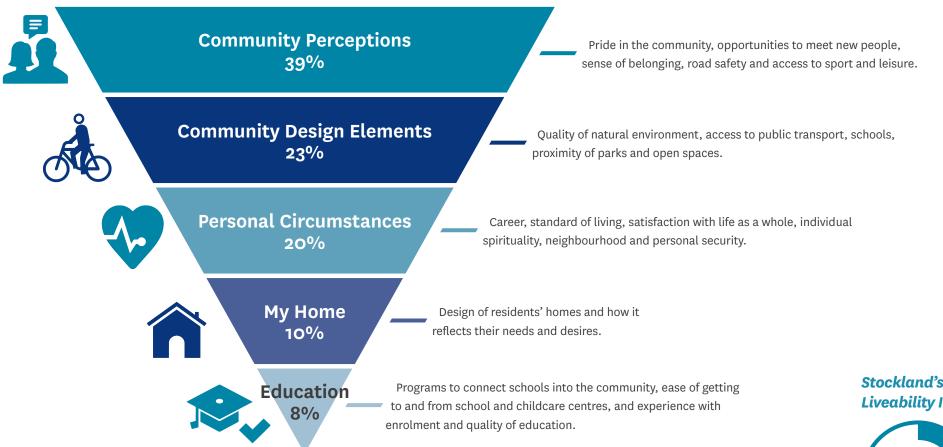


74% believe there are enough opportunities in their local area to meet new people



Five drivers of Liveability were measured to understand their impact on overall liveability

Community Perceptions are the biggest driver of liveability followed by Community Design Elements.



Stockland's 2017
Liveability Index score is



