



📷 Melissa Marlborough and her fiancé Brad Maars are looking forward to calling Marsden Park home.
Picture: David Swift

Blacktown

Stockland's 100 homes in 100 days scheme open at Marsden Park, Schofields and Denham Court

Maryanne Taouk, Blacktown Advocate
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FIRST-HOME buyers are being given a chance to enter the market with a Stockland scheme called 100 homes in 100 days for Marsden Park, Schofields and Denham Court.

Stockland's challenge will prioritise half of all land releases in the Elara estate at Marsden Park for first-home buyers.

Stockland and the State Government have earmarked the homes to sell from \$650,000.

Willowdale at Denham Court in the southwest and Altrove in Schofields in the northwest will also be involved.

Those buying at Marsden Park can buy lots from 250sq m.

A three-bedroom house has one bathroom, an ensuite, airconditioning an open-plan kitchen,

family dining and a garage.



📷 The 100 homes scheme is targeted at first-home buyers such as Melissa Marlborough and Brad Maars.

NSW Planning and Housing Minister Anthony Roberts said the move was to address housing affordability pressures in Sydney.

“We want to see first-home buyers get a foothold in the Sydney housing market,” Mr Roberts said.

“One of the first things I have done as Planning and Housing Minister is throwing out the challenge to those delivering new houses to come up with innovative solutions that will directly help first-home buyers.”

Stockland has said its goal of selling 75 per cent of its homes to occupiers was on track at

Marsden Park.



📷 Sweetener: Marsden Park is home to the Lindt factory and outlet.

Stockland’s residential interests manager Gavin Tonnet said: “Stockland believes a suite of measures is required to unlock housing supply and address affordability in Sydney.

“Early planning and delivery of enabling infrastructure, increased council resourcing and agency co-ordination, and greater flexibility in development controls are some of the measures required to help achieve greater housing diversity and affordability across the city.”

The 100 days announcement comes as work on the \$11.7 million Elara sports park continues in the estate.



📷 Marsden Park is in the booming northwest corridor.

Marsden Park soon will have the Greenway Village shopping centre. Data from a recent northwest growth centre report said there would be 21,700 new dwellings completed in the region across the next four years.

About 50 per cent of proposed homes will be houses and land lots, 45 per cent will be apartments, and 5 per cent will be townhouses.

While couple Melissa Marlborough and her fiance Brad Maas did not purchase a house at Marsden Park under the 100 homes scheme, they understand the struggles first-home buyers face.

Ms Marlborough, 26, has been looking for places in the Blacktown area since September, but homes have been out of their price range or sold too quickly.

“(The properties) were all gone before we had a chance to have a look, so I decided to sign up for any news about future releases in Elara and that’s when we were told about this lot,” she said.



The couple found a house in the estate and expect to move there in June.

 Melissa Marlborough and her fiance Brad Maars.

“We’re planning on starting a family soon, so being able to know our neighbours, and know that they are going to be stable and are not just investors who will rent out the homes is a real bonus for us,” Ms Marlborough said.