



## Callout for Artists – Sustainable Park, Highlands

*Fountains have the capacity to bring people together. A water fountain is often a focal point in open areas and creates a sense of community. From watering holes to opulent city fountains, right through to modern day water coolers, water is integral to creating inviting public spaces.*

### Calling all local artists

Stockland and Hume City Council are inviting expressions of interest from local artists to transform a blank, O initiative fountain into a piece of visual art.

### What is the O initiative?



Credit - Artist Jessica R. Anwyl

The O initiative is a global movement, transforming drinking tap water into an artistic, engaging community experience. The beautifully sculptured water refill stations provide filtered water, offering an attractive alternative to wasteful bottled water. The O initiative fountains serve as a means of bringing communities together whilst providing a platform for artists to showcase their work.

You can find out more information in the video link below

<https://vimeo.com/194290117>

The O fountain will be located in Sustainable Park, Highlands, Craigieburn.



### Sustainable Park & Playground

Sustainable Park is a 1.5ha public park and playground for the community that will be constructed from recycled materials from in and around the community. The hero playground piece is called "The Nest" which is a spiral staircase tower surrounding by stick cladding that has been collected from around Highlands. Concrete steps, timber animals, carved logs, tree sculptures, musical instruments and type spinners will also make up the play space. The park makes use of and recycles old construction materials such as rocks, reclaimed house bricks, concrete pipes and pillars and tyres.

Further details and images can be viewed at:

<https://www.stockland.com.au/residential/vic/highlands/news-and-events/sustainable-park-playground>

#### What Stockland will provide:

- One all white O fountain ready to decorate
- An artist's fee (see below \*)
- Installation and maintenance of the fountain
- All paint and materials sponsored by Taubmans (primer, paint and graffiti proof coating)

#### Essential:

It is intended that the O fountain artwork will be a key feature in the Sustainable Park, Sustainable Drive, Highlands and will demonstrate broad appeal to residents and the local community. Submissions are required to align with the core values of Hume Council, Stockland and The O Initiative. Designs are expected to reference overarching themes of health, community, environment and / or conservation. Visit <https://www.stockland.com.au/residential/vic/highlands/life-at-highlands> for further information.

#### How to submit:

Send an email to [penny.austin@stockland.com.au](mailto:penny.austin@stockland.com.au) with the following information:

- Full name
- Business name (if applicable)
- Contact details (email and phone)
- Brief resume
- Attach three images of work that best represent your artistic style (max 10 MB and 800 x 800 pixels)
- Write and attach a short description of your vision for the O fountain, Sustainable Park, Highlands

#### How your submission will be assessed:

- A panel consisting of representatives from Hume City Council and Stockland will shortlist three finalists
- The community will be asked to vote for their favourite design. Stockland will manage the promotion via social media channels, posters and newsletter content to residents
- The artist with the most votes will be awarded the commission, and the fountain delivered to their studio/ place of work.

#### \* Artist's fee:

The successful artist will be paid a fee of \$1,500 (incl. GST).

#### Artist's Responsibility:



- To provide all concept drawings and oversee concept development.
- To complete the final work within timeframe as outlined below.
- To be available for all PR and Marketing activities, including the official park opening (includes taking photographs of work in progress for social media).

**Timeline:** Artist invitations open: Thursday 7 February and close on Monday 11 March at 5pm EST

Short listed artists announced – 12 March 2019

Judging period 12 March – 15 March

Winners selected 16 March

Artwork creation – 17 – 28 March

Launch – late March/early April

**Enquiries:**

Visit <https://www.stockland.com.au/residential/vic/highlands/news-and-events> for further information.

Email Penny Austin, Sustainability Manager, Residential at [penny.austin@stockland.com.au](mailto:penny.austin@stockland.com.au).